

## **United States Generator Sets Market Report 2017**

https://marketpublishers.com/r/UBE8D5C20C2EN.html

Date: August 2017

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: UBE8D5C20C2EN

### **Abstracts**

In this report, the United States Generator Sets market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

Southwest
The Middle Atlantic
New England

The South

The West

The Midwest

with sales (volume), revenue (value), market share and growth rate of Generator Sets in these regions, from 2012 to 2022 (forecast).

United States Generator Sets market competition by top manufacturers/players, with Generator Sets sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Cummins



### Caterpillar

	Generac Power Systems
	Mitsubishi Heavy Industries
	Briggs & Stratton
	Kohler
	Mahindra Powerol
	Kirloskar Oil Engines
	Cooper
	Kubota
	AKSA Power
	Honda Power Equipment
	MTU Onsite Energy
	Wartsila
	Doosan
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into	
	0-100 KVA
	100-350 KVA
	350-1000 KVA

United States Generator Sets Market Report 2017

Above 1000 KVA



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Generator Sets for each application, including

Residential Sector

Commercial Sector

**Industrial Sector** 

If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Generator Sets Market Report 2017

#### 1 GENERATOR SETS OVERVIEW

- 1.1 Product Overview and Scope of Generator Sets
- 1.2 Classification of Generator Sets by Product Category
- 1.2.1 United States Generator Sets Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Generator Sets Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 0-100 KVA
  - 1.2.4 100-350 KVA
  - 1.2.5 350-1000 KVA
  - 1.2.6 Above 1000 KVA
- 1.3 United States Generator Sets Market by Application/End Users
- 1.3.1 United States Generator Sets Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Residential Sector
  - 1.3.3 Commercial Sector
  - 1.3.4 Industrial Sector
- 1.4 United States Generator Sets Market by Region
- 1.4.1 United States Generator Sets Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Generator Sets Status and Prospect (2012-2022)
- 1.4.3 Southwest Generator Sets Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Generator Sets Status and Prospect (2012-2022)
- 1.4.5 New England Generator Sets Status and Prospect (2012-2022)
- 1.4.6 The South Generator Sets Status and Prospect (2012-2022)
- 1.4.7 The Midwest Generator Sets Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Generator Sets (2012-2022)
  - 1.5.1 United States Generator Sets Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Generator Sets Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES GENERATOR SETS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Generator Sets Sales and Market Share of Key Players/Suppliers



(2012-2017)

- 2.2 United States Generator Sets Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Generator Sets Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Generator Sets Market Competitive Situation and Trends
- 2.4.1 United States Generator Sets Market Concentration Rate
- 2.4.2 United States Generator Sets Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Generator Sets Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES GENERATOR SETS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Generator Sets Sales and Market Share by Region (2012-2017)
- 3.2 United States Generator Sets Revenue and Market Share by Region (2012-2017)
- 3.3 United States Generator Sets Price by Region (2012-2017)

# 4 UNITED STATES GENERATOR SETS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Generator Sets Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Generator Sets Revenue and Market Share by Type (2012-2017)
- 4.3 United States Generator Sets Price by Type (2012-2017)
- 4.4 United States Generator Sets Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES GENERATOR SETS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Generator Sets Sales and Market Share by Application (2012-2017)
- 5.2 United States Generator Sets Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## 6 UNITED STATES GENERATOR SETS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

#### 6.1 Cummins



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Generator Sets Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Cummins Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Caterpillar
  - 6.2.2 Generator Sets Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Caterpillar Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Generac Power Systems
  - 6.3.2 Generator Sets Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Generac Power Systems Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Mitsubishi Heavy Industries
  - 6.4.2 Generator Sets Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Mitsubishi Heavy Industries Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Briggs & Stratton
  - 6.5.2 Generator Sets Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Briggs & Stratton Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Kohler
  - 6.6.2 Generator Sets Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Kohler Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview



- 6.7 Mahindra Powerol
  - 6.7.2 Generator Sets Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Mahindra Powerol Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Kirloskar Oil Engines
  - 6.8.2 Generator Sets Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Kirloskar Oil Engines Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Cooper
  - 6.9.2 Generator Sets Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Cooper Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Kubota
  - 6.10.2 Generator Sets Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Kubota Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 AKSA Power
- 6.12 Honda Power Equipment
- 6.13 MTU Onsite Energy
- 6.14 Wartsila
- 6.15 Doosan

