

# United States Frozen Yogurt Market Report 2017

<https://marketpublishers.com/r/UA27900D8C9PEN.html>

Date: October 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UA27900D8C9PEN

## Abstracts

In this report, the United States Frozen Yogurt market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Frozen Yogurt in these regions, from 2012 to 2022 (forecast).

United States Frozen Yogurt market competition by top manufacturers/players, with Frozen Yogurt sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Yogen Fruz

Menchie's

Pinkberry

Red Mango

TCBY

Yogurtland

Ilaollao

Perfectime

Ben & Jerry's

Micat

Orange Leaf

Yogiboost

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Plain Frozen Yogurt

Flavored Frozen Yogurt

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Frozen Yogurt for each application, including

Minor (age50)

If you have any special requirements, please let us know and we will offer you the report

as you want.

## Contents

### United States Frozen Yogurt Market Report 2017

## 1 FROZEN YOGURT OVERVIEW

- 1.1 Product Overview and Scope of Frozen Yogurt
- 1.2 Classification of Frozen Yogurt by Product Category
  - 1.2.1 United States Frozen Yogurt Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Frozen Yogurt Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Plain Frozen Yogurt
  - 1.2.4 Flavored Frozen Yogurt
- 1.3 United States Frozen Yogurt Market by Application/End Users
  - 1.3.1 United States Frozen Yogurt Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Minor (age50)
- 1.4 United States Frozen Yogurt Market by Region
  - 1.4.1 United States Frozen Yogurt Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Frozen Yogurt Status and Prospect (2012-2022)
  - 1.4.3 Southwest Frozen Yogurt Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Frozen Yogurt Status and Prospect (2012-2022)
  - 1.4.5 New England Frozen Yogurt Status and Prospect (2012-2022)
  - 1.4.6 The South Frozen Yogurt Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Frozen Yogurt Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Frozen Yogurt (2012-2022)
  - 1.5.1 United States Frozen Yogurt Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Frozen Yogurt Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES FROZEN YOGURT MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Frozen Yogurt Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Frozen Yogurt Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Frozen Yogurt Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Frozen Yogurt Market Competitive Situation and Trends

- 2.4.1 United States Frozen Yogurt Market Concentration Rate
- 2.4.2 United States Frozen Yogurt Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Frozen Yogurt Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES FROZEN YOGURT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Frozen Yogurt Sales and Market Share by Region (2012-2017)
- 3.2 United States Frozen Yogurt Revenue and Market Share by Region (2012-2017)
- 3.3 United States Frozen Yogurt Price by Region (2012-2017)

### **4 UNITED STATES FROZEN YOGURT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Frozen Yogurt Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Frozen Yogurt Revenue and Market Share by Type (2012-2017)
- 4.3 United States Frozen Yogurt Price by Type (2012-2017)
- 4.4 United States Frozen Yogurt Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES FROZEN YOGURT SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Frozen Yogurt Sales and Market Share by Application (2012-2017)
- 5.2 United States Frozen Yogurt Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES FROZEN YOGURT PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Yogen Fruz
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Frozen Yogurt Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Yogen Fruz Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview

## 6.2 Menchie's

### 6.2.2 Frozen Yogurt Product Category, Application and Specification

#### 6.2.2.1 Product A

#### 6.2.2.2 Product B

### 6.2.3 Menchie's Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.2.4 Main Business/Business Overview

## 6.3 Pinkberry

### 6.3.2 Frozen Yogurt Product Category, Application and Specification

#### 6.3.2.1 Product A

#### 6.3.2.2 Product B

### 6.3.3 Pinkberry Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.3.4 Main Business/Business Overview

## 6.4 Red Mango

### 6.4.2 Frozen Yogurt Product Category, Application and Specification

#### 6.4.2.1 Product A

#### 6.4.2.2 Product B

### 6.4.3 Red Mango Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.4.4 Main Business/Business Overview

## 6.5 TCBY

### 6.5.2 Frozen Yogurt Product Category, Application and Specification

#### 6.5.2.1 Product A

#### 6.5.2.2 Product B

### 6.5.3 TCBY Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.5.4 Main Business/Business Overview

## 6.6 Yogurtland

### 6.6.2 Frozen Yogurt Product Category, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 Yogurtland Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.6.4 Main Business/Business Overview

