

# United States Fruit and Vegetable Mixed Juices Market Report 2016

<https://marketpublishers.com/r/UF8D59E996DEN.html>

Date: October 2016

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UF8D59E996DEN

## Abstracts

### Notes:

Sales, means the sales volume of Fruit and Vegetable Mixed Juices

Revenue, means the sales value of Fruit and Vegetable Mixed Juices

This report studies sales (consumption) of Fruit and Vegetable Mixed Juices in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Coca-Cola

Fresh Del Monte Produce

Dr Pepper Snapple

Nestle

PepsiCo

Antartic

Bionade

Boller

## Chegworth Valley

Copella

Firefly Tonics

Fruitapeel

Refresco Gerber

Spumador

Wild

Zipperle

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Fruit and Vegetable Mixed Juices in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

United States Fruit and Vegetable Mixed Juices Market Report 2016

### **1 FRUIT AND VEGETABLE MIXED JUICES OVERVIEW**

- 1.1 Product Overview and Scope of Fruit and Vegetable Mixed Juices
- 1.2 Classification of Fruit and Vegetable Mixed Juices
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Fruit and Vegetable Mixed Juices
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Fruit and Vegetable Mixed Juices (2011-2021)
  - 1.4.1 United States Fruit and Vegetable Mixed Juices Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Fruit and Vegetable Mixed Juices Revenue and Growth Rate (2011-2021)

### **2 UNITED STATES FRUIT AND VEGETABLE MIXED JUICES COMPETITION BY MANUFACTURERS**

- 2.1 United States Fruit and Vegetable Mixed Juices Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Fruit and Vegetable Mixed Juices Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Fruit and Vegetable Mixed Juices Average Price by Manufactures (2015 and 2016)
- 2.4 Fruit and Vegetable Mixed Juices Market Competitive Situation and Trends
  - 2.4.1 Fruit and Vegetable Mixed Juices Market Concentration Rate
  - 2.4.2 Fruit and Vegetable Mixed Juices Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

### **3 UNITED STATES FRUIT AND VEGETABLE MIXED JUICES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Fruit and Vegetable Mixed Juices Sales and Market Share by Type (2011-2016)

3.2 United States Fruit and Vegetable Mixed Juices Revenue and Market Share by Type (2011-2016)

3.3 United States Fruit and Vegetable Mixed Juices Price by Type (2011-2016)

3.4 United States Fruit and Vegetable Mixed Juices Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES FRUIT AND VEGETABLE MIXED JUICES SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Fruit and Vegetable Mixed Juices Sales and Market Share by Application (2011-2016)

4.2 United States Fruit and Vegetable Mixed Juices Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES FRUIT AND VEGETABLE MIXED JUICES MANUFACTURERS PROFILES/ANALYSIS**

5.1 Coca-Cola

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Coca-Cola Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Fresh Del Monte Produce

5.2.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Fresh Del Monte Produce Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Dr Pepper Snapple

5.3.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.3.2.1 Type I

#### 5.3.2.2 Type II

5.3.3 Dr Pepper Snapple Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

### 5.4 Nestle

5.4.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Nestle Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

### 5.5 PepsiCo

5.5.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 PepsiCo Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

### 5.6 Antartic

5.6.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Antartic Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

### 5.7 Bionade

5.7.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Bionade Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

### 5.8 Boller

5.8.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Boller Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

## 5.9 Chegworth Valley

### 5.9.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Chegworth Valley Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

## 5.10 Copella

### 5.10.2 Fruit and Vegetable Mixed Juices Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 Copella Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.10.4 Main Business/Business Overview

## 5.11 Firefly Tonics

## 5.12 Fruitapeel

## 5.13 Refresco Gerber

## 5.14 Spumador

## 5.15 Wild

## 5.16 Zipperle

## **6 FRUIT AND VEGETABLE MIXED JUICES MANUFACTURING COST ANALYSIS**

### 6.1 Fruit and Vegetable Mixed Juices Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Fruit and Vegetable Mixed Juices

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Fruit and Vegetable Mixed Juices Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Fruit and Vegetable Mixed Juices Major Manufacturers in

2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES FRUIT AND VEGETABLE MIXED JUICES MARKET FORECAST (2016-2021)**

10.1 United States Fruit and Vegetable Mixed Juices Sales, Revenue Forecast (2016-2021)

10.2 United States Fruit and Vegetable Mixed Juices Sales Forecast by Type (2016-2021)

10.3 United States Fruit and Vegetable Mixed Juices Sales Forecast by Application (2016-2021)

10.4 Fruit and Vegetable Mixed Juices Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section  
Research Methodology  
Data Source  
Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Fruit and Vegetable Mixed Juices

Table Classification of Fruit and Vegetable Mixed Juices

Figure United States Sales Market Share of Fruit and Vegetable Mixed Juices by Type in 2015

