

United States Functional Foods Market Report 2018

<https://marketpublishers.com/r/UBE769B4E70QEN.html>

Date: March 2018

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: UBE769B4E70QEN

Abstracts

In this report, the United States Functional Foods market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Functional Foods in these regions, from 2013 to 2025 (forecast).

United States Functional Foods market competition by top manufacturers/players, with Functional Foods sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Nestle

General Mills

Danone

Dean Foods

PepsiCo

Coca-Cola

Pfizer

GSK

Herbalife

Arla

Champion Nutrition

Archer Daniels Midland (ADM)

Kellogg

Abbott Nutrition

BASF

Bayer HealthCare

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Functional Dairy

Functional Bakery & Cereal

Functional Fats & Oils

Functional Meat, Fish & Eggs

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Children

Adult

Aged

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Functional Foods Market Report 2018

1 FUNCTIONAL FOODS OVERVIEW

- 1.1 Product Overview and Scope of Functional Foods
- 1.2 Classification of Functional Foods by Product Category
 - 1.2.1 United States Functional Foods Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Functional Foods Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Functional Dairy
 - 1.2.4 Functional Bakery & Cereal
 - 1.2.5 Functional Fats & Oils
 - 1.2.6 Functional Meat, Fish & Eggs
 - 1.2.7 Other
- 1.3 United States Functional Foods Market by Application/End Users
 - 1.3.1 United States Functional Foods Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Children
 - 1.3.3 Adult
 - 1.3.4 Aged
- 1.4 United States Functional Foods Market by Region
 - 1.4.1 United States Functional Foods Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Functional Foods Status and Prospect (2013-2025)
 - 1.4.3 Southwest Functional Foods Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Functional Foods Status and Prospect (2013-2025)
 - 1.4.5 New England Functional Foods Status and Prospect (2013-2025)
 - 1.4.6 The South Functional Foods Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Functional Foods Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Functional Foods (2013-2025)
 - 1.5.1 United States Functional Foods Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Functional Foods Revenue and Growth Rate (2013-2025)

2 UNITED STATES FUNCTIONAL FOODS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Functional Foods Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Functional Foods Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Functional Foods Average Price by Players/Suppliers (2013-2018)

2.4 United States Functional Foods Market Competitive Situation and Trends

2.4.1 United States Functional Foods Market Concentration Rate

2.4.2 United States Functional Foods Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Functional Foods Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FUNCTIONAL FOODS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Functional Foods Sales and Market Share by Region (2013-2018)

3.2 United States Functional Foods Revenue and Market Share by Region (2013-2018)

3.3 United States Functional Foods Price by Region (2013-2018)

4 UNITED STATES FUNCTIONAL FOODS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Functional Foods Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Functional Foods Revenue and Market Share by Type (2013-2018)

4.3 United States Functional Foods Price by Type (2013-2018)

4.4 United States Functional Foods Sales Growth Rate by Type (2013-2018)

5 UNITED STATES FUNCTIONAL FOODS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Functional Foods Sales and Market Share by Application (2013-2018)

5.2 United States Functional Foods Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES FUNCTIONAL FOODS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Nestle

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Functional Foods Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Nestle Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 General Mills

6.2.2 Functional Foods Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 General Mills Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Danone

6.3.2 Functional Foods Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Danone Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Dean Foods

6.4.2 Functional Foods Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Dean Foods Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 PepsiCo

6.5.2 Functional Foods Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 PepsiCo Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Coca-Cola

6.6.2 Functional Foods Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Coca-Cola Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Pfizer

6.7.2 Functional Foods Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Pfizer Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 GSK

6.8.2 Functional Foods Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 GSK Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Herbalife

6.9.2 Functional Foods Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Herbalife Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Arla

6.10.2 Functional Foods Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Arla Functional Foods Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 Champion Nutrition

6.12 Archer Daniels Midland (ADM)

6.13 Kellogg

6.14 Abbott Nutrition

6.15 BASF

6.16 Bayer HealthCare

7 FUNCTIONAL FOODS MANUFACTURING COST ANALYSIS

7.1 Functional Foods Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Functional Foods

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Functional Foods Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Functional Foods Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FUNCTIONAL FOODS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Functional Foods Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Functional Foods Sales Volume Forecast by Type (2018-2025)