#### 7 GENERATOR SETS MANUFACTURING COST ANALYSIS

- 7.1 Generator Sets Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials



- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Generator Sets

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Generator Sets Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Generator Sets Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES GENERATOR SETS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Generator Sets Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Generator Sets Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Generator Sets Sales Volume Forecast by Application (2017-2022)



### 11.4 United States Generator Sets Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Generator Sets

Figure United States Generator Sets Market Size (K Units) by Type (2012-2022)

Figure United States Generator Sets Sales Volume Market Share by Type (Product

Category) in 2016

Figure 0-100 KVA Product Picture

Figure 100-350 KVA Product Picture

Figure 350-1000 KVA Product Picture

Figure Above 1000 KVA Product Picture

Figure United States Generator Sets Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Generator Sets by Application in 2016

Figure Residential Sector Examples

Table Key Downstream Customer in Residential Sector

Figure Commercial Sector Examples

Table Key Downstream Customer in Commercial Sector

Figure Industrial Sector Examples

Table Key Downstream Customer in Industrial Sector

Figure United States Generator Sets Market Size (Million USD) by Region (2012-2022)

Figure The West Generator Sets Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Generator Sets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Generator Sets Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Generator Sets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Generator Sets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Generator Sets Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Generator Sets Sales (K Units) and Growth Rate (2012-2022) Figure United States Generator Sets Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Generator Sets Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Generator Sets Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Generator Sets Sales Share by Players/Suppliers (2012-2017)



Figure 2016 United States Generator Sets Sales Share by Players/Suppliers
Figure 2017 United States Generator Sets Sales Share by Players/Suppliers
Figure United States Generator Sets Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Generator Sets Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Generator Sets Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Generator Sets Revenue Share by Players/Suppliers Figure 2017 United States Generator Sets Revenue Share by Players/Suppliers Table United States Market Generator Sets Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Generator Sets Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Generator Sets Market Share of Top 3 Players/Suppliers
Figure United States Generator Sets Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Generator Sets Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Generator Sets Product Category
Table United States Generator Sets Sales (K Units) by Region (2012-2017)
Table United States Generator Sets Sales Share by Region (2012-2017)
Figure United States Generator Sets Sales Share by Region (2012-2017)
Figure United States Generator Sets Sales Market Share by Region in 2016
Table United States Generator Sets Revenue (Million USD) and Market Share

Table United States Generator Sets Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Generator Sets Revenue Share by Region (2012-2017)

Figure United States Generator Sets Revenue Market Share by Region (2012-2017)

Figure United States Generator Sets Revenue Market Share by Region in 2016

Table United States Generator Sets Price (USD/Unit) by Region (2012-2017)

Table United States Generator Sets Sales (K Units) by Type (2012-2017)

Table United States Generator Sets Sales Share by Type (2012-2017)

Figure United States Generator Sets Sales Share by Type (2012-2017)

Figure United States Generator Sets Sales Market Share by Type in 2016

Table United States Generator Sets Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Generator Sets Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Generator Sets by Type (2012-2017)

Figure Revenue Market Share of Generator Sets by Type in 2016

Table United States Generator Sets Price (USD/Unit) by Types (2012-2017)

Figure United States Generator Sets Sales Growth Rate by Type (2012-2017)



Table United States Generator Sets Sales (K Units) by Application (2012-2017)

Table United States Generator Sets Sales Market Share by Application (2012-2017)

Figure United States Generator Sets Sales Market Share by Application (2012-2017)

Figure United States Generator Sets Sales Market Share by Application in 2016

Table United States Generator Sets Sales Growth Rate by Application (2012-2017)

Figure United States Generator Sets Sales Growth Rate by Application (2012-2017)

**Table Cummins Basic Information List** 

Table Cummins Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cummins Generator Sets Sales Growth Rate (2012-2017)

Figure Cummins Generator Sets Sales Market Share in United States (2012-2017)

Figure Cummins Generator Sets Revenue Market Share in United States (2012-2017)

Table Caterpillar Basic Information List

Table Caterpillar Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Caterpillar Generator Sets Sales Growth Rate (2012-2017)

