

United States Golf Apparel Market Report 2017

https://marketpublishers.com/r/U0175CFDE4AEN.html

Date: December 2017

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U0175CFDE4AEN

Abstracts

In this report, the United States Golf Apparel market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

Southwest
The Middle Atlantic

The South

New England

The West

The Midwest

with sales (volume), revenue (value), market share and growth rate of Golf Apparel in these regions, from 2012 to 2022 (forecast).

United States Golf Apparel market competition by top manufacturers/players, with Golf Apparel sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Nike Golf



Adidas Perry Ellis Mizuno Fila Korea Ralph Lauren **PVH Corp** Callaway Puma **Under Armour Greg Norman** Ping Page & Tuttle Alfred Dunhill Fairway & Greene Oxford Golf Dunlop Straight Down Antigua Sunderland

Amer Sports



	Sunice	
	Tail Activewear	
	EP Pro	
	Biyinfenle	
	Jueshidanni	
	Kaltendin	
	Goldlion Holdings	
	Kartelo	
	G.T.GOLF	
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into		
	Shirts	
	Hat	
	Clothes	
	Trousers	
	Gloves	
	Other	

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including



Male	Э
------	---

Female

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Golf Apparel Market Report 2017

1 GOLF APPAREL OVERVIEW

- 1.1 Product Overview and Scope of Golf Apparel
- 1.2 Classification of Golf Apparel by Product Category
- 1.2.1 United States Golf Apparel Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Golf Apparel Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Shirts
 - 1.2.4 Hat
 - 1.2.5 Clothes
 - 1.2.6 Trousers
 - 1.2.7 Gloves
 - 1.2.8 Other
- 1.3 United States Golf Apparel Market by Application/End Users
- 1.3.1 United States Golf Apparel Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Male
 - 1.3.3 Female
- 1.4 United States Golf Apparel Market by Region
- 1.4.1 United States Golf Apparel Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Golf Apparel Status and Prospect (2012-2022)
 - 1.4.3 Southwest Golf Apparel Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Golf Apparel Status and Prospect (2012-2022)
 - 1.4.5 New England Golf Apparel Status and Prospect (2012-2022)
 - 1.4.6 The South Golf Apparel Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Golf Apparel Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Golf Apparel (2012-2022)
 - 1.5.1 United States Golf Apparel Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Golf Apparel Revenue and Growth Rate (2012-2022)

2 UNITED STATES GOLF APPAREL MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Golf Apparel Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Golf Apparel Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Golf Apparel Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Golf Apparel Market Competitive Situation and Trends
 - 2.4.1 United States Golf Apparel Market Concentration Rate
 - 2.4.2 United States Golf Apparel Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Golf Apparel Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES GOLF APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Golf Apparel Sales and Market Share by Region (2012-2017)
- 3.2 United States Golf Apparel Revenue and Market Share by Region (2012-2017)
- 3.3 United States Golf Apparel Price by Region (2012-2017)

4 UNITED STATES GOLF APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Golf Apparel Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Golf Apparel Revenue and Market Share by Type (2012-2017)
- 4.3 United States Golf Apparel Price by Type (2012-2017)
- 4.4 United States Golf Apparel Sales Growth Rate by Type (2012-2017)

5 UNITED STATES GOLF APPAREL SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Golf Apparel Sales and Market Share by Application (2012-2017)
- 5.2 United States Golf Apparel Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES GOLF APPAREL PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Nike Golf
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors



- 6.1.2 Golf Apparel Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Nike Golf Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Adidas
 - 6.2.2 Golf Apparel Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Adidas Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Perry Ellis
 - 6.3.2 Golf Apparel Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Perry Ellis Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Mizuno
 - 6.4.2 Golf Apparel Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Mizuno Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Fila Korea
 - 6.5.2 Golf Apparel Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Fila Korea Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Ralph Lauren
 - 6.6.2 Golf Apparel Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Ralph Lauren Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 PVH Corp
 - 6.7.2 Golf Apparel Product Category, Application and Specification
 - 6.7.2.1 Product A



