

United States Gum Market Report 2017

<https://marketpublishers.com/r/U6DF2F13840EN.html>

Date: August 2017

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: U6DF2F13840EN

Abstracts

In this report, the United States Gum market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Gum in these regions, from 2012 to 2022 (forecast).

United States Gum market competition by top manufacturers/players, with Gum sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Wrigley

Mondelez

Perfetti Van Melle

Cadbury

Hershey

Lotte

Cloetta

Yake Food

Meiji Holdings

Orion Group

ZED Candy (Dublin)

Futaste

Longlive

Jiujiuwang

Fini Sweets

Zhejiang Spring Sweets

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Mint Contain Gum

Sugar Free

Fruits Gum

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Gum for each application, including

Fresh Breath

Relax

Teeth Protection

Smoking Related

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Gum Market Report 2017

1 GUM OVERVIEW

1.1 Product Overview and Scope of Gum

1.2 Classification of Gum by Product Category

1.2.1 United States Gum Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Gum Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Mint Contain Gum

1.2.4 Sugar Free

1.2.5 Fruits Gum

1.2.6 Other

1.3 United States Gum Market by Application/End Users

1.3.1 United States Gum Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Fresh Breath

1.3.3 Relax

1.3.4 Teeth Protection

1.3.5 Smoking Related

1.3.6 Other

1.4 United States Gum Market by Region

1.4.1 United States Gum Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Gum Status and Prospect (2012-2022)

1.4.3 Southwest Gum Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Gum Status and Prospect (2012-2022)

1.4.5 New England Gum Status and Prospect (2012-2022)

1.4.6 The South Gum Status and Prospect (2012-2022)

1.4.7 The Midwest Gum Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Gum (2012-2022)

1.5.1 United States Gum Sales and Growth Rate (2012-2022)

1.5.2 United States Gum Revenue and Growth Rate (2012-2022)

2 UNITED STATES GUM MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Gum Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Gum Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Gum Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Gum Market Competitive Situation and Trends
 - 2.4.1 United States Gum Market Concentration Rate
 - 2.4.2 United States Gum Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Gum Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES GUM SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Gum Sales and Market Share by Region (2012-2017)
- 3.2 United States Gum Revenue and Market Share by Region (2012-2017)
- 3.3 United States Gum Price by Region (2012-2017)

4 UNITED STATES GUM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Gum Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Gum Revenue and Market Share by Type (2012-2017)
- 4.3 United States Gum Price by Type (2012-2017)
- 4.4 United States Gum Sales Growth Rate by Type (2012-2017)

5 UNITED STATES GUM SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Gum Sales and Market Share by Application (2012-2017)
- 5.2 United States Gum Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES GUM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Wrigley
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Gum Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Wrigley Gum Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Mondelez
 - 6.2.2 Gum Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Mondelez Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Perfetti Van Melle
 - 6.3.2 Gum Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Perfetti Van Melle Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Cadbury
 - 6.4.2 Gum Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Cadbury Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Hershey
 - 6.5.2 Gum Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Hershey Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Lotte
 - 6.6.2 Gum Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Lotte Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Cloetta
 - 6.7.2 Gum Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Cloetta Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Yake Food
 - 6.8.2 Gum Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Yake Food Gum Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Meiji Holdings
 - 6.9.2 Gum Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Meiji Holdings Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Orion Group
 - 6.10.2 Gum Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Orion Group Gum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 ZED Candy (Dublin)
- 6.12 Futaste
- 6.13 Longlive
- 6.14 Jiujiuwang
- 6.15 Fini Sweets
- 6.16 Zhejiang Spring Sweets

7 GUM MANUFACTURING COST ANALYSIS

- 7.1 Gum Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Gum

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Gum Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Gum Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES GUM MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Gum Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Gum Sales Volume Forecast by Type (2017-2022)

