

United States Garment Steamer Market Report 2017

<https://marketpublishers.com/r/UB6E55CDB69EN.html>

Date: January 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: UB6E55CDB69EN

Abstracts

Notes:

Sales, means the sales volume of Garment Steamer

Revenue, means the sales value of Garment Steamer

This report studies sales (consumption) of Garment Steamer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

PHILIPS

Midea

SALAV

LittleDuck

Panasonic

HG

Haier

CHIGO

POVOS

Hongxin

SUPOR

FLYCO

HOMETOP

GOODWAY

MAIER

LEXY

HAAN

SID

SKG

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Vertical Double Rod Hanging Ironing Machine

Vertical Single Rod Hanging Ironing Machine

Handheld Steamer

Split by applications, this report focuses on sales, market share and growth rate of Garment Steamer in each application, can be divided into

Home Use

Commercial Use

Contents

United States Garment Steamer Market Report 2017

1 GARMENT STEAMER OVERVIEW

- 1.1 Product Overview and Scope of Garment Steamer
- 1.2 Classification of Garment Steamer
 - 1.2.1 Vertical Double Rod Hanging Ironing Machine
 - 1.2.2 Vertical Single Rod Hanging Ironing Machine
 - 1.2.3 Handheld Steamer
- 1.3 Application of Garment Steamer
 - 1.3.1 Home Use
 - 1.3.2 Commercial Use
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Garment Steamer (2012-2022)
 - 1.4.1 United States Garment Steamer Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Garment Steamer Revenue and Growth Rate (2012-2022)

2 UNITED STATES GARMENT STEAMER COMPETITION BY MANUFACTURERS

- 2.1 United States Garment Steamer Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Garment Steamer Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Garment Steamer Average Price by Manufactures (2015 and 2016)
- 2.4 Garment Steamer Market Competitive Situation and Trends
 - 2.4.1 Garment Steamer Market Concentration Rate
 - 2.4.2 Garment Steamer Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES GARMENT STEAMER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Garment Steamer Sales and Market Share by States (2012-2017)
- 3.2 United States Garment Steamer Revenue and Market Share by States (2012-2017)
- 3.3 United States Garment Steamer Price by States (2012-2017)

4 UNITED STATES GARMENT STEAMER SALES (VOLUME) AND REVENUE

(VALUE) BY TYPE (2012-2017)

- 4.1 United States Garment Steamer Sales and Market Share by Type (2012-2017)
- 4.2 United States Garment Steamer Revenue and Market Share by Type (2012-2017)
- 4.3 United States Garment Steamer Price by Type (2012-2017)
- 4.4 United States Garment Steamer Sales Growth Rate by Type (2012-2017)

5 UNITED STATES GARMENT STEAMER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Garment Steamer Sales and Market Share by Application (2012-2017)
- 5.2 United States Garment Steamer Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES GARMENT STEAMER MANUFACTURERS PROFILES/ANALYSIS

6.1 PHILIPS

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Garment Steamer Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 PHILIPS Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Midea

- 6.2.2 Garment Steamer Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Midea Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 SALAV

- 6.3.2 Garment Steamer Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 SALAV Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 LittleDuck

- 6.4.2 Garment Steamer Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 LittleDuck Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Panasonic
 - 6.5.2 Garment Steamer Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Panasonic Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 HG
 - 6.6.2 Garment Steamer Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 HG Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Haier
 - 6.7.2 Garment Steamer Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Haier Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 CHIGO
 - 6.8.2 Garment Steamer Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 CHIGO Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 POVOS
 - 6.9.2 Garment Steamer Product Type, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 POVOS Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Hongxin
 - 6.10.2 Garment Steamer Product Type, Application and Specification

- 6.10.2.1 Product A
- 6.10.2.2 Product B
- 6.10.3 Hongxin Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 SUPOR
- 6.12 FLYCO
- 6.13 HOMETOP
- 6.14 GOODWAY
- 6.15 MAIER
- 6.16 LEXY
- 6.17 HAAN
- 6.18 SID
- 6.19 SKG

7 GARMENT STEAMER MANUFACTURING COST ANALYSIS

- 7.1 Garment Steamer Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Garment Steamer

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Garment Steamer Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Garment Steamer Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing

- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES GARMENT STEAMER MARKET FORECAST (2017-2022)

- 11.1 United States Garment Steamer Sales, Revenue Forecast (2017-2022)
- 11.2 United States Garment Steamer Sales Forecast by Type (2017-2022)
- 11.3 United States Garment Steamer Sales Forecast by Application (2017-2022)
- 11.4 Garment Steamer Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Garment Steamer

Table Classification of Garment Steamer

Figure United States Sales Market Share of Garment Steamer by Type in 2015

Figure Vertical Double Rod Hanging Ironing Machine Picture

Figure Vertical Single Rod Hanging Ironing Machine Picture

Figure Handheld Steamer Picture

Table Application of Garment Steamer

Figure United States Sales Market Share of Garment Steamer by Application in 2015

