

United States Functional Gum Market Report 2017

https://marketpublishers.com/r/UD36EA3707EEN.html Date: January 2017 Pages: 106 Price: US\$ 3,800.00 (Single User License) ID: UD36EA3707EEN **Abstracts** Notes: Sales, means the sales volume of Functional Gum Revenue, means the sales value of Functional Gum This report studies sales (consumption) of Functional Gum in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Extra **Doublemint** Stride Wrigley's Mentos Orion Lotte

Trident

Cadbury



	Perfetti
(Coolsa
Market	Segment by States, covering
(California
	Texas
١	New York
ا	Florida
	Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into	
;	Sugared gum
;	Sugar-free gum
	Type III
Split by applications, this report focuses on sales, market share and growth rate of Functional Gum in each application, can be divided into	
	Application 1
	Application 2
	Application 3



Contents

United States Functional Gum Market Report 2017

1 FUNCTIONAL GUM OVERVIEW

- 1.1 Product Overview and Scope of Functional Gum
- 1.2 Classification of Functional Gum
 - 1.2.1 Sugared gum
 - 1.2.2 Sugar-free gum
 - 1.2.3 Type III
- 1.3 Application of Functional Gum
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Functional Gum (2011-2021)
 - 1.4.1 United States Functional Gum Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Functional Gum Revenue and Growth Rate (2011-2021)

2 UNITED STATES FUNCTIONAL GUM COMPETITION BY MANUFACTURERS

- 2.1 United States Functional Gum Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Functional Gum Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Functional Gum Average Price by Manufactures (2015 and 2016)
- 2.4 Functional Gum Market Competitive Situation and Trends
 - 2.4.1 Functional Gum Market Concentration Rate
 - 2.4.2 Functional Gum Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES FUNCTIONAL GUM SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Functional Gum Sales and Market Share by States (2011-2016)
- 3.2 United States Functional Gum Revenue and Market Share by States (2011-2016)
- 3.3 United States Functional Gum Price by States (2011-2016)



4 UNITED STATES FUNCTIONAL GUM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Functional Gum Sales and Market Share by Type (2011-2016)
- 4.2 United States Functional Gum Revenue and Market Share by Type (2011-2016)
- 4.3 United States Functional Gum Price by Type (2011-2016)
- 4.4 United States Functional Gum Sales Growth Rate by Type (2011-2016)

5 UNITED STATES FUNCTIONAL GUM SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Functional Gum Sales and Market Share by Application (2011-2016)
- 5.2 United States Functional Gum Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FUNCTIONAL GUM MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Extra
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Functional Gum Product Type, Application and Specification
 - 6.1.2.1 Sugared gum
 - 6.1.2.2 Sugar-free gum
 - 6.1.3 Extra Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Doublemint
 - 6.2.2 Functional Gum Product Type, Application and Specification
 - 6.2.2.1 Sugared gum
 - 6.2.2.2 Sugar-free gum
- 6.2.3 Doublemint Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Stride
 - 6.3.2 Functional Gum Product Type, Application and Specification
 - 6.3.2.1 Sugared gum
 - 6.3.2.2 Sugar-free gum
 - 6.3.3 Stride Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Wrigley's
 - 6.4.2 Functional Gum Product Type, Application and Specification



- 6.4.2.1 Sugared gum
- 6.4.2.2 Sugar-free gum
- 6.4.3 Wrigley's Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Mentos
 - 6.5.2 Functional Gum Product Type, Application and Specification
 - 6.5.2.1 Sugared gum
 - 6.5.2.2 Sugar-free gum
 - 6.5.3 Mentos Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Orion
 - 6.6.2 Functional Gum Product Type, Application and Specification
 - 6.6.2.1 Sugared gum
 - 6.6.2.2 Sugar-free gum
 - 6.6.3 Orion Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Lotte
 - 6.7.2 Functional Gum Product Type, Application and Specification
 - 6.7.2.1 Sugared gum
 - 6.7.2.2 Sugar-free gum
 - 6.7.3 Lotte Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Trident
 - 6.8.2 Functional Gum Product Type, Application and Specification
 - 6.8.2.1 Sugared gum
 - 6.8.2.2 Sugar-free gum
 - 6.8.3 Trident Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Cadbury
 - 6.9.2 Functional Gum Product Type, Application and Specification
 - 6.9.2.1 Sugared gum
 - 6.9.2.2 Sugar-free gum
 - 6.9.3 Cadbury Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Perfetti
 - 6.10.2 Functional Gum Product Type, Application and Specification
 - 6.10.2.1 Sugared gum
 - 6.10.2.2 Sugar-free gum
 - 6.10.3 Perfetti Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)



6.10.4 Main Business/Business Overview

6.11 Coolsa

7 FUNCTIONAL GUM MANUFACTURING COST ANALYSIS

- 7.1 Functional Gum Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Functional Gum

