

### **United States Fruit Wine Market Report 2017**

https://marketpublishers.com/r/UB529BCA0D8EN.html

Date: October 2017

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: UB529BCA0D8EN

#### **Abstracts**

In this report, the United States Fruit Wine market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

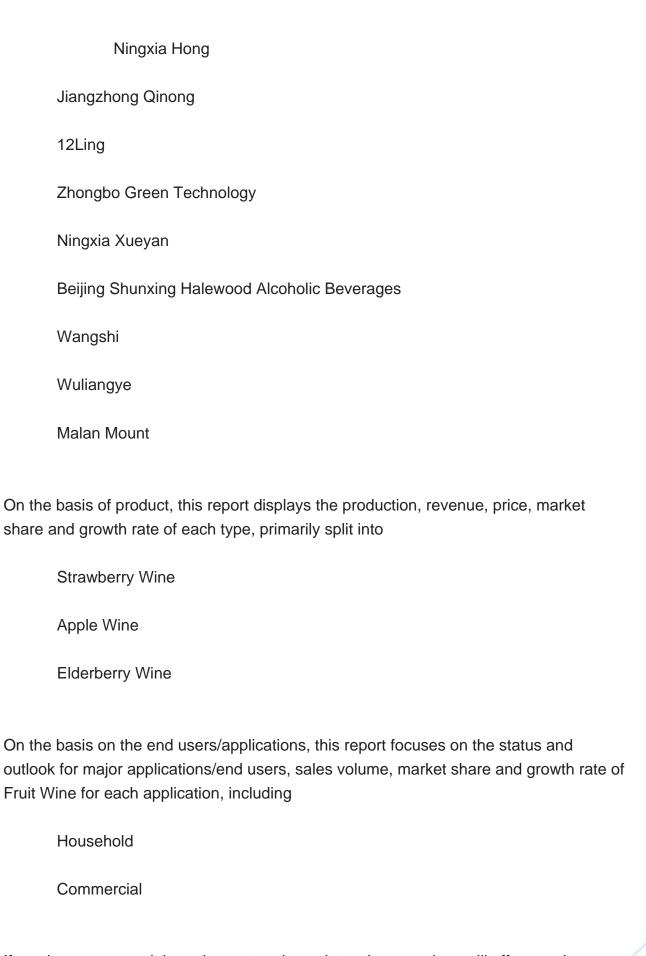
The South

with sales (volume), revenue (value), market share and growth rate of Fruit Wine in these regions, from 2012 to 2022 (forecast).

United States Fruit Wine market competition by top manufacturers/players, with Fruit Wine sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

**Bruntys** 





If you have any special requirements, please let us know and we will offer you the report



as you want.



#### **Contents**

United States Fruit Wine Market Report 2017

#### 1 FRUIT WINE OVERVIEW

- 1.1 Product Overview and Scope of Fruit Wine
- 1.2 Classification of Fruit Wine by Product Category
- 1.2.1 United States Fruit Wine Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Fruit Wine Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Strawberry Wine
  - 1.2.4 Apple Wine
  - 1.2.5 Elderberry Wine
- 1.3 United States Fruit Wine Market by Application/End Users
- 1.3.1 United States Fruit Wine Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 United States Fruit Wine Market by Region
- 1.4.1 United States Fruit Wine Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Fruit Wine Status and Prospect (2012-2022)
  - 1.4.3 Southwest Fruit Wine Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Fruit Wine Status and Prospect (2012-2022)
  - 1.4.5 New England Fruit Wine Status and Prospect (2012-2022)
  - 1.4.6 The South Fruit Wine Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Fruit Wine Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Fruit Wine (2012-2022)
- 1.5.1 United States Fruit Wine Sales and Growth Rate (2012-2022)
- 1.5.2 United States Fruit Wine Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES FRUIT WINE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Fruit Wine Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Fruit Wine Revenue and Share by Players/Suppliers (2012-2017)



- 2.3 United States Fruit Wine Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Fruit Wine Market Competitive Situation and Trends
  - 2.4.1 United States Fruit Wine Market Concentration Rate
  - 2.4.2 United States Fruit Wine Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Fruit Wine Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES FRUIT WINE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Fruit Wine Sales and Market Share by Region (2012-2017)
- 3.2 United States Fruit Wine Revenue and Market Share by Region (2012-2017)
- 3.3 United States Fruit Wine Price by Region (2012-2017)

# 4 UNITED STATES FRUIT WINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Fruit Wine Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Fruit Wine Revenue and Market Share by Type (2012-2017)
- 4.3 United States Fruit Wine Price by Type (2012-2017)
- 4.4 United States Fruit Wine Sales Growth Rate by Type (2012-2017)