- 6.7.2.2 Product B
- 6.7.3 PVH Corp Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Callaway
 - 6.8.2 Golf Apparel Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Callaway Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Puma
 - 6.9.2 Golf Apparel Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Puma Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Under Armour
 - 6.10.2 Golf Apparel Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Under Armour Golf Apparel Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Greg Norman
- 6.12 Ping
- 6.13 Page & Tuttle
- 6.14 Alfred Dunhill
- 6.15 Fairway & Greene
- 6.16 Oxford Golf
- 6.17 Dunlop
- 6.18 Straight Down
- 6.19 Antigua
- 6.20 Sunderland
- 6.21 Amer Sports
- 6.22 Sunice
- 6.23 Tail Activewear
- 6.24 EP Pro
- 6.25 Biyinfenle
- 6.26 Jueshidanni
- 6.27 Kaltendin



- 6.28 Goldlion Holdings
- 6.29 Kartelo
- 6.30 G.T.GOLF

7 GOLF APPAREL MANUFACTURING COST ANALYSIS

- 7.1 Golf Apparel Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Golf Apparel

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Golf Apparel Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Golf Apparel Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk



- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES GOLF APPAREL MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Golf Apparel Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Golf Apparel Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Golf Apparel Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Golf Apparel Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Golf Apparel

Figure United States Golf Apparel Market Size (K Units) by Type (2012-2022)

Figure United States Golf Apparel Sales Volume Market Share by Type (Product

Category) in 2016

Figure Shirts Product Picture

Figure Hat Product Picture

Figure Clothes Product Picture

Figure Trousers Product Picture

Figure Gloves Product Picture

Figure Other Product Picture

Figure United States Golf Apparel Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Golf Apparel by Application in 2016

Figure Male Examples

Table Key Downstream Customer in Male

Figure Female Examples

Table Key Downstream Customer in Female

Figure United States Golf Apparel Market Size (Million USD) by Region (2012-2022)

Figure The West Golf Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Golf Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Golf Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Golf Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Golf Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Golf Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Golf Apparel Sales (K Units) and Growth Rate (2012-2022)

Figure United States Golf Apparel Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Golf Apparel Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Golf Apparel Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Golf Apparel Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Golf Apparel Sales Share by Players/Suppliers

Figure 2017 United States Golf Apparel Sales Share by Players/Suppliers

Figure United States Golf Apparel Market Major Players Product Revenue (Million USD) (2012-2017)



Table United States Golf Apparel Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Golf Apparel Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Golf Apparel Revenue Share by Players/Suppliers

Figure 2017 United States Golf Apparel Revenue Share by Players/Suppliers

Table United States Market Golf Apparel Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Golf Apparel Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Golf Apparel Market Share of Top 3 Players/Suppliers

Figure United States Golf Apparel Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Golf Apparel Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Golf Apparel Product Category

Table United States Golf Apparel Sales (K Units) by Region (2012-2017)

Table United States Golf Apparel Sales Share by Region (2012-2017)

Figure United States Golf Apparel Sales Share by Region (2012-2017)

Figure United States Golf Apparel Sales Market Share by Region in 2016

Table United States Golf Apparel Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Golf Apparel Revenue Share by Region (2012-2017)

Figure United States Golf Apparel Revenue Market Share by Region (2012-2017)

Figure United States Golf Apparel Revenue Market Share by Region in 2016

Table United States Golf Apparel Price (USD/Unit) by Region (2012-2017)

Table United States Golf Apparel Sales (K Units) by Type (2012-2017)

Table United States Golf Apparel Sales Share by Type (2012-2017)

Figure United States Golf Apparel Sales Share by Type (2012-2017)

Figure United States Golf Apparel Sales Market Share by Type in 2016

Table United States Golf Apparel Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Golf Apparel Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Golf Apparel by Type (2012-2017)

Figure Revenue Market Share of Golf Apparel by Type in 2016

Table United States Golf Apparel Price (USD/Unit) by Types (2012-2017)

Figure United States Golf Apparel Sales Growth Rate by Type (2012-2017)

Table United States Golf Apparel Sales (K Units) by Application (2012-2017)

Table United States Golf Apparel Sales Market Share by Application (2012-2017)

Figure United States Golf Apparel Sales Market Share by Application (2012-2017)

Figure United States Golf Apparel Sales Market Share by Application in 2016



Table United States Golf Apparel Sales Growth Rate by Application (2012-2017)

Figure United States Golf Apparel Sales Growth Rate by Application (2012-2017)

Table Nike Golf Basic Information List

Table Nike Golf Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Nike Golf Golf Apparel Sales Growth Rate (2012-2017)

Figure Nike Golf Golf Apparel Sales Market Share in United States (2012-2017)

Figure Nike Golf Golf Apparel Revenue Market Share in United States (2012-2017)

