

United States Frozen Potatoe Market Report 2018

https://marketpublishers.com/r/U43DBED0C13EN.html Date: April 2018 Pages: 114 Price: US\$ 3,800.00 (Single User License) ID: U43DBED0C13EN

Abstracts

In this report, the United States Frozen Potatoe market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Frozen Potatoe in these regions, from 2013 to 2025 (forecast).

United States Frozen Potatoe market competition by top manufacturers/players, with Frozen Potatoe sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

McCain Foods



Simplot	Food
---------	------

Conagra Foods

Kraft Heinz

Goya Foods

General Mills

Tyson Foods

Bonduelle

Seneca Foods

Agristo

Ardo

Landun

Bonduelle

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Massive Frozen Potatoe Strip Frozen Potatoe

Ball Frozen Potatoe

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate



for each application, including

Family

Restaurant

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Frozen Potatoe Market Report 2018

1 FROZEN POTATOE OVERVIEW

1.1 Product Overview and Scope of Frozen Potatoe

1.2 Classification of Frozen Potatoe by Product Category

1.2.1 United States Frozen Potatoe Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Frozen Potatoe Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Massive Frozen Potatoe

1.2.4 Strip Frozen Potatoe

1.2.5 Ball Frozen Potatoe

1.2.6 Other

1.3 United States Frozen Potatoe Market by Application/End Users

1.3.1 United States Frozen Potatoe Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Family

1.3.3 Restaurant

1.3.4 Other

1.4 United States Frozen Potatoe Market by Region

1.4.1 United States Frozen Potatoe Market Size (Value) Comparison by Region (2013-2025)

- 1.4.2 The West Frozen Potatoe Status and Prospect (2013-2025)
- 1.4.3 Southwest Frozen Potatoe Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Frozen Potatoe Status and Prospect (2013-2025)
- 1.4.5 New England Frozen Potatoe Status and Prospect (2013-2025)
- 1.4.6 The South Frozen Potatoe Status and Prospect (2013-2025)

1.4.7 The Midwest Frozen Potatoe Status and Prospect (2013-2025)

- 1.5 United States Market Size (Value and Volume) of Frozen Potatoe (2013-2025)
- 1.5.1 United States Frozen Potatoe Sales and Growth Rate (2013-2025)

1.5.2 United States Frozen Potatoe Revenue and Growth Rate (2013-2025)

2 UNITED STATES FROZEN POTATOE MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Frozen Potatoe Sales and Market Share of Key Players/Suppliers



(2013-2018)

2.2 United States Frozen Potatoe Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Frozen Potatoe Average Price by Players/Suppliers (2013-2018)

2.4 United States Frozen Potatoe Market Competitive Situation and Trends

2.4.1 United States Frozen Potatoe Market Concentration Rate

2.4.2 United States Frozen Potatoe Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Frozen Potatoe Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FROZEN POTATOE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Frozen Potatoe Sales and Market Share by Region (2013-2018)

3.2 United States Frozen Potatoe Revenue and Market Share by Region (2013-2018) 3.3 United States Frozen Potatoe Price by Region (2013-2018)

4 UNITED STATES FROZEN POTATOE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Frozen Potatoe Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Frozen Potatoe Revenue and Market Share by Type (2013-2018)

4.3 United States Frozen Potatoe Price by Type (2013-2018)

4.4 United States Frozen Potatoe Sales Growth Rate by Type (2013-2018)

5 UNITED STATES FROZEN POTATOE SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Frozen Potatoe Sales and Market Share by Application (2013-2018)

5.2 United States Frozen Potatoe Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES FROZEN POTATOE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 McCain Foods

United States Frozen Potatoe Market Report 2018



6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Frozen Potatoe Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 McCain Foods Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Simplot Food

6.2.2 Frozen Potatoe Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Simplot Food Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Conagra Foods

6.3.2 Frozen Potatoe Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Conagra Foods Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Kraft Heinz

6.4.2 Frozen Potatoe Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Kraft Heinz Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Goya Foods

6.5.2 Frozen Potatoe Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Goya Foods Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 General Mills

6.6.2 Frozen Potatoe Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B



6.6.3 General Mills Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Tyson Foods

6.7.2 Frozen Potatoe Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B

6.7.3 Tyson Foods Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.7.4 Main Business/Business Overview
- 6.8 Bonduelle

6.8.2 Frozen Potatoe Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B

6.8.3 Bonduelle Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.8.4 Main Business/Business Overview
- 6.9 Seneca Foods

