

United States Functional Foods and Beverages Market Report 2016

<https://marketpublishers.com/r/UDE3B2D5F01EN.html>

Date: October 2016

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UDE3B2D5F01EN

Abstracts

Notes:

Sales, means the sales volume of Functional Foods and Beverages

Revenue, means the sales value of Functional Foods and Beverages

This report studies sales (consumption) of Functional Foods and Beverages in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

General Mills

Nestle

NBTY

Glanbia plc

Monster Beverage Corp

GNC Holdings

Red Bull

Kellogg

Amway

Herbalife

PepsiCo

Coca-Cola

Pharmavite

Lifeway Kefir

Rockstar Energy Drink

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Fortified Food

Functional Beverages

Dietary Supplements

Split by applications, this report focuses on sales, market share and growth rate of Functional Foods and Beverages in each application, can be divided into

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

Others

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