

# **United States Gaming Peripheral Industry 2015 Market Research Report**

https://marketpublishers.com/r/UBF5D7496E5EN.html

Date: December 2015

Pages: 135

Price: US\$ 3,800.00 (Single User License)

ID: UBF5D7496E5EN

### **Abstracts**

The United States Gaming Peripheral Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Gaming Peripheral industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Gaming Peripheral market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Gaming Peripheral industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 146 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Gaming Peripheral
- 1.2 Classification of Gaming Peripheral
- 1.3 Applications of Gaming Peripheral
- 1.4 Industry Chain Structure of Gaming Peripheral
- 1.5 Industry Overview of Gaming Peripheral
- 1.6 Industry Policy Analysis of Gaming Peripheral
- 1.7 Industry News Analysis of Gaming Peripheral

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF GAMING PERIPHERAL

- 2.1 Bill of Materials (BOM) of Gaming Peripheral
- 2.2 BOM Price Analysis of Gaming Peripheral
- 2.3 Labor Cost Analysis of Gaming Peripheral
- 2.4 Depreciation Cost Analysis of Gaming Peripheral
- 2.5 Manufacturing Cost Structure Analysis of Gaming Peripheral
- 2.6 Manufacturing Process Analysis of Gaming Peripheral
- 2.7 China Price, Cost and Gross of Gaming Peripheral 2010-2015

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of United States Key Gaming Peripheral Manufacturers in 2014
- 3.3 R&D Status and Technology Source of United States Gaming Peripheral Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of United States Gaming Peripheral Key Manufacturers in 2014

# 4 PRODUCTION ANALYSIS OF GAMING PERIPHERAL BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Gaming Peripheral by Regions 2010-2015
- 4.2 United States Production of Gaming Peripheral by Type 2010-2015
- 4.3 United States Sales of Gaming Peripheral by Applications 2010-2015



- 4.4 Price Analysis of United States Gaming Peripheral Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Gaming Peripheral 2010-2015

# 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF GAMING PERIPHERAL BY REGIONS

- 5.1 United States Consumption Volume of Gaming Peripheral by Regions 2010-2015
- 5.2 United States Consumption Value of Gaming Peripheral by Regions 2010-2015
- 5.3 United States Consumption Price Analysis of Gaming Peripheral by Regions 2010-2015

## 6 ANALYSIS OF GAMING PERIPHERAL PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity, Production, Sales, and Revenue of Gaming Peripheral 2010-2015
- 6.2 Production Market Share and Sales Market Share Analysis of Gaming Peripheral 2014-2015
- 6.3 Sales Overview of Gaming Peripheral 2010-2015
- 6.4 Supply, Consumption and Gap of Gaming Peripheral 2010-2015
- 6.5 Import, Export and Consumption of Gaming Peripheral 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Gaming Peripheral 2010-2015

#### 7 ANALYSIS OF GAMING PERIPHERAL INDUSTRY KEY MANUFACTURERS

- 7.1 Corsair
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Corsair SWOT Analysis
- 7.2 Logitech
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Logitech SWOT Analysis
- 7.3 Mad Catz
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue



#### 7.3.4 Mad Catz SWOT Analysis

- 7.4 Razer
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification
  - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.4.4 Razer SWOT Analysis
- 7.5 Roccat
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specification
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Roccat SWOT Analysis
- 7.6 SteelSeries
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 SteelSeries SWOT Analysis

#### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Gaming Peripheral Product Types
- 8.5 Market Share Analysis of Different Gaming Peripheral Price Levels
- 8.6 Gross Margin Analysis of Different Gaming Peripheral Applications

#### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF GAMING PERIPHERAL

- 9.1 Marketing Channels Status of Gaming Peripheral
- 9.2 Traders or Distributors of Gaming Peripheral with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Gaming Peripheral
- 9.4 United States Import, Export and Trade Analysis of Gaming Peripheral