11.3 United States Gum Sales Volume Forecast by Application (2017-2022)

11.4 United States Gum Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Gum
Figure United States Gum Market Size (K MT) by Type (2012-2022)
Figure United States Gum Sales Volume Market Share by Type (Product Category) in 2016
Figure Mint Contain Gum Product Picture
Figure Sugar Free Product Picture
Figure Fruits Gum Product Picture
Figure Other Product Picture
Figure United States Gum Market Size (K MT) by Application (2012-2022)
Figure United States Sales Market Share of Gum by Application in 2016
Figure Fresh Breath Examples
Table Key Downstream Customer in Fresh Breath
Figure Relax Examples
Table Key Downstream Customer in Relax
Figure Teeth Protection Examples
Table Key Downstream Customer in Teeth Protection
Figure Smoking Related Examples
Table Key Downstream Customer in Smoking Related
Figure Other Examples
Table Key Downstream Customer in Other
Figure United States Gum Market Size (Million USD) by Region (2012-2022)
Figure The West Gum Revenue (Million USD) and Growth Rate (2012-2022)
Figure Southwest Gum Revenue (Million USD) and Growth Rate (2012-2022)
Figure The Middle Atlantic Gum Revenue (Million USD) and Growth Rate (2012-2022)
Figure New England Gum Revenue (Million USD) and Growth Rate (2012-2022)
Figure The South of US Gum Revenue (Million USD) and Growth Rate (2012-2022)
Figure The Midwest Gum Revenue (Million USD) and Growth Rate (2012-2022)
Figure United States Gum Sales (K MT) and Growth Rate (2012-2022)
Figure United States Gum Revenue (Million USD) and Growth Rate (2012-2022)
Figure United States Gum Market Major Players Product Sales Volume (K MT) (2012-2017)
Table United States Gum Sales (K MT) of Key Players/Suppliers (2012-2017)
Table United States Gum Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Gum Sales Share by Players/Suppliers
Figure 2017 United States Gum Sales Share by Players/Suppliers

Figure United States Gum Market Major Players Product Revenue (Million USD)
(2012-2017)

Table United States Gum Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Gum Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Gum Revenue Share by Players/Suppliers

Figure 2017 United States Gum Revenue Share by Players/Suppliers

Table United States Market Gum Average Price (USD/MT) of Key Players/Suppliers
(2012-2017)

Figure United States Market Gum Average Price (USD/MT) of Key Players/Suppliers in
2016

Figure United States Gum Market Share of Top 3 Players/Suppliers

Figure United States Gum Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Gum Manufacturing Base Distribution and Sales
Area

Table United States Players/Suppliers Gum Product Category

Table United States Gum Sales (K MT) by Region (2012-2017)

Table United States Gum Sales Share by Region (2012-2017)

Figure United States Gum Sales Share by Region (2012-2017)

Figure United States Gum Sales Market Share by Region in 2016

Table United States Gum Revenue (Million USD) and Market Share by Region
(2012-2017)

Table United States Gum Revenue Share by Region (2012-2017)

Figure United States Gum Revenue Market Share by Region (2012-2017)

Figure United States Gum Revenue Market Share by Region in 2016

Table United States Gum Price (USD/MT) by Region (2012-2017)

Table United States Gum Sales (K MT) by Type (2012-2017)

Table United States Gum Sales Share by Type (2012-2017)

Figure United States Gum Sales Share by Type (2012-2017)

Figure United States Gum Sales Market Share by Type in 2016

Table United States Gum Revenue (Million USD) and Market Share by Type
(2012-2017)

Table United States Gum Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Gum by Type (2012-2017)

Figure Revenue Market Share of Gum by Type in 2016

Table United States Gum Price (USD/MT) by Types (2012-2017)

Figure United States Gum Sales Growth Rate by Type (2012-2017)

Table United States Gum Sales (K MT) by Application (2012-2017)

Table United States Gum Sales Market Share by Application (2012-2017)

Figure United States Gum Sales Market Share by Application (2012-2017)

Figure United States Gum Sales Market Share by Application in 2016

Table United States Gum Sales Growth Rate by Application (2012-2017)

Figure United States Gum Sales Growth Rate by Application (2012-2017)

