

United States Guqin Market Report 2017

<https://marketpublishers.com/r/U15BFEE2A37EN.html>

Date: February 2017

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U15BFEE2A37EN

Abstracts

Notes:

Sales, means the sales volume of Guqin

Revenue, means the sales value of Guqin

This report studies sales (consumption) of Guqin in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nanyan

Yufeng

Tianzhong

Tianyinfang

Juntianfang

Longren

Xiansheng

Dafeng

Yuyang

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Paulownia

Chinese Fir

Other

Split by applications, this report focuses on sales, market share and growth rate of Guqin in each application, can be divided into

Music Teaching

Performance

Other

Contents

United States Guqin Market Report 2017

1 GUQIN OVERVIEW

- 1.1 Product Overview and Scope of Guqin
- 1.2 Classification of Guqin
 - 1.2.1 Paulownia
 - 1.2.2 Chinese Fir
 - 1.2.3 Other
- 1.3 Application of Guqin
 - 1.3.1 Music Teaching
 - 1.3.2 Performance
 - 1.3.3 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Guqin (2012-2022)
 - 1.4.1 United States Guqin Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Guqin Revenue and Growth Rate (2012-2022)

2 UNITED STATES GUQIN COMPETITION BY MANUFACTURERS

- 2.1 United States Guqin Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Guqin Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Guqin Average Price by Manufactures (2015 and 2016)
- 2.4 Guqin Market Competitive Situation and Trends
 - 2.4.1 Guqin Market Concentration Rate
 - 2.4.2 Guqin Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES GUQIN SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Guqin Sales and Market Share by States (2012-2017)
- 3.2 United States Guqin Revenue and Market Share by States (2012-2017)
- 3.3 United States Guqin Price by States (2012-2017)

4 UNITED STATES GUQIN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE

(2012-2017)

- 4.1 United States Guqin Sales and Market Share by Type (2012-2017)
- 4.2 United States Guqin Revenue and Market Share by Type (2012-2017)
- 4.3 United States Guqin Price by Type (2012-2017)
- 4.4 United States Guqin Sales Growth Rate by Type (2012-2017)

5 UNITED STATES GUQIN SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Guqin Sales and Market Share by Application (2012-2017)
- 5.2 United States Guqin Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES GUQIN MANUFACTURERS PROFILES/ANALYSIS**6.1 Nanyan**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Guqin Product Type, Application and Specification
 - 6.1.2.1 Paulownia
 - 6.1.2.2 Chinese Fir
- 6.1.3 Nanyan Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Yufeng

- 6.2.2 Guqin Product Type, Application and Specification
 - 6.2.2.1 Paulownia
 - 6.2.2.2 Chinese Fir
- 6.2.3 Yufeng Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 Tianzhong

- 6.3.2 Guqin Product Type, Application and Specification
 - 6.3.2.1 Paulownia
 - 6.3.2.2 Chinese Fir
- 6.3.3 Tianzhong Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 Tianyinfang

- 6.4.2 Guqin Product Type, Application and Specification
 - 6.4.2.1 Paulownia
 - 6.4.2.2 Chinese Fir
- 6.4.3 Tianyinfang Guqin Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.4.4 Main Business/Business Overview
- 6.5 Juntianfang
 - 6.5.2 Guqin Product Type, Application and Specification
 - 6.5.2.1 Paulownia
 - 6.5.2.2 Chinese Fir
 - 6.5.3 Juntianfang Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Longren
 - 6.6.2 Guqin Product Type, Application and Specification
 - 6.6.2.1 Paulownia
 - 6.6.2.2 Chinese Fir
 - 6.6.3 Longren Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Xiansheng
 - 6.7.2 Guqin Product Type, Application and Specification
 - 6.7.2.1 Paulownia
 - 6.7.2.2 Chinese Fir
 - 6.7.3 Xiansheng Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Dafeng
 - 6.8.2 Guqin Product Type, Application and Specification
 - 6.8.2.1 Paulownia
 - 6.8.2.2 Chinese Fir
 - 6.8.3 Dafeng Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Yuyang
 - 6.9.2 Guqin Product Type, Application and Specification
 - 6.9.2.1 Paulownia
 - 6.9.2.2 Chinese Fir
 - 6.9.3 Yuyang Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview

7 GUQIN MANUFACTURING COST ANALYSIS

- 7.1 Guqin Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Guqin

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Guqin Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Guqin Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES GUQIN MARKET FORECAST (2017-2022)