#### 10 DEVELOPMENT TREND OF GAMING PERIPHERAL INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Gaming Peripheral 2016-2021
- 10.2 Production Market Share by Product Types of Gaming Peripheral 2016-2021
- 10.3 Sales and Sales Revenue Overview of Gaming Peripheral 2016-2021
- 10.4 United States Sales of Gaming Peripheral by Applications 2016-2021



10.5 Import, Export and Consumption of Gaming Peripheral 2016-202110.6 Cost, Price, Revenue and Gross Margin of Gaming Peripheral 2016-2021

## 11 INDUSTRY CHAIN SUPPLIERS OF GAMING PERIPHERAL WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Gaming Peripheral with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Gaming Peripheral with Contact Information
- 11.3 Major Players of Gaming Peripheral with Contact Information
- 11.4 Key Consumers of Gaming Peripheral with Contact Information
- 11.5 Supply Chain Relationship Analysis of Gaming Peripheral

## 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF GAMING PERIPHERAL

- 12.1 New Project SWOT Analysis of Gaming Peripheral
- 12.2 New Project Investment Feasibility Analysis of Gaming Peripheral

# 13 CONCLUSION OF THE UNITED STATES GAMING PERIPHERAL INDUSTRY 2015 MARKET RESEARCH REPORT



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Gaming Peripheral

Table Product Specifications of Gaming Peripheral

Table Classification of Gaming Peripheral

Figure United States Sales Market Share of Gaming Peripheral by Product Types in 2014

Table Applications of Gaming Peripheral

Figure United States Sales Market Share of Gaming Peripheral by Applications in 2014

Figure Industry Chain Structure of Gaming Peripheral

Table United States Industry Overview of Gaming Peripheral

Table Industry Policy of Gaming Peripheral

Table Industry News List of Gaming Peripheral

Table Bill of Materials (BOM) of Gaming Peripheral

Table Bill of Materials (BOM) Price of Gaming Peripheral

Table Labor Cost of Gaming Peripheral

Table Depreciation Cost of Gaming Peripheral

Table Manufacturing Cost Structure Analysis of Gaming Peripheral in 2014

Figure Manufacturing Process Analysis of Gaming Peripheral

Table United States Price Analysis of Gaming Peripheral 2010-2015 (USD/Unit)

Table United States Cost Analysis of Gaming Peripheral 2010-2015 (USD/Unit)

Table United States Gross Analysis of Gaming Peripheral 2010-2015

Table Capacity (Units) and Commercial Production Date of United States Gaming Peripheral Key Manufacturers in 2014

Table Manufacturing Plants Distribution of United States Key Gaming Peripheral Manufacturers in 2014

Table R&D Status and Technology Source of United States Gaming Peripheral Key Manufacturers in 2014

Table Raw Materials Sources Analysis of United States and United States Gaming Peripheral Key Manufacturers in 2014

Table United States Production of Gaming Peripheral by Regions 2010-2015 (Units) Table United States Production Market Share of Gaming Peripheral by Regions 2010-2015

Figure United States Production Market Share of Gaming Peripheral by Regions in 2014

Figure United States Production Market Share of Gaming Peripheral by Regions in 2015



Table United States Production of Gaming Peripheral by Types in 2010-2015 (Units)
Table United States Production Market Share of Gaming Peripheral by Type in
2010-2015

Figure United States Production Market Share of Gaming Peripheral by Type in 2014 Figure United States Production Market Share of Gaming Peripheral by Type in 2015 Table United States Sales of Gaming Peripheral by Applications 2010-2015 (Units) Table United States Production Market Share of Gaming Peripheral by Applications 2010-2015

Figure United States Production Market Share of Gaming Peripheral by Applications in 2014

Figure United States Production Market Share of Gaming Peripheral by Applications in 2015

Table Price Comparison of United States Gaming Peripheral Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Gaming Peripheral 2010-2015

