

United States Functional Chewing Gum Market Report 2017

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Abstracts

The major players in United States market include Wrigley Company, Cadbury Trebor Bassett, Lotte, Perfetti Van Melle, Wrigley's, Hershey's, Dentyne, Trident, Orbit, Perfetti Van Melle's Mentos.

Geographically, this report splits the United States market into six regions,

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

On the basis of product, the Functional Chewing Gum market is primarily split into

Breath-freshening gum

Tooth-whitening gum

Fit balance gum

Blood fat balance gum

Face-lift gum

On the basis on the end users/applications, this report covers

Supermarket sales

Grocery sales

Vending machine sales

Online sales

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