

United States Full-Size Pickups Market Report 2018

https://marketpublishers.com/r/U6D58963834EN.html Date: February 2018 Pages: 114 Price: US\$ 3,800.00 (Single User License) ID: U6D58963834EN

Abstracts

In this report, the United States Full-Size Pickups market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Full-Size Pickups in these regions, from 2013 to 2025 (forecast).

United States Full-Size Pickups market competition by top manufacturers/players, with Full-Size Pickups sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Ford



GM

Toyota

FCA

Isuzu

Nissan

Mitsubishi

Mahindra & Mahindra

Volkswagen

Great Wall Motors

Jiangling Motors

ZXAUTO

Tata Motors

Ashok Leyland

Foton Motor

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Diesel Pickups

Gasoline Pickups

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate



for each application, including

Individual Use

Application 2

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Full-Size Pickups Market Report 2018

1 FULL-SIZE PICKUPS OVERVIEW

1.1 Product Overview and Scope of Full-Size Pickups

1.2 Classification of Full-Size Pickups by Product Category

1.2.1 United States Full-Size Pickups Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Full-Size Pickups Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Diesel Pickups

1.2.4 Gasoline Pickups

1.3 United States Full-Size Pickups Market by Application/End Users

1.3.1 United States Full-Size Pickups Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Individual Use

1.3.2 Application

1.4 United States Full-Size Pickups Market by Region

1.4.1 United States Full-Size Pickups Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Full-Size Pickups Status and Prospect (2013-2025)

1.4.3 Southwest Full-Size Pickups Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Full-Size Pickups Status and Prospect (2013-2025)

1.4.5 New England Full-Size Pickups Status and Prospect (2013-2025)

1.4.6 The South Full-Size Pickups Status and Prospect (2013-2025)

1.4.7 The Midwest Full-Size Pickups Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Full-Size Pickups (2013-2025)

1.5.1 United States Full-Size Pickups Sales and Growth Rate (2013-2025)

1.5.2 United States Full-Size Pickups Revenue and Growth Rate (2013-2025)

2 UNITED STATES FULL-SIZE PICKUPS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Full-Size Pickups Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Full-Size Pickups Revenue and Share by Players/Suppliers (2013-2018)



2.3 United States Full-Size Pickups Average Price by Players/Suppliers (2013-2018)

2.4 United States Full-Size Pickups Market Competitive Situation and Trends

2.4.1 United States Full-Size Pickups Market Concentration Rate

2.4.2 United States Full-Size Pickups Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market2.5 United States Players/Suppliers Full-Size Pickups Manufacturing Base Distribution,Sales Area, Product Type

3 UNITED STATES FULL-SIZE PICKUPS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Full-Size Pickups Sales and Market Share by Region (2013-2018)3.2 United States Full-Size Pickups Revenue and Market Share by Region (2013-2018)

3.3 United States Full-Size Pickups Price by Region (2013-2018)

4 UNITED STATES FULL-SIZE PICKUPS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Full-Size Pickups Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Full-Size Pickups Revenue and Market Share by Type (2013-2018)

4.3 United States Full-Size Pickups Price by Type (2013-2018)

4.4 United States Full-Size Pickups Sales Growth Rate by Type (2013-2018)

5 UNITED STATES FULL-SIZE PICKUPS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Full-Size Pickups Sales and Market Share by Application (2013-2018)

5.2 United States Full-Size Pickups Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES FULL-SIZE PICKUPS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Ford

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Full-Size Pickups Product Category, Application and Specification
 - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Ford Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 GM
- 6.2.2 Full-Size Pickups Product Category, Application and Specification
- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 GM Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.2.4 Main Business/Business Overview
- 6.3 Toyota
 - 6.3.2 Full-Size Pickups Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Toyota Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview
- 6.4 FCA
 - 6.4.2 Full-Size Pickups Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 FCA Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview
- 6.5 Isuzu
 - 6.5.2 Full-Size Pickups Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Isuzu Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Nissan
 - 6.6.2 Full-Size Pickups Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Nissan Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Mitsubishi
 - 6.7.2 Full-Size Pickups Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Mitsubishi Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)



- 6.7.4 Main Business/Business Overview
- 6.8 Mahindra & Mahindra
- 6.8.2 Full-Size Pickups Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B

6.8.3 Mahindra & Mahindra Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.8.4 Main Business/Business Overview
- 6.9 Volkswagen
- 6.9.2 Full-Size Pickups Product Category, Application and Specification
- 6.9.2.1 Product A
- 6.9.2.2 Product B
- 6.9.3 Volkswagen Full-Size Pickups Sales, Revenue, Price and Gross Margin
- (2013-2018)
- 6.9.4 Main Business/Business Overview
- 6.10 Great Wall Motors
- 6.10.2 Full-Size Pickups Product Category, Application and Specification
- 6.10.2.1 Product A
- 6.10.2.2 Product B

