

## **United States Hair Conditioner Market Report 2018**

https://marketpublishers.com/r/UA3260420D3QEN.html Date: March 2018 Pages: 109 Price: US\$ 3,800.00 (Single User License) ID: UA3260420D3QEN

## Abstracts

In this report, the United States Hair Conditioner market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Hair Conditioner in these regions, from 2013 to 2025 (forecast).

United States Hair Conditioner market competition by top manufacturers/players, with Hair Conditioner sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Henkel



P&G

L?Oreal

Unilever

Amore

L'Oreal

Pechoin

Shiseido

Schwarzkopf

Dove

Kishl's

KAO

REVLON

AMWAY

ShangHai HuaYin

WATSONS

LION

LG

BENEFIT

Avalon



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Dry Hair

Oily Hair

Normal Hair

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Personal Use Barber Shop Hotel Others

If you have any special requirements, please let us know and we will offer you the report as you want.



## Contents

United States Hair Conditioner Market Report 2018

#### **1 HAIR CONDITIONER OVERVIEW**

1.1 Product Overview and Scope of Hair Conditioner

1.2 Classification of Hair Conditioner by Product Category

1.2.1 United States Hair Conditioner Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Hair Conditioner Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Dry Hair

1.2.4 Oily Hair

1.2.5 Normal Hair

1.3 United States Hair Conditioner Market by Application/End Users

1.3.1 United States Hair Conditioner Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Personal Use

1.3.3 Barber Shop

1.3.4 Hotel

1.3.5 Others

1.4 United States Hair Conditioner Market by Region

1.4.1 United States Hair Conditioner Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Hair Conditioner Status and Prospect (2013-2025)

- 1.4.3 Southwest Hair Conditioner Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Hair Conditioner Status and Prospect (2013-2025)

1.4.5 New England Hair Conditioner Status and Prospect (2013-2025)

1.4.6 The South Hair Conditioner Status and Prospect (2013-2025)

1.4.7 The Midwest Hair Conditioner Status and Prospect (2013-2025)

- 1.5 United States Market Size (Value and Volume) of Hair Conditioner (2013-2025)
- 1.5.1 United States Hair Conditioner Sales and Growth Rate (2013-2025)

1.5.2 United States Hair Conditioner Revenue and Growth Rate (2013-2025)

#### 2 UNITED STATES HAIR CONDITIONER MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Hair Conditioner Sales and Market Share of Key Players/Suppliers



(2013-2018)

2.2 United States Hair Conditioner Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Hair Conditioner Average Price by Players/Suppliers (2013-2018)

2.4 United States Hair Conditioner Market Competitive Situation and Trends

2.4.1 United States Hair Conditioner Market Concentration Rate

2.4.2 United States Hair Conditioner Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Hair Conditioner Manufacturing Base Distribution, Sales Area, Product Type

#### 3 UNITED STATES HAIR CONDITIONER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Hair Conditioner Sales and Market Share by Region (2013-2018)

3.2 United States Hair Conditioner Revenue and Market Share by Region (2013-2018)3.3 United States Hair Conditioner Price by Region (2013-2018)

## 4 UNITED STATES HAIR CONDITIONER SALES (VOLUME) AND REVENUE

### (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Hair Conditioner Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Hair Conditioner Revenue and Market Share by Type (2013-2018)

4.3 United States Hair Conditioner Price by Type (2013-2018)

4.4 United States Hair Conditioner Sales Growth Rate by Type (2013-2018)

## 5 UNITED STATES HAIR CONDITIONER SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Hair Conditioner Sales and Market Share by Application (2013-2018)

5.2 United States Hair Conditioner Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

# 6 UNITED STATES HAIR CONDITIONER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Henkel



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Hair Conditioner Product Category, Application and Specification
- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Henkel Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 P&G
  - 6.2.2 Hair Conditioner Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
  - 6.2.3 P&G Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 L?Oreal
  - 6.3.2 Hair Conditioner Product Category, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
  - 6.3.3 L?Oreal Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview
- 6.4 Unilever
  - 6.4.2 Hair Conditioner Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
  - 6.4.3 Unilever Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview
- 6.5 Amore
  - 6.5.2 Hair Conditioner Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Amore Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.5.4 Main Business/Business Overview
- 6.6 L'Oreal
  - 6.6.2 Hair Conditioner Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 L'Oreal Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Pechoin
  - 6.7.2 Hair Conditioner Product Category, Application and Specification
  - 6.7.2.1 Product A



6.7.2.2 Product B

6.7.3 Pechoin Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Shiseido

6.8.2 Hair Conditioner Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Shiseido Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Schwarzkopf

6.9.2 Hair Conditioner Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Schwarzkopf Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Dove

