

# United States Golf Equipment Market Report 2016

<https://marketpublishers.com/r/U1BB3F826EAEN.html>

Date: November 2016

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U1BB3F826EAEN

## Abstracts

### Notes:

Sales, means the sales volume of Golf Equipment

Revenue, means the sales value of Golf Equipment

This report studies sales (consumption) of Golf Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bridgestone Golf

Callaway Golf Company

Cleveland Golf

Nike Golf

TaylorMade (Adidas Golf)

Dunlop Sports Co. Ltd.

Dixon Golf

American Golf

Turner Sports Interacti

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Golf Balls

Golf Clubs

Golf Shoes

Split by applications, this report focuses on sales, market share and growth rate of Golf Equipment in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Golf Equipment Market Report 2016

## **1 GOLF EQUIPMENT OVERVIEW**

### 1.1 Product Overview and Scope of Golf Equipment

### 1.2 Classification of Golf Equipment

#### 1.2.1 Golf Balls

#### 1.2.2 Golf Clubs

#### 1.2.3 Golf Shoes

### 1.3 Application of Golf Equipment

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Golf Equipment (2011-2021)

#### 1.4.1 United States Golf Equipment Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Golf Equipment Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES GOLF EQUIPMENT COMPETITION BY MANUFACTURERS**

### 2.1 United States Golf Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Golf Equipment Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Golf Equipment Average Price by Manufactures (2015 and 2016)

### 2.4 Golf Equipment Market Competitive Situation and Trends

#### 2.4.1 Golf Equipment Market Concentration Rate

#### 2.4.2 Golf Equipment Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES GOLF EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 3.1 United States Golf Equipment Sales and Market Share by Type (2011-2016)

### 3.2 United States Golf Equipment Revenue and Market Share by Type (2011-2016)

### 3.3 United States Golf Equipment Price by Type (2011-2016)

### 3.4 United States Golf Equipment Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES GOLF EQUIPMENT SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Golf Equipment Sales and Market Share by Application (2011-2016)
- 4.2 United States Golf Equipment Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES GOLF EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Bridgestone Golf**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Golf Equipment Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Bridgestone Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Callaway Golf Company**

- 5.2.2 Golf Equipment Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Callaway Golf Company Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Cleveland Golf**

- 5.3.2 Golf Equipment Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Cleveland Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Nike Golf**

- 5.4.2 Golf Equipment Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Nike Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 TaylorMade (Adidas Golf)**

- 5.5.2 Golf Equipment Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 TaylorMade (Adidas Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Dunlop Sports Co. Ltd.
  - 5.6.2 Golf Equipment Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Dunlop Sports Co. Ltd. Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Dixon Golf
  - 5.7.2 Golf Equipment Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Dixon Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 American Golf
  - 5.8.2 Golf Equipment Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 American Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Turner Sports Interacti
  - 5.9.2 Golf Equipment Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Turner Sports Interacti Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview

## **6 GOLF EQUIPMENT MANUFACTURING COST ANALYSIS**

- 6.1 Golf Equipment Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials

- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Golf Equipment

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Golf Equipment Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Golf Equipment Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES GOLF EQUIPMENT MARKET FORECAST (2016-2021)**

- 10.1 United States Golf Equipment Sales, Revenue Forecast (2016-2021)

10.2 United States Golf Equipment Sales Forecast by Type (2016-2021)

10.3 United States Golf Equipment Sales Forecast by Application (2016-2021)

10.4 Golf Equipment Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Golf Equipment

Table Classification of Golf Equipment

Figure United States Sales Market Share of Golf Equipment by Type in 2015

Figure Golf Balls Picture

Figure Golf Clubs Picture

Figure Golf Shoes Picture

Table Application of Golf Equipment

Figure United States Sales Market Share of Golf Equipment by Application in 2015

Figure United States Golf Equipment Sales and Growth Rate (2011-2021)

Figure United States Golf Equipment Revenue and Growth Rate (2011-2021)

Table United States Golf Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Golf Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Golf Equipment Sales Share by Manufacturers

Figure 2016 Golf Equipment Sales Share by Manufacturers

Table United States Golf Equipment Revenue by Manufacturers (2015 and 2016)

Table United States Golf Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Golf Equipment Revenue Share by Manufacturers

Table 2016 United States Golf Equipment Revenue Share by Manufacturers

Table United States Market Golf Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Golf Equipment Average Price of Key Manufacturers in 2015

Figure Golf Equipment Market Share of Top 3 Manufacturers

Figure Golf Equipment Market Share of Top 5 Manufacturers

Table United States Golf Equipment Sales by Type (2011-2016)

Table United States Golf Equipment Sales Share by Type (2011-2016)

Figure United States Golf Equipment Sales Market Share by Type in 2015

Table United States Golf Equipment Revenue and Market Share by Type (2011-2016)

Table United States Golf Equipment Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Golf Equipment by Type (2011-2016)

Table United States Golf Equipment Price by Type (2011-2016)

Figure United States Golf Equipment Sales Growth Rate by Type (2011-2016)

Table United States Golf Equipment Sales by Application (2011-2016)

Table United States Golf Equipment Sales Market Share by Application (2011-2016)

Figure United States Golf Equipment Sales Market Share by Application in 2015



Table United States Golf Equipment Sales Growth Rate by Application (2011-2016)  
Figure United States Golf Equipment Sales Growth Rate by Application (2011-2016)  
Table Bridgestone Golf Basic Information List  
Table Bridgestone Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Bridgestone Golf Golf Equipment Sales Market Share (2011-2016)  
Table Callaway Golf Company Basic Information List  
Table Callaway Golf Company Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Callaway Golf Company Golf Equipment Sales Market Share (2011-2016)  
Table Cleveland Golf Basic Information List  
Table Cleveland Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cleveland Golf Golf Equipment Sales Market Share (2011-2016)  
Table Nike Golf Basic Information List  
Table Nike Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nike Golf Golf Equipment Sales Market Share (2011-2016)  
Table TaylorMade (Adidas Golf Basic Information List  
Table TaylorMade (Adidas Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table TaylorMade (Adidas Golf Golf Equipment Sales Market Share (2011-2016)  
Table Dunlop Sports Co. Ltd. Basic Information List  
Table Dunlop Sports Co. Ltd. Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Dunlop Sports Co. Ltd. Golf Equipment Sales Market Share (2011-2016)  
Table Dixon Golf Basic Information List  
Table Dixon Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Dixon Golf Golf Equipment Sales Market Share (2011-2016)  
Table American Golf Basic Information List  
Table American Golf Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table American Golf Golf Equipment Sales Market Share (2011-2016)  
Table Turner Sports Interacti Basic Information List  
Table Turner Sports Interacti Golf Equipment Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Turner Sports Interacti Golf Equipment Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Golf Equipment

Figure Manufacturing Process Analysis of Golf Equipment

Figure Golf Equipment Industrial Chain Analysis

Table Raw Materials Sources of Golf Equipment Major Manufacturers in 2015

Table Major Buyers of Golf Equipment

Table Distributors/Traders List

Figure United States Golf Equipment Production and Growth Rate Forecast  
(2016-2021)

Figure United States Golf Equipment Revenue and Growth Rate Forecast (2016-2021)

Table United States Golf Equipment Production Forecast by Type (2016-2021)

Table United States Golf Equipment Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Golf Equipment Market Report 2016

Product link: <https://marketpublishers.com/r/U1BB3F826EAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1BB3F826EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970