

# **United States Guarana Market Report 2017**

https://marketpublishers.com/r/UED78CD5818EN.html Date: August 2017 Pages: 109 Price: US\$ 3,800.00 (Single User License) ID: UED78CD5818EN

# Abstracts

In this report, the United States Guarana market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Guarana in these regions, from 2012 to 2022 (forecast).

United States Guarana market competition by top manufacturers/players, with Guarana sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Ambev



#### **Duas Rodas Industrial**

Herboflora

The Green Labs

Prover Brasil for Export

**IRIS TRADE** 

Vitaspice

Sousa Ribeiro

Blue California

Glanbia

Hain Celestial

Naka Focus

Natural Amazon Herbs Producao de Extratos

NOW Foods

Nutra Green Biotechnology

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Powder

Liquid

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of



Guarana for each application, including

Food & Beverages

Pharmaceutical

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Guarana Market Report 2017

#### 1 GUARANA OVERVIEW

- 1.1 Product Overview and Scope of Guarana
- 1.2 Classification of Guarana by Product Category
- 1.2.1 United States Guarana Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Guarana Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
- 1.2.3 Powder
- 1.2.4 Liquid
- 1.3 United States Guarana Market by Application/End Users
- 1.3.1 United States Guarana Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Food & Beverages
  - 1.3.3 Pharmaceutical
  - 1.3.4 Other
- 1.4 United States Guarana Market by Region
- 1.4.1 United States Guarana Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Guarana Status and Prospect (2012-2022)
- 1.4.3 Southwest Guarana Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Guarana Status and Prospect (2012-2022)
- 1.4.5 New England Guarana Status and Prospect (2012-2022)
- 1.4.6 The South Guarana Status and Prospect (2012-2022)
- 1.4.7 The Midwest Guarana Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Guarana (2012-2022)
- 1.5.1 United States Guarana Sales and Growth Rate (2012-2022)
- 1.5.2 United States Guarana Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES GUARANA MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Guarana Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Guarana Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Guarana Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Guarana Market Competitive Situation and Trends



2.4.1 United States Guarana Market Concentration Rate

2.4.2 United States Guarana Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Guarana Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES GUARANA SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Guarana Sales and Market Share by Region (2012-2017)

- 3.2 United States Guarana Revenue and Market Share by Region (2012-2017)
- 3.3 United States Guarana Price by Region (2012-2017)

## 4 UNITED STATES GUARANA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Guarana Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Guarana Revenue and Market Share by Type (2012-2017)

4.3 United States Guarana Price by Type (2012-2017)

4.4 United States Guarana Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES GUARANA SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Guarana Sales and Market Share by Application (2012-2017)

5.2 United States Guarana Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## 6 UNITED STATES GUARANA PLAYERS/SUPPLIERS PROFILES AND SALES DATA

#### 6.1 Ambev

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Guarana Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Ambev Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Duas Rodas Industrial



6.2.2 Guarana Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B

6.2.3 Duas Rodas Industrial Guarana Sales, Revenue, Price and Gross Margin

(2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Herboflora
  - 6.3.2 Guarana Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Herboflora Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 The Green Labs
  - 6.4.2 Guarana Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 The Green Labs Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Prover Brasil for Export
  - 6.5.2 Guarana Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B

6.5.3 Prover Brasil for Export Guarana Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.5.4 Main Business/Business Overview
- 6.6 IRIS TRADE
  - 6.6.2 Guarana Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
  - 6.6.3 IRIS TRADE Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Vitaspice
  - 6.7.2 Guarana Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Vitaspice Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Sousa Ribeiro
  - 6.8.2 Guarana Product Category, Application and Specification



6.8.2.1 Product A

6.8.2.2 Product B

- 6.8.3 Sousa Ribeiro Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Blue California
  - 6.9.2 Guarana Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Blue California Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview
- 6.10 Glanbia
  - 6.10.2 Guarana Product Category, Application and Specification
  - 6.10.2.1 Product A
  - 6.10.2.2 Product B
- 6.10.3 Glanbia Guarana Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Hain Celestial
- 6.12 Naka Focus
- 6.13 Natural Amazon Herbs Producao de Extratos
- 6.14 NOW Foods
- 6.15 Nutra Green Biotechnology

#### 7 GUARANA MANUFACTURING COST ANALYSIS

- 7.1 Guarana Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Guarana

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Guarana Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing



- 8.3 Raw Materials Sources of Guarana Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES GUARANA MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Guarana Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Guarana Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Guarana Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Guarana Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation



13.2 Data Source13.2.1 Secondary Sources13.2.2 Primary Sources13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Guarana Figure United States Guarana Market Size (K MT) by Type (2012-2022) Figure United States Guarana Sales Volume Market Share by Type (Product Category) in 2016 **Figure Powder Product Picture Figure Liquid Product Picture** Figure United States Guarana Market Size (K MT) by Application (2012-2022) Figure United States Sales Market Share of Guarana by Application in 2016 Figure Food & Beverages Examples Table Key Downstream Customer in Food & Beverages Figure Pharmaceutical Examples Table Key Downstream Customer in Pharmaceutical Figure Other Examples Table Key Downstream Customer in Other Figure United States Guarana Market Size (Million USD) by Region (2012-2022) Figure The West Guarana Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Guarana Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Guarana Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Guarana Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Guarana Revenue (Million USD) and Growth Rate (2012-2022) Figure The Midwest Guarana Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Guarana Sales (K MT) and Growth Rate (2012-2022) Figure United States Guarana Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Guarana Market Major Players Product Sales Volume (K MT) (2012 - 2017)Table United States Guarana Sales (K MT) of Key Players/Suppliers (2012-2017) Table United States Guarana Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Guarana Sales Share by Players/Suppliers Figure 2017 United States Guarana Sales Share by Players/Suppliers Figure United States Guarana Market Major Players Product Revenue (Million USD) (2012 - 2017)Table United States Guarana Revenue (Million USD) by Players/Suppliers (2012-2017) Table United States Guarana Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Guarana Revenue Share by Players/Suppliers



Figure 2017 United States Guarana Revenue Share by Players/Suppliers Table United States Market Guarana Average Price (USD/MT) of Key Players/Suppliers (2012 - 2017)Figure United States Market Guarana Average Price (USD/MT) of Key Players/Suppliers in 2016 Figure United States Guarana Market Share of Top 3 Players/Suppliers Figure United States Guarana Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Guarana Manufacturing Base Distribution and Sales Area Table United States Players/Suppliers Guarana Product Category Table United States Guarana Sales (K MT) by Region (2012-2017) Table United States Guarana Sales Share by Region (2012-2017) Figure United States Guarana Sales Share by Region (2012-2017) Figure United States Guarana Sales Market Share by Region in 2016 Table United States Guarana Revenue (Million USD) and Market Share by Region (2012 - 2017)Table United States Guarana Revenue Share by Region (2012-2017) Figure United States Guarana Revenue Market Share by Region (2012-2017) Figure United States Guarana Revenue Market Share by Region in 2016 Table United States Guarana Price (USD/MT) by Region (2012-2017) Table United States Guarana Sales (K MT) by Type (2012-2017) Table United States Guarana Sales Share by Type (2012-2017) Figure United States Guarana Sales Share by Type (2012-2017) Figure United States Guarana Sales Market Share by Type in 2016 Table United States Guarana Revenue (Million USD) and Market Share by Type (2012 - 2017)Table United States Guarana Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Guarana by Type (2012-2017) Figure Revenue Market Share of Guarana by Type in 2016 Table United States Guarana Price (USD/MT) by Types (2012-2017) Figure United States Guarana Sales Growth Rate by Type (2012-2017) Table United States Guarana Sales (K MT) by Application (2012-2017) Table United States Guarana Sales Market Share by Application (2012-2017) Figure United States Guarana Sales Market Share by Application (2012-2017) Figure United States Guarana Sales Market Share by Application (2012-2017) Figure United States Guarana Sales Market Share by Application (2012-2017) Figure United States Guarana Sales Growth Rate by Application in 2016 Table United States Guarana Sales Growth Rate by Application (2012-2017) Figure United States Guarana Sales Growth Rate by Application (2012-2017) Figure United States Guarana Sales Growth Rate by Application (2012-2017) Figure United States Guarana Sales Growth Rate by Application (2012-2017) Figure United States Guarana Sales Growth Rate by Application (2012-2017) Figure United States Guarana Sales Growth Rate by Application (2012-2017)

