

United States Functional Beverages Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Functional Beverages

Revenue, means the sales value of Functional Beverages

This report studies sales (consumption) of Functional Beverages in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

General Mills

Kellogg

Nestle

PepsiCo

Arla Foods

BioGaia AB

Chr. Hansen A/S

Clover Industries

Fonterra Co-operative Group

Ganeden Biotech plc

General Mills

Institut Rosell-Lallemand

Lifeway Foods

Probi AB

Royal DSM NV

Seven Seas Ireland

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of

Functional Beverages in each application, can be divided into

Application 1

Application 2

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