6.9.2 Frozen Potatoe Product Category, Application and Specification

- 6.9.2.1 Product A
- 6.9.2.2 Product B

6.9.3 Seneca Foods Frozen Potatoe Sales, Revenue, Price and Gross Margin

- (2013-2018)
- 6.9.4 Main Business/Business Overview
- 6.10 Agristo

6.10.2 Frozen Potatoe Product Category, Application and Specification

- 6.10.2.1 Product A
- 6.10.2.2 Product B
- 6.10.3 Agristo Frozen Potatoe Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.10.4 Main Business/Business Overview
- 6.11 Ardo
- 6.12 Landun
- 6.13 Bonduelle

7 FROZEN POTATOE MANUFACTURING COST ANALYSIS

- 7.1 Frozen Potatoe Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials



- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Frozen Potatoe

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Frozen Potatoe Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Frozen Potatoe Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FROZEN POTATOE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Frozen Potatoe Sales Volume, Revenue Forecast (2018-2025)11.2 United States Frozen Potatoe Sales Volume Forecast by Type (2018-2025)



11.3 United States Frozen Potatoe Sales Volume Forecast by Application (2018-2025) 11.4 United States Frozen Potatoe Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Frozen Potatoe Figure United States Frozen Potatoe Market Size (K Units) by Type (2013-2025) Figure United States Frozen Potatoe Sales Volume Market Share by Type (Product Category) in 2017 Figure Massive Frozen Potatoe Product Picture Figure Strip Frozen Potatoe Product Picture Figure Ball Frozen Potatoe Product Picture **Figure Other Product Picture** Figure United States Frozen Potatoe Market Size (K Units) by Application (2013-2025) Figure United States Sales Market Share of Frozen Potatoe by Application in 2017 Figure Family Examples Table Key Downstream Customer in Family **Figure Restaurant Examples** Table Key Downstream Customer in Restaurant **Figure Other Examples** Table Key Downstream Customer in Other Figure United States Frozen Potatoe Market Size (Million USD) by Region (2013-2025) Figure The West Frozen Potatoe Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest Frozen Potatoe Revenue (Million USD) and Growth Rate (2013-2025) Figure The Middle Atlantic Frozen Potatoe Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England Frozen Potatoe Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US Frozen Potatoe Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest Frozen Potatoe Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Frozen Potatoe Sales (K Units) and Growth Rate (2013-2025) Figure United States Frozen Potatoe Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Frozen Potatoe Market Major Players Product Sales Volume (K Units) (2013-2018) Table United States Frozen Potatoe Sales (K Units) of Key Players/Suppliers (2013 - 2018)

Table United States Frozen Potatoe Sales Share by Players/Suppliers (2013-2018)



Figure 2017 United States Frozen Potatoe Sales Share by Players/Suppliers Figure 2017 United States Frozen Potatoe Sales Share by Players/Suppliers Figure United States Frozen Potatoe Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Frozen Potatoe Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Frozen Potatoe Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States Frozen Potatoe Revenue Share by Players/Suppliers Figure 2017 United States Frozen Potatoe Revenue Share by Players/Suppliers Table United States Market Frozen Potatoe Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Frozen Potatoe Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Frozen Potatoe Market Share of Top 3 Players/Suppliers Figure United States Frozen Potatoe Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Frozen Potatoe Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Frozen Potatoe Product Category Table United States Frozen Potatoe Sales (K Units) by Region (2013-2018) Table United States Frozen Potatoe Sales Share by Region (2013-2018) Figure United States Frozen Potatoe Sales Share by Region (2013-2018)

Figure United States Frozen Potatoe Sales Market Share by Region in 2017 Table United States Frozen Potatoe Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Frozen Potatoe Revenue Share by Region (2013-2018) Figure United States Frozen Potatoe Revenue Market Share by Region (2013-2018) Figure United States Frozen Potatoe Revenue Market Share by Region in 2017 Table United States Frozen Potatoe Price (USD/Unit) by Region (2013-2018) Table United States Frozen Potatoe Sales (K Units) by Type (2013-2018) Table United States Frozen Potatoe Sales Share by Type (2013-2018) Figure United States Frozen Potatoe Sales Share by Type (2013-2018) Figure United States Frozen Potatoe Sales Market Share by Type in 2017 Table United States Frozen Potatoe Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Frozen Potatoe Revenue Share by Type (2013-2018) Figure Revenue Market Share of Frozen Potatoe by Type (2013-2018) Figure Revenue Market Share of Frozen Potatoe by Type in 2017 Table United States Frozen Potatoe Price (USD/Unit) by Types (2013-2018) Figure United States Frozen Potatoe Sales Growth Rate by Type (2013-2018)



