

# **United States Green Tea Market Report 2016**

https://marketpublishers.com/r/UD55A38B531EN.html

Date: November 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: UD55A38B531EN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Green Tea

Revenue, means the sales value of Green Tea

This report studies sales (consumption) of Green Tea in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

AMORE Pacific Corp

Associated British Foods

**DSM Nutritional Products** 

Nestle S.A.

Numi Organic Tea

Oregon Chai

Tetley GB

Northern tea Merchants

Arizona Beverage



# Celestial Seasonings

Ferolito
Vultaggio & Sons
Finlays Beverages
Frontier Natural Products Co-Op
Hambleden Herbs
ITO EN
Kirin Beverage Corp.
Oishi Group Plc
PG Tips
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Green Tea in each application, can be divided into
Application 1
Application 2
Application 3







# **Contents**

United States Green Tea Market Report 2016

#### **1 GREEN TEA OVERVIEW**

- 1.1 Product Overview and Scope of Green Tea
- 1.2 Classification of Green Tea
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Green Tea
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Green Tea (2011-2021)
  - 1.4.1 United States Green Tea Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Green Tea Revenue and Growth Rate (2011-2021)

## 2 UNITED STATES GREEN TEA COMPETITION BY MANUFACTURERS

- 2.1 United States Green Tea Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Green Tea Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Green Tea Average Price by Manufactures (2015 and 2016)
- 2.4 Green Tea Market Competitive Situation and Trends
  - 2.4.1 Green Tea Market Concentration Rate
  - 2.4.2 Green Tea Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES GREEN TEA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Green Tea Sales and Market Share by Type (2011-2016)
- 3.2 United States Green Tea Revenue and Market Share by Type (2011-2016)
- 3.3 United States Green Tea Price by Type (2011-2016)
- 3.4 United States Green Tea Sales Growth Rate by Type (2011-2016)



# 4 UNITED STATES GREEN TEA SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Green Tea Sales and Market Share by Application (2011-2016)
- 4.2 United States Green Tea Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES GREEN TEA MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 AMORE Pacific Corp
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Green Tea Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 AMORE Pacific Corp Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Associated British Foods
  - 5.2.2 Green Tea Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Associated British Foods Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 DSM Nutritional Products
  - 5.3.2 Green Tea Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 DSM Nutritional Products Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Nestle S.A.
  - 5.4.2 Green Tea Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 Nestle S.A. Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Numi Organic Tea
  - 5.5.2 Green Tea Product Type, Application and Specification
    - 5.5.2.1 Type I



5.5.2.2 Type II

5.5.3 Numi Organic Tea Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Oregon Chai

5.6.2 Green Tea Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Oregon Chai Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Tetley GB

5.7.2 Green Tea Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Tetley GB Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Northern tea Merchants

5.8.2 Green Tea Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Northern tea Merchants Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Arizona Beverage

5.9.2 Green Tea Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Arizona Beverage Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Celestial Seasonings

5.10.2 Green Tea Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Celestial Seasonings Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Ferolito

5.12 Vultaggio & Sons



- 5.13 Finlays Beverages
- 5.14 Frontier Natural Products Co-Op
- 5.15 Hambleden Herbs
- 5.16 ITO EN
- 5.17 Kirin Beverage Corp.
- 5.18 Oishi Group Plc
- 5.19 PG Tips

#### **6 GREEN TEA MANUFACTURING COST ANALYSIS**

- 6.1 Green Tea Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Green Tea

# 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Green Tea Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Green Tea Major Manufacturers in 2015
- 7.4 Downstream Buyers

## 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List



#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 UNITED STATES GREEN TEA MARKET FORECAST (2016-2021)

- 10.1 United States Green Tea Sales, Revenue Forecast (2016-2021)
- 10.2 United States Green Tea Sales Forecast by Type (2016-2021)
- 10.3 United States Green Tea Sales Forecast by Application (2016-2021)
- 10.4 Green Tea Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Green Tea

Table Classification of Green Tea

Figure United States Sales Market Share of Green Tea by Type in 2015

Table Application of Green Tea

Figure United States Sales Market Share of Green Tea by Application in 2015

Figure United States Green Tea Sales and Growth Rate (2011-2021)

Figure United States Green Tea Revenue and Growth Rate (2011-2021)

Table United States Green Tea Sales of Key Manufacturers (2015 and 2016)

Table United States Green Tea Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Green Tea Sales Share by Manufacturers

Figure 2016 Green Tea Sales Share by Manufacturers

Table United States Green Tea Revenue by Manufacturers (2015 and 2016)

Table United States Green Tea Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Green Tea Revenue Share by Manufacturers