Table Application of Fruit and Vegetable Mixed Juices

Figure United States Sales Market Share of Fruit and Vegetable Mixed Juices by Application in 2015

Figure United States Fruit and Vegetable Mixed Juices Sales and Growth Rate (2011-2021)

Figure United States Fruit and Vegetable Mixed Juices Revenue and Growth Rate (2011-2021)

Table United States Fruit and Vegetable Mixed Juices Sales of Key Manufacturers (2015 and 2016)

Table United States Fruit and Vegetable Mixed Juices Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Fruit and Vegetable Mixed Juices Sales Share by Manufacturers

Figure 2016 Fruit and Vegetable Mixed Juices Sales Share by Manufacturers

Table United States Fruit and Vegetable Mixed Juices Revenue by Manufacturers (2015 and 2016)

Table United States Fruit and Vegetable Mixed Juices Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Fruit and Vegetable Mixed Juices Revenue Share by Manufacturers

Table 2016 United States Fruit and Vegetable Mixed Juices Revenue Share by Manufacturers

Table United States Market Fruit and Vegetable Mixed Juices Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Fruit and Vegetable Mixed Juices Average Price of Key Manufacturers in 2015

Figure Fruit and Vegetable Mixed Juices Market Share of Top 3 Manufacturers

Figure Fruit and Vegetable Mixed Juices Market Share of Top 5 Manufacturers

Table United States Fruit and Vegetable Mixed Juices Sales by Type (2011-2016)

Table United States Fruit and Vegetable Mixed Juices Sales Share by Type (2011-2016)

Figure United States Fruit and Vegetable Mixed Juices Sales Market Share by Type in

2015

Table United States Fruit and Vegetable Mixed Juices Revenue and Market Share by Type (2011-2016)

Table United States Fruit and Vegetable Mixed Juices Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Fruit and Vegetable Mixed Juices by Type (2011-2016)

Table United States Fruit and Vegetable Mixed Juices Price by Type (2011-2016)

Figure United States Fruit and Vegetable Mixed Juices Sales Growth Rate by Type (2011-2016)

Table United States Fruit and Vegetable Mixed Juices Sales by Application (2011-2016)

Table United States Fruit and Vegetable Mixed Juices Sales Market Share by Application (2011-2016)

Figure United States Fruit and Vegetable Mixed Juices Sales Market Share by Application in 2015

Table United States Fruit and Vegetable Mixed Juices Sales Growth Rate by Application (2011-2016)

Figure United States Fruit and Vegetable Mixed Juices Sales Growth Rate by Application (2011-2016)

Table Coca-Cola Basic Information List

Table Coca-Cola Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Coca-Cola Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)

Table Fresh Del Monte Produce Basic Information List

Table Fresh Del Monte Produce Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fresh Del Monte Produce Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)

Table Dr Pepper Snapple Basic Information List

Table Dr Pepper Snapple Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dr Pepper Snapple Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)

Table Nestle Basic Information List

Table Nestle Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nestle Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)

Table PepsiCo Basic Information List

Table PepsiCo Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross

Margin (2011-2016)  
Table PepsiCo Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Antartic Basic Information List  
Table Antartic Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Antartic Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Bionade Basic Information List  
Table Bionade Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bionade Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Boller Basic Information List  
Table Boller Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Boller Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Chegworth Valley Basic Information List  
Table Chegworth Valley Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Chegworth Valley Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Copella Basic Information List  
Table Copella Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Copella Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Firefly Tonics Basic Information List  
Table Firefly Tonics Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Firefly Tonics Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Fruitapeel Basic Information List  
Table Fruitapeel Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Fruitapeel Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Refresco Gerber Basic Information List  
Table Refresco Gerber Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Refresco Gerber Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Spumador Basic Information List  
Table Spumador Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)

Table Spumador Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Wild Basic Information List  
Table Wild Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Wild Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Zipperle Basic Information List  
Table Zipperle Fruit and Vegetable Mixed Juices Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Zipperle Fruit and Vegetable Mixed Juices Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Fruit and Vegetable Mixed Juices  
Figure Manufacturing Process Analysis of Fruit and Vegetable Mixed Juices  
Figure Fruit and Vegetable Mixed Juices Industrial Chain Analysis  
Table Raw Materials Sources of Fruit and Vegetable Mixed Juices Major Manufacturers in 2015  
Table Major Buyers of Fruit and Vegetable Mixed Juices  
Table Distributors/Traders List  
Figure United States Fruit and Vegetable Mixed Juices Production and Growth Rate Forecast (2016-2021)  
Figure United States Fruit and Vegetable Mixed Juices Revenue and Growth Rate Forecast (2016-2021)  
Table United States Fruit and Vegetable Mixed Juices Production Forecast by Type (2016-2021)  
Table United States Fruit and Vegetable Mixed Juices Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Fruit and Vegetable Mixed Juices Market Report 2016

Product link: <https://marketpublishers.com/r/UF8D59E996DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF8D59E996DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970