6.10.3 Great Wall Motors Full-Size Pickups Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.10.4 Main Business/Business Overview
- 6.11 Jiangling Motors
- 6.12 ZXAUTO
- 6.13 Tata Motors
- 6.14 Ashok Leyland
- 6.15 Foton Motor

7 FULL-SIZE PICKUPS MANUFACTURING COST ANALYSIS

- 7.1 Full-Size Pickups Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses



7.3 Manufacturing Process Analysis of Full-Size Pickups

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Full-Size Pickups Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Full-Size Pickups Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FULL-SIZE PICKUPS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Full-Size Pickups Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Full-Size Pickups Sales Volume Forecast by Type (2018-2025)

11.3 United States Full-Size Pickups Sales Volume Forecast by Application (2018-2025)

11.4 United States Full-Size Pickups Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Full-Size Pickups Figure United States Full-Size Pickups Market Size (K Units) by Type (2013-2025) Figure United States Full-Size Pickups Sales Volume Market Share by Type (Product Category) in 2017 Figure Diesel Pickups Product Picture Figure Gasoline Pickups Product Picture Figure United States Full-Size Pickups Market Size (K Units) by Application (2013 - 2025)Figure United States Sales Market Share of Full-Size Pickups by Application in 2017 Figure Individual Use Examples Table Key Downstream Customer in Individual Use Table Key Downstream Customer in Application Figure United States Full-Size Pickups Market Size (Million USD) by Region (2013 - 2025)Figure The West Full-Size Pickups Revenue (Million USD) and Growth Rate (2013 - 2025)Figure Southwest Full-Size Pickups Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Middle Atlantic Full-Size Pickups Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England Full-Size Pickups Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US Full-Size Pickups Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest Full-Size Pickups Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Full-Size Pickups Sales (K Units) and Growth Rate (2013-2025) Figure United States Full-Size Pickups Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Full-Size Pickups Market Major Players Product Sales Volume (K Units) (2013-2018) Table United States Full-Size Pickups Sales (K Units) of Key Players/Suppliers (2013 - 2018)Table United States Full-Size Pickups Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Full-Size Pickups Sales Share by Players/Suppliers



Figure 2017 United States Full-Size Pickups Sales Share by Players/Suppliers Figure United States Full-Size Pickups Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Full-Size Pickups Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Full-Size Pickups Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Full-Size Pickups Revenue Share by Players/Suppliers Figure 2017 United States Full-Size Pickups Revenue Share by Players/Suppliers Table United States Market Full-Size Pickups Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Full-Size Pickups Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Full-Size Pickups Market Share of Top 3 Players/Suppliers Figure United States Full-Size Pickups Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Full-Size Pickups Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Full-Size Pickups Product Category Table United States Full-Size Pickups Sales (K Units) by Region (2013-2018) Table United States Full-Size Pickups Sales Share by Region (2013-2018) Figure United States Full-Size Pickups Sales Share by Region (2013-2018) Figure United States Full-Size Pickups Sales Market Share by Region in 2017 Table United States Full-Size Pickups Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Full-Size Pickups Revenue Share by Region (2013-2018) Figure United States Full-Size Pickups Revenue Market Share by Region (2013-2018) Figure United States Full-Size Pickups Revenue Market Share by Region in 2017 Table United States Full-Size Pickups Price (USD/Unit) by Region (2013-2018) Table United States Full-Size Pickups Sales (K Units) by Type (2013-2018) Table United States Full-Size Pickups Sales Share by Type (2013-2018) Figure United States Full-Size Pickups Sales Share by Type (2013-2018) Figure United States Full-Size Pickups Sales Market Share by Type in 2017 Table United States Full-Size Pickups Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Full-Size Pickups Revenue Share by Type (2013-2018) Figure Revenue Market Share of Full-Size Pickups by Type (2013-2018) Figure Revenue Market Share of Full-Size Pickups by Type in 2017 Table United States Full-Size Pickups Price (USD/Unit) by Types (2013-2018) Figure United States Full-Size Pickups Sales Growth Rate by Type (2013-2018)



