

### **United States Golf Equipment Market Report 2018**

https://marketpublishers.com/r/UFF5D028FC5EN.html

Date: January 2018

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: UFF5D028FC5EN

#### **Abstracts**

In this report, the United States Golf Equipment market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Golf Equipment in these regions, from 2013 to 2025 (forecast).

United States Golf Equipment market competition by top manufacturers/players, with Golf Equipment sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Bridgestone Golf



### Callaway Golf Company

Cleveland Golf	
Nike Golf	
TaylorMade (Adidas Golf)	
Dunlop Sports Co. Ltd.	
Dixon Golf	
American Golf	
Turner Sports Interacti	
On the basis of product, this report displays the production, revenue, prices share and growth rate of each type, primarily split into	ce, market
Golf Balls	
Golf Clubs	
Golf Shoes	
On the basis on the end users/applications, this report focuses on the state outlook for major applications/end users, sales volume, market share and for each application, including	
Personal Use	
Retail	
If you have any special requirements, please let us know and we will offer	er you the report

as you want.



#### **Contents**

United States Golf Equipment Market Report 2018

#### 1 GOLF EQUIPMENT OVERVIEW

- 1.1 Product Overview and Scope of Golf Equipment
- 1.2 Classification of Golf Equipment by Product Category
- 1.2.1 United States Golf Equipment Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Golf Equipment Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Golf Balls
  - 1.2.4 Golf Clubs
  - 1.2.5 Golf Shoes
- 1.3 United States Golf Equipment Market by Application/End Users
- 1.3.1 United States Golf Equipment Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Personal Use
  - 1.3.3 Retail
- 1.4 United States Golf Equipment Market by Region
- 1.4.1 United States Golf Equipment Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Golf Equipment Status and Prospect (2013-2025)
  - 1.4.3 Southwest Golf Equipment Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Golf Equipment Status and Prospect (2013-2025)
  - 1.4.5 New England Golf Equipment Status and Prospect (2013-2025)
  - 1.4.6 The South Golf Equipment Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Golf Equipment Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Golf Equipment (2013-2025)
  - 1.5.1 United States Golf Equipment Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Golf Equipment Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES GOLF EQUIPMENT MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Golf Equipment Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Golf Equipment Revenue and Share by Players/Suppliers



(2013-2018)

- 2.3 United States Golf Equipment Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Golf Equipment Market Competitive Situation and Trends
  - 2.4.1 United States Golf Equipment Market Concentration Rate
- 2.4.2 United States Golf Equipment Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Golf Equipment Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES GOLF EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Golf Equipment Sales and Market Share by Region (2013-2018)
- 3.2 United States Golf Equipment Revenue and Market Share by Region (2013-2018)
- 3.3 United States Golf Equipment Price by Region (2013-2018)

## 4 UNITED STATES GOLF EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Golf Equipment Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Golf Equipment Revenue and Market Share by Type (2013-2018)
- 4.3 United States Golf Equipment Price by Type (2013-2018)
- 4.4 United States Golf Equipment Sales Growth Rate by Type (2013-2018)

# 5 UNITED STATES GOLF EQUIPMENT SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Golf Equipment Sales and Market Share by Application (2013-2018)
- 5.2 United States Golf Equipment Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES GOLF EQUIPMENT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Bridgestone Golf
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Golf Equipment Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Bridgestone Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Callaway Golf Company
  - 6.2.2 Golf Equipment Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Callaway Golf Company Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Cleveland Golf
  - 6.3.2 Golf Equipment Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Cleveland Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Nike Golf
  - 6.4.2 Golf Equipment Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Nike Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 TaylorMade (Adidas Golf)
  - 6.5.2 Golf Equipment Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 TaylorMade (Adidas Golf) Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Dunlop Sports Co. Ltd.
- 6.6.2 Golf Equipment Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Dunlop Sports Co. Ltd. Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview



- 6.7 Dixon Golf
  - 6.7.2 Golf Equipment Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Dixon Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 American Golf
  - 6.8.2 Golf Equipment Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 American Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Turner Sports Interacti
  - 6.9.2 Golf Equipment Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Turner Sports Interacti Golf Equipment Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview

#### 7 GOLF EQUIPMENT MANUFACTURING COST ANALYSIS

- 7.1 Golf Equipment Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Golf Equipment

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Golf Equipment Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing



- 8.3 Raw Materials Sources of Golf Equipment Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES GOLF EQUIPMENT MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Golf Equipment Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Golf Equipment Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Golf Equipment Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Golf Equipment Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation



13.2 Data Source13.2.1 Secondary Sources13.2.2 Primary Sources13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Golf Equipment

Figure United States Golf Equipment Market Size (K Units) by Type (2013-2025)

Figure United States Golf Equipment Sales Volume Market Share by Type (Product

Category) in 2017

Figure Golf Balls Product Picture

Figure Golf Clubs Product Picture

Figure Golf Shoes Product Picture

Figure United States Golf Equipment Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Golf Equipment by Application in 2017

Figure Personal Use Examples

Table Key Downstream Customer in Personal Use

Figure Retail Examples

Table Key Downstream Customer in Retail

Figure United States Golf Equipment Market Size (Million USD) by Region (2013-2025)

Figure The West Golf Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Golf Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Golf Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Golf Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Golf Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Golf Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Golf Equipment Sales (K Units) and Growth Rate (2013-2025) Figure United States Golf Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Golf Equipment Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Golf Equipment Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Golf Equipment Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Golf Equipment Sales Share by Players/Suppliers

Figure 2017 United States Golf Equipment Sales Share by Players/Suppliers

Figure United States Golf Equipment Market Major Players Product Revenue (Million



USD) (2013-2018)

Table United States Golf Equipment Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Golf Equipment Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Golf Equipment Revenue Share by Players/Suppliers

Figure 2017 United States Golf Equipment Revenue Share by Players/Suppliers

Table United States Market Golf Equipment Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Golf Equipment Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Golf Equipment Market Share of Top 3 Players/Suppliers
Figure United States Golf Equipment Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Golf Equipment Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Golf Equipment Product Category

Table United States Golf Equipment Sales (K Units) by Region (2013-2018)

Table United States Golf Equipment Sales Share by Region (2013-2018)

Figure United States Golf Equipment Sales Share by Region (2013-2018)

Figure United States Golf Equipment Sales Market Share by Region in 2017

Table United States Golf Equipment Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Golf Equipment Revenue Share by Region (2013-2018)

Figure United States Golf Equipment Revenue Market Share by Region (2013-2018)

Figure United States Golf Equipment Revenue Market Share by Region in 2017

Table United States Golf Equipment Price (USD/Unit) by Region (2013-2018)

Table United States Golf Equipment Sales (K Units) by Type (2013-2018)

Table United States Golf Equipment Sales Share by Type (2013-2018)

Figure United States Golf Equipment Sales Share by Type (2013-2018)

Figure United States Golf Equipment Sales Market Share by Type in 2017

Table United States Golf Equipment Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Golf Equipment Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Golf Equipment by Type (2013-2018)

Figure Revenue Market Share of Golf Equipment by Type in 2017

Table United States Golf Equipment Price (USD/Unit) by Types (2013-2018)

Figure United States Golf Equipment Sales Growth Rate by Type (2013-2018)

Table United States Golf Equipment Sales (K Units) by Application (2013-2018)

Table United States Golf Equipment Sales Market Share by Application (2013-2018)

Figure United States Golf Equipment Sales Market Share by Application (2013-2018)



Figure United States Golf Equipment Sales Market Share by Application in 2017

Table United States Golf Equipment Sales Growth Rate by Application (2013-2018)

Figure United States Golf Equipment Sales Growth Rate by Application (2013-2018)

Table Bridgestone Golf Basic Information List

Table Bridgestone Golf Golf Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bridgestone Golf Golf Equipment Sales Growth Rate (2013-2018)

Figure Bridgestone Golf Golf Equipment Sales Market Share in United States (2013-2018)

Figure Bridgestone Golf Golf Equipment Revenue Market Share in United States (2013-2018)