Figure Home Use Examples

Figure Commercial Use Examples

Figure United States Garment Steamer Sales and Growth Rate (2012-2022)

Figure United States Garment Steamer Revenue and Growth Rate (2012-2022)

Table United States Garment Steamer Sales of Key Manufacturers (2015 and 2016)

Table United States Garment Steamer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Garment Steamer Sales Share by Manufacturers

Figure 2016 Garment Steamer Sales Share by Manufacturers

Table United States Garment Steamer Revenue by Manufacturers (2015 and 2016)

Table United States Garment Steamer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Garment Steamer Revenue Share by Manufacturers

Table 2016 United States Garment Steamer Revenue Share by Manufacturers

Table United States Market Garment Steamer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Garment Steamer Average Price of Key Manufacturers in 2015

Figure Garment Steamer Market Share of Top 3 Manufacturers

Figure Garment Steamer Market Share of Top 5 Manufacturers

Table United States Garment Steamer Sales by States (2012-2017)

Table United States Garment Steamer Sales Share by States (2012-2017)

Figure United States Garment Steamer Sales Market Share by States in 2015

Table United States Garment Steamer Revenue and Market Share by States (2012-2017)

Table United States Garment Steamer Revenue Share by States (2012-2017)

Figure Revenue Market Share of Garment Steamer by States (2012-2017)

Table United States Garment Steamer Price by States (2012-2017)

Table United States Garment Steamer Sales by Type (2012-2017)
Table United States Garment Steamer Sales Share by Type (2012-2017)
Figure United States Garment Steamer Sales Market Share by Type in 2015
Table United States Garment Steamer Revenue and Market Share by Type (2012-2017)
Table United States Garment Steamer Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Garment Steamer by Type (2012-2017)
Table United States Garment Steamer Price by Type (2012-2017)
Figure United States Garment Steamer Sales Growth Rate by Type (2012-2017)
Table United States Garment Steamer Sales by Application (2012-2017)
Table United States Garment Steamer Sales Market Share by Application (2012-2017)
Figure United States Garment Steamer Sales Market Share by Application in 2015
Table United States Garment Steamer Sales Growth Rate by Application (2012-2017)
Figure United States Garment Steamer Sales Growth Rate by Application (2012-2017)
Table PHILIPS Basic Information List
Table PHILIPS Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure PHILIPS Garment Steamer Sales Market Share (2012-2017)
Table Midea Basic Information List
Table Midea Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
Table Midea Garment Steamer Sales Market Share (2012-2017)
Table SALAV Basic Information List
Table SALAV Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
Table SALAV Garment Steamer Sales Market Share (2012-2017)
Table LittleDuck Basic Information List
Table LittleDuck Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
Table LittleDuck Garment Steamer Sales Market Share (2012-2017)
Table Panasonic Basic Information List
Table Panasonic Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
Table Panasonic Garment Steamer Sales Market Share (2012-2017)
Table HG Basic Information List
Table HG Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
Table HG Garment Steamer Sales Market Share (2012-2017)
Table Haier Basic Information List
Table Haier Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)
Table Haier Garment Steamer Sales Market Share (2012-2017)
Table CHIGO Basic Information List
Table CHIGO Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)

Table CHIGO Garment Steamer Sales Market Share (2012-2017)

Table POVOS Basic Information List

Table POVOS Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)

Table POVOS Garment Steamer Sales Market Share (2012-2017)

Table Hongxin Basic Information List

Table Hongxin Garment Steamer Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hongxin Garment Steamer Sales Market Share (2012-2017)

Table SUPOR Basic Information List

Table FLYCO Basic Information List

Table HOMETOP Basic Information List

Table GOODWAY Basic Information List

Table MAIER Basic Information List

Table LEXY Basic Information List

Table HAAN Basic Information List

Table SID Basic Information List

Table SKG Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Garment Steamer

Figure Manufacturing Process Analysis of Garment Steamer

Figure Garment Steamer Industrial Chain Analysis

Table Raw Materials Sources of Garment Steamer Major Manufacturers in 2015

Table Major Buyers of Garment Steamer

Table Distributors/Traders List

Figure United States Garment Steamer Production and Growth Rate Forecast (2017-2022)

Figure United States Garment Steamer Revenue and Growth Rate Forecast (2017-2022)

Table United States Garment Steamer Production Forecast by Type (2017-2022)

Table United States Garment Steamer Consumption Forecast by Application (2017-2022)

Table United States Garment Steamer Sales Forecast by States (2017-2022)

Table United States Garment Steamer Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Garment Steamer Market Report 2017

Product link: <https://marketpublishers.com/r/UB6E55CDB69EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB6E55CDB69EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970