

United States Gaming Mouses Market Report 2017

https://marketpublishers.com/r/U5B5BD6198AEN.html

Date: August 2017

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U5B5BD6198AEN

Abstracts

In this report, the United States Gaming Mouses market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Gaming Mouses in these regions, from 2012 to 2022 (forecast).

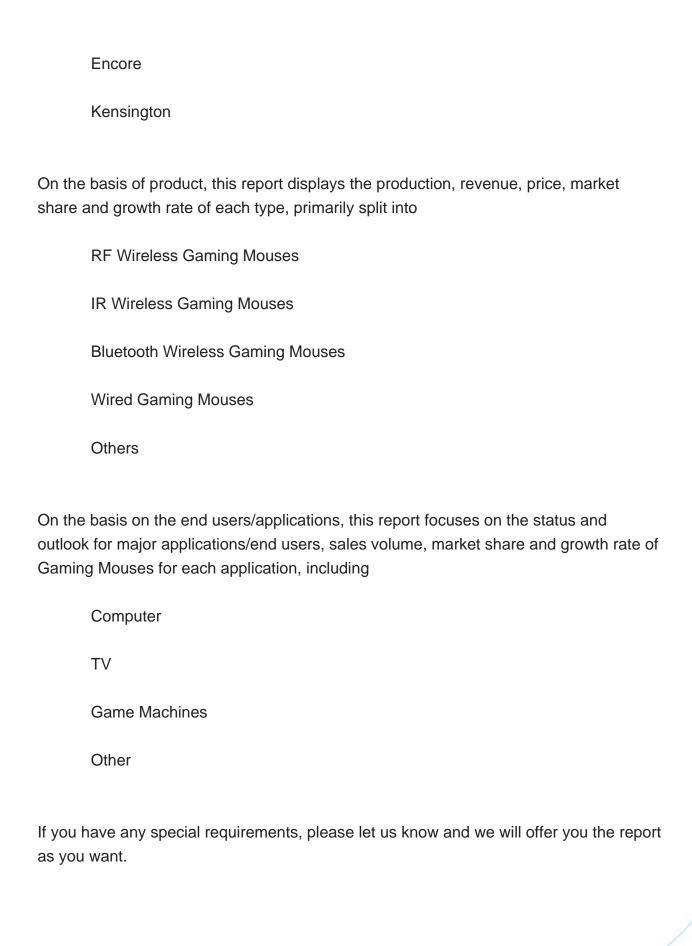
United States Gaming Mouses market competition by top manufacturers/players, with Gaming Mouses sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Razer



Corsair **BLOODY** Logitech **RAPOO SteelSeries** Genius Microsoft A4TECH **MADCATZ** Roccat Cyborg R.A.T Mionix **Duble Swallow** HP Lenovo Avocent Blackweb AZio Corsair







Contents

United States Gaming Mouses Market Report 2017

1 GAMING MOUSES OVERVIEW

- 1.1 Product Overview and Scope of Gaming Mouses
- 1.2 Classification of Gaming Mouses by Product Category
- 1.2.1 United States Gaming Mouses Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Gaming Mouses Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 RF Wireless Gaming Mouses
 - 1.2.4 IR Wireless Gaming Mouses
- 1.2.5 Bluetooth Wireless Gaming Mouses
- 1.2.6 Wired Gaming Mouses
- 1.2.7 Others
- 1.3 United States Gaming Mouses Market by Application/End Users
- 1.3.1 United States Gaming Mouses Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Computer
 - 1.3.3 TV
 - 1.3.4 Game Machines
 - 1.3.5 Other
- 1.4 United States Gaming Mouses Market by Region
- 1.4.1 United States Gaming Mouses Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Gaming Mouses Status and Prospect (2012-2022)
 - 1.4.3 Southwest Gaming Mouses Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Gaming Mouses Status and Prospect (2012-2022)
 - 1.4.5 New England Gaming Mouses Status and Prospect (2012-2022)
 - 1.4.6 The South Gaming Mouses Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Gaming Mouses Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Gaming Mouses (2012-2022)
 - 1.5.1 United States Gaming Mouses Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Gaming Mouses Revenue and Growth Rate (2012-2022)

2 UNITED STATES GAMING MOUSES MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Gaming Mouses Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Gaming Mouses Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Gaming Mouses Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Gaming Mouses Market Competitive Situation and Trends
 - 2.4.1 United States Gaming Mouses Market Concentration Rate
- 2.4.2 United States Gaming Mouses Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Gaming Mouses Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES GAMING MOUSES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Gaming Mouses Sales and Market Share by Region (2012-2017)
- 3.2 United States Gaming Mouses Revenue and Market Share by Region (2012-2017)
- 3.3 United States Gaming Mouses Price by Region (2012-2017)

4 UNITED STATES GAMING MOUSES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Gaming Mouses Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Gaming Mouses Revenue and Market Share by Type (2012-2017)
- 4.3 United States Gaming Mouses Price by Type (2012-2017)
- 4.4 United States Gaming Mouses Sales Growth Rate by Type (2012-2017)

