

United States Graphic Film Market Report 2017

https://marketpublishers.com/r/U13EFEDDDFFPEN.html Date: October 2017 Pages: 110 Price: US\$ 3,800.00 (Single User License) ID: U13EFEDDDFFPEN

Abstracts

In this report, the United States Graphic Film market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Graphic Film in these regions, from 2012 to 2022 (forecast).

United States Graphic Film market competition by top manufacturers/players, with Graphic Film sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

3M Company (US)



Avery Dennison Corporation (US)

Dupont (US)

CCL Industries, Inc. (Canada)

Amcor Limited (Australia)

Hexis S.A. (France)

Dunmore Corporation (US)

Constantia Flexibles Group (Austria)

Drytac Corporation (US)

Kay Premium Marking Films Ltd. (UK)

Achilles USA, Inc. (US)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

By Film Type

Reflective

Opaque

Transparent

Translucent

By Printing Technology

Rotogravure

Flexography

United States Graphic Film Market Report 2017



Offset Digital By Polymer PVC PP PE Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Graphic Film for each application, including

Promotional & Advertisement'

Automotive

Industrial

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Graphic Film Market Report 2017

1 GRAPHIC FILM OVERVIEW

1.1 Product Overview and Scope of Graphic Film

1.2 Classification of Graphic Film by Product Category

1.2.1 United States Graphic Film Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Graphic Film Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

- 1.2.3 Reflective
- 1.2.4 Opaque
- 1.2.5 Transparent
- 1.2.6 Translucent
- 1.3 United States Graphic Film Market by Application/End Users

1.3.1 United States Graphic Film Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Promotional & Advertisement?

1.3.3 Automotive

- 1.3.4 Industrial
- 1.3.5 Others
- 1.4 United States Graphic Film Market by Region
- 1.4.1 United States Graphic Film Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Graphic Film Status and Prospect (2012-2022)
 - 1.4.3 Southwest Graphic Film Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Graphic Film Status and Prospect (2012-2022)
- 1.4.5 New England Graphic Film Status and Prospect (2012-2022)
- 1.4.6 The South Graphic Film Status and Prospect (2012-2022)
- 1.4.7 The Midwest Graphic Film Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Graphic Film (2012-2022)
- 1.5.1 United States Graphic Film Sales and Growth Rate (2012-2022)
- 1.5.2 United States Graphic Film Revenue and Growth Rate (2012-2022)

2 UNITED STATES GRAPHIC FILM MARKET COMPETITION BY PLAYERS/SUPPLIERS



2.1 United States Graphic Film Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Graphic Film Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Graphic Film Average Price by Players/Suppliers (2012-2017)

2.4 United States Graphic Film Market Competitive Situation and Trends

2.4.1 United States Graphic Film Market Concentration Rate

2.4.2 United States Graphic Film Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Graphic Film Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES GRAPHIC FILM SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Graphic Film Sales and Market Share by Region (2012-2017)

3.2 United States Graphic Film Revenue and Market Share by Region (2012-2017)

3.3 United States Graphic Film Price by Region (2012-2017)

4 UNITED STATES GRAPHIC FILM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Graphic Film Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Graphic Film Revenue and Market Share by Type (2012-2017)

4.3 United States Graphic Film Price by Type (2012-2017)

4.4 United States Graphic Film Sales Growth Rate by Type (2012-2017)

5 UNITED STATES GRAPHIC FILM SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Graphic Film Sales and Market Share by Application (2012-2017)

5.2 United States Graphic Film Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES GRAPHIC FILM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 3M Company (US)

6.1.1 Company Basic Information, Manufacturing Base and Competitors



6.1.2 Graphic Film Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 3M Company (US) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Avery Dennison Corporation (US)

6.2.2 Graphic Film Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Avery Dennison Corporation (US) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Dupont (US)

6.3.2 Graphic Film Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Dupont (US) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 CCL Industries, Inc. (Canada)

6.4.2 Graphic Film Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 CCL Industries, Inc. (Canada) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Amcor Limited (Australia)

6.5.2 Graphic Film Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Amcor Limited (Australia) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Hexis S.A. (France)

6.6.2 Graphic Film Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Hexis S.A. (France) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.6.4 Main Business/Business Overview
- 6.7 Dunmore Corporation (US)

6.7.2 Graphic Film Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Dunmore Corporation (US) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.7.4 Main Business/Business Overview
- 6.8 Constantia Flexibles Group (Austria)