6.10.2 Hair Conditioner Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Dove Hair Conditioner Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 Kishl's

- 6.12 KAO
- 6.13 REVLON
- 6.14 AMWAY
- 6.15 ShangHai HuaYin
- 6.16 WATSONS
- 6.17 LION
- 6.18 LG
- 6.19 BENEFIT
- 6.20 Avalon

#### 7 HAIR CONDITIONER MANUFACTURING COST ANALYSIS

7.1 Hair Conditioner Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials



- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hair Conditioner

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Hair Conditioner Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hair Conditioner Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES HAIR CONDITIONER MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Hair Conditioner Sales Volume, Revenue Forecast (2018-2025)11.2 United States Hair Conditioner Sales Volume Forecast by Type (2018-2025)



11.3 United States Hair Conditioner Sales Volume Forecast by Application (2018-2025)11.4 United States Hair Conditioner Sales Volume Forecast by Region (2018-2025)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Hair Conditioner Figure United States Hair Conditioner Market Size (K MT) by Type (2013-2025) Figure United States Hair Conditioner Sales Volume Market Share by Type (Product Category) in 2017 Figure Dry Hair Product Picture Figure Oily Hair Product Picture Figure Normal Hair Product Picture Figure United States Hair Conditioner Market Size (K MT) by Application (2013-2025) Figure United States Sales Market Share of Hair Conditioner by Application in 2017 Figure Personal Use Examples Table Key Downstream Customer in Personal Use Figure Barber Shop Examples Table Key Downstream Customer in Barber Shop **Figure Hotel Examples** Table Key Downstream Customer in Hotel Figure Others Examples Table Key Downstream Customer in Others Figure United States Hair Conditioner Market Size (Million USD) by Region (2013-2025) Figure The West Hair Conditioner Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest Hair Conditioner Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Middle Atlantic Hair Conditioner Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England Hair Conditioner Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US Hair Conditioner Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest Hair Conditioner Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Hair Conditioner Sales (K MT) and Growth Rate (2013-2025) Figure United States Hair Conditioner Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Hair Conditioner Market Major Players Product Sales Volume (K MT) (2013-2018) Table United States Hair Conditioner Sales (K MT) of Key Players/Suppliers



(2013-2018)

Table United States Hair Conditioner Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Hair Conditioner Sales Share by Players/Suppliers Figure 2017 United States Hair Conditioner Sales Share by Players/Suppliers Figure United States Hair Conditioner Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Hair Conditioner Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Hair Conditioner Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States Hair Conditioner Revenue Share by Players/Suppliers Figure 2017 United States Hair Conditioner Revenue Share by Players/Suppliers Table United States Market Hair Conditioner Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Hair Conditioner Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Hair Conditioner Market Share of Top 3 Players/Suppliers Figure United States Hair Conditioner Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Hair Conditioner Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Hair Conditioner Product Category Table United States Hair Conditioner Sales (K MT) by Region (2013-2018) Table United States Hair Conditioner Sales Share by Region (2013-2018) Figure United States Hair Conditioner Sales Share by Region (2013-2018) Figure United States Hair Conditioner Sales Market Share by Region in 2017 Table United States Hair Conditioner Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Hair Conditioner Revenue Share by Region (2013-2018) Figure United States Hair Conditioner Revenue Market Share by Region (2013-2018) Figure United States Hair Conditioner Revenue Market Share by Region in 2017 Table United States Hair Conditioner Price (USD/MT) by Region (2013-2018) Table United States Hair Conditioner Sales (K MT) by Type (2013-2018) Table United States Hair Conditioner Sales Share by Type (2013-2018) Figure United States Hair Conditioner Sales Share by Type (2013-2018) Figure United States Hair Conditioner Sales Market Share by Type in 2017 Table United States Hair Conditioner Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Hair Conditioner Revenue Share by Type (2013-2018) Figure Revenue Market Share of Hair Conditioner by Type (2013-2018) Figure Revenue Market Share of Hair Conditioner by Type in 2017



