

United States Game Software Market Report 2016

<https://marketpublishers.com/r/U2545046D29EN.html>

Date: September 2016

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: U2545046D29EN

Abstracts

Notes:

Sales, means the sales volume of Game Software

Revenue, means the sales value of Game Software

This report studies sales (consumption) of Game Software in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

SONY

Microsoft

Nintendo

EA

Activision

Blizzard

Epic Games

Ubisoft

Square Enix

Konami

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Game Software in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Game Software Market Report 2016

1 GAME SOFTWARE OVERVIEW

- 1.1 Product Overview and Scope of Game Software
- 1.2 Classification of Game Software
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Game Software
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Game Software (2011-2021)
 - 1.4.1 USA Game Software Sales and Growth Rate (2011-2021)
 - 1.4.2 USA Game Software Revenue and Growth Rate (2011-2021)

2 USA GAME SOFTWARE COMPETITION BY MANUFACTURERS

- 2.1 USA Game Software Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Game Software Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Game Software Average Price by Manufactures (2015 and 2016)
- 2.4 Game Software Market Competitive Situation and Trends
 - 2.4.1 Game Software Market Concentration Rate
 - 2.4.2 Game Software Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 USA GAME SOFTWARE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Game Software Sales and Market Share by Type (2011-2016)
- 3.2 USA Game Software Revenue and Market Share by Type (2011-2016)
- 3.3 USA Game Software Price by Type (2011-2016)
- 3.4 USA Game Software Sales Growth Rate by Type (2011-2016)

4 USA GAME SOFTWARE SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 USA Game Software Sales and Market Share by Application (2011-2016)

4.2 USA Game Software Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 USA GAME SOFTWARE MANUFACTURERS PROFILES/ANALYSIS

5.1 SONY

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Game Software Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 SONY Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Microsoft

5.2.2 Game Software Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Microsoft Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Nintendo

5.3.2 Game Software Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Nintendo Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 EA

5.4.2 Game Software Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 EA Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Activision

5.5.2 Game Software Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Activision Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Blizzard

5.6.2 Game Software Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Blizzard Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Epic Games

5.7.2 Game Software Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Epic Games Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Ubisoft

5.8.2 Game Software Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Ubisoft Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Square Enix

5.9.2 Game Software Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Square Enix Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Konami

5.10.2 Game Software Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Konami Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

6 GAME SOFTWARE MANUFACTURING COST ANALYSIS

6.1 Game Software Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Game Software

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Game Software Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Game Software Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA GAME SOFTWARE MARKET FORECAST (2016-2021)

- 10.1 USA Game Software Sales, Revenue Forecast (2016-2021)
- 10.2 USA Game Software Sales Forecast by Type (2016-2021)
- 10.3 USA Game Software Sales Forecast by Application (2016-2021)

10.4 Game Software Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Game Software

Table Classification of Game Software

Figure USA Sales Market Share of Game Software by Type in 2015

Table Application of Game Software

Figure USA Sales Market Share of Game Software by Application in 2015

Figure USA Game Software Sales and Growth Rate (2011-2021)

Figure USA Game Software Revenue and Growth Rate (2011-2021)

Table USA Game Software Sales of Key Manufacturers (2015 and 2016)

Table USA Game Software Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Game Software Sales Share by Manufacturers

Figure 2016 Game Software Sales Share by Manufacturers

Table USA Game Software Revenue by Manufacturers (2015 and 2016)

Table USA Game Software Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Game Software Revenue Share by Manufacturers

Table 2016 USA Game Software Revenue Share by Manufacturers

Table USA Market Game Software Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Game Software Average Price of Key Manufacturers in 2015

Figure Game Software Market Share of Top 3 Manufacturers

Figure Game Software Market Share of Top 5 Manufacturers

Table USA Game Software Sales by Type (2011-2016)

Table USA Game Software Sales Share by Type (2011-2016)

Figure USA Game Software Sales Market Share by Type in 2015

Table USA Game Software Revenue and Market Share by Type (2011-2016)

Table USA Game Software Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Game Software by Type (2011-2016)

Table USA Game Software Price by Type (2011-2016)

Figure USA Game Software Sales Growth Rate by Type (2011-2016)

Table USA Game Software Sales by Application (2011-2016)

Table USA Game Software Sales Market Share by Application (2011-2016)

Figure USA Game Software Sales Market Share by Application in 2015

Table USA Game Software Sales Growth Rate by Application (2011-2016)

Figure USA Game Software Sales Growth Rate by Application (2011-2016)

Table SONY Basic Information List

Table SONY Game Software Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SONY Game Software Sales Market Share (2011-2016)
Table Microsoft Basic Information List
Table Microsoft Game Software Sales, Revenue, Price and Gross Margin (2011-2016)
Table Microsoft Game Software Sales Market Share (2011-2016)
Table Nintendo Basic Information List
Table Nintendo Game Software Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nintendo Game Software Sales Market Share (2011-2016)
Table EA Basic Information List
Table EA Game Software Sales, Revenue, Price and Gross Margin (2011-2016)
Table EA Game Software Sales Market Share (2011-2016)
Table Activision Basic Information List
Table Activision Game Software Sales, Revenue, Price and Gross Margin (2011-2016)
Table Activision Game Software Sales Market Share (2011-2016)
Table Blizzard Basic Information List
Table Blizzard Game Software Sales, Revenue, Price and Gross Margin (2011-2016)
Table Blizzard Game Software Sales Market Share (2011-2016)
Table Epic Games Basic Information List
Table Epic Games Game Software Sales, Revenue, Price and Gross Margin
(2011-2016)
Table Epic Games Game Software Sales Market Share (2011-2016)
Table Ubisoft Basic Information List
Table Ubisoft Game Software Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ubisoft Game Software Sales Market Share (2011-2016)
Table Square Enix Basic Information List
Table Square Enix Game Software Sales, Revenue, Price and Gross Margin
(2011-2016)
Table Square Enix Game Software Sales Market Share (2011-2016)
Table Konami Basic Information List
Table Konami Game Software Sales, Revenue, Price and Gross Margin (2011-2016)
Table Konami Game Software Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Game Software
Figure Manufacturing Process Analysis of Game Software
Figure Game Software Industrial Chain Analysis
Table Raw Materials Sources of Game Software Major Manufacturers in 2015
Table Major Buyers of Game Software
Table Distributors/Traders List

Figure USA Game Software Production and Growth Rate Forecast (2016-2021)

Figure USA Game Software Revenue and Growth Rate Forecast (2016-2021)

Table USA Game Software Production Forecast by Type (2016-2021)

Table USA Game Software Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Game Software Market Report 2016

Product link: <https://marketpublishers.com/r/U2545046D29EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2545046D29EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970