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Functional Gum Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Functional Gum Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat



- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FUNCTIONAL GUM MARKET FORECAST (2016-2021)

- 11.1 United States Functional Gum Sales, Revenue Forecast (2016-2021)
- 11.2 United States Functional Gum Sales Forecast by Type (2016-2021)
- 11.3 United States Functional Gum Sales Forecast by Application (2016-2021)
- 11.4 Functional Gum Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Functional Gum

Table Classification of Functional Gum

Figure United States Sales Market Share of Functional Gum by Type in 2015

Figure Sugared gum Picture

Figure Sugar-free gum Picture

Figure Type III Picture

Table Application of Functional Gum

Figure United States Sales Market Share of Functional Gum by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure United States Functional Gum Sales and Growth Rate (2011-2021)

Figure United States Functional Gum Revenue and Growth Rate (2011-2021)

Table United States Functional Gum Sales of Key Manufacturers (2015 and 2016)

Table United States Functional Gum Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Functional Gum Sales Share by Manufacturers

Figure 2016 Functional Gum Sales Share by Manufacturers

Table United States Functional Gum Revenue by Manufacturers (2015 and 2016)

Table United States Functional Gum Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Functional Gum Revenue Share by Manufacturers

Table 2016 United States Functional Gum Revenue Share by Manufacturers

Table United States Market Functional Gum Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Functional Gum Average Price of Key Manufacturers in 2015

Figure Functional Gum Market Share of Top 3 Manufacturers

Figure Functional Gum Market Share of Top 5 Manufacturers

Table United States Functional Gum Sales by States (2011-2016)

Table United States Functional Gum Sales Share by States (2011-2016)

Figure United States Functional Gum Sales Market Share by States in 2015

Table United States Functional Gum Revenue and Market Share by States (2011-2016)

Table United States Functional Gum Revenue Share by States (2011-2016)

Figure Revenue Market Share of Functional Gum by States (2011-2016)

Table United States Functional Gum Price by States (2011-2016)

Table United States Functional Gum Sales by Type (2011-2016)



Table United States Functional Gum Sales Share by Type (2011-2016)

Figure United States Functional Gum Sales Market Share by Type in 2015

Table United States Functional Gum Revenue and Market Share by Type (2011-2016)

Table United States Functional Gum Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Functional Gum by Type (2011-2016)

Table United States Functional Gum Price by Type (2011-2016)

Figure United States Functional Gum Sales Growth Rate by Type (2011-2016)

Table United States Functional Gum Sales by Application (2011-2016)

Table United States Functional Gum Sales Market Share by Application (2011-2016)

Figure United States Functional Gum Sales Market Share by Application in 2015

Table United States Functional Gum Sales Growth Rate by Application (2011-2016)

Figure United States Functional Gum Sales Growth Rate by Application (2011-2016)

Table Extra Basic Information List

Table Extra Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Extra Functional Gum Sales Market Share (2011-2016)

Table Doublemint Basic Information List

Table Doublemint Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Doublemint Functional Gum Sales Market Share (2011-2016)

Table Stride Basic Information List

Table Stride Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stride Functional Gum Sales Market Share (2011-2016)

Table Wrigley's Basic Information List

Table Wrigley's Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wrigley's Functional Gum Sales Market Share (2011-2016)

Table Mentos Basic Information List

Table Mentos Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mentos Functional Gum Sales Market Share (2011-2016)

Table Orion Basic Information List

Table Orion Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Orion Functional Gum Sales Market Share (2011-2016)

Table Lotte Basic Information List

Table Lotte Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lotte Functional Gum Sales Market Share (2011-2016)

Table Trident Basic Information List

Table Trident Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Trident Functional Gum Sales Market Share (2011-2016)

Table Cadbury Basic Information List

Table Cadbury Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)



Table Cadbury Functional Gum Sales Market Share (2011-2016)

Table Perfetti Basic Information List

Table Perfetti Functional Gum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Perfetti Functional Gum Sales Market Share (2011-2016)

Table Coolsa Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Functional Gum

Figure Manufacturing Process Analysis of Functional Gum

Figure Functional Gum Industrial Chain Analysis

Table Raw Materials Sources of Functional Gum Major Manufacturers in 2015

Table Major Buyers of Functional Gum

Table Distributors/Traders List

Figure United States Functional Gum Production and Growth Rate Forecast (2016-2021)

Figure United States Functional Gum Revenue and Growth Rate Forecast (2016-2021)

Table United States Functional Gum Production Forecast by Type (2016-2021)

Table United States Functional Gum Consumption Forecast by Application (2016-2021)

Table United States Functional Gum Sales Forecast by States (2016-2021)

Table United States Functional Gum Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Functional Gum Market Report 2017

Product link: https://marketpublishers.com/r/UD36EA3707EEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UD36EA3707EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970