6.8.2 Graphic Film Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B

6.8.3 Constantia Flexibles Group (Austria) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Drytac Corporation (US)

6.9.2 Graphic Film Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Drytac Corporation (US) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Kay Premium Marking Films Ltd. (UK)

6.10.2 Graphic Film Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Kay Premium Marking Films Ltd. (UK) Graphic Film Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Achilles USA, Inc. (US)

7 GRAPHIC FILM MANUFACTURING COST ANALYSIS

- 7.1 Graphic Film Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure



- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Graphic Film

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Graphic Film Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Graphic Film Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES GRAPHIC FILM MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Graphic Film Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Graphic Film Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Graphic Film Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Graphic Film Sales Volume Forecast by Region (2017-2022)



12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Graphic Film Figure United States Graphic Film Market Size (K MT) by Type (2012-2022) Figure United States Graphic Film Sales Volume Market Share by Type (Product Category) in 2016 **Figure Reflective Product Picture Figure Opaque Product Picture** Figure Transparent Product Picture **Figure Translucent Product Picture** Figure United States Graphic Film Market Size (K MT) by Application (2012-2022) Figure United States Sales Market Share of Graphic Film by Application in 2016 Figure Promotional & Advertisement? Examples Table Key Downstream Customer in Promotional & Advertisement? Figure Automotive Examples Table Key Downstream Customer in Automotive **Figure Industrial Examples** Table Key Downstream Customer in Industrial Figure Others Examples Table Key Downstream Customer in Others Figure United States Graphic Film Market Size (Million USD) by Region (2012-2022) Figure The West Graphic Film Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Graphic Film Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Graphic Film Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Graphic Film Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Graphic Film Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Graphic Film Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Graphic Film Sales (K MT) and Growth Rate (2012-2022) Figure United States Graphic Film Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Graphic Film Market Major Players Product Sales Volume (K MT) (2012 - 2017)Table United States Graphic Film Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Graphic Film Sales Share by Players/Suppliers (2012-2017)



Figure 2016 United States Graphic Film Sales Share by Players/Suppliers Figure 2017 United States Graphic Film Sales Share by Players/Suppliers Figure United States Graphic Film Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Graphic Film Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Graphic Film Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Graphic Film Revenue Share by Players/Suppliers Figure 2017 United States Graphic Film Revenue Share by Players/Suppliers Table United States Market Graphic Film Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Graphic Film Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Graphic Film Market Share of Top 3 Players/Suppliers Figure United States Graphic Film Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Graphic Film Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Graphic Film Product Category

Table United States Graphic Film Sales (K MT) by Region (2012-2017)

 Table United States Graphic Film Sales Share by Region (2012-2017)

Figure United States Graphic Film Sales Share by Region (2012-2017)

Figure United States Graphic Film Sales Market Share by Region in 2016

Table United States Graphic Film Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Graphic Film Revenue Share by Region (2012-2017)

Figure United States Graphic Film Revenue Market Share by Region (2012-2017)

Figure United States Graphic Film Revenue Market Share by Region in 2016

Table United States Graphic Film Price (USD/MT) by Region (2012-2017)

Table United States Graphic Film Sales (K MT) by Type (2012-2017)

Table United States Graphic Film Sales Share by Type (2012-2017)

Figure United States Graphic Film Sales Share by Type (2012-2017)

Figure United States Graphic Film Sales Market Share by Type in 2016

Table United States Graphic Film Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Graphic Film Revenue Share by Type (2012-2017) Figure Revenue Market Share of Graphic Film by Type (2012-2017) Figure Revenue Market Share of Graphic Film by Type in 2016 Table United States Graphic Film Price (USD/MT) by Types (2012-2017) Figure United States Graphic Film Sales Growth Rate by Type (2012-2017)