Table United States Full-Size Pickups Sales (K Units) by Application (2013-2018) Table United States Full-Size Pickups Sales Market Share by Application (2013-2018) Figure United States Full-Size Pickups Sales Market Share by Application (2013-2018) Figure United States Full-Size Pickups Sales Market Share by Application in 2017 Table United States Full-Size Pickups Sales Growth Rate by Application (2013-2018) Figure United States Full-Size Pickups Sales Growth Rate by Application (2013-2018) **Table Ford Basic Information List** Table Ford Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Ford Full-Size Pickups Sales Growth Rate (2013-2018) Figure Ford Full-Size Pickups Sales Market Share in United States (2013-2018) Figure Ford Full-Size Pickups Revenue Market Share in United States (2013-2018) Table GM Basic Information List Table GM Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure GM Full-Size Pickups Sales Growth Rate (2013-2018) Figure GM Full-Size Pickups Sales Market Share in United States (2013-2018) Figure GM Full-Size Pickups Revenue Market Share in United States (2013-2018) Table Toyota Basic Information List Table Toyota Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Toyota Full-Size Pickups Sales Growth Rate (2013-2018) Figure Toyota Full-Size Pickups Sales Market Share in United States (2013-2018) Figure Toyota Full-Size Pickups Revenue Market Share in United States (2013-2018) Table FCA Basic Information List Table FCA Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure FCA Full-Size Pickups Sales Growth Rate (2013-2018) Figure FCA Full-Size Pickups Sales Market Share in United States (2013-2018) Figure FCA Full-Size Pickups Revenue Market Share in United States (2013-2018) Table Isuzu Basic Information List Table Isuzu Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Isuzu Full-Size Pickups Sales Growth Rate (2013-2018) Figure Isuzu Full-Size Pickups Sales Market Share in United States (2013-2018) Figure Isuzu Full-Size Pickups Revenue Market Share in United States (2013-2018) Table Nissan Basic Information List Table Nissan Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)



Figure Nissan Full-Size Pickups Sales Growth Rate (2013-2018)

Figure Nissan Full-Size Pickups Sales Market Share in United States (2013-2018)

Figure Nissan Full-Size Pickups Revenue Market Share in United States (2013-2018) Table Mitsubishi Basic Information List

Table Mitsubishi Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Mitsubishi Full-Size Pickups Sales Growth Rate (2013-2018)

Figure Mitsubishi Full-Size Pickups Sales Market Share in United States (2013-2018) Figure Mitsubishi Full-Size Pickups Revenue Market Share in United States (2013-2018)

Table Mahindra & Mahindra Basic Information List

Table Mahindra & Mahindra Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Mahindra & Mahindra Full-Size Pickups Sales Growth Rate (2013-2018)

Figure Mahindra & Mahindra Full-Size Pickups Sales Market Share in United States (2013-2018)

Figure Mahindra & Mahindra Full-Size Pickups Revenue Market Share in United States (2013-2018)

Table Volkswagen Basic Information List

Table Volkswagen Full-Size Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Volkswagen Full-Size Pickups Sales Growth Rate (2013-2018)

Figure Volkswagen Full-Size Pickups Sales Market Share in United States (2013-2018) Figure Volkswagen Full-Size Pickups Revenue Market Share in United States (2013-2018)

Table Great Wall Motors Basic Information List

Table Great Wall Motors Full-Size Pickups Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2013-2018)

Figure Great Wall Motors Full-Size Pickups Sales Growth Rate (2013-2018)

Figure Great Wall Motors Full-Size Pickups Sales Market Share in United States (2013-2018)

Figure Great Wall Motors Full-Size Pickups Revenue Market Share in United States (2013-2018)

Table Jiangling Motors Basic Information List

Table ZXAUTO Basic Information List

Table Tata Motors Basic Information List

Table Ashok Leyland Basic Information List

Table Foton Motor Basic Information List

 Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Full-Size Pickups Figure Manufacturing Process Analysis of Full-Size Pickups Figure Full-Size Pickups Industrial Chain Analysis Table Raw Materials Sources of Full-Size Pickups Major Players/Suppliers in 2017 Table Major Buyers of Full-Size Pickups Table Distributors/Traders List Figure United States Full-Size Pickups Sales Volume (K Units) and Growth Rate Forecast (2018-2025) Figure United States Full-Size Pickups Revenue (Million USD) and Growth Rate Forecast (2018-2025) Figure United States Full-Size Pickups Price (USD/Unit) Trend Forecast (2018-2025) Table United States Full-Size Pickups Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States Full-Size Pickups Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States Full-Size Pickups Sales Volume (K Units) Forecast by Type in 2025 Table United States Full-Size Pickups Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States Full-Size Pickups Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States Full-Size Pickups Sales Volume (K Units) Forecast by Application in 2025 Table United States Full-Size Pickups Sales Volume (K Units) Forecast by Region (2018 - 2025)Table United States Full-Size Pickups Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Full-Size Pickups Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Full-Size Pickups Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Full-Size Pickups Market Report 2018 Product link: https://marketpublishers.com/r/U6D58963834EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U6D58963834EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970