

# United States Full HD TV Industry 2016 Market Research Report

<https://marketpublishers.com/r/UC6F57282A6EN.html>

Date: September 2016

Pages: 132

Price: US\$ 3,800.00 (Single User License)

ID: UC6F57282A6EN

## Abstracts

The United States Full HD TV Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Full HD TV industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Full HD TV market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Full HD TV industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 152 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Full HD TV
- 1.2 Classification of Full HD TV
- 1.3 Applications of Full HD TV
- 1.4 Industry Chain Structure of Full HD TV
- 1.5 Industry Overview of Full HD TV
- 1.6 Industry Policy Analysis of Full HD TV
- 1.7 Industry News Analysis of Full HD TV

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF FULL HD TV**

- 2.1 Bill of Materials (BOM) of Full HD TV
- 2.2 BOM Price Analysis of Full HD TV
- 2.3 Labor Cost Analysis of Full HD TV
- 2.4 Depreciation Cost Analysis of Full HD TV
- 2.5 Manufacturing Cost Structure Analysis of Full HD TV
- 2.6 Manufacturing Process Analysis of Full HD TV
- 2.7 United States Price, Cost and Gross of Full HD TV 2011-2016

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Full HD TV Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Full HD TV Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Full HD TV Key Manufacturers in 2015

### **4 PRODUCTION ANALYSIS OF FULL HD TV BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 United States Production of Full HD TV by Regions 2011-2016
- 4.2 United States Production of Full HD TV by Type 2011-2016
- 4.3 United States Sales of Full HD TV by Applications 2011-2016

4.4 Price Analysis of United States Full HD TV Key Manufacturers in 2015

4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Full HD TV 2011-2016

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF FULL HD TV BY REGIONS**

5.1 United States Consumption Volume of Full HD TV by Regions 2011-2016

5.2 United States Consumption Value of Full HD TV by Regions 2011-2016

5.3 United States Consumption Price Analysis of Full HD TV by Regions 2011-2016

## **6 ANALYSIS OF FULL HD TV PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016**

6.1 Capacity, Production, Sales, and Revenue of Full HD TV 2011-2016

6.2 Production Market Share and Sales Market Share Analysis of Full HD TV 2014-2015

6.3 Sales Overview of Full HD TV 2011-2016

6.4 Supply, Consumption and Gap of Full HD TV 2011-2016

6.5 Import, Export and Consumption of Full HD TV 2011-2016

6.6 Cost, Price, Revenue and Gross Margin of Full HD TV 2011-2016

## **7 ANALYSIS OF FULL HD TV INDUSTRY KEY MANUFACTURERS**

7.1 LG

7.1.1 Company Profile

7.1.2 Product Picture and Specification

7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.1.4 LG SWOT Analysis

7.2 Samsung

7.2.1 Company Profile

7.2.2 Product Picture and Specification

7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.2.4 Samsung SWOT Analysis

7.3 Sony

7.3.1 Company Profile

7.3.2 Product Picture and Specification

7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.3.4 Sony SWOT Analysis

## 7.4 Toshiba

### 7.4.1 Company Profile

### 7.4.2 Product Picture and Specification

### 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.4.4 Toshiba SWOT Analysis

## 7.5 Hisense

### 7.5.1 Company Profile

### 7.5.2 Product Picture and Specification

### 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.5.4 Hisense SWOT Analysis

## 7.6 Sharp

### 7.6.1 Company Profile

### 7.6.2 Product Picture and Specification

### 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.6.4 Sharp SWOT Analysis

## 7.7 TCL

### 7.7.1 Company Profile

### 7.7.2 Product Picture and Specification

### 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.7.4 TCL SWOT Analysis

## 7.8 Skyworth

### 7.8.1 Company Profile

### 7.8.2 Product Picture and Specification

### 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.8.4 Skyworth SWOT Analysis

## 7.9 Haier

### 7.9.1 Company Profile

### 7.9.2 Product Picture and Specification

### 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.9.4 Haier SWOT Analysis

## 7.10 ChangHong

### 7.10.1 Company Profile

### 7.10.2 Product Picture and Specification

### 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.10.4 ChangHong SWOT Analysis

## 8 PRICE AND GROSS MARGIN ANALYSIS

### 8.1 Analysis of Price

- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Full HD TV Product Types
- 8.5 Market Share Analysis of Different Full HD TV Price Levels
- 8.6 Gross Margin Analysis of Different Full HD TV Applications

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF FULL HD TV**

- 9.1 Marketing Channels Status of Full HD TV
- 9.2 Traders or Distributors of Full HD TV with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Full HD TV
- 9.4 United States Import, Export and Trade Analysis of Full HD TV