Table United States Graphic Film Sales (K MT) by Application (2012-2017) Table United States Graphic Film Sales Market Share by Application (2012-2017) Figure United States Graphic Film Sales Market Share by Application (2012-2017) Figure United States Graphic Film Sales Market Share by Application in 2016 Table United States Graphic Film Sales Growth Rate by Application (2012-2017) Figure United States Graphic Film Sales Growth Rate by Application (2012-2017) Table 3M Company (US) Basic Information List Table 3M Company (US) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure 3M Company (US) Graphic Film Sales Growth Rate (2012-2017) Figure 3M Company (US) Graphic Film Sales Market Share in United States (2012 - 2017)Figure 3M Company (US) Graphic Film Revenue Market Share in United States (2012 - 2017)Table Avery Dennison Corporation (US) Basic Information List Table Avery Dennison Corporation (US) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Avery Dennison Corporation (US) Graphic Film Sales Growth Rate (2012-2017) Figure Avery Dennison Corporation (US) Graphic Film Sales Market Share in United States (2012-2017) Figure Avery Dennison Corporation (US) Graphic Film Revenue Market Share in United States (2012-2017) Table Dupont (US) Basic Information List Table Dupont (US) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Dupont (US) Graphic Film Sales Growth Rate (2012-2017) Figure Dupont (US) Graphic Film Sales Market Share in United States (2012-2017) Figure Dupont (US) Graphic Film Revenue Market Share in United States (2012-2017) Table CCL Industries, Inc. (Canada) Basic Information List Table CCL Industries, Inc. (Canada) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure CCL Industries, Inc. (Canada) Graphic Film Sales Growth Rate (2012-2017) Figure CCL Industries, Inc. (Canada) Graphic Film Sales Market Share in United States (2012 - 2017)Figure CCL Industries, Inc. (Canada) Graphic Film Revenue Market Share in United States (2012-2017) Table Amcor Limited (Australia) Basic Information List

Table Amcor Limited (Australia) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)



Figure Amcor Limited (Australia) Graphic Film Sales Growth Rate (2012-2017) Figure Amcor Limited (Australia) Graphic Film Sales Market Share in United States (2012 - 2017)Figure Amcor Limited (Australia) Graphic Film Revenue Market Share in United States (2012 - 2017)Table Hexis S.A. (France) Basic Information List Table Hexis S.A. (France) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Hexis S.A. (France) Graphic Film Sales Growth Rate (2012-2017) Figure Hexis S.A. (France) Graphic Film Sales Market Share in United States (2012 - 2017)Figure Hexis S.A. (France) Graphic Film Revenue Market Share in United States (2012 - 2017)Table Dunmore Corporation (US) Basic Information List Table Dunmore Corporation (US) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Dunmore Corporation (US) Graphic Film Sales Growth Rate (2012-2017) Figure Dunmore Corporation (US) Graphic Film Sales Market Share in United States (2012 - 2017)Figure Dunmore Corporation (US) Graphic Film Revenue Market Share in United States (2012 - 2017)Table Constantia Flexibles Group (Austria) Basic Information List Table Constantia Flexibles Group (Austria) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Constantia Flexibles Group (Austria) Graphic Film Sales Growth Rate (2012 - 2017)Figure Constantia Flexibles Group (Austria) Graphic Film Sales Market Share in United States (2012-2017) Figure Constantia Flexibles Group (Austria) Graphic Film Revenue Market Share in United States (2012-2017) Table Drytac Corporation (US) Basic Information List Table Drytac Corporation (US) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Drytac Corporation (US) Graphic Film Sales Growth Rate (2012-2017) Figure Drytac Corporation (US) Graphic Film Sales Market Share in United States (2012 - 2017)Figure Drytac Corporation (US) Graphic Film Revenue Market Share in United States (2012 - 2017)Table Kay Premium Marking Films Ltd. (UK) Basic Information List



Table Kay Premium Marking Films Ltd. (UK) Graphic Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kay Premium Marking Films Ltd. (UK) Graphic Film Sales Growth Rate (2012-2017)

Figure Kay Premium Marking Films Ltd. (UK) Graphic Film Sales Market Share in United States (2012-2017)

Figure Kay Premium Marking Films Ltd. (UK) Graphic Film Revenue Market Share in United States (2012-2017)

Table Achilles USA, Inc. (US) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Graphic Film

Figure Manufacturing Process Analysis of Graphic Film

Figure Graphic Film Industrial Chain Analysis

Table Raw Materials Sources of Graphic Film Major Players/Suppliers in 2016

Table Major Buyers of Graphic Film

Table Distributors/Traders List

Figure United States Graphic Film Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Graphic Film Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Graphic Film Price (USD/MT) Trend Forecast (2017-2022) Table United States Graphic Film Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Graphic Film Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Graphic Film Sales Volume (K MT) Forecast by Type in 2022 Table United States Graphic Film Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Graphic Film Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Graphic Film Sales Volume (K MT) Forecast by Application in 2022

Table United States Graphic Film Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Graphic Film Sales Volume Share Forecast by Region (2017-2022) Figure United States Graphic Film Sales Volume Share Forecast by Region (2017-2022)

Figure United States Graphic Film Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report



Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Graphic Film Market Report 2017 Product link: https://marketpublishers.com/r/U13EFEDDDFFPEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U13EFEDDDFFPEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970