

# **United States General Purpose Batteries Market Report 2016**

https://marketpublishers.com/r/U3287DDDED7EN.html Date: October 2016 Pages: 124 Price: US\$ 3,800.00 (Single User License) ID: U3287DDDED7EN **Abstracts** Notes: Sales, means the sales volume of General Purpose Batteries Revenue, means the sales value of General Purpose Batteries This report studies sales (consumption) of General Purpose Batteries in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Duracell Energizer Rayovac Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into Type I Type II

Type III



Split by applications, this report focuses on sales, market share and growth rate of General Purpose Batteries in each application, can be divided into

Application 1

Application 2

Application 3



### **Contents**

United States General Purpose Batteries Market Report 2016

#### 1 GENERAL PURPOSE BATTERIES OVERVIEW

- 1.1 Product Overview and Scope of General Purpose Batteries
- 1.2 Classification of General Purpose Batteries
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of General Purpose Batteries
- 1.3.1 Application 1
- 1.3.2 Application 2
- 1.3.3 Application 3
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of General Purpose Batteries (2011-2021)
  - 1.4.1 United States General Purpose Batteries Sales and Growth Rate (2011-2021)
- 1.4.2 United States General Purpose Batteries Revenue and Growth Rate (2011-2021)

# 2 UNITED STATES GENERAL PURPOSE BATTERIES COMPETITION BY MANUFACTURERS

- 2.1 United States General Purpose Batteries Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States General Purpose Batteries Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States General Purpose Batteries Average Price by Manufactures (2015 and 2016)
- 2.4 General Purpose Batteries Market Competitive Situation and Trends
  - 2.4.1 General Purpose Batteries Market Concentration Rate
  - 2.4.2 General Purpose Batteries Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES GENERAL PURPOSE BATTERIES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States General Purpose Batteries Sales and Market Share by Type (2011-2016)



- 3.2 United States General Purpose Batteries Revenue and Market Share by Type (2011-2016)
- 3.3 United States General Purpose Batteries Price by Type (2011-2016)
- 3.4 United States General Purpose Batteries Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES GENERAL PURPOSE BATTERIES SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States General Purpose Batteries Sales and Market Share by Application (2011-2016)
- 4.2 United States General Purpose Batteries Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

# 5 UNITED STATES GENERAL PURPOSE BATTERIES MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Duracell
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 General Purpose Batteries Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Duracell General Purpose Batteries Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Energizer
  - 5.2.2 General Purpose Batteries Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Energizer General Purpose Batteries Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Rayovac
  - 5.3.2 General Purpose Batteries Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Rayovac General Purpose Batteries Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview



#### **6 GENERAL PURPOSE BATTERIES MANUFACTURING COST ANALYSIS**

- 6.1 General Purpose Batteries Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of General Purpose Batteries

### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 General Purpose Batteries Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of General Purpose Batteries Major Manufacturers in 2015
- 7.4 Downstream Buyers

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change



### 9.3 Economic/Political Environmental Change

# 10 UNITED STATES GENERAL PURPOSE BATTERIES MARKET FORECAST (2016-2021)

- 10.1 United States General Purpose Batteries Sales, Revenue Forecast (2016-2021)
- 10.2 United States General Purpose Batteries Sales Forecast by Type (2016-2021)
- 10.3 United States General Purpose Batteries Sales Forecast by Application (2016-2021)
- 10.4 General Purpose Batteries Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of General Purpose Batteries

Table Classification of General Purpose Batteries

Figure United States Sales Market Share of General Purpose Batteries by Type in 2015 Table Application of General Purpose Batteries

Figure United States Sales Market Share of General Purpose Batteries by Application in 2015

Figure United States General Purpose Batteries Sales and Growth Rate (2011-2021) Figure United States General Purpose Batteries Revenue and Growth Rate (2011-2021)

Table United States General Purpose Batteries Sales of Key Manufacturers (2015 and 2016)

Table United States General Purpose Batteries Sales Share by Manufacturers (2015 and 2016)

Figure 2015 General Purpose Batteries Sales Share by Manufacturers

Figure 2016 General Purpose Batteries Sales Share by Manufacturers

Table United States General Purpose Batteries Revenue by Manufacturers (2015 and 2016)

Table United States General Purpose Batteries Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States General Purpose Batteries Revenue Share by Manufacturers Table 2016 United States General Purpose Batteries Revenue Share by Manufacturers Table United States Market General Purpose Batteries Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market General Purpose Batteries Average Price of Key Manufacturers in 2015

Figure General Purpose Batteries Market Share of Top 3 Manufacturers

Figure General Purpose Batteries Market Share of Top 5 Manufacturers

Table United States General Purpose Batteries Sales by Type (2011-2016)

Table United States General Purpose Batteries Sales Share by Type (2011-2016)

Figure United States General Purpose Batteries Sales Market Share by Type in 2015 Table United States General Purpose Batteries Revenue and Market Share by Type (2011-2016)

Table United States General Purpose Batteries Revenue Share by Type (2011-2016) Figure Revenue Market Share of General Purpose Batteries by Type (2011-2016) Table United States General Purpose Batteries Price by Type (2011-2016)



Figure United States General Purpose Batteries Sales Growth Rate by Type (2011-2016)

Table United States General Purpose Batteries Sales by Application (2011-2016)

Table United States General Purpose Batteries Sales Market Share by Application (2011-2016)

Figure United States General Purpose Batteries Sales Market Share by Application in 2015

Table United States General Purpose Batteries Sales Growth Rate by Application (2011-2016)

Figure United States General Purpose Batteries Sales Growth Rate by Application (2011-2016)

Table Duracell Basic Information List

Table Duracell General Purpose Batteries Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Duracell General Purpose Batteries Sales Market Share (2011-2016)

Table Energizer Basic Information List

Table Energizer General Purpose Batteries Sales, Revenue, Price and Gross Margin (2011-2016)

Table Energizer General Purpose Batteries Sales Market Share (2011-2016)

Table Rayovac Basic Information List

Table Rayovac General Purpose Batteries Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rayovac General Purpose Batteries Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of General Purpose Batteries

Figure Manufacturing Process Analysis of General Purpose Batteries

Figure General Purpose Batteries Industrial Chain Analysis

Table Raw Materials Sources of General Purpose Batteries Major Manufacturers in 2015

Table Major Buyers of General Purpose Batteries

Table Distributors/Traders List

Figure United States General Purpose Batteries Production and Growth Rate Forecast (2016-2021)

Figure United States General Purpose Batteries Revenue and Growth Rate Forecast (2016-2021)

Table United States General Purpose Batteries Production Forecast by Type (2016-2021)



Table United States General Purpose Batteries Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States General Purpose Batteries Market Report 2016

Product link: https://marketpublishers.com/r/U3287DDDED7EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U3287DDDED7EN.html">https://marketpublishers.com/r/U3287DDDED7EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970