

United States Functional Drinks Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Functional Drinks

Revenue, means the sales value of Functional Drinks

This report studies sales (consumption) of Functional Drinks in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Archer Daniels Midland (ADM)

Campbell Soup

Coca-Cola

Danone

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline

Kraft Heinz

Monster Beverage

Nestlé

PepsiCo

Yakult

Red Bull

Unilever

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Hydration drinks

Rejuvenation drinks

Health & Wellness drinks

Weight Management drinks

Split by applications, this report focuses on sales, market share and growth rate of

Functional Drinks in each application, can be divided into

Commercial consumption

Household consumption

Other

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