Table Adidas Basic Information List

Table Adidas Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Adidas Golf Apparel Sales Growth Rate (2012-2017)

Figure Adidas Golf Apparel Sales Market Share in United States (2012-2017)

Figure Adidas Golf Apparel Revenue Market Share in United States (2012-2017)

Table Perry Ellis Basic Information List

Table Perry Ellis Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Perry Ellis Golf Apparel Sales Growth Rate (2012-2017)

Figure Perry Ellis Golf Apparel Sales Market Share in United States (2012-2017)

Figure Perry Ellis Golf Apparel Revenue Market Share in United States (2012-2017)

Table Mizuno Basic Information List

Table Mizuno Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mizuno Golf Apparel Sales Growth Rate (2012-2017)

Figure Mizuno Golf Apparel Sales Market Share in United States (2012-2017)

Figure Mizuno Golf Apparel Revenue Market Share in United States (2012-2017)

Table Fila Korea Basic Information List

Table Fila Korea Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fila Korea Golf Apparel Sales Growth Rate (2012-2017)

Figure Fila Korea Golf Apparel Sales Market Share in United States (2012-2017)

Figure Fila Korea Golf Apparel Revenue Market Share in United States (2012-2017)

Table Ralph Lauren Basic Information List

Table Ralph Lauren Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ralph Lauren Golf Apparel Sales Growth Rate (2012-2017)

Figure Ralph Lauren Golf Apparel Sales Market Share in United States (2012-2017)

Figure Ralph Lauren Golf Apparel Revenue Market Share in United States (2012-2017)

Table PVH Corp Basic Information List



Table PVH Corp Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PVH Corp Golf Apparel Sales Growth Rate (2012-2017)

Figure PVH Corp Golf Apparel Sales Market Share in United States (2012-2017)

Figure PVH Corp Golf Apparel Revenue Market Share in United States (2012-2017)

Table Callaway Basic Information List

Table Callaway Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Callaway Golf Apparel Sales Growth Rate (2012-2017)

Figure Callaway Golf Apparel Sales Market Share in United States (2012-2017)

Figure Callaway Golf Apparel Revenue Market Share in United States (2012-2017)

Table Puma Basic Information List

Table Puma Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Puma Golf Apparel Sales Growth Rate (2012-2017)

Figure Puma Golf Apparel Sales Market Share in United States (2012-2017)

Figure Puma Golf Apparel Revenue Market Share in United States (2012-2017)

Table Under Armour Basic Information List

Table Under Armour Golf Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Under Armour Golf Apparel Sales Growth Rate (2012-2017)

Figure Under Armour Golf Apparel Sales Market Share in United States (2012-2017)

Figure Under Armour Golf Apparel Revenue Market Share in United States (2012-2017)

Table Greg Norman Basic Information List

Table Ping Basic Information List

Table Page & Tuttle Basic Information List

Table Alfred Dunhill Basic Information List

Table Fairway & Greene Basic Information List

Table Oxford Golf Basic Information List

Table Dunlop Basic Information List

Table Straight Down Basic Information List

Table Antigua Basic Information List

Table Sunderland Basic Information List

Table Amer Sports Basic Information List

Table Sunice Basic Information List

Table Tail Activewear Basic Information List

Table EP Pro Basic Information List

Table Biyinfenle Basic Information List

Table Jueshidanni Basic Information List



Table Kaltendin Basic Information List

Table Goldlion Holdings Basic Information List

Table Kartelo Basic Information List

Table G.T.GOLF Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Golf Apparel

Figure Manufacturing Process Analysis of Golf Apparel

Figure Golf Apparel Industrial Chain Analysis

Table Raw Materials Sources of Golf Apparel Major Players/Suppliers in 2016

Table Major Buyers of Golf Apparel

Table Distributors/Traders List

Figure United States Golf Apparel Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Golf Apparel Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Golf Apparel Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Golf Apparel Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Golf Apparel Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Golf Apparel Sales Volume (K Units) Forecast by Type in 2022 Table United States Golf Apparel Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Golf Apparel Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Golf Apparel Sales Volume (K Units) Forecast by Application in 2022

Table United States Golf Apparel Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Golf Apparel Sales Volume Share Forecast by Region (2017-2022) Figure United States Golf Apparel Sales Volume Share Forecast by Region (2017-2022)

Figure United States Golf Apparel Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Golf Apparel Market Report 2017

Product link: https://marketpublishers.com/r/U0175CFDE4AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U0175CFDE4AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970