Table Wrigley Basic Information List

Table Wrigley Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Wrigley Gum Sales Growth Rate (2012-2017)

Figure Wrigley Gum Sales Market Share in United States (2012-2017)

Figure Wrigley Gum Revenue Market Share in United States (2012-2017)

Table Mondelez Basic Information List

Table Mondelez Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Mondelez Gum Sales Growth Rate (2012-2017)

Figure Mondelez Gum Sales Market Share in United States (2012-2017)

Figure Mondelez Gum Revenue Market Share in United States (2012-2017)

Table Perfetti Van Melle Basic Information List

Table Perfetti Van Melle Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Perfetti Van Melle Gum Sales Growth Rate (2012-2017)

Figure Perfetti Van Melle Gum Sales Market Share in United States (2012-2017)

Figure Perfetti Van Melle Gum Revenue Market Share in United States (2012-2017)

Table Cadbury Basic Information List

Table Cadbury Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Cadbury Gum Sales Growth Rate (2012-2017)

Figure Cadbury Gum Sales Market Share in United States (2012-2017)

Figure Cadbury Gum Revenue Market Share in United States (2012-2017)

Table Hershey Basic Information List

Table Hershey Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Hershey Gum Sales Growth Rate (2012-2017)

Figure Hershey Gum Sales Market Share in United States (2012-2017)

Figure Hershey Gum Revenue Market Share in United States (2012-2017)

Table Lotte Basic Information List

Table Lotte Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Lotte Gum Sales Growth Rate (2012-2017)

Figure Lotte Gum Sales Market Share in United States (2012-2017)

Figure Lotte Gum Revenue Market Share in United States (2012-2017)

Table Cloetta Basic Information List

Table Cloetta Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Cloetta Gum Sales Growth Rate (2012-2017)

Figure Cloetta Gum Sales Market Share in United States (2012-2017)

Figure Cloetta Gum Revenue Market Share in United States (2012-2017)

Table Yake Food Basic Information List

Table Yake Food Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Yake Food Gum Sales Growth Rate (2012-2017)

Figure Yake Food Gum Sales Market Share in United States (2012-2017)

Figure Yake Food Gum Revenue Market Share in United States (2012-2017)

Table Meiji Holdings Basic Information List

Table Meiji Holdings Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Meiji Holdings Gum Sales Growth Rate (2012-2017)

Figure Meiji Holdings Gum Sales Market Share in United States (2012-2017)

Figure Meiji Holdings Gum Revenue Market Share in United States (2012-2017)

Table Orion Group Basic Information List

Table Orion Group Gum Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Orion Group Gum Sales Growth Rate (2012-2017)

Figure Orion Group Gum Sales Market Share in United States (2012-2017)

Figure Orion Group Gum Revenue Market Share in United States (2012-2017)

Table ZED Candy (Dublin) Basic Information List

Table Futaste Basic Information List

Table Longlive Basic Information List

Table Jiujiuwang Basic Information List

Table Fini Sweets Basic Information List

Table Zhejiang Spring Sweets Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Gum

Figure Manufacturing Process Analysis of Gum

Figure Gum Industrial Chain Analysis

Table Raw Materials Sources of Gum Major Players/Suppliers in 2016

Table Major Buyers of Gum

Table Distributors/Traders List

Figure United States Gum Sales Volume (K MT) and Growth Rate Forecast
(2017-2022)

Figure United States Gum Revenue (Million USD) and Growth Rate Forecast
(2017-2022)

Figure United States Gum Price (USD/MT) Trend Forecast (2017-2022)

Table United States Gum Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Gum Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Gum Sales Volume (K MT) Forecast by Type in 2022

Table United States Gum Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Gum Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Gum Sales Volume (K MT) Forecast by Application in 2022

Table United States Gum Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Gum Sales Volume Share Forecast by Region (2017-2022)

Figure United States Gum Sales Volume Share Forecast by Region (2017-2022)

Figure United States Gum Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Gum Market Report 2017

Product link: <https://marketpublishers.com/r/U6DF2F13840EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6DF2F13840EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970