5 UNITED STATES GAMING MOUSES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Gaming Mouses Sales and Market Share by Application (2012-2017)
- 5.2 United States Gaming Mouses Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES GAMING MOUSES PLAYERS/SUPPLIERS PROFILES AND SALES DATA



6.1 Razer

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Gaming Mouses Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Razer Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Corsair
 - 6.2.2 Gaming Mouses Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Corsair Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 BLOODY
 - 6.3.2 Gaming Mouses Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 BLOODY Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Logitech
 - 6.4.2 Gaming Mouses Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Logitech Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- **6.5 RAPOO**
 - 6.5.2 Gaming Mouses Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 RAPOO Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 SteelSeries
 - 6.6.2 Gaming Mouses Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 SteelSeries Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview



6.7 Genius

- 6.7.2 Gaming Mouses Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Genius Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Microsoft
 - 6.8.2 Gaming Mouses Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Microsoft Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- **6.9 A4TECH**
 - 6.9.2 Gaming Mouses Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 A4TECH Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 MADCATZ
 - 6.10.2 Gaming Mouses Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 MADCATZ Gaming Mouses Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Roccat
- 6.12 Cyborg R.A.T
- 6.13 Mionix
- 6.14 Duble Swallow
- 6.15 HP
- 6.16 Lenovo
- 6.17 Avocent
- 6.18 Blackweb
- 6.19 AZio
- 6.20 Corsair
- 6.21 ASUS
- 6.22 Encore
- 6.23 Kensington



7 GAMING MOUSES MANUFACTURING COST ANALYSIS

- 7.1 Gaming Mouses Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Gaming Mouses

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Gaming Mouses Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Gaming Mouses Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



11 UNITED STATES GAMING MOUSES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Gaming Mouses Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Gaming Mouses Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Gaming Mouses Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Gaming Mouses Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Gaming Mouses

Figure United States Gaming Mouses Market Size (K Units) by Type (2012-2022)

Figure United States Gaming Mouses Sales Volume Market Share by Type (Product

Category) in 2016

Figure RF Wireless Gaming Mouses Product Picture

Figure IR Wireless Gaming Mouses Product Picture

Figure Bluetooth Wireless Gaming Mouses Product Picture

Figure Wired Gaming Mouses Product Picture

Figure Others Product Picture

Figure United States Gaming Mouses Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Gaming Mouses by Application in 2016

Figure Computer Examples

Table Key Downstream Customer in Computer

Figure TV Examples

Table Key Downstream Customer in TV

Figure Game Machines Examples

Table Key Downstream Customer in Game Machines

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Gaming Mouses Market Size (Million USD) by Region (2012-2022)

Figure The West Gaming Mouses Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Gaming Mouses Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Gaming Mouses Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Gaming Mouses Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Gaming Mouses Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Gaming Mouses Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Gaming Mouses Sales (K Units) and Growth Rate (2012-2022) Figure United States Gaming Mouses Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Gaming Mouses Market Major Players Product Sales Volume (K.



Units) (2012-2017)

Table United States Gaming Mouses Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Gaming Mouses Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Gaming Mouses Sales Share by Players/Suppliers

Figure 2017 United States Gaming Mouses Sales Share by Players/Suppliers

Figure United States Gaming Mouses Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Gaming Mouses Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Gaming Mouses Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Gaming Mouses Revenue Share by Players/Suppliers

Figure 2017 United States Gaming Mouses Revenue Share by Players/Suppliers

Table United States Market Gaming Mouses Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Gaming Mouses Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Gaming Mouses Market Share of Top 3 Players/Suppliers
Figure United States Gaming Mouses Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Gaming Mouses Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Gaming Mouses Product Category

Table United States Gaming Mouses Sales (K Units) by Region (2012-2017)

Table United States Gaming Mouses Sales Share by Region (2012-2017)

Figure United States Gaming Mouses Sales Share by Region (2012-2017)

Figure United States Gaming Mouses Sales Market Share by Region in 2016

Table United States Gaming Mouses Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Gaming Mouses Revenue Share by Region (2012-2017)

Figure United States Gaming Mouses Revenue Market Share by Region (2012-2017)

Figure United States Gaming Mouses Revenue Market Share by Region in 2016

Table United States Gaming Mouses Price (USD/Unit) by Region (2012-2017)

Table United States Gaming Mouses Sales (K Units) by Type (2012-2017)

Table United States Gaming Mouses Sales Share by Type (2012-2017)

Figure United States Gaming Mouses Sales Share by Type (2012-2017)

Figure United States Gaming Mouses Sales Market Share by Type in 2016

Table United States Gaming Mouses Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Gaming Mouses Revenue Share by Type (2012-2017)



Figure Revenue Market Share of Gaming Mouses by Type (2012-2017)

Figure Revenue Market Share of Gaming Mouses by Type in 2016

Table United States Gaming Mouses Price (USD/Unit) by Types (2012-2017)

Figure United States Gaming Mouses Sales Growth Rate by Type (2012-2017)

Table United States Gaming Mouses Sales (K Units) by Application (2012-2017)