Table United States Hair Conditioner Price (USD/MT) by Types (2013-2018) Figure United States Hair Conditioner Sales Growth Rate by Type (2013-2018) Table United States Hair Conditioner Sales (K MT) by Application (2013-2018) Table United States Hair Conditioner Sales Market Share by Application (2013-2018) Figure United States Hair Conditioner Sales Market Share by Application (2013-2018) Figure United States Hair Conditioner Sales Market Share by Application in 2017 Table United States Hair Conditioner Sales Growth Rate by Application (2013-2018) Figure United States Hair Conditioner Sales Growth Rate by Application (2013-2018) Table Henkel Basic Information List Table Henkel Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure Henkel Hair Conditioner Sales Growth Rate (2013-2018) Figure Henkel Hair Conditioner Sales Market Share in United States (2013-2018) Figure Henkel Hair Conditioner Revenue Market Share in United States (2013-2018) Table P&G Basic Information List Table P&G Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure P&G Hair Conditioner Sales Growth Rate (2013-2018) Figure P&G Hair Conditioner Sales Market Share in United States (2013-2018) Figure P&G Hair Conditioner Revenue Market Share in United States (2013-2018) Table L?Oreal Basic Information List Table L?Oreal Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure L? Oreal Hair Conditioner Sales Growth Rate (2013-2018) Figure L?Oreal Hair Conditioner Sales Market Share in United States (2013-2018) Figure L?Oreal Hair Conditioner Revenue Market Share in United States (2013-2018) **Table Unilever Basic Information List** Table Unilever Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure Unilever Hair Conditioner Sales Growth Rate (2013-2018) Figure Unilever Hair Conditioner Sales Market Share in United States (2013-2018) Figure Unilever Hair Conditioner Revenue Market Share in United States (2013-2018) Table Amore Basic Information List Table Amore Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure Amore Hair Conditioner Sales Growth Rate (2013-2018) Figure Amore Hair Conditioner Sales Market Share in United States (2013-2018) Figure Amore Hair Conditioner Revenue Market Share in United States (2013-2018) Table L'Oreal Basic Information List



Table L'Oreal Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure L'Oreal Hair Conditioner Sales Growth Rate (2013-2018) Figure L'Oreal Hair Conditioner Sales Market Share in United States (2013-2018) Figure L'Oreal Hair Conditioner Revenue Market Share in United States (2013-2018) Table Pechoin Basic Information List Table Pechoin Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure Pechoin Hair Conditioner Sales Growth Rate (2013-2018) Figure Pechoin Hair Conditioner Sales Market Share in United States (2013-2018) Figure Pechoin Hair Conditioner Revenue Market Share in United States (2013-2018) Table Shiseido Basic Information List Table Shiseido Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure Shiseido Hair Conditioner Sales Growth Rate (2013-2018) Figure Shiseido Hair Conditioner Sales Market Share in United States (2013-2018) Figure Shiseido Hair Conditioner Revenue Market Share in United States (2013-2018) Table Schwarzkopf Basic Information List Table Schwarzkopf Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure Schwarzkopf Hair Conditioner Sales Growth Rate (2013-2018) Figure Schwarzkopf Hair Conditioner Sales Market Share in United States (2013-2018) Figure Schwarzkopf Hair Conditioner Revenue Market Share in United States (2013 - 2018)Table Dove Basic Information List Table Dove Hair Conditioner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018) Figure Dove Hair Conditioner Sales Growth Rate (2013-2018) Figure Dove Hair Conditioner Sales Market Share in United States (2013-2018) Figure Dove Hair Conditioner Revenue Market Share in United States (2013-2018) Table Kishl's Basic Information List Table KAO Basic Information List **Table REVLON Basic Information List** Table AMWAY Basic Information List Table ShangHai HuaYin Basic Information List Table WATSONS Basic Information List **Table LION Basic Information List** Table LG Basic Information List **Table BENEFIT Basic Information List** 



Table Avalon Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Hair Conditioner Figure Manufacturing Process Analysis of Hair Conditioner Figure Hair Conditioner Industrial Chain Analysis Table Raw Materials Sources of Hair Conditioner Major Players/Suppliers in 2017 Table Major Buyers of Hair Conditioner Table Distributors/Traders List Figure United States Hair Conditioner Sales Volume (K MT) and Growth Rate Forecast (2018 - 2025)Figure United States Hair Conditioner Revenue (Million USD) and Growth Rate Forecast (2018-2025) Figure United States Hair Conditioner Price (USD/MT) Trend Forecast (2018-2025) Table United States Hair Conditioner Sales Volume (K MT) Forecast by Type (2018 - 2025)Figure United States Hair Conditioner Sales Volume (K MT) Forecast by Type (2018 - 2025)Figure United States Hair Conditioner Sales Volume (K MT) Forecast by Type in 2025 Table United States Hair Conditioner Sales Volume (K MT) Forecast by Application (2018 - 2025)Figure United States Hair Conditioner Sales Volume (K MT) Forecast by Application (2018 - 2025)Figure United States Hair Conditioner Sales Volume (K MT) Forecast by Application in 2025 Table United States Hair Conditioner Sales Volume (K MT) Forecast by Region (2018 - 2025)Table United States Hair Conditioner Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Hair Conditioner Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Hair Conditioner Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Hair Conditioner Market Report 2018 Product link: <u>https://marketpublishers.com/r/UA3260420D3QEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UA3260420D3QEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970