11.1 United States Guqin Sales, Revenue Forecast (2017-2022)

11.2 United States Guqin Sales Forecast by Type (2017-2022)

11.3 United States Guqin Sales Forecast by Application (2017-2022)

11.4 Guqin Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Guqin
Table Classification of Guqin
Figure United States Sales Market Share of Guqin by Type in 2015
Figure Paulownia Picture
Figure Chinese Fir Picture
Figure Other Picture
Table Application of Guqin
Figure United States Sales Market Share of Guqin by Application in 2015
Figure Music Teaching Examples
Figure Performance Examples
Figure Other Examples
Figure United States Guqin Sales and Growth Rate (2012-2022)
Figure United States Guqin Revenue and Growth Rate (2012-2022)
Table United States Guqin Sales of Key Manufacturers (2015 and 2016)
Table United States Guqin Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Guqin Sales Share by Manufacturers
Figure 2016 Guqin Sales Share by Manufacturers
Table United States Guqin Revenue by Manufacturers (2015 and 2016)
Table United States Guqin Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States Guqin Revenue Share by Manufacturers
Table 2016 United States Guqin Revenue Share by Manufacturers
Table United States Market Guqin Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market Guqin Average Price of Key Manufacturers in 2015
Figure Guqin Market Share of Top 3 Manufacturers
Figure Guqin Market Share of Top 5 Manufacturers
Table United States Guqin Sales by States (2012-2017)
Table United States Guqin Sales Share by States (2012-2017)
Figure United States Guqin Sales Market Share by States in 2015
Table United States Guqin Revenue and Market Share by States (2012-2017)
Table United States Guqin Revenue Share by States (2012-2017)
Figure Revenue Market Share of Guqin by States (2012-2017)
Table United States Guqin Price by States (2012-2017)
Table United States Guqin Sales by Type (2012-2017)
Table United States Guqin Sales Share by Type (2012-2017)

Figure United States Guqin Sales Market Share by Type in 2015
Table United States Guqin Revenue and Market Share by Type (2012-2017)
Table United States Guqin Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Guqin by Type (2012-2017)
Table United States Guqin Price by Type (2012-2017)
Figure United States Guqin Sales Growth Rate by Type (2012-2017)
Table United States Guqin Sales by Application (2012-2017)
Table United States Guqin Sales Market Share by Application (2012-2017)
Figure United States Guqin Sales Market Share by Application in 2015
Table United States Guqin Sales Growth Rate by Application (2012-2017)
Figure United States Guqin Sales Growth Rate by Application (2012-2017)
Table Nanyan Basic Information List
Table Nanyan Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Nanyan Guqin Sales Market Share (2012-2017)
Table Yufeng Basic Information List
Table Yufeng Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Yufeng Guqin Sales Market Share (2012-2017)
Table Tianzhong Basic Information List
Table Tianzhong Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Tianzhong Guqin Sales Market Share (2012-2017)
Table Tianyinfang Basic Information List
Table Tianyinfang Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Tianyinfang Guqin Sales Market Share (2012-2017)
Table Juntianfang Basic Information List
Table Juntianfang Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Juntianfang Guqin Sales Market Share (2012-2017)
Table Longren Basic Information List
Table Longren Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Longren Guqin Sales Market Share (2012-2017)
Table Xiansheng Basic Information List
Table Xiansheng Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Xiansheng Guqin Sales Market Share (2012-2017)
Table Dafeng Basic Information List
Table Dafeng Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Dafeng Guqin Sales Market Share (2012-2017)
Table Yuyang Basic Information List
Table Yuyang Guqin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Yuyang Guqin Sales Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Guqin
Figure Manufacturing Process Analysis of Guqin
Figure Guqin Industrial Chain Analysis
Table Raw Materials Sources of Guqin Major Manufacturers in 2015
Table Major Buyers of Guqin
Table Distributors/Traders List
Figure United States Guqin Production and Growth Rate Forecast (2017-2022)
Figure United States Guqin Revenue and Growth Rate Forecast (2017-2022)
Table United States Guqin Production Forecast by Type (2017-2022)
Table United States Guqin Consumption Forecast by Application (2017-2022)
Table United States Guqin Sales Forecast by States (2017-2022)
Table United States Guqin Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Guqin Market Report 2017

Product link: <https://marketpublishers.com/r/U15BFEE2A37EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U15BFEE2A37EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970