## 6.7 Ilaollao

### 6.7.2 Frozen Yogurt Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Ilaollao Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.7.4 Main Business/Business Overview

## 6.8 Perfectime

### 6.8.2 Frozen Yogurt Product Category, Application and Specification

#### 6.8.2.1 Product A

- 6.8.2.2 Product B
- 6.8.3 Perfectime Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Ben & Jerry's
  - 6.9.2 Frozen Yogurt Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Ben & Jerry's Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Micat
  - 6.10.2 Frozen Yogurt Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Micat Frozen Yogurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Orange Leaf
- 6.12 Yogiboost

## **7 FROZEN YOGURT MANUFACTURING COST ANALYSIS**

- 7.1 Frozen Yogurt Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Frozen Yogurt

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Frozen Yogurt Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Frozen Yogurt Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES FROZEN YOGURT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Frozen Yogurt Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Frozen Yogurt Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Frozen Yogurt Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Frozen Yogurt Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources



### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Frozen Yogurt

Figure United States Frozen Yogurt Market Size (K MT) by Type (2012-2022)

Figure United States Frozen Yogurt Sales Volume Market Share by Type (Product Category) in 2016

Figure Plain Frozen Yogurt Product Picture

Figure Flavored Frozen Yogurt Product Picture

Figure United States Frozen Yogurt Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Frozen Yogurt by Application in 2016

Figure Minor (age50)

Figure United States Frozen Yogurt Market Size (Million USD) by Region (2012-2022)

Figure The West Frozen Yogurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Frozen Yogurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Frozen Yogurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Frozen Yogurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Frozen Yogurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Frozen Yogurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Frozen Yogurt Sales (K MT) and Growth Rate (2012-2022)

Figure United States Frozen Yogurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Frozen Yogurt Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Frozen Yogurt Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Frozen Yogurt Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Frozen Yogurt Sales Share by Players/Suppliers

Figure 2017 United States Frozen Yogurt Sales Share by Players/Suppliers

Figure United States Frozen Yogurt Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Frozen Yogurt Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Frozen Yogurt Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Frozen Yogurt Revenue Share by Players/Suppliers

Figure 2017 United States Frozen Yogurt Revenue Share by Players/Suppliers  
Table United States Market Frozen Yogurt Average Price (USD/MT) of Key Players/Suppliers (2012-2017)  
Figure United States Market Frozen Yogurt Average Price (USD/MT) of Key Players/Suppliers in 2016  
Figure United States Frozen Yogurt Market Share of Top 3 Players/Suppliers  
Figure United States Frozen Yogurt Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Frozen Yogurt Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Frozen Yogurt Product Category  
Table United States Frozen Yogurt Sales (K MT) by Region (2012-2017)  
Table United States Frozen Yogurt Sales Share by Region (2012-2017)  
Figure United States Frozen Yogurt Sales Share by Region (2012-2017)  
Figure United States Frozen Yogurt Sales Market Share by Region in 2016  
Table United States Frozen Yogurt Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Frozen Yogurt Revenue Share by Region (2012-2017)  
Figure United States Frozen Yogurt Revenue Market Share by Region (2012-2017)  
Figure United States Frozen Yogurt Revenue Market Share by Region in 2016  
Table United States Frozen Yogurt Price (USD/MT) by Region (2012-2017)  
Table United States Frozen Yogurt Sales (K MT) by Type (2012-2017)  
Table United States Frozen Yogurt Sales Share by Type (2012-2017)  
Figure United States Frozen Yogurt Sales Share by Type (2012-2017)  
Figure United States Frozen Yogurt Sales Market Share by Type in 2016  
Table United States Frozen Yogurt Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Frozen Yogurt Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Frozen Yogurt by Type (2012-2017)  
Figure Revenue Market Share of Frozen Yogurt by Type in 2016  
Table United States Frozen Yogurt Price (USD/MT) by Types (2012-2017)  
Figure United States Frozen Yogurt Sales Growth Rate by Type (2012-2017)  
Table United States Frozen Yogurt Sales (K MT) by Application (2012-2017)  
Table United States Frozen Yogurt Sales Market Share by Application (2012-2017)  
Figure United States Frozen Yogurt Sales Market Share by Application (2012-2017)  
Figure United States Frozen Yogurt Sales Market Share by Application in 2016  
Table United States Frozen Yogurt Sales Growth Rate by Application (2012-2017)  
Figure United States Frozen Yogurt Sales Growth Rate by Application (2012-2017)  
Table Yogen Fruz Basic Information List  
Table Yogen Fruz Frozen Yogurt Sales (K MT), Revenue (Million USD), Price

