

# United States Genset Battery Market Report 2016

<https://marketpublishers.com/r/U1A2BFD01EAEN.html>

Date: October 2016

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U1A2BFD01EAEN

## Abstracts

### Notes:

Sales, means the sales volume of Genset Battery

Revenue, means the sales value of Genset Battery

This report studies sales (consumption) of Genset Battery in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Cummins

Eaton

EnerSys

Exide Industries

Leoch International

Amara Raja Batteries

Generac Holdings

Kohler

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Genset Battery in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Genset Battery Market Report 2016

#### **1 GENSET BATTERY OVERVIEW**

##### 1.1 Product Overview and Scope of Genset Battery

##### 1.2 Classification of Genset Battery

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Genset Battery

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Genset Battery (2011-2021)

###### 1.4.1 United States Genset Battery Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Genset Battery Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES GENSET BATTERY COMPETITION BY MANUFACTURERS**

##### 2.1 United States Genset Battery Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Genset Battery Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Genset Battery Average Price by Manufactures (2015 and 2016)

##### 2.4 Genset Battery Market Competitive Situation and Trends

###### 2.4.1 Genset Battery Market Concentration Rate

###### 2.4.2 Genset Battery Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES GENSET BATTERY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Genset Battery Sales and Market Share by Type (2011-2016)

##### 3.2 United States Genset Battery Revenue and Market Share by Type (2011-2016)

##### 3.3 United States Genset Battery Price by Type (2011-2016)

##### 3.4 United States Genset Battery Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES GENSET BATTERY SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Genset Battery Sales and Market Share by Application (2011-2016)
- 4.2 United States Genset Battery Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES GENSET BATTERY MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Cummins**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Genset Battery Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Cummins Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Eaton**

- 5.2.2 Genset Battery Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Eaton Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 EnerSys**

- 5.3.2 Genset Battery Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 EnerSys Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Exide Industries**

- 5.4.2 Genset Battery Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Exide Industries Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Leoch International**

- 5.5.2 Genset Battery Product Type, Application and Specification
  - 5.5.2.1 Type I

- 5.5.2.2 Type II
- 5.5.3 Leoch International Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Amara Raja Batteries
  - 5.6.2 Genset Battery Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Amara Raja Batteries Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Generac Holdings
  - 5.7.2 Genset Battery Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Generac Holdings Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Kohler
  - 5.8.2 Genset Battery Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Kohler Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

## **6 GENSET BATTERY MANUFACTURING COST ANALYSIS**

- 6.1 Genset Battery Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Genset Battery

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Genset Battery Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Genset Battery Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES GENSET BATTERY MARKET FORECAST (2016-2021)**

- 10.1 United States Genset Battery Sales, Revenue Forecast (2016-2021)
- 10.2 United States Genset Battery Sales Forecast by Type (2016-2021)
- 10.3 United States Genset Battery Sales Forecast by Application (2016-2021)
- 10.4 Genset Battery Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Genset Battery

Table Classification of Genset Battery

Figure United States Sales Market Share of Genset Battery by Type in 2015

Table Application of Genset Battery

Figure United States Sales Market Share of Genset Battery by Application in 2015

Figure United States Genset Battery Sales and Growth Rate (2011-2021)

Figure United States Genset Battery Revenue and Growth Rate (2011-2021)

Table United States Genset Battery Sales of Key Manufacturers (2015 and 2016)

Table United States Genset Battery Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Genset Battery Sales Share by Manufacturers

Figure 2016 Genset Battery Sales Share by Manufacturers

Table United States Genset Battery Revenue by Manufacturers (2015 and 2016)

Table United States Genset Battery Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Genset Battery Revenue Share by Manufacturers

Table 2016 United States Genset Battery Revenue Share by Manufacturers

Table United States Market Genset Battery Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Genset Battery Average Price of Key Manufacturers in 2015

Figure Genset Battery Market Share of Top 3 Manufacturers

Figure Genset Battery Market Share of Top 5 Manufacturers

Table United States Genset Battery Sales by Type (2011-2016)

Table United States Genset Battery Sales Share by Type (2011-2016)

Figure United States Genset Battery Sales Market Share by Type in 2015

Table United States Genset Battery Revenue and Market Share by Type (2011-2016)

Table United States Genset Battery Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Genset Battery by Type (2011-2016)

Table United States Genset Battery Price by Type (2011-2016)

Figure United States Genset Battery Sales Growth Rate by Type (2011-2016)

Table United States Genset Battery Sales by Application (2011-2016)

Table United States Genset Battery Sales Market Share by Application (2011-2016)

Figure United States Genset Battery Sales Market Share by Application in 2015

Table United States Genset Battery Sales Growth Rate by Application (2011-2016)

Figure United States Genset Battery Sales Growth Rate by Application (2011-2016)

Table Cummins Basic Information List



Table Cummins Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Cummins Genset Battery Sales Market Share (2011-2016)  
Table Eaton Basic Information List  
Table Eaton Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Eaton Genset Battery Sales Market Share (2011-2016)  
Table EnerSys Basic Information List  
Table EnerSys Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Table EnerSys Genset Battery Sales Market Share (2011-2016)  
Table Exide Industries Basic Information List  
Table Exide Industries Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Exide Industries Genset Battery Sales Market Share (2011-2016)  
Table Leoch International Basic Information List  
Table Leoch International Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Leoch International Genset Battery Sales Market Share (2011-2016)  
Table Amara Raja Batteries Basic Information List  
Table Amara Raja Batteries Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Amara Raja Batteries Genset Battery Sales Market Share (2011-2016)  
Table Generac Holdings Basic Information List  
Table Generac Holdings Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Generac Holdings Genset Battery Sales Market Share (2011-2016)  
Table Kohler Basic Information List  
Table Kohler Genset Battery Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kohler Genset Battery Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Genset Battery  
Figure Manufacturing Process Analysis of Genset Battery  
Figure Genset Battery Industrial Chain Analysis  
Table Raw Materials Sources of Genset Battery Major Manufacturers in 2015  
Table Major Buyers of Genset Battery  
Table Distributors/Traders List  
Figure United States Genset Battery Production and Growth Rate Forecast (2016-2021)  
Figure United States Genset Battery Revenue and Growth Rate Forecast (2016-2021)  
Table United States Genset Battery Production Forecast by Type (2016-2021)

## Table United States Genset Battery Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Genset Battery Market Report 2016

Product link: <https://marketpublishers.com/r/U1A2BFD01EAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1A2BFD01EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970