

# **United States Gaming Headsets Market Report 2017**

https://marketpublishers.com/r/U29EE629110EN.html Date: December 2017 Pages: 112 Price: US\$ 3,800.00 (Single User License) ID: U29EE629110EN

## Abstracts

In this report, the United States Gaming Headsets market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Gaming Headsets in these regions, from 2012 to 2022 (forecast).

United States Gaming Headsets market competition by top manufacturers/players, with Gaming Headsets sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Sennheiser



#### SteelSeries

Turtle Beach

**Cooler Master** 

Creative Technology

Mad Catz

Hyperx (Kingston)

Corsair

Gioteck

Logitech

Razer

Roccat

Sades

Sentey

Skullcandy

Kotion Electronic

SADES

Somic

**ASTRO** Gaming

Audio-Technica



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wired

Wireless

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Personal Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Gaming Headsets Market Report 2017

#### **1 GAMING HEADSETS OVERVIEW**

1.1 Product Overview and Scope of Gaming Headsets

1.2 Classification of Gaming Headsets by Product Category

1.2.1 United States Gaming Headsets Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Gaming Headsets Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Wired

1.2.4 Wireless

1.3 United States Gaming Headsets Market by Application/End Users

1.3.1 United States Gaming Headsets Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Personal Use

1.3.3 Commercial Use

1.4 United States Gaming Headsets Market by Region

1.4.1 United States Gaming Headsets Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Gaming Headsets Status and Prospect (2012-2022)

1.4.3 Southwest Gaming Headsets Status and Prospect (2012-2022)

- 1.4.4 The Middle Atlantic Gaming Headsets Status and Prospect (2012-2022)
- 1.4.5 New England Gaming Headsets Status and Prospect (2012-2022)
- 1.4.6 The South Gaming Headsets Status and Prospect (2012-2022)

1.4.7 The Midwest Gaming Headsets Status and Prospect (2012-2022)

- 1.5 United States Market Size (Value and Volume) of Gaming Headsets (2012-2022)
- 1.5.1 United States Gaming Headsets Sales and Growth Rate (2012-2022)
- 1.5.2 United States Gaming Headsets Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES GAMING HEADSETS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Gaming Headsets Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Gaming Headsets Revenue and Share by Players/Suppliers (2012-2017)



2.3 United States Gaming Headsets Average Price by Players/Suppliers (2012-2017)

2.4 United States Gaming Headsets Market Competitive Situation and Trends

2.4.1 United States Gaming Headsets Market Concentration Rate

2.4.2 United States Gaming Headsets Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market2.5 United States Players/Suppliers Gaming Headsets Manufacturing Base Distribution,Sales Area, Product Type

## 3 UNITED STATES GAMING HEADSETS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Gaming Headsets Sales and Market Share by Region (2012-2017)

3.2 United States Gaming Headsets Revenue and Market Share by Region (2012-2017)

3.3 United States Gaming Headsets Price by Region (2012-2017)

## 4 UNITED STATES GAMING HEADSETS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Gaming Headsets Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Gaming Headsets Revenue and Market Share by Type (2012-2017)

4.3 United States Gaming Headsets Price by Type (2012-2017)

4.4 United States Gaming Headsets Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES GAMING HEADSETS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Gaming Headsets Sales and Market Share by Application (2012-2017)

5.2 United States Gaming Headsets Sales Growth Rate by Application (2012-2017)5.3 Market Drivers and Opportunities

## 6 UNITED STATES GAMING HEADSETS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Sennheiser

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Gaming Headsets Product Category, Application and Specification



6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Sennheiser Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 SteelSeries

6.2.2 Gaming Headsets Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 SteelSeries Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Turtle Beach

6.3.2 Gaming Headsets Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Turtle Beach Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Cooler Master

6.4.2 Gaming Headsets Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Cooler Master Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Creative Technology

6.5.2 Gaming Headsets Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Creative Technology Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Mad Catz

6.6.2 Gaming Headsets Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Mad Catz Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.6.4 Main Business/Business Overview
- 6.7 Hyperx (Kingston)
- 6.7.2 Gaming Headsets Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B

6.7.3 Hyperx (Kingston) Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Corsair

- 6.8.2 Gaming Headsets Product Category, Application and Specification
- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Corsair Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview

6.9 Gioteck

- 6.9.2 Gaming Headsets Product Category, Application and Specification
- 6.9.2.1 Product A

6.9.2.2 Product B

- 6.9.3 Gioteck Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview
- 6.10 Logitech
  - 6.10.2 Gaming Headsets Product Category, Application and Specification
  - 6.10.2.1 Product A
  - 6.10.2.2 Product B