Table United States Gaming Mouses Sales Market Share by Application (2012-2017)

Figure United States Gaming Mouses Sales Market Share by Application (2012-2017)

Figure United States Gaming Mouses Sales Market Share by Application in 2016

Table United States Gaming Mouses Sales Growth Rate by Application (2012-2017)

Figure United States Gaming Mouses Sales Growth Rate by Application (2012-2017)

Table Razer Basic Information List

Table Razer Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Razer Gaming Mouses Sales Growth Rate (2012-2017)

Figure Razer Gaming Mouses Sales Market Share in United States (2012-2017)

Figure Razer Gaming Mouses Revenue Market Share in United States (2012-2017)

Table Corsair Basic Information List

Table Corsair Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Corsair Gaming Mouses Sales Growth Rate (2012-2017)

Figure Corsair Gaming Mouses Sales Market Share in United States (2012-2017)

Figure Corsair Gaming Mouses Revenue Market Share in United States (2012-2017)

Table BLOODY Basic Information List

Table BLOODY Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BLOODY Gaming Mouses Sales Growth Rate (2012-2017)

Figure BLOODY Gaming Mouses Sales Market Share in United States (2012-2017)

Figure BLOODY Gaming Mouses Revenue Market Share in United States (2012-2017)

Table Logitech Basic Information List

Table Logitech Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Logitech Gaming Mouses Sales Growth Rate (2012-2017)

Figure Logitech Gaming Mouses Sales Market Share in United States (2012-2017)

Figure Logitech Gaming Mouses Revenue Market Share in United States (2012-2017)

Table RAPOO Basic Information List

Table RAPOO Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure RAPOO Gaming Mouses Sales Growth Rate (2012-2017)

Figure RAPOO Gaming Mouses Sales Market Share in United States (2012-2017)



Figure RAPOO Gaming Mouses Revenue Market Share in United States (2012-2017)
Table SteelSeries Basic Information List

Table SteelSeries Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SteelSeries Gaming Mouses Sales Growth Rate (2012-2017)

Figure SteelSeries Gaming Mouses Sales Market Share in United States (2012-2017)

Figure SteelSeries Gaming Mouses Revenue Market Share in United States (2012-2017)

Table Genius Basic Information List

Table Genius Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Genius Gaming Mouses Sales Growth Rate (2012-2017)

Figure Genius Gaming Mouses Sales Market Share in United States (2012-2017)

Figure Genius Gaming Mouses Revenue Market Share in United States (2012-2017)

Table Microsoft Basic Information List

Table Microsoft Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Microsoft Gaming Mouses Sales Growth Rate (2012-2017)

Figure Microsoft Gaming Mouses Sales Market Share in United States (2012-2017)

Figure Microsoft Gaming Mouses Revenue Market Share in United States (2012-2017)

Table A4TECH Basic Information List

Table A4TECH Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure A4TECH Gaming Mouses Sales Growth Rate (2012-2017)

Figure A4TECH Gaming Mouses Sales Market Share in United States (2012-2017)

Figure A4TECH Gaming Mouses Revenue Market Share in United States (2012-2017)

Table MADCATZ Basic Information List

Table MADCATZ Gaming Mouses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MADCATZ Gaming Mouses Sales Growth Rate (2012-2017)

Figure MADCATZ Gaming Mouses Sales Market Share in United States (2012-2017)

Figure MADCATZ Gaming Mouses Revenue Market Share in United States (2012-2017)

Table Roccat Basic Information List

Table Cyborg R.A.T Basic Information List

Table Mionix Basic Information List

Table Duble Swallow Basic Information List

Table HP Basic Information List

Table Lenovo Basic Information List



Table Avocent Basic Information List

Table Blackweb Basic Information List

Table AZio Basic Information List

Table Corsair Basic Information List

Table ASUS Basic Information List

Table Encore Basic Information List

Table Kensington Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Gaming Mouses

Figure Manufacturing Process Analysis of Gaming Mouses

Figure Gaming Mouses Industrial Chain Analysis

Table Raw Materials Sources of Gaming Mouses Major Players/Suppliers in 2016

Table Major Buyers of Gaming Mouses

Table Distributors/Traders List

Figure United States Gaming Mouses Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Gaming Mouses Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Gaming Mouses Price (USD/Unit) Trend Forecast (2017-2022) Table United States Gaming Mouses Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Gaming Mouses Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Gaming Mouses Sales Volume (K Units) Forecast by Type in 2022 Table United States Gaming Mouses Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Gaming Mouses Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Gaming Mouses Sales Volume (K Units) Forecast by Application in 2022

Table United States Gaming Mouses Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Gaming Mouses Sales Volume Share Forecast by Region (2017-2022)

Figure United States Gaming Mouses Sales Volume Share Forecast by Region (2017-2022)

Figure United States Gaming Mouses Sales Volume Share Forecast by Region in 2022



Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



I would like to order

Product name: United States Gaming Mouses Market Report 2017

Product link: https://marketpublishers.com/r/U5B5BD6198AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U5B5BD6198AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970