

United States Fragrances and Perfumes Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Fragrances and Perfumes

Revenue, means the sales value of Fragrances and Perfumes

This report studies sales (consumption) of Fragrances and Perfumes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Avon Products, Inc. (US)

Bulgari Parfums (Switzerland)

Chanel SA (France)

Coty, Inc. (US)

Elizabeth Arden, Inc. (US)

Estee Lauder Companies, Inc. (US)

Gucci Group NV (Italy)

Gianni Versace S.p.A (Italy)

Fifth & Pacific Companies (US)

L'oreal SA (France)

LVMH Group (France)

Procter & Gamble (US)

Puig Beauty & Fashion Group S.L (Spain)

Revlon, Inc. (US)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Women's Fragrances

Men's Fragrances

Type III

Split by applications, this report focuses on sales, market share and growth rate of Fragrances and Perfumes in each application, can be divided into

Application 1

Application 2

Application 3

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