## **10 DEVELOPMENT TREND OF FULL HD TV INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Full HD TV 2016-2021
- 10.2 Production Market Share by Product Types of Full HD TV 2016-2021
- 10.3 Sales and Sales Revenue Overview of Full HD TV 2016-2021
- 10.4 United States Sales of Full HD TV by Applications 2016-2021
- 10.5 Import, Export and Consumption of Full HD TV 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Full HD TV 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF FULL HD TV WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Full HD TV with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Full HD TV with Contact Information
- 11.3 Major Players of Full HD TV with Contact Information
- 11.4 Key Consumers of Full HD TV with Contact Information
- 11.5 Supply Chain Relationship Analysis of Full HD TV

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF FULL HD TV**

- 12.1 New Project SWOT Analysis of Full HD TV
- 12.2 New Project Investment Feasibility Analysis of Full HD TV

## **13 CONCLUSION OF THE UNITED STATES FULL HD TV INDUSTRY 2016 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Full HD TV

Table Product Specifications of Full HD TV

Table Classification of Full HD TV

Figure United States Sales Market Share of Full HD TV by Product Types in 2015

Table Applications of Full HD TV

Figure United States Sales Market Share of Full HD TV by Applications in 2015

Figure Industry Chain Structure of Full HD TV

Table United States Industry Overview of Full HD TV

Table Industry Policy of Full HD TV

Table Industry News List of Full HD TV

Table Bill of Materials (BOM) of Full HD TV

Table Bill of Materials (BOM) Price of Full HD TV

Table Labor Cost of Full HD TV

Table Depreciation Cost of Full HD TV

Table Manufacturing Cost Structure Analysis of Full HD TV in 2015

Figure Manufacturing Process Analysis of Full HD TV

Table United States Price Analysis of Full HD TV 2011-2016 (USD/Unit)

Table United States Cost Analysis of Full HD TV 2011-2016 (USD/Unit)

Table United States Gross Analysis of Full HD TV 2011-2016

Table Capacity (K Units) and Commercial Production Date of United States Full HD TV  
Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Full HD TV Manufacturers  
in 2015

Table R&D Status and Technology Source of United States Full HD TV Key  
Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Full HD TV  
Key Manufacturers in 2015

Table United States Production of Full HD TV by Regions 2011-2016 (K Units)

Table United States Production Market Share of Full HD TV by Regions 2011-2016

Figure United States Production Market Share of Full HD TV by Regions in 2014

Figure United States Production Market Share of Full HD TV by Regions in 2015

Table United States Production of Full HD TV by Types in 2011-2016 (K Units)

Table United States Production Market Share of Full HD TV by Type in 2011-2016

Figure United States Production Market Share of Full HD TV by Type in 2014

Figure United States Production Market Share of Full HD TV by Type in 2015

Table United States Sales of Full HD TV by Applications 2011-2016 (K Units)

Table United States Production Market Share of Full HD TV by Applications 2011-2016

Figure United States Production Market Share of Full HD TV by Applications in 2014

Figure United States Production Market Share of Full HD TV by Applications in 2015

Table Price Comparison of United States Full HD TV Key Manufacturers in 2015  
(USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and  
Revenue (M USD) of Full HD TV 2011-2016

Table United States Consumption Volume of Full HD TV by Regions 2011-2016 (K  
Units)

Table United States Consumption Volume Market Share of Full HD TV by Regions  
2011-2016

Figure United States Consumption Volume Market Share of Full HD TV by Regions in  
2014

Figure United States Consumption Volume Market Share of Full HD TV by Regions in  
2015

Table United States Consumption Value of Full HD TV by Regions 2011-2016 (M USD)

Table United States Consumption Value Market Share of Full HD TV by Regions  
2011-2016

Figure United States Consumption Value Market Share of Full HD TV by Regions in  
2014

Figure United States Consumption Value Market Share of Full HD TV by Regions in  
2015

Table Consumption Price of Full HD TV by Regions 2011-2016 (USD/Unit)

Table United States and Major Manufacturers Capacity of Full HD TV 2011-2016 (K  
Units)

Table United States Capacity Market Share of Major Full HD TV Manufacturers  
2011-2016

Table United States and Major Manufacturers Production of Full HD TV 2011-2016 (K  
Units)

Table United States Production Market Share of Major Full HD TV Manufacturers  
2011-2016

Table United States and Major Manufacturers Sales of Full HD TV 2011-2016 (K Units)

Table United States Sales Market Share of Major Full HD TV Manufacturers 2011-2016

Table United States and Major Manufacturers Sales Revenue of Full HD TV 2011-2016  
(M USD)