Table Callaway Golf Company Basic Information List

Table Callaway Golf Company Golf Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Callaway Golf Company Golf Equipment Sales Growth Rate (2013-2018)

Figure Callaway Golf Company Golf Equipment Sales Market Share in United States (2013-2018)

Figure Callaway Golf Company Golf Equipment Revenue Market Share in United States (2013-2018)

Table Cleveland Golf Basic Information List

Table Cleveland Golf Golf Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cleveland Golf Golf Equipment Sales Growth Rate (2013-2018)

Figure Cleveland Golf Golf Equipment Sales Market Share in United States (2013-2018)

Figure Cleveland Golf Golf Equipment Revenue Market Share in United States (2013-2018)

Table Nike Golf Basic Information List

Table Nike Golf Golf Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nike Golf Golf Equipment Sales Growth Rate (2013-2018)

Figure Nike Golf Golf Equipment Sales Market Share in United States (2013-2018)

Figure Nike Golf Golf Equipment Revenue Market Share in United States (2013-2018)

Table TaylorMade (Adidas Golf) Basic Information List

Table TaylorMade (Adidas Golf) Golf Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure TaylorMade (Adidas Golf) Golf Equipment Sales Growth Rate (2013-2018)

Figure TaylorMade (Adidas Golf) Golf Equipment Sales Market Share in United States (2013-2018)

Figure TaylorMade (Adidas Golf) Golf Equipment Revenue Market Share in United



States (2013-2018)

Table Dunlop Sports Co. Ltd. Basic Information List

Table Dunlop Sports Co. Ltd. Golf Equipment Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2013-2018)

Figure Dunlop Sports Co. Ltd. Golf Equipment Sales Growth Rate (2013-2018)

Figure Dunlop Sports Co. Ltd. Golf Equipment Sales Market Share in United States (2013-2018)

Figure Dunlop Sports Co. Ltd. Golf Equipment Revenue Market Share in United States (2013-2018)

Table Dixon Golf Basic Information List

Table Dixon Golf Golf Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Dixon Golf Golf Equipment Sales Growth Rate (2013-2018)

Figure Dixon Golf Golf Equipment Sales Market Share in United States (2013-2018)

Figure Dixon Golf Golf Equipment Revenue Market Share in United States (2013-2018)

Table American Golf Basic Information List

Table American Golf Golf Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure American Golf Golf Equipment Sales Growth Rate (2013-2018)

Figure American Golf Golf Equipment Sales Market Share in United States (2013-2018)

Figure American Golf Golf Equipment Revenue Market Share in United States (2013-2018)

Table Turner Sports Interacti Basic Information List

Table Turner Sports Interacti Golf Equipment Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2013-2018)

Figure Turner Sports Interacti Golf Equipment Sales Growth Rate (2013-2018)

Figure Turner Sports Interacti Golf Equipment Sales Market Share in United States (2013-2018)

Figure Turner Sports Interacti Golf Equipment Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Golf Equipment

Figure Manufacturing Process Analysis of Golf Equipment

Figure Golf Equipment Industrial Chain Analysis

Table Raw Materials Sources of Golf Equipment Major Players/Suppliers in 2017

Table Major Buyers of Golf Equipment

Table Distributors/Traders List



Figure United States Golf Equipment Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Golf Equipment Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Golf Equipment Price (USD/Unit) Trend Forecast (2018-2025) Table United States Golf Equipment Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Golf Equipment Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Golf Equipment Sales Volume (K Units) Forecast by Type in 2025 Table United States Golf Equipment Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Golf Equipment Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Golf Equipment Sales Volume (K Units) Forecast by Application in 2025

Table United States Golf Equipment Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Golf Equipment Sales Volume Share Forecast by Region (2018-2025)

Figure United States Golf Equipment Sales Volume Share Forecast by Region (2018-2025)

Figure United States Golf Equipment Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Golf Equipment Market Report 2018

Product link: <a href="https://marketpublishers.com/r/UFF5D028FC5EN.html">https://marketpublishers.com/r/UFF5D028FC5EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UFF5D028FC5EN.html">https://marketpublishers.com/r/UFF5D028FC5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970