Table Ambev Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and



Gross Margin (2012-2017) Figure Ambev Guarana Sales Growth Rate (2012-2017) Figure Ambev Guarana Sales Market Share in United States (2012-2017) Figure Ambev Guarana Revenue Market Share in United States (2012-2017) Table Duas Rodas Industrial Basic Information List Table Duas Rodas Industrial Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Duas Rodas Industrial Guarana Sales Growth Rate (2012-2017) Figure Duas Rodas Industrial Guarana Sales Market Share in United States (2012 - 2017)Figure Duas Rodas Industrial Guarana Revenue Market Share in United States (2012 - 2017)Table Herboflora Basic Information List Table Herboflora Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Herboflora Guarana Sales Growth Rate (2012-2017) Figure Herboflora Guarana Sales Market Share in United States (2012-2017) Figure Herboflora Guarana Revenue Market Share in United States (2012-2017) Table The Green Labs Basic Information List Table The Green Labs Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure The Green Labs Guarana Sales Growth Rate (2012-2017) Figure The Green Labs Guarana Sales Market Share in United States (2012-2017) Figure The Green Labs Guarana Revenue Market Share in United States (2012-2017) Table Prover Brasil for Export Basic Information List Table Prover Brasil for Export Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Prover Brasil for Export Guarana Sales Growth Rate (2012-2017) Figure Prover Brasil for Export Guarana Sales Market Share in United States (2012 - 2017)Figure Prover Brasil for Export Guarana Revenue Market Share in United States (2012 - 2017)Table IRIS TRADE Basic Information List Table IRIS TRADE Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure IRIS TRADE Guarana Sales Growth Rate (2012-2017) Figure IRIS TRADE Guarana Sales Market Share in United States (2012-2017) Figure IRIS TRADE Guarana Revenue Market Share in United States (2012-2017) Table Vitaspice Basic Information List



Table Vitaspice Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Vitaspice Guarana Sales Growth Rate (2012-2017) Figure Vitaspice Guarana Sales Market Share in United States (2012-2017) Figure Vitaspice Guarana Revenue Market Share in United States (2012-2017) Table Sousa Ribeiro Basic Information List Table Sousa Ribeiro Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Sousa Ribeiro Guarana Sales Growth Rate (2012-2017) Figure Sousa Ribeiro Guarana Sales Market Share in United States (2012-2017) Figure Sousa Ribeiro Guarana Revenue Market Share in United States (2012-2017) Table Blue California Basic Information List Table Blue California Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Blue California Guarana Sales Growth Rate (2012-2017) Figure Blue California Guarana Sales Market Share in United States (2012-2017) Figure Blue California Guarana Revenue Market Share in United States (2012-2017) Table Glanbia Basic Information List Table Glanbia Guarana Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Glanbia Guarana Sales Growth Rate (2012-2017) Figure Glanbia Guarana Sales Market Share in United States (2012-2017) Figure Glanbia Guarana Revenue Market Share in United States (2012-2017) Table Hain Celestial Basic Information List Table Naka Focus Basic Information List Table Natural Amazon Herbs Producao de Extratos Basic Information List Table NOW Foods Basic Information List Table Nutra Green Biotechnology Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Guarana Figure Manufacturing Process Analysis of Guarana Figure Guarana Industrial Chain Analysis Table Raw Materials Sources of Guarana Major Players/Suppliers in 2016 Table Major Buyers of Guarana Table Distributors/Traders List Figure United States Guarana Sales Volume (K MT) and Growth Rate Forecast (2017 - 2022)



Figure United States Guarana Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Guarana Price (USD/MT) Trend Forecast (2017-2022) Table United States Guarana Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Guarana Sales Volume (K MT) Forecast by Type in 2022 Table United States Guarana Sales Volume (K MT) Forecast by Type in 2022 Table United States Guarana Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Guarana Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Guarana Sales Volume (K MT) Forecast by Application in 2022 Table United States Guarana Sales Volume (K MT) Forecast by Region (2017-2022) Table United States Guarana Sales Volume Share Forecast by Region (2017-2022) Figure United States Guarana Sales Volume Share Forecast by Region (2017-2022) Figure United States Guarana Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Guarana Market Report 2017

Product link: https://marketpublishers.com/r/UED78CD5818EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UED78CD5818EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970