Table United States Consumption Volume of Gaming Peripheral by Regions 2010-2015 (Units)

Table United States Consumption Volume Market Share of Gaming Peripheral by Regions 2010-2015

Figure United States Consumption Volume Market Share of Gaming Peripheral by Regions in 2014

Figure United States Consumption Volume Market Share of Gaming Peripheral by Regions in 2015

Table United States Consumption Value of Gaming Peripheral by Regions 2010-2015 (M USD)

Table United States Consumption Value Market Share of Gaming Peripheral by Regions 2010-2015

Figure United States Consumption Value Market Share of Gaming Peripheral by Regions in 2014

Figure United States Consumption Value Market Share of Gaming Peripheral by Regions in 2015

Table Consumption Price of Gaming Peripheral by Regions 2010-2015 (USD/Unit) Table United States and Major Manufacturers Capacity of Gaming Peripheral 2010-2015 (Units)

Table United States Capacity Market Share of Major Gaming Peripheral Manufacturers 2010-2015

Table United States and Major Manufacturers Production of Gaming Peripheral 2010-2015 (Units)



Table United States Production Market Share of Major Gaming Peripheral Manufacturers 2010-2015

Table United States and Major Manufacturers Sales of Gaming Peripheral 2010-2015 (Units)

Table United States Sales Market Share of Major Gaming Peripheral Manufacturers 2010-2015

Table United States and Major Manufacturers Sales Revenue of Gaming Peripheral 2010-2015 (M USD)

Table United States Sales Revenue Market Share of Major Gaming Peripheral Manufacturers 2010-2015

Figure United States Capacity (Units), Production (Units) and Growth Rate of Gaming Peripheral 2010-2015

Figure United States Capacity Utilization Rate of Gaming Peripheral 2010-2015 Figure United States Sales Revenue (M USD) and Growth Rate of Gaming Peripheral 2010-2015

Figure United States Production Market Share of Major Gaming Peripheral Manufacturers in 2014

Figure United States Production Market Share of Major Gaming Peripheral Manufacturers in 2015

Figure United States Sales Market Share of Major Gaming Peripheral Manufacturers in 2014

Figure United States Sales Market Share of Major Gaming Peripheral Manufacturers in 2015

Figure United States Sales (Units) and Growth Rate of Gaming Peripheral 2010-2015 Table United States Supply, Consumption and Gap of Gaming Peripheral 2010-2015 (Units)

Table United States Import, Export and Consumption of Gaming Peripheral 2010-2015 (Units)

Table Price of United States Gaming Peripheral Major Manufacturers 2010-2015 (USD/Unit)

Table Gross Margin of United States Gaming Peripheral Major Manufacturers 2010-2015

Table United States and Major Manufacturers Revenue of Gaming Peripheral 2010-2015 (M USD)

Table United States Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Gaming Peripheral 2010-2015 Table Corsair Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Gaming Peripheral Picture and Specifications of Corsair



Table Gaming Peripheral Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Corsair 2010-2015

Figure Gaming Peripheral Capacity (Units), Production (Units) and Growth Rate of Corsair 2010-2015

Figure Gaming Peripheral Production (Units) and United States Market Share of Corsair 2010-2015

Table Corsair Gaming Peripheral SWOT Analysis

Table Logitech Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Gaming Peripheral Picture and Specifications of Logitech

Table Gaming Peripheral Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Logitech 2010-2015

Figure Gaming Peripheral Capacity (Units), Production (Units) and Growth Rate of Logitech 2010-2015

Figure Gaming Peripheral Production (Units) and United States Market Share of Logitech 2010-2015

Table Logitech Gaming Peripheral SWOT Analysis

Table Mad Catz Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Gaming Peripheral Picture and Specifications of Mad Catz

Table Gaming Peripheral Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mad Catz 2010-2015

Figure Gaming Peripheral Capacity (Units), Production (Units) and Growth Rate of Mad Catz 2010-2015

