

# United States GPS Receiver Market Report 2016

<https://marketpublishers.com/r/UFC2E5D2E3EEN.html>

Date: December 2016

Pages: 103

Price: US\$ 3,800.00 (Single User License)

ID: UFC2E5D2E3EEN

## Abstracts

### Notes:

Sales, means the sales volume of GPS Receiver

Revenue, means the sales value of GPS Receiver

This report studies sales (consumption) of GPS Receiver in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

STMicroelectronics

QUECTEL WIRELESS SOLUTIONS

Leadtek Research

Maxim Integrated

Wi2Wi

U-Blox

TELECOM DESIGN

Semtech

Analog Devices

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of GPS Receiver in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States GPS Receiver Market Report 2016

#### **1 GPS RECEIVER OVERVIEW**

- 1.1 Product Overview and Scope of GPS Receiver
- 1.2 Classification of GPS Receiver
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of GPS Receiver
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of GPS Receiver (2011-2021)
  - 1.4.1 United States GPS Receiver Sales and Growth Rate (2011-2021)
  - 1.4.2 United States GPS Receiver Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES GPS RECEIVER COMPETITION BY MANUFACTURERS**

- 2.1 United States GPS Receiver Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States GPS Receiver Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States GPS Receiver Average Price by Manufactures (2015 and 2016)
- 2.4 GPS Receiver Market Competitive Situation and Trends
  - 2.4.1 GPS Receiver Market Concentration Rate
  - 2.4.2 GPS Receiver Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES GPS RECEIVER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States GPS Receiver Sales and Market Share by Type (2011-2016)
- 3.2 United States GPS Receiver Revenue and Market Share by Type (2011-2016)
- 3.3 United States GPS Receiver Price by Type (2011-2016)
- 3.4 United States GPS Receiver Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES GPS RECEIVER SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States GPS Receiver Sales and Market Share by Application (2011-2016)
- 4.2 United States GPS Receiver Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES GPS RECEIVER MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 STMicroelectronics

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 GPS Receiver Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 STMicroelectronics GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 QUECTEL WIRELESS SOLUTIONS

- 5.2.2 GPS Receiver Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 QUECTEL WIRELESS SOLUTIONS GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Leadtek Research

- 5.3.2 GPS Receiver Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Leadtek Research GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Maxim Integrated

- 5.4.2 GPS Receiver Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Maxim Integrated GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 Wi2Wi

## 5.5.2 GPS Receiver Product Type, Application and Specification

### 5.5.2.1 Type I

### 5.5.2.2 Type II

## 5.5.3 Wi2Wi GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.5.4 Main Business/Business Overview

## 5.6 U-Blox

## 5.6.2 GPS Receiver Product Type, Application and Specification

### 5.6.2.1 Type I

### 5.6.2.2 Type II

## 5.6.3 U-Blox GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.6.4 Main Business/Business Overview

## 5.7 TELECOM DESIGN

## 5.7.2 GPS Receiver Product Type, Application and Specification

### 5.7.2.1 Type I

### 5.7.2.2 Type II

## 5.7.3 TELECOM DESIGN GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.7.4 Main Business/Business Overview

## 5.8 Semtech

## 5.8.2 GPS Receiver Product Type, Application and Specification

### 5.8.2.1 Type I

### 5.8.2.2 Type II

## 5.8.3 Semtech GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.8.4 Main Business/Business Overview

## 5.9 Analog Devices

## 5.9.2 GPS Receiver Product Type, Application and Specification

### 5.9.2.1 Type I

### 5.9.2.2 Type II

## 5.9.3 Analog Devices GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.9.4 Main Business/Business Overview

## **6 GPS RECEIVER MANUFACTURING COST ANALYSIS**

### 6.1 GPS Receiver Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

## 6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

## 6.3 Manufacturing Process Analysis of GPS Receiver

# **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

## 7.1 GPS Receiver Industrial Chain Analysis

## 7.2 Upstream Raw Materials Sourcing

## 7.3 Raw Materials Sources of GPS Receiver Major Manufacturers in 2015

## 7.4 Downstream Buyers

# **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

## 8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

## 8.3 Distributors/Traders List

# **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES GPS RECEIVER MARKET FORECAST (2016-2021)**

## 10.1 United States GPS Receiver Sales, Revenue Forecast (2016-2021)

## 10.2 United States GPS Receiver Sales Forecast by Type (2016-2021)

## 10.3 United States GPS Receiver Sales Forecast by Application (2016-2021)

## 10.4 GPS Receiver Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of GPS Receiver

Table Classification of GPS Receiver

Figure United States Sales Market Share of GPS Receiver by Type in 2015

Table Application of GPS Receiver

Figure United States Sales Market Share of GPS Receiver by Application in 2015

Figure United States GPS Receiver Sales and Growth Rate (2011-2021)