11.3 United States Functional Foods Sales Volume Forecast by Application
(2018-2025)

11.4 United States Functional Foods Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Functional Foods

Figure United States Functional Foods Market Size (K MT) by Type (2013-2025)

Figure United States Functional Foods Sales Volume Market Share by Type (Product Category) in 2017

Figure Functional Dairy Product Picture

Figure Functional Bakery & Cereal Product Picture

Figure Functional Fats & Oils Product Picture

Figure Functional Meat, Fish & Eggs Product Picture

Figure Other Product Picture

Figure United States Functional Foods Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Functional Foods by Application in 2017

Figure Children Examples

Table Key Downstream Customer in Children

Figure Adult Examples

Table Key Downstream Customer in Adult

Figure Aged Examples

Table Key Downstream Customer in Aged

Figure United States Functional Foods Market Size (Million USD) by Region (2013-2025)

Figure The West Functional Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Functional Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Functional Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Functional Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Functional Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Functional Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Functional Foods Sales (K MT) and Growth Rate (2013-2025)

Figure United States Functional Foods Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Functional Foods Market Major Players Product Sales Volume (K

MT) (2013-2018)

Table United States Functional Foods Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Functional Foods Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Functional Foods Sales Share by Players/Suppliers

Figure 2017 United States Functional Foods Sales Share by Players/Suppliers

Figure United States Functional Foods Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Functional Foods Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Functional Foods Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Functional Foods Revenue Share by Players/Suppliers

Figure 2017 United States Functional Foods Revenue Share by Players/Suppliers

Table United States Market Functional Foods Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Functional Foods Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Functional Foods Market Share of Top 3 Players/Suppliers

Figure United States Functional Foods Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Functional Foods Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Functional Foods Product Category

Table United States Functional Foods Sales (K MT) by Region (2013-2018)

Table United States Functional Foods Sales Share by Region (2013-2018)

Figure United States Functional Foods Sales Share by Region (2013-2018)

Figure United States Functional Foods Sales Market Share by Region in 2017

Table United States Functional Foods Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Functional Foods Revenue Share by Region (2013-2018)

Figure United States Functional Foods Revenue Market Share by Region (2013-2018)

Figure United States Functional Foods Revenue Market Share by Region in 2017

Table United States Functional Foods Price (USD/MT) by Region (2013-2018)

Table United States Functional Foods Sales (K MT) by Type (2013-2018)

Table United States Functional Foods Sales Share by Type (2013-2018)

Figure United States Functional Foods Sales Share by Type (2013-2018)

Figure United States Functional Foods Sales Market Share by Type in 2017

Table United States Functional Foods Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Functional Foods Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Functional Foods by Type (2013-2018)
Figure Revenue Market Share of Functional Foods by Type in 2017
Table United States Functional Foods Price (USD/MT) by Types (2013-2018)
Figure United States Functional Foods Sales Growth Rate by Type (2013-2018)
Table United States Functional Foods Sales (K MT) by Application (2013-2018)
Table United States Functional Foods Sales Market Share by Application (2013-2018)
Figure United States Functional Foods Sales Market Share by Application (2013-2018)
Figure United States Functional Foods Sales Market Share by Application in 2017
Table United States Functional Foods Sales Growth Rate by Application (2013-2018)
Figure United States Functional Foods Sales Growth Rate by Application (2013-2018)
Table Nestle Basic Information List
Table Nestle Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Nestle Functional Foods Sales Growth Rate (2013-2018)
Figure Nestle Functional Foods Sales Market Share in United States (2013-2018)
Figure Nestle Functional Foods Revenue Market Share in United States (2013-2018)
Table General Mills Basic Information List
Table General Mills Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure General Mills Functional Foods Sales Growth Rate (2013-2018)
Figure General Mills Functional Foods Sales Market Share in United States (2013-2018)
Figure General Mills Functional Foods Revenue Market Share in United States (2013-2018)
Table Danone Basic Information List
Table Danone Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Danone Functional Foods Sales Growth Rate (2013-2018)
Figure Danone Functional Foods Sales Market Share in United States (2013-2018)
Figure Danone Functional Foods Revenue Market Share in United States (2013-2018)
Table Dean Foods Basic Information List
Table Dean Foods Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Dean Foods Functional Foods Sales Growth Rate (2013-2018)
Figure Dean Foods Functional Foods Sales Market Share in United States (2013-2018)
Figure Dean Foods Functional Foods Revenue Market Share in United States (2013-2018)
Table PepsiCo Basic Information List