Figure Caterpillar Generator Sets Sales Market Share in United States (2012-2017)

Figure Caterpillar Generator Sets Revenue Market Share in United States (2012-2017)

Table Generac Power Systems Basic Information List

Table Generac Power Systems Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Generac Power Systems Generator Sets Sales Growth Rate (2012-2017)

Figure Generac Power Systems Generator Sets Sales Market Share in United States (2012-2017)

Figure Generac Power Systems Generator Sets Revenue Market Share in United States (2012-2017)

Table Mitsubishi Heavy Industries Basic Information List

Table Mitsubishi Heavy Industries Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mitsubishi Heavy Industries Generator Sets Sales Growth Rate (2012-2017)

Figure Mitsubishi Heavy Industries Generator Sets Sales Market Share in United States (2012-2017)

Figure Mitsubishi Heavy Industries Generator Sets Revenue Market Share in United States (2012-2017)

Table Briggs & Stratton Basic Information List

Table Briggs & Stratton Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Briggs & Stratton Generator Sets Sales Growth Rate (2012-2017)

Figure Briggs & Stratton Generator Sets Sales Market Share in United States



(2012-2017)

Figure Briggs & Stratton Generator Sets Revenue Market Share in United States (2012-2017)

Table Kohler Basic Information List

Table Kohler Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kohler Generator Sets Sales Growth Rate (2012-2017)

Figure Kohler Generator Sets Sales Market Share in United States (2012-2017)

Figure Kohler Generator Sets Revenue Market Share in United States (2012-2017)

Table Mahindra Powerol Basic Information List

Table Mahindra Powerol Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mahindra Powerol Generator Sets Sales Growth Rate (2012-2017)

Figure Mahindra Powerol Generator Sets Sales Market Share in United States (2012-2017)

Figure Mahindra Powerol Generator Sets Revenue Market Share in United States (2012-2017)

Table Kirloskar Oil Engines Basic Information List

Table Kirloskar Oil Engines Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kirloskar Oil Engines Generator Sets Sales Growth Rate (2012-2017)

Figure Kirloskar Oil Engines Generator Sets Sales Market Share in United States (2012-2017)

Figure Kirloskar Oil Engines Generator Sets Revenue Market Share in United States (2012-2017)

Table Cooper Basic Information List

Table Cooper Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cooper Generator Sets Sales Growth Rate (2012-2017)

Figure Cooper Generator Sets Sales Market Share in United States (2012-2017)

Figure Cooper Generator Sets Revenue Market Share in United States (2012-2017)

Table Kubota Basic Information List

Table Kubota Generator Sets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kubota Generator Sets Sales Growth Rate (2012-2017)

Figure Kubota Generator Sets Sales Market Share in United States (2012-2017)

Figure Kubota Generator Sets Revenue Market Share in United States (2012-2017)

Table AKSA Power Basic Information List

Table Honda Power Equipment Basic Information List



Table MTU Onsite Energy Basic Information List

Table Wartsila Basic Information List

Table Doosan Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Generator Sets

Figure Manufacturing Process Analysis of Generator Sets

Figure Generator Sets Industrial Chain Analysis

Table Raw Materials Sources of Generator Sets Major Players/Suppliers in 2016

Table Major Buyers of Generator Sets

Table Distributors/Traders List

(2017-2022)

Figure United States Generator Sets Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Generator Sets Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Generator Sets Price (USD/Unit) Trend Forecast (2017-2022) Table United States Generator Sets Sales Volume (K Units) Forecast by Type

Figure United States Generator Sets Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Generator Sets Sales Volume (K Units) Forecast by Type in 2022 Table United States Generator Sets Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Generator Sets Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Generator Sets Sales Volume (K Units) Forecast by Application in 2022

Table United States Generator Sets Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Generator Sets Sales Volume Share Forecast by Region (2017-2022)

Figure United States Generator Sets Sales Volume Share Forecast by Region (2017-2022)

Figure United States Generator Sets Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources



Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Generator Sets Market Report 2017

Product link: <a href="https://marketpublishers.com/r/UBE8D5C20C2EN.html">https://marketpublishers.com/r/UBE8D5C20C2EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UBE8D5C20C2EN.html">https://marketpublishers.com/r/UBE8D5C20C2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970