#### 5 UNITED STATES FRUIT WINE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Fruit Wine Sales and Market Share by Application (2012-2017)
- 5.2 United States Fruit Wine Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES FRUIT WINE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Bruntys
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Fruit Wine Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Bruntys Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.1.4 Main Business/Business Overview
- 6.2 Ningxia Hong
  - 6.2.2 Fruit Wine Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Ningxia Hong Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Jiangzhong Qinong
  - 6.3.2 Fruit Wine Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Jiangzhong Qinong Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 12Ling
  - 6.4.2 Fruit Wine Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 12Ling Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Zhongbo Green Technology
  - 6.5.2 Fruit Wine Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Zhongbo Green Technology Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Ningxia Xueyan
  - 6.6.2 Fruit Wine Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Ningxia Xueyan Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Beijing Shunxing Halewood Alcoholic Beverages
  - 6.7.2 Fruit Wine Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Beijing Shunxing Halewood Alcoholic Beverages Fruit Wine Sales, Revenue,



#### Price and Gross Margin (2012-2017)

- 6.7.4 Main Business/Business Overview
- 6.8 Wangshi
  - 6.8.2 Fruit Wine Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Wangshi Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Wuliangye
  - 6.9.2 Fruit Wine Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Wuliangye Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Malan Mount
  - 6.10.2 Fruit Wine Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Malan Mount Fruit Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview

#### **7 FRUIT WINE MANUFACTURING COST ANALYSIS**

- 7.1 Fruit Wine Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Fruit Wine

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Fruit Wine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Fruit Wine Major Manufacturers in 2016



#### 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES FRUIT WINE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Fruit Wine Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Fruit Wine Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Fruit Wine Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Fruit Wine Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source



13.2.1 Secondary Sources13.2.2 Primary Sources13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Fruit Wine

Figure United States Fruit Wine Market Size (K MT) by Type (2012-2022)

Figure United States Fruit Wine Sales Volume Market Share by Type (Product

Category) in 2016

Figure Strawberry Wine Product Picture

Figure Apple Wine Product Picture

Figure Elderberry Wine Product Picture

Figure United States Fruit Wine Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Fruit Wine by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Fruit Wine Market Size (Million USD) by Region (2012-2022)

Figure The West Fruit Wine Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Fruit Wine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Fruit Wine Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Fruit Wine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Fruit Wine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Fruit Wine Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Fruit Wine Sales (K MT) and Growth Rate (2012-2022)

Figure United States Fruit Wine Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Fruit Wine Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Fruit Wine Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Fruit Wine Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Fruit Wine Sales Share by Players/Suppliers

Figure 2017 United States Fruit Wine Sales Share by Players/Suppliers

Figure United States Fruit Wine Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Fruit Wine Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Fruit Wine Revenue Share by Players/Suppliers (2012-2017)



Figure 2016 United States Fruit Wine Revenue Share by Players/Suppliers Figure 2017 United States Fruit Wine Revenue Share by Players/Suppliers

Table United States Market Fruit Wine Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Fruit Wine Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Fruit Wine Market Share of Top 3 Players/Suppliers

Figure United States Fruit Wine Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Fruit Wine Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Fruit Wine Product Category

Table United States Fruit Wine Sales (K MT) by Region (2012-2017)

Table United States Fruit Wine Sales Share by Region (2012-2017)

Figure United States Fruit Wine Sales Share by Region (2012-2017)

Figure United States Fruit Wine Sales Market Share by Region in 2016

Table United States Fruit Wine Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Fruit Wine Revenue Share by Region (2012-2017)

Figure United States Fruit Wine Revenue Market Share by Region (2012-2017)

Figure United States Fruit Wine Revenue Market Share by Region in 2016

Table United States Fruit Wine Price (USD/MT) by Region (2012-2017)

Table United States Fruit Wine Sales (K MT) by Type (2012-2017)

Table United States Fruit Wine Sales Share by Type (2012-2017)

Figure United States Fruit Wine Sales Share by Type (2012-2017)

Figure United States Fruit Wine Sales Market Share by Type in 2016

Table United States Fruit Wine Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Fruit Wine Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Fruit Wine by Type (2012-2017)

Figure Revenue Market Share of Fruit Wine by Type in 2016

Table United States Fruit Wine Price (USD/MT) by Types (2012-2017)

Figure United States Fruit Wine Sales Growth Rate by Type (2012-2017)

Table United States Fruit Wine Sales (K MT) by Application (2012-2017)

Table United States Fruit Wine Sales Market Share by Application (2012-2017)

Figure United States Fruit Wine Sales Market Share by Application (2012-2017)

Figure United States Fruit Wine Sales Market Share by Application in 2016

Table United States Fruit Wine Sales Growth Rate by Application (2012-2017)

Figure United States Fruit Wine Sales Growth Rate by Application (2012-2017)