Figure Gaming Peripheral Production (Units) and United States Market Share of Mad Catz 2010-2015

Table Mad Catz Gaming Peripheral SWOT Analysis

Table Razer Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Gaming Peripheral Picture and Specifications of Razer

Table Gaming Peripheral Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Razer 2010-2015

Figure Gaming Peripheral Capacity (Units), Production (Units) and Growth Rate of Razer 2010-2015

Figure Gaming Peripheral Production (Units) and United States Market Share of Razer



2010-2015

Table Razer Gaming Peripheral SWOT Analysis

Table Roccat Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Gaming Peripheral Picture and Specifications of Roccat

Table Gaming Peripheral Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Roccat 2010-2015

Figure Gaming Peripheral Capacity (Units), Production (Units) and Growth Rate of Roccat 2010-2015

Figure Gaming Peripheral Production (Units) and United States Market Share of Roccat 2010-2015

Table Roccat Gaming Peripheral SWOT Analysis

Table SteelSeries Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Gaming Peripheral Picture and Specifications of SteelSeries

Table Gaming Peripheral Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of SteelSeries 2010-2015

Figure Gaming Peripheral Capacity (Units), Production (Units) and Growth Rate of SteelSeries 2010-2015

Figure Gaming Peripheral Production (Units) and United States Market Share of SteelSeries 2010-2015

Table SteelSeries Gaming Peripheral SWOT Analysis

Table Gaming Peripheral Price by Regions 2010-2015

Table Gaming Peripheral Price by Product Types 2010-2015

Table Gaming Peripheral Price by Companies 2010-2015

Table Gaming Peripheral Gross Margin by Companies 2010-2015

Table Price Comparison of Gaming Peripheral by Regions 2010-2015 (USD/Unit)

Table Price of Different Gaming Peripheral Product Types (USD/Unit)

Table Market Share of Different Gaming Peripheral Price Level

Table Gross Margin of Different Gaming Peripheral Applications

Table Marketing Channels Status of Gaming Peripheral

Table Traders or Distributors of Gaming Peripheral with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Gaming Peripheral (USD/Unit) in 2015

Table United States Import, Export, and Trade of Gaming Peripheral (Units)

Figure United States Capacity (Units), Production (Units) and Growth Rate of Gaming Peripheral 2016-2021



Figure United States Capacity Utilization Rate of Gaming Peripheral 2016-2021
Table United States Gaming Peripheral Production by Type 2016-2021 (Units)
Table United States Gaming Peripheral Production Market Share by Type 2016-2021
Figure United States Production Market Share of Gaming Peripheral by Type in 2021
Figure United States Sales (Units) and Growth Rate of Gaming Peripheral 2016-2021
Figure United States Sales Revenue (Million USD) and Growth Rate of Gaming
Peripheral 2016-2021

Figure United States Sales of Gaming Peripheral by Applications 2016-2021 (Units) Table United States Production Market Share of Gaming Peripheral by Applications 2016-2021

Figure United States Production Market Share of Gaming Peripheral by Applications in 2021

Table United States Production, Import, Export and Consumption of Gaming Peripheral 2016-2021 (Units)

Table United States Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Gaming Peripheral 2016-2021

Table Major Raw Materials Suppliers of Gaming Peripheral with Contact Information Table Manufacturing Equipment Suppliers of Gaming Peripheral with Contact Information

Table Major Players of Gaming Peripheral with Contact Information

Table Key Consumers of Gaming Peripheral with Contact Information

Table Supply Chain Relationship Analysis of Gaming Peripheral

Table New Project SWOT Analysis of Gaming Peripheral

Table New Project Investment Feasibility Analysis of Gaming Peripheral

Table Part of Interviewees Record List



#### I would like to order

Product name: United States Gaming Peripheral Industry 2015 Market Research Report

Product link: https://marketpublishers.com/r/UBF5D7496E5EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UBF5D7496E5EN.html">https://marketpublishers.com/r/UBF5D7496E5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970