Figure United States GPS Receiver Revenue and Growth Rate (2011-2021)

Table United States GPS Receiver Sales of Key Manufacturers (2015 and 2016)

Table United States GPS Receiver Sales Share by Manufacturers (2015 and 2016)

Figure 2015 GPS Receiver Sales Share by Manufacturers

Figure 2016 GPS Receiver Sales Share by Manufacturers

Table United States GPS Receiver Revenue by Manufacturers (2015 and 2016)

Table United States GPS Receiver Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States GPS Receiver Revenue Share by Manufacturers

Table 2016 United States GPS Receiver Revenue Share by Manufacturers

Table United States Market GPS Receiver Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market GPS Receiver Average Price of Key Manufacturers in 2015

Figure GPS Receiver Market Share of Top 3 Manufacturers

Figure GPS Receiver Market Share of Top 5 Manufacturers

Table United States GPS Receiver Sales by Type (2011-2016)

Table United States GPS Receiver Sales Share by Type (2011-2016)

Figure United States GPS Receiver Sales Market Share by Type in 2015

Table United States GPS Receiver Revenue and Market Share by Type (2011-2016)

Table United States GPS Receiver Revenue Share by Type (2011-2016)

Figure Revenue Market Share of GPS Receiver by Type (2011-2016)

Table United States GPS Receiver Price by Type (2011-2016)

Figure United States GPS Receiver Sales Growth Rate by Type (2011-2016)

Table United States GPS Receiver Sales by Application (2011-2016)

Table United States GPS Receiver Sales Market Share by Application (2011-2016)

Figure United States GPS Receiver Sales Market Share by Application in 2015

Table United States GPS Receiver Sales Growth Rate by Application (2011-2016)

Figure United States GPS Receiver Sales Growth Rate by Application (2011-2016)

Table STMicroelectronics Basic Information List

Table STMicroelectronics GPS Receiver Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure STMicroelectronics GPS Receiver Sales Market Share (2011-2016)

Table QUECTEL WIRELESS SOLUTIONS Basic Information List

Table QUECTEL WIRELESS SOLUTIONS GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table QUECTEL WIRELESS SOLUTIONS GPS Receiver Sales Market Share (2011-2016)

Table Leadtek Research Basic Information List

Table Leadtek Research GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table Leadtek Research GPS Receiver Sales Market Share (2011-2016)

Table Maxim Integrated Basic Information List

Table Maxim Integrated GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maxim Integrated GPS Receiver Sales Market Share (2011-2016)

Table Wi2Wi Basic Information List

Table Wi2Wi GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wi2Wi GPS Receiver Sales Market Share (2011-2016)

Table U-Blox Basic Information List

Table U-Blox GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table U-Blox GPS Receiver Sales Market Share (2011-2016)

Table TELECOM DESIGN Basic Information List

Table TELECOM DESIGN GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table TELECOM DESIGN GPS Receiver Sales Market Share (2011-2016)

Table Semtech Basic Information List

Table Semtech GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table Semtech GPS Receiver Sales Market Share (2011-2016)

Table Analog Devices Basic Information List

Table Analog Devices GPS Receiver Sales, Revenue, Price and Gross Margin (2011-2016)

Table Analog Devices GPS Receiver Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of GPS Receiver

Figure Manufacturing Process Analysis of GPS Receiver

Figure GPS Receiver Industrial Chain Analysis

Table Raw Materials Sources of GPS Receiver Major Manufacturers in 2015

Table Major Buyers of GPS Receiver

Table Distributors/Traders List

Figure United States GPS Receiver Production and Growth Rate Forecast (2016-2021)

Figure United States GPS Receiver Revenue and Growth Rate Forecast (2016-2021)

Table United States GPS Receiver Production Forecast by Type (2016-2021)

Table United States GPS Receiver Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States GPS Receiver Market Report 2016

Product link: <https://marketpublishers.com/r/UFC2E5D2E3EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFC2E5D2E3EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970