Table PepsiCo Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure PepsiCo Functional Foods Sales Growth Rate (2013-2018)

Figure PepsiCo Functional Foods Sales Market Share in United States (2013-2018)

Figure PepsiCo Functional Foods Revenue Market Share in United States (2013-2018)

Table Coca-Cola Basic Information List

Table Coca-Cola Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Coca-Cola Functional Foods Sales Growth Rate (2013-2018)

Figure Coca-Cola Functional Foods Sales Market Share in United States (2013-2018)

Figure Coca-Cola Functional Foods Revenue Market Share in United States (2013-2018)

Table Pfizer Basic Information List

Table Pfizer Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Pfizer Functional Foods Sales Growth Rate (2013-2018)

Figure Pfizer Functional Foods Sales Market Share in United States (2013-2018)

Figure Pfizer Functional Foods Revenue Market Share in United States (2013-2018)

Table GSK Basic Information List

Table GSK Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure GSK Functional Foods Sales Growth Rate (2013-2018)

Figure GSK Functional Foods Sales Market Share in United States (2013-2018)

Figure GSK Functional Foods Revenue Market Share in United States (2013-2018)

Table Herbalife Basic Information List

Table Herbalife Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Herbalife Functional Foods Sales Growth Rate (2013-2018)

Figure Herbalife Functional Foods Sales Market Share in United States (2013-2018)

Figure Herbalife Functional Foods Revenue Market Share in United States (2013-2018)

Table Arla Basic Information List

Table Arla Functional Foods Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Arla Functional Foods Sales Growth Rate (2013-2018)

Figure Arla Functional Foods Sales Market Share in United States (2013-2018)

Figure Arla Functional Foods Revenue Market Share in United States (2013-2018)

Table Champion Nutrition Basic Information List

Table Archer Daniels Midland (ADM) Basic Information List

Table Kellogg Basic Information List

Table Abbott Nutrition Basic Information List
Table BASF Basic Information List
Table Bayer HealthCare Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Functional Foods
Figure Manufacturing Process Analysis of Functional Foods
Figure Functional Foods Industrial Chain Analysis
Table Raw Materials Sources of Functional Foods Major Players/Suppliers in 2017
Table Major Buyers of Functional Foods
Table Distributors/Traders List
Figure United States Functional Foods Sales Volume (K MT) and Growth Rate Forecast (2018-2025)
Figure United States Functional Foods Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Functional Foods Price (USD/MT) Trend Forecast (2018-2025)
Table United States Functional Foods Sales Volume (K MT) Forecast by Type (2018-2025)
Figure United States Functional Foods Sales Volume (K MT) Forecast by Type (2018-2025)
Figure United States Functional Foods Sales Volume (K MT) Forecast by Type in 2025
Table United States Functional Foods Sales Volume (K MT) Forecast by Application (2018-2025)
Figure United States Functional Foods Sales Volume (K MT) Forecast by Application (2018-2025)
Figure United States Functional Foods Sales Volume (K MT) Forecast by Application in 2025
Table United States Functional Foods Sales Volume (K MT) Forecast by Region (2018-2025)
Table United States Functional Foods Sales Volume Share Forecast by Region (2018-2025)
Figure United States Functional Foods Sales Volume Share Forecast by Region (2018-2025)
Figure United States Functional Foods Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Functional Foods Market Report 2018

Product link: <https://marketpublishers.com/r/UBE769B4E70QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UBE769B4E70QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970