(USD/MT) and Gross Margin (2012-2017)

Figure Yogen Fruz Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Yogen Fruz Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Yogen Fruz Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Menchie's Basic Information List

Table Menchie's Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Menchie's Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Menchie's Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Menchie's Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Pinkberry Basic Information List

Table Pinkberry Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Pinkberry Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Pinkberry Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Pinkberry Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Red Mango Basic Information List

Table Red Mango Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Red Mango Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Red Mango Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Red Mango Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table TCBY Basic Information List

Table TCBY Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure TCBY Frozen Yogurt Sales Growth Rate (2012-2017)

Figure TCBY Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure TCBY Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Yogurtland Basic Information List

Table Yogurtland Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Yogurtland Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Yogurtland Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Yogurtland Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Ilaollao Basic Information List

Table Ilaollao Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Ilaollao Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Ilaollao Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Ilaollao Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Perfectime Basic Information List

Table Perfectime Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Perfectime Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Perfectime Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Perfectime Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Ben & Jerry's Basic Information List

Table Ben & Jerry's Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Ben & Jerry's Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Ben & Jerry's Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Ben & Jerry's Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Micat Basic Information List

Table Micat Frozen Yogurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Micat Frozen Yogurt Sales Growth Rate (2012-2017)

Figure Micat Frozen Yogurt Sales Market Share in United States (2012-2017)

Figure Micat Frozen Yogurt Revenue Market Share in United States (2012-2017)

Table Orange Leaf Basic Information List

Table Yogiboost Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Frozen Yogurt

Figure Manufacturing Process Analysis of Frozen Yogurt

Figure Frozen Yogurt Industrial Chain Analysis

Table Raw Materials Sources of Frozen Yogurt Major Players/Suppliers in 2016

Table Major Buyers of Frozen Yogurt

Table Distributors/Traders List

Figure United States Frozen Yogurt Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Frozen Yogurt Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Frozen Yogurt Price (USD/MT) Trend Forecast (2017-2022)

Table United States Frozen Yogurt Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Frozen Yogurt Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Frozen Yogurt Sales Volume (K MT) Forecast by Type in 2022

Table United States Frozen Yogurt Sales Volume (K MT) Forecast by Application  
(2017-2022)

Figure United States Frozen Yogurt Sales Volume (K MT) Forecast by Application  
(2017-2022)

Figure United States Frozen Yogurt Sales Volume (K MT) Forecast by Application in  
2022

Table United States Frozen Yogurt Sales Volume (K MT) Forecast by Region  
(2017-2022)

Table United States Frozen Yogurt Sales Volume Share Forecast by Region  
(2017-2022)

Figure United States Frozen Yogurt Sales Volume Share Forecast by Region  
(2017-2022)

Figure United States Frozen Yogurt Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Frozen Yogurt Market Report 2017

Product link: <https://marketpublishers.com/r/UA27900D8C9PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA27900D8C9PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970