6.10.3 Logitech Gaming Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

- 6.11 Razer
- 6.12 Roccat
- 6.13 Sades
- 6.14 Sentey
- 6.15 Skullcandy
- 6.16 Kotion Electronic
- 6.17 SADES
- 6.18 Somic
- 6.19 ASTRO Gaming
- 6.20 Audio-Technica

#### 7 GAMING HEADSETS MANUFACTURING COST ANALYSIS



- 7.1 Gaming Headsets Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Gaming Headsets

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Gaming Headsets Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Gaming Headsets Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



### 11 UNITED STATES GAMING HEADSETS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Gaming Headsets Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Gaming Headsets Sales Volume Forecast by Type (2017-2022)

11.3 United States Gaming Headsets Sales Volume Forecast by Application (2017-2022)

11.4 United States Gaming Headsets Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Gaming Headsets Figure United States Gaming Headsets Market Size (K Units) by Type (2012-2022) Figure United States Gaming Headsets Sales Volume Market Share by Type (Product Category) in 2016 **Figure Wired Product Picture Figure Wireless Product Picture** Figure United States Gaming Headsets Market Size (K Units) by Application (2012 - 2022)Figure United States Sales Market Share of Gaming Headsets by Application in 2016 Figure Personal Use Examples Table Key Downstream Customer in Personal Use Figure Commercial Use Examples Table Key Downstream Customer in Commercial Use Figure United States Gaming Headsets Market Size (Million USD) by Region (2012 - 2022)Figure The West Gaming Headsets Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Gaming Headsets Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Gaming Headsets Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Gaming Headsets Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Gaming Headsets Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Gaming Headsets Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Gaming Headsets Sales (K Units) and Growth Rate (2012-2022) Figure United States Gaming Headsets Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Gaming Headsets Market Major Players Product Sales Volume (K Units) (2012-2017) Table United States Gaming Headsets Sales (K Units) of Key Players/Suppliers (2012 - 2017)Table United States Gaming Headsets Sales Share by Players/Suppliers (2012-2017)



Figure 2016 United States Gaming Headsets Sales Share by Players/Suppliers Figure 2017 United States Gaming Headsets Sales Share by Players/Suppliers Figure United States Gaming Headsets Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Gaming Headsets Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Gaming Headsets Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Gaming Headsets Revenue Share by Players/Suppliers Figure 2017 United States Gaming Headsets Revenue Share by Players/Suppliers Table United States Market Gaming Headsets Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Gaming Headsets Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Gaming Headsets Market Share of Top 3 Players/Suppliers Figure United States Gaming Headsets Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Gaming Headsets Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Gaming Headsets Product Category Table United States Gaming Headsets Sales (K Units) by Region (2012-2017) Table United States Gaming Headsets Sales Share by Region (2012-2017) Figure United States Gaming Headsets Sales Share by Region (2012-2017) Figure United States Gaming Headsets Sales Market Share by Region in 2016 Table United States Gaming Headsets Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Gaming Headsets Revenue Share by Region (2012-2017) Figure United States Gaming Headsets Revenue Market Share by Region (2012-2017) Figure United States Gaming Headsets Revenue Market Share by Region in 2016 Table United States Gaming Headsets Price (USD/Unit) by Region (2012-2017) Table United States Gaming Headsets Sales (K Units) by Type (2012-2017) Table United States Gaming Headsets Sales Share by Type (2012-2017) Figure United States Gaming Headsets Sales Share by Type (2012-2017) Figure United States Gaming Headsets Sales Market Share by Type in 2016 Table United States Gaming Headsets Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Gaming Headsets Revenue Share by Type (2012-2017)Figure Revenue Market Share of Gaming Headsets by Type (2012-2017)Figure Revenue Market Share of Gaming Headsets by Type in 2016Table United States Gaming Headsets Price (USD/Unit) by Types (2012-2017)



Figure United States Gaming Headsets Sales Growth Rate by Type (2012-2017) Table United States Gaming Headsets Sales (K Units) by Application (2012-2017) Table United States Gaming Headsets Sales Market Share by Application (2012-2017) Figure United States Gaming Headsets Sales Market Share by Application (2012-2017) Figure United States Gaming Headsets Sales Market Share by Application in 2016 Table United States Gaming Headsets Sales Growth Rate by Application (2012-2017) Figure United States Gaming Headsets Sales Growth Rate by Application (2012-2017) Table Sennheiser Basic Information List Table Sennheiser Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Sennheiser Gaming Headsets Sales Growth Rate (2012-2017) Figure Sennheiser Gaming Headsets Sales Market Share in United States (2012-2017) Figure Sennheiser Gaming Headsets Revenue Market Share in United States (2012 - 2017)Table SteelSeries Basic Information List Table SteelSeries Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure SteelSeries Gaming Headsets Sales Growth Rate (2012-2017) Figure SteelSeries Gaming Headsets Sales Market Share in United States (2012-2017) Figure SteelSeries Gaming Headsets Revenue Market Share in United States (2012 - 2017)Table Turtle Beach Basic Information List Table Turtle Beach Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Turtle Beach Gaming Headsets Sales Growth Rate (2012-2017) Figure Turtle Beach Gaming Headsets Sales Market Share in United States (2012 - 2017)Figure Turtle Beach Gaming Headsets Revenue Market Share in United States (2012 - 2017)Table Cooler Master Basic Information List Table Cooler Master Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Cooler Master Gaming Headsets Sales Growth Rate (2012-2017) Figure Cooler Master Gaming Headsets Sales Market Share in United States (2012 - 2017)Figure Cooler Master Gaming Headsets Revenue Market Share in United States (2012 - 2017)Table Creative Technology Basic Information List Table Creative Technology Gaming Headsets Sales (K Units), Revenue (Million USD),