Table Bruntys Basic Information List



Table Bruntys Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Bruntys Fruit Wine Sales Growth Rate (2012-2017)

Figure Bruntys Fruit Wine Sales Market Share in United States (2012-2017)

Figure Bruntys Fruit Wine Revenue Market Share in United States (2012-2017)

Table Ningxia Hong Basic Information List

Table Ningxia Hong Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Ningxia Hong Fruit Wine Sales Growth Rate (2012-2017)

Figure Ningxia Hong Fruit Wine Sales Market Share in United States (2012-2017)

Figure Ningxia Hong Fruit Wine Revenue Market Share in United States (2012-2017)

Table Jiangzhong Qinong Basic Information List

Table Jiangzhong Qinong Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Jiangzhong Qinong Fruit Wine Sales Growth Rate (2012-2017)

Figure Jiangzhong Qinong Fruit Wine Sales Market Share in United States (2012-2017)

Figure Jiangzhong Qinong Fruit Wine Revenue Market Share in United States (2012-2017)

Table 12Ling Basic Information List

Table 12Ling Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure 12Ling Fruit Wine Sales Growth Rate (2012-2017)

Figure 12Ling Fruit Wine Sales Market Share in United States (2012-2017)

Figure 12Ling Fruit Wine Revenue Market Share in United States (2012-2017)

Table Zhongbo Green Technology Basic Information List

Table Zhongbo Green Technology Fruit Wine Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (2012-2017)

Figure Zhongbo Green Technology Fruit Wine Sales Growth Rate (2012-2017)

Figure Zhongbo Green Technology Fruit Wine Sales Market Share in United States (2012-2017)

Figure Zhongbo Green Technology Fruit Wine Revenue Market Share in United States (2012-2017)

Table Ningxia Xueyan Basic Information List

Table Ningxia Xueyan Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Ningxia Xueyan Fruit Wine Sales Growth Rate (2012-2017)

Figure Ningxia Xueyan Fruit Wine Sales Market Share in United States (2012-2017)

Figure Ningxia Xueyan Fruit Wine Revenue Market Share in United States (2012-2017)

Table Beijing Shunxing Halewood Alcoholic Beverages Basic Information List



Table Beijing Shunxing Halewood Alcoholic Beverages Fruit Wine Sales (K MT),

Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Beijing Shunxing Halewood Alcoholic Beverages Fruit Wine Sales Growth Rate (2012-2017)

Figure Beijing Shunxing Halewood Alcoholic Beverages Fruit Wine Sales Market Share in United States (2012-2017)

Figure Beijing Shunxing Halewood Alcoholic Beverages Fruit Wine Revenue Market Share in United States (2012-2017)

Table Wangshi Basic Information List

Table Wangshi Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Wangshi Fruit Wine Sales Growth Rate (2012-2017)

Figure Wangshi Fruit Wine Sales Market Share in United States (2012-2017)

Figure Wangshi Fruit Wine Revenue Market Share in United States (2012-2017)

Table Wuliangye Basic Information List

Table Wuliangye Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Wuliangye Fruit Wine Sales Growth Rate (2012-2017)

Figure Wuliangye Fruit Wine Sales Market Share in United States (2012-2017)

Figure Wuliangye Fruit Wine Revenue Market Share in United States (2012-2017)

Table Malan Mount Basic Information List

Table Malan Mount Fruit Wine Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Malan Mount Fruit Wine Sales Growth Rate (2012-2017)

Figure Malan Mount Fruit Wine Sales Market Share in United States (2012-2017)

Figure Malan Mount Fruit Wine Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fruit Wine

Figure Manufacturing Process Analysis of Fruit Wine

Figure Fruit Wine Industrial Chain Analysis

Table Raw Materials Sources of Fruit Wine Major Players/Suppliers in 2016

Table Major Buyers of Fruit Wine

Table Distributors/Traders List

Figure United States Fruit Wine Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Fruit Wine Revenue (Million USD) and Growth Rate Forecast (2017-2022)



Figure United States Fruit Wine Price (USD/MT) Trend Forecast (2017-2022)
Table United States Fruit Wine Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Fruit Wine Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Fruit Wine Sales Volume (K MT) Forecast by Type in 2022
Table United States Fruit Wine Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Fruit Wine Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Fruit Wine Sales Volume (K MT) Forecast by Application in 2022
Table United States Fruit Wine Sales Volume (K MT) Forecast by Region (2017-2022)
Table United States Fruit Wine Sales Volume Share Forecast by Region (2017-2022)
Figure United States Fruit Wine Sales Volume Share Forecast by Region (2017-2022)
Figure United States Fruit Wine Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Fruit Wine Market Report 2017

Product link: https://marketpublishers.com/r/UB529BCA0D8EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UB529BCA0D8EN.html">https://marketpublishers.com/r/UB529BCA0D8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970