Table 2016 United States Green Tea Revenue Share by Manufacturers

Table United States Market Green Tea Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Green Tea Average Price of Key Manufacturers in 2015

Figure Green Tea Market Share of Top 3 Manufacturers

Figure Green Tea Market Share of Top 5 Manufacturers

Table United States Green Tea Sales by Type (2011-2016)

Table United States Green Tea Sales Share by Type (2011-2016)

Figure United States Green Tea Sales Market Share by Type in 2015

Table United States Green Tea Revenue and Market Share by Type (2011-2016)

Table United States Green Tea Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Green Tea by Type (2011-2016)

Table United States Green Tea Price by Type (2011-2016)

Figure United States Green Tea Sales Growth Rate by Type (2011-2016)

Table United States Green Tea Sales by Application (2011-2016)

Table United States Green Tea Sales Market Share by Application (2011-2016)

Figure United States Green Tea Sales Market Share by Application in 2015

Table United States Green Tea Sales Growth Rate by Application (2011-2016)

Figure United States Green Tea Sales Growth Rate by Application (2011-2016)

Table AMORE Pacific Corp Basic Information List

Table AMORE Pacific Corp Green Tea Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure AMORE Pacific Corp Green Tea Sales Market Share (2011-2016)

Table Associated British Foods Basic Information List

Table Associated British Foods Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Associated British Foods Green Tea Sales Market Share (2011-2016)

Table DSM Nutritional Products Basic Information List

Table DSM Nutritional Products Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table DSM Nutritional Products Green Tea Sales Market Share (2011-2016)

Table Nestle S.A. Basic Information List

Table Nestle S.A. Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nestle S.A. Green Tea Sales Market Share (2011-2016)

Table Numi Organic Tea Basic Information List

Table Numi Organic Tea Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Numi Organic Tea Green Tea Sales Market Share (2011-2016)

Table Oregon Chai Basic Information List

Table Oregon Chai Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oregon Chai Green Tea Sales Market Share (2011-2016)

Table Tetley GB Basic Information List

Table Tetley GB Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tetley GB Green Tea Sales Market Share (2011-2016)

Table Northern tea Merchants Basic Information List

Table Northern tea Merchants Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Northern tea Merchants Green Tea Sales Market Share (2011-2016)

Table Arizona Beverage Basic Information List

Table Arizona Beverage Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Arizona Beverage Green Tea Sales Market Share (2011-2016)

Table Celestial Seasonings Basic Information List

Table Celestial Seasonings Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Celestial Seasonings Green Tea Sales Market Share (2011-2016)

Table Ferolito Basic Information List

Table Ferolito Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ferolito Green Tea Sales Market Share (2011-2016)

Table Vultaggio & Sons Basic Information List



Table Vultaggio & Sons Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vultaggio & Sons Green Tea Sales Market Share (2011-2016)

Table Finlays Beverages Basic Information List

Table Finlays Beverages Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Finlays Beverages Green Tea Sales Market Share (2011-2016)

Table Frontier Natural Products Co-Op Basic Information List

Table Frontier Natural Products Co-Op Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Frontier Natural Products Co-Op Green Tea Sales Market Share (2011-2016)

Table Hambleden Herbs Basic Information List

Table Hambleden Herbs Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hambleden Herbs Green Tea Sales Market Share (2011-2016)

Table ITO EN Basic Information List

Table ITO EN Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table ITO EN Green Tea Sales Market Share (2011-2016)

Table Kirin Beverage Corp. Basic Information List

Table Kirin Beverage Corp. Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kirin Beverage Corp. Green Tea Sales Market Share (2011-2016)

Table Oishi Group Plc Basic Information List

Table Oishi Group Plc Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oishi Group Plc Green Tea Sales Market Share (2011-2016)

Table PG Tips Basic Information List

Table PG Tips Green Tea Sales, Revenue, Price and Gross Margin (2011-2016)

Table PG Tips Green Tea Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Green Tea

Figure Manufacturing Process Analysis of Green Tea

Figure Green Tea Industrial Chain Analysis

Table Raw Materials Sources of Green Tea Major Manufacturers in 2015

Table Major Buyers of Green Tea

Table Distributors/Traders List

Figure United States Green Tea Production and Growth Rate Forecast (2016-2021)

Figure United States Green Tea Revenue and Growth Rate Forecast (2016-2021)



Table United States Green Tea Production Forecast by Type (2016-2021)

Table United States Green Tea Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Green Tea Market Report 2016

Product link: https://marketpublishers.com/r/UD55A38B531EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UD55A38B531EN.html">https://marketpublishers.com/r/UD55A38B531EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970