Table United States Frozen Potatoe Sales (K Units) by Application (2013-2018) Table United States Frozen Potatoe Sales Market Share by Application (2013-2018) Figure United States Frozen Potatoe Sales Market Share by Application (2013-2018) Figure United States Frozen Potatoe Sales Market Share by Application in 2017 Table United States Frozen Potatoe Sales Growth Rate by Application (2013-2018) Figure United States Frozen Potatoe Sales Growth Rate by Application (2013-2018) Table McCain Foods Basic Information List Table McCain Foods Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure McCain Foods Frozen Potatoe Sales Growth Rate (2013-2018) Figure McCain Foods Frozen Potatoe Sales Market Share in United States (2013-2018) Figure McCain Foods Frozen Potatoe Revenue Market Share in United States (2013 - 2018)Table Simplot Food Basic Information List Table Simplot Food Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Simplot Food Frozen Potatoe Sales Growth Rate (2013-2018) Figure Simplot Food Frozen Potatoe Sales Market Share in United States (2013-2018) Figure Simplot Food Frozen Potatoe Revenue Market Share in United States (2013 - 2018)Table Conagra Foods Basic Information List Table Conagra Foods Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Conagra Foods Frozen Potatoe Sales Growth Rate (2013-2018) Figure Conagra Foods Frozen Potatoe Sales Market Share in United States (2013 - 2018)Figure Conagra Foods Frozen Potatoe Revenue Market Share in United States (2013 - 2018)Table Kraft Heinz Basic Information List Table Kraft Heinz Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Kraft Heinz Frozen Potatoe Sales Growth Rate (2013-2018) Figure Kraft Heinz Frozen Potatoe Sales Market Share in United States (2013-2018) Figure Kraft Heinz Frozen Potatoe Revenue Market Share in United States (2013-2018) Table Goya Foods Basic Information List Table Goya Foods Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Goya Foods Frozen Potatoe Sales Growth Rate (2013-2018)

Figure Goya Foods Frozen Potatoe Sales Market Share in United States (2013-2018)



Figure Goya Foods Frozen Potatoe Revenue Market Share in United States (2013 - 2018)**Table General Mills Basic Information List** Table General Mills Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure General Mills Frozen Potatoe Sales Growth Rate (2013-2018) Figure General Mills Frozen Potatoe Sales Market Share in United States (2013-2018) Figure General Mills Frozen Potatoe Revenue Market Share in United States (2013 - 2018)Table Tyson Foods Basic Information List Table Tyson Foods Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Tyson Foods Frozen Potatoe Sales Growth Rate (2013-2018) Figure Tyson Foods Frozen Potatoe Sales Market Share in United States (2013-2018) Figure Tyson Foods Frozen Potatoe Revenue Market Share in United States (2013 - 2018)Table Bonduelle Basic Information List Table Bonduelle Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Bonduelle Frozen Potatoe Sales Growth Rate (2013-2018) Figure Bonduelle Frozen Potatoe Sales Market Share in United States (2013-2018) Figure Bonduelle Frozen Potatoe Revenue Market Share in United States (2013-2018) Table Seneca Foods Basic Information List Table Seneca Foods Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Seneca Foods Frozen Potatoe Sales Growth Rate (2013-2018) Figure Seneca Foods Frozen Potatoe Sales Market Share in United States (2013-2018) Figure Seneca Foods Frozen Potatoe Revenue Market Share in United States (2013 - 2018)Table Agristo Basic Information List Table Agristo Frozen Potatoe Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Agristo Frozen Potatoe Sales Growth Rate (2013-2018) Figure Agristo Frozen Potatoe Sales Market Share in United States (2013-2018) Figure Agristo Frozen Potatoe Revenue Market Share in United States (2013-2018) Table Ardo Basic Information List Table Landun Basic Information List Table Bonduelle Basic Information List Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Frozen Potatoe Figure Manufacturing Process Analysis of Frozen Potatoe Figure Frozen Potatoe Industrial Chain Analysis Table Raw Materials Sources of Frozen Potatoe Major Players/Suppliers in 2017 Table Major Buyers of Frozen Potatoe Table Distributors/Traders List Figure United States Frozen Potatoe Sales Volume (K Units) and Growth Rate Forecast (2018 - 2025)Figure United States Frozen Potatoe Revenue (Million USD) and Growth Rate Forecast (2018 - 2025)Figure United States Frozen Potatoe Price (USD/Unit) Trend Forecast (2018-2025) Table United States Frozen Potatoe Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States Frozen Potatoe Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States Frozen Potatoe Sales Volume (K Units) Forecast by Type in 2025 Table United States Frozen Potatoe Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States Frozen Potatoe Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States Frozen Potatoe Sales Volume (K Units) Forecast by Application in 2025 Table United States Frozen Potatoe Sales Volume (K Units) Forecast by Region (2018-2025)Table United States Frozen Potatoe Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Frozen Potatoe Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Frozen Potatoe Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Frozen Potatoe Market Report 2018 Product link: https://marketpublishers.com/r/U43DBED0C13EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U43DBED0C13EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970