Price (USD/Unit) and Gross Margin (2012-2017)

Figure Creative Technology Gaming Headsets Sales Growth Rate (2012-2017)

Figure Creative Technology Gaming Headsets Sales Market Share in United States (2012-2017)

Figure Creative Technology Gaming Headsets Revenue Market Share in United States (2012-2017)

Table Mad Catz Basic Information List

Table Mad Catz Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mad Catz Gaming Headsets Sales Growth Rate (2012-2017)

Figure Mad Catz Gaming Headsets Sales Market Share in United States (2012-2017)

Figure Mad Catz Gaming Headsets Revenue Market Share in United States (2012-2017)

Table Hyperx (Kingston) Basic Information List

Table Hyperx (Kingston) Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hyperx (Kingston) Gaming Headsets Sales Growth Rate (2012-2017)

Figure Hyperx (Kingston) Gaming Headsets Sales Market Share in United States (2012-2017)

Figure Hyperx (Kingston) Gaming Headsets Revenue Market Share in United States (2012-2017)

Table Corsair Basic Information List

Table Corsair Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Corsair Gaming Headsets Sales Growth Rate (2012-2017)

Figure Corsair Gaming Headsets Sales Market Share in United States (2012-2017)

Figure Corsair Gaming Headsets Revenue Market Share in United States (2012-2017) Table Gioteck Basic Information List

Table Gioteck Gaming Headsets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Gioteck Gaming Headsets Sales Growth Rate (2012-2017)

Figure Gioteck Gaming Headsets Sales Market Share in United States (2012-2017)

Figure Gioteck Gaming Headsets Revenue Market Share in United States (2012-2017) Table Logitech Basic Information List

Table Logitech Gaming Headsets Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)

Figure Logitech Gaming Headsets Sales Growth Rate (2012-2017)

Figure Logitech Gaming Headsets Sales Market Share in United States (2012-2017) Figure Logitech Gaming Headsets Revenue Market Share in United States (2012-2017)



Table Razer Basic Information List Table Roccat Basic Information List Table Sades Basic Information List Table Sentey Basic Information List Table Skullcandy Basic Information List Table Kotion Electronic Basic Information List Table SADES Basic Information List **Table Somic Basic Information List Table ASTRO Gaming Basic Information List** Table Audio-Technica Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Gaming Headsets Figure Manufacturing Process Analysis of Gaming Headsets Figure Gaming Headsets Industrial Chain Analysis Table Raw Materials Sources of Gaming Headsets Major Players/Suppliers in 2016 Table Major Buyers of Gaming Headsets Table Distributors/Traders List Figure United States Gaming Headsets Sales Volume (K Units) and Growth Rate Forecast (2017-2022) Figure United States Gaming Headsets Revenue (Million USD) and Growth Rate Forecast (2017-2022) Figure United States Gaming Headsets Price (USD/Unit) Trend Forecast (2017-2022) Table United States Gaming Headsets Sales Volume (K Units) Forecast by Type (2017 - 2022)Figure United States Gaming Headsets Sales Volume (K Units) Forecast by Type (2017 - 2022)Figure United States Gaming Headsets Sales Volume (K Units) Forecast by Type in 2022 Table United States Gaming Headsets Sales Volume (K Units) Forecast by Application (2017-2022) Figure United States Gaming Headsets Sales Volume (K Units) Forecast by Application (2017 - 2022)Figure United States Gaming Headsets Sales Volume (K Units) Forecast by Application in 2022 Table United States Gaming Headsets Sales Volume (K Units) Forecast by Region (2017 - 2022)Table United States Gaming Headsets Sales Volume Share Forecast by Region



(2017-2022)

Figure United States Gaming Headsets Sales Volume Share Forecast by Region (2017-2022)

Figure United States Gaming Headsets Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Gaming Headsets Market Report 2017 Product link: https://marketpublishers.com/r/U29EE629110EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U29EE629110EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970