

# **United States Gum Base Market Report 2016**

https://marketpublishers.com/r/U6F41C5B6CEEN.html Date: October 2016 Pages: 118 Price: US\$ 3,800.00 (Single User License) ID: U6F41C5B6CEEN

# Abstracts

#### Notes:

Sales, means the sales volume of Gum Base

Revenue, means the sales value of Gum Base

This report studies sales (consumption) of Gum Base in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Wrigley Cafosa Gumbase Arcor Group

Cloetta

Fimcobase

Gumcorp (pvt) Ltd.

**Gumlink Confectionery Company** 

Mondel?z International



Remik

Perfetti Van Melle

Maykim

Lotte

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

SBR Butyl rubber Polyisobutylene Resins Waxes Fats

Emulsifiers

Split by applications, this report focuses on sales, market share and growth rate of Gum Base in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

United States Gum Base Market Report 2016

## 1 GUM BASE OVERVIEW

- 1.1 Product Overview and Scope of Gum Base
- 1.2 Classification of Gum Base
- 1.2.1 SBR
- 1.2.2 Butyl rubber
- 1.2.3 Polyisobutylene
- 1.2.4 Resins
- 1.2.5 Waxes
- 1.2.6 Fats
- 1.2.7 Emulsifiers
- 1.3 Application of Gum Base
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Gum Base (2011-2021)

- 1.4.1 United States Gum Base Sales and Growth Rate (2011-2021)
- 1.4.2 United States Gum Base Revenue and Growth Rate (2011-2021)

## 2 UNITED STATES GUM BASE COMPETITION BY MANUFACTURERS

2.1 United States Gum Base Sales and Market Share of Key Manufacturers (2015 and 2016)

- 2.2 United States Gum Base Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Gum Base Average Price by Manufactures (2015 and 2016)
- 2.4 Gum Base Market Competitive Situation and Trends
- 2.4.1 Gum Base Market Concentration Rate
- 2.4.2 Gum Base Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES GUM BASE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Gum Base Sales and Market Share by Type (2011-2016)



- 3.2 United States Gum Base Revenue and Market Share by Type (2011-2016)
- 3.3 United States Gum Base Price by Type (2011-2016)
- 3.4 United States Gum Base Sales Growth Rate by Type (2011-2016)

### 4 UNITED STATES GUM BASE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Gum Base Sales and Market Share by Application (2011-2016)
- 4.2 United States Gum Base Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES GUM BASE MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Wrigley
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Gum Base Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
  - 5.1.3 Wrigley Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Cafosa
  - 5.2.2 Gum Base Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 Cafosa Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Gumbase
  - 5.3.2 Gum Base Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
  - 5.3.3 Gumbase Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Arcor Group
  - 5.4.2 Gum Base Product Type, Application and Specification
    - 5.4.2.1 Type I
  - 5.4.2.2 Type II
  - 5.4.3 Arcor Group Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Cloetta
- 5.5.2 Gum Base Product Type, Application and Specification



5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Cloetta Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Fimcobase

5.6.2 Gum Base Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Fimcobase Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Gumcorp (pvt) Ltd.

5.7.2 Gum Base Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Gumcorp (pvt) Ltd. Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Gumlink Confectionery Company

5.8.2 Gum Base Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Gumlink Confectionery Company Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Mondel?z International

5.9.2 Gum Base Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Mondel?z International Gum Base Sales, Revenue, Price and Gross Margin

(2011-2016)

5.9.4 Main Business/Business Overview

5.10 Remik

5.10.2 Gum Base Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Remik Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Perfetti Van Melle

5.12 Maykim



#### 5.13 Lotte

#### 6 GUM BASE MANUFACTURING COST ANALYSIS

- 6.1 Gum Base Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Gum Base

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Gum Base Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Gum Base Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry



- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES GUM BASE MARKET FORECAST (2016-2021)

- 10.1 United States Gum Base Sales, Revenue Forecast (2016-2021)
- 10.2 United States Gum Base Sales Forecast by Type (2016-2021)
- 10.3 United States Gum Base Sales Forecast by Application (2016-2021)
- 10.4 Gum Base Price Forecast (2016-2021)