Table United States Sales Revenue Market Share of Major Full HD TV Manufacturers  
2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Full

## HD TV 2011-2016

Figure United States Capacity Utilization Rate of Full HD TV 2011-2016

Figure United States Sales Revenue (M USD) and Growth Rate of Full HD TV 2011-2016

Figure United States Production Market Share of Major Full HD TV Manufacturers in 2014

Figure United States Production Market Share of Major Full HD TV Manufacturers in 2015

Figure United States Sales Market Share of Major Full HD TV Manufacturers in 2014

Figure United States Sales Market Share of Major Full HD TV Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Full HD TV 2011-2016

Table United States Supply, Consumption and Gap of Full HD TV 2011-2016 (K Units)

Table United States Import, Export and Consumption of Full HD TV 2011-2016 (K Units)

Table Price of United States Full HD TV Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of United States Full HD TV Major Manufacturers 2011-2016

Table United States and Major Manufacturers Revenue of Full HD TV 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Full HD TV 2011-2016

Table LG Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of LG

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LG 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of LG 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of LG 2011-2016

Table LG Full HD TV SWOT Analysis

Table Samsung Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of Samsung

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Samsung 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of Samsung 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of Samsung 2011-2016

Table Samsung Full HD TV SWOT Analysis

Table Sony Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of Sony

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sony 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of Sony 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of Sony 2011-2016

Table Sony Full HD TV SWOT Analysis

Table Toshiba Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of Toshiba

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Toshiba 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of Toshiba 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of Toshiba 2011-2016

Table Toshiba Full HD TV SWOT Analysis

Table Hisense Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of Hisense

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hisense 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of Hisense 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of Hisense 2011-2016

Table Hisense Full HD TV SWOT Analysis

Table Sharp Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of Sharp

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sharp 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of Sharp

2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of Sharp

2011-2016

Table Sharp Full HD TV SWOT Analysis

Table TCL Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of TCL

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of TCL 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of TCL

2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of TCL

2011-2016

Table TCL Full HD TV SWOT Analysis

Table Skyworth Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of Skyworth

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Skyworth

2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of Skyworth 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of Skyworth

2011-2016

Table Skyworth Full HD TV SWOT Analysis

Table Haier Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of Haier

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Haier 2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of Haier 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of Haier 2011-2016

Table Haier Full HD TV SWOT Analysis

Table ChangHong Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Full HD TV Picture and Specifications of ChangHong

Table Full HD TV Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of ChangHong

2011-2016

Figure Full HD TV Capacity (K Units), Production (K Units) and Growth Rate of ChangHong 2011-2016

Figure Full HD TV Production (K Units) and United States Market Share of ChangHong 2011-2016

Table ChangHong Full HD TV SWOT Analysis

Table Full HD TV Price by Regions 2011-2016

Table Full HD TV Price by Product Types 2011-2016

Table Full HD TV Price by Companies 2011-2016

Table Full HD TV Gross Margin by Companies 2011-2016

Table Price Comparison of Full HD TV by Regions 2011-2016 (USD/Unit)

Table Price of Different Full HD TV Product Types (USD/Unit)

Table Market Share of Different Full HD TV Price Level

Table Gross Margin of Different Full HD TV Applications

Table Marketing Channels Status of Full HD TV

Table Traders or Distributors of Full HD TV with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Full HD TV (USD/Unit) in 2015

Table United States Import, Export, and Trade of Full HD TV (K Units)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Full HD TV 2016-2021

Figure United States Capacity Utilization Rate of Full HD TV 2016-2021

Table United States Full HD TV Production by Type 2016-2021 (K Units)

Table United States Full HD TV Production Market Share by Type 2016-2021

Figure United States Production Market Share of Full HD TV by Type in 2021

Figure United States Sales (K Units) and Growth Rate of Full HD TV 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Full HD TV 2016-2021

Figure United States Sales of Full HD TV by Applications 2016-2021 (K Units)

Table United States Production Market Share of Full HD TV by Applications 2016-2021

Figure United States Production Market Share of Full HD TV by Applications in 2021

Table United States Production, Import, Export and Consumption of Full HD TV 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Full HD TV 2016-2021

Table Major Raw Materials Suppliers of Full HD TV with Contact Information

Table Manufacturing Equipment Suppliers of Full HD TV with Contact Information

Table Major Players of Full HD TV with Contact Information

Table Key Consumers of Full HD TV with Contact Information

Table Supply Chain Relationship Analysis of Full HD TV

Table New Project SWOT Analysis of Full HD TV

Table New Project Investment Feasibility Analysis of Full HD TV

Table Part of Interviewees Record List

## I would like to order

Product name: United States Full HD TV Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/UC6F57282A6EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC6F57282A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970