

# United States Ginseng Market Report 2016

<https://marketpublishers.com/r/U3566FE2349EN.html>

Date: November 2016

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U3566FE2349EN

## Abstracts

### Notes:

Sales, means the sales volume of Ginseng

Revenue, means the sales value of Ginseng

This report studies sales (consumption) of Ginseng in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

A.Vogel

Raw Living Limited

KGEC

HiYoU

Prices incl. VAT

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Red Ginseng

American Ginseng

Brazilian Ginseng

Siberian Ginseng

Indian Ginseng

Split by applications, this report focuses on sales, market share and growth rate of Ginseng in each application, can be divided into

Applications of Ginseng by Dosage Forms: Suppository, Lotion, Injection, Tablet, Capsule, Others

Applications of Ginseng by Industry: Pharma & Healthcare, Cosmetic & Skin Care, Food & Feed Additives

Application 3

## Contents

### United States Ginseng Market Report 2016

#### **1 GINSENG OVERVIEW**

##### 1.1 Product Overview and Scope of Ginseng

##### 1.2 Classification of Ginseng

###### 1.2.1 Red Ginseng

###### 1.2.2 American Ginseng

###### 1.2.3 Brazilian Ginseng

###### 1.2.4 Siberian Ginseng

###### 1.2.5 Indian Ginseng

##### 1.3 Application of Ginseng

###### 1.3.1 Applications of Ginseng by Dosage Forms: Suppository, Lotion, Injection, Tablet, Capsule, Others

###### 1.3.2 Applications of Ginseng by Industry: Pharma & Healthcare, Cosmetic & Skin Care, Food & Feed Additives

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Ginseng (2011-2021)

###### 1.4.1 United States Ginseng Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Ginseng Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES GINSENG COMPETITION BY MANUFACTURERS**

##### 2.1 United States Ginseng Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Ginseng Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Ginseng Average Price by Manufactures (2015 and 2016)

##### 2.4 Ginseng Market Competitive Situation and Trends

###### 2.4.1 Ginseng Market Concentration Rate

###### 2.4.2 Ginseng Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES GINSENG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Ginseng Sales and Market Share by Type (2011-2016)

- 3.2 United States Ginseng Revenue and Market Share by Type (2011-2016)
- 3.3 United States Ginseng Price by Type (2011-2016)
- 3.4 United States Ginseng Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES GINSENG SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Ginseng Sales and Market Share by Application (2011-2016)
- 4.2 United States Ginseng Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES GINSENG MANUFACTURERS PROFILES/ANALYSIS**

##### 5.1 A.Vogel

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Ginseng Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 A.Vogel Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

##### 5.2 Raw Living Limited

- 5.2.2 Ginseng Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Raw Living Limited Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

##### 5.3 KGEC

- 5.3.2 Ginseng Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 KGEC Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

##### 5.4 HiYoU

- 5.4.2 Ginseng Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 HiYoU Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

##### 5.5 Prices incl. VAT

## 5.5.2 Ginseng Product Type, Application and Specification

### 5.5.2.1 Type I

### 5.5.2.2 Type II

## 5.5.3 Prices incl. VAT Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)

## 5.5.4 Main Business/Business Overview

## **6 GINSENG MANUFACTURING COST ANALYSIS**

### 6.1 Ginseng Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Ginseng

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Ginseng Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Ginseng Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES GINSENG MARKET FORECAST (2016-2021)**

## 10.1 United States Ginseng Sales, Revenue Forecast (2016-2021)

## 10.2 United States Ginseng Sales Forecast by Type (2016-2021)

## 10.3 United States Ginseng Sales Forecast by Application (2016-2021)

## 10.4 Ginseng Price Forecast (2016-2021)

# **11 RESEARCH FINDINGS AND CONCLUSION**

# **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Ginseng

Table Classification of Ginseng

Figure United States Sales Market Share of Ginseng by Type in 2015

Figure Red Ginseng Picture

Figure American Ginseng Picture

Figure Brazilian Ginseng Picture

Figure Siberian Ginseng Picture

Figure Indian Ginseng Picture

Table Application of Ginseng

Figure United States Sales Market Share of Ginseng by Application in 2015

Figure Applications of Ginseng by Dosage Forms: Suppository, Lotion, Injection, Tablet, Capsule, Others Examples

Figure Applications of Ginseng by Industry: Pharma & Healthcare, Cosmetic & Skin Care, Food & Feed Additives Examples

Figure United States Ginseng Sales and Growth Rate (2011-2021)

Figure United States Ginseng Revenue and Growth Rate (2011-2021)

Table United States Ginseng Sales of Key Manufacturers (2015 and 2016)

Table United States Ginseng Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Ginseng Sales Share by Manufacturers

Figure 2016 Ginseng Sales Share by Manufacturers

Table United States Ginseng Revenue by Manufacturers (2015 and 2016)

Table United States Ginseng Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Ginseng Revenue Share by Manufacturers

Table 2016 United States Ginseng Revenue Share by Manufacturers

Table United States Market Ginseng Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Ginseng Average Price of Key Manufacturers in 2015

Figure Ginseng Market Share of Top 3 Manufacturers

Figure Ginseng Market Share of Top 5 Manufacturers

Table United States Ginseng Sales by Type (2011-2016)

Table United States Ginseng Sales Share by Type (2011-2016)

Figure United States Ginseng Sales Market Share by Type in 2015

Table United States Ginseng Revenue and Market Share by Type (2011-2016)

Table United States Ginseng Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Ginseng by Type (2011-2016)

Table United States Ginseng Price by Type (2011-2016)  
Figure United States Ginseng Sales Growth Rate by Type (2011-2016)  
Table United States Ginseng Sales by Application (2011-2016)  
Table United States Ginseng Sales Market Share by Application (2011-2016)  
Figure United States Ginseng Sales Market Share by Application in 2015  
Table United States Ginseng Sales Growth Rate by Application (2011-2016)  
Figure United States Ginseng Sales Growth Rate by Application (2011-2016)  
Table A.Vogel Basic Information List  
Table A.Vogel Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure A.Vogel Ginseng Sales Market Share (2011-2016)  
Table Raw Living Limited Basic Information List  
Table Raw Living Limited Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Raw Living Limited Ginseng Sales Market Share (2011-2016)  
Table KGEC Basic Information List  
Table KGEC Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)  
Table KGEC Ginseng Sales Market Share (2011-2016)  
Table HiYoU Basic Information List  
Table HiYoU Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)  
Table HiYoU Ginseng Sales Market Share (2011-2016)  
Table Prices incl. VAT Basic Information List  
Table Prices incl. VAT Ginseng Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Prices incl. VAT Ginseng Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Ginseng  
Figure Manufacturing Process Analysis of Ginseng  
Figure Ginseng Industrial Chain Analysis  
Table Raw Materials Sources of Ginseng Major Manufacturers in 2015  
Table Major Buyers of Ginseng  
Table Distributors/Traders List  
Figure United States Ginseng Production and Growth Rate Forecast (2016-2021)  
Figure United States Ginseng Revenue and Growth Rate Forecast (2016-2021)  
Table United States Ginseng Production Forecast by Type (2016-2021)  
Table United States Ginseng Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Ginseng Market Report 2016

Product link: <https://marketpublishers.com/r/U3566FE2349EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3566FE2349EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970