#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Gum Base Table Classification of Gum Base Figure United States Sales Market Share of Gum Base by Type in 2015 Figure SBR Picture Figure Butyl rubber Picture Figure Polyisobutylene Picture **Figure Resins Picture Figure Waxes Picture Figure Fats Picture** Figure Emulsifiers Picture Table Application of Gum Base Figure United States Sales Market Share of Gum Base by Application in 2015 Figure United States Gum Base Sales and Growth Rate (2011-2021) Figure United States Gum Base Revenue and Growth Rate (2011-2021) Table United States Gum Base Sales of Key Manufacturers (2015 and 2016) Table United States Gum Base Sales Share by Manufacturers (2015 and 2016) Figure 2015 Gum Base Sales Share by Manufacturers Figure 2016 Gum Base Sales Share by Manufacturers Table United States Gum Base Revenue by Manufacturers (2015 and 2016) Table United States Gum Base Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Gum Base Revenue Share by Manufacturers Table 2016 United States Gum Base Revenue Share by Manufacturers Table United States Market Gum Base Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Gum Base Average Price of Key Manufacturers in 2015 Figure Gum Base Market Share of Top 3 Manufacturers Figure Gum Base Market Share of Top 5 Manufacturers Table United States Gum Base Sales by Type (2011-2016) Table United States Gum Base Sales Share by Type (2011-2016) Figure United States Gum Base Sales Market Share by Type in 2015 Table United States Gum Base Revenue and Market Share by Type (2011-2016) Table United States Gum Base Revenue Share by Type (2011-2016) Figure Revenue Market Share of Gum Base by Type (2011-2016) Table United States Gum Base Price by Type (2011-2016) Figure United States Gum Base Sales Growth Rate by Type (2011-2016)



Table United States Gum Base Sales by Application (2011-2016) Table United States Gum Base Sales Market Share by Application (2011-2016) Figure United States Gum Base Sales Market Share by Application in 2015 Table United States Gum Base Sales Growth Rate by Application (2011-2016) Figure United States Gum Base Sales Growth Rate by Application (2011-2016) Table Wrigley Basic Information List Table Wrigley Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Figure Wrigley Gum Base Sales Market Share (2011-2016) Table Cafosa Basic Information List Table Cafosa Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Cafosa Gum Base Sales Market Share (2011-2016) Table Gumbase Basic Information List Table Gumbase Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Gumbase Gum Base Sales Market Share (2011-2016) **Table Arcor Group Basic Information List** Table Arcor Group Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Arcor Group Gum Base Sales Market Share (2011-2016) Table Cloetta Basic Information List Table Cloetta Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Cloetta Gum Base Sales Market Share (2011-2016) **Table Fimcobase Basic Information List** Table Fimcobase Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Fimcobase Gum Base Sales Market Share (2011-2016) Table Gumcorp (pvt) Ltd. Basic Information List Table Gumcorp (pvt) Ltd. Gum Base Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Gumcorp (pvt) Ltd. Gum Base Sales Market Share (2011-2016) Table Gumlink Confectionery Company Basic Information List Table Gumlink Confectionery Company Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Gumlink Confectionery Company Gum Base Sales Market Share (2011-2016) Table Mondel?z International Basic Information List Table Mondel?z International Gum Base Sales, Revenue, Price and Gross Margin (2011-2016)Table Mondel?z International Gum Base Sales Market Share (2011-2016) **Table Remik Basic Information List** Table Remik Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Remik Gum Base Sales Market Share (2011-2016) Table Perfetti Van Melle Basic Information List



Table Perfetti Van Melle Gum Base Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Perfetti Van Melle Gum Base Sales Market Share (2011-2016) Table Maykim Basic Information List Table Maykim Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Maykim Gum Base Sales Market Share (2011-2016) Table Lotte Basic Information List Table Lotte Gum Base Sales, Revenue, Price and Gross Margin (2011-2016) Table Lotte Gum Base Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Gum Base Figure Manufacturing Process Analysis of Gum Base Figure Gum Base Industrial Chain Analysis Table Raw Materials Sources of Gum Base Major Manufacturers in 2015 Table Major Buyers of Gum Base Table Distributors/Traders List Figure United States Gum Base Production and Growth Rate Forecast (2016-2021) Figure United States Gum Base Revenue and Growth Rate Forecast (2016-2021) Table United States Gum Base Production Forecast by Type (2016-2021) Table United States Gum Base Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: United States Gum Base Market Report 2016

Product link: https://marketpublishers.com/r/U6F41C5B6CEEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U6F41C5B6CEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970