

United States Football Apparel Market Report 2018

<https://marketpublishers.com/r/U28C77BB27CEN.html>

Date: March 2018

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U28C77BB27CEN

Abstracts

In this report, the United States Football Apparel market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Football Apparel in these regions, from 2013 to 2025 (forecast).

United States Football Apparel market competition by top manufacturers/players, with Football Apparel sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Adidas

Nike

Puma

Under Armour

Umbro

Amer Sports

ASICS

Diadora

Joma

Lotto

Mizuno

New Balance Athletic Shoe

Select Sports

Slazenger

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Football Shorts

Football Shirts

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Professional

Amateur

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Football Apparel Market Report 2018

1 FOOTBALL APPAREL OVERVIEW

- 1.1 Product Overview and Scope of Football Apparel
- 1.2 Classification of Football Apparel by Product Category
 - 1.2.1 United States Football Apparel Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Football Apparel Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Football Shorts
 - 1.2.4 Football Shirts
- 1.3 United States Football Apparel Market by Application/End Users
 - 1.3.1 United States Football Apparel Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Professional
 - 1.3.3 Amateur
- 1.4 United States Football Apparel Market by Region
 - 1.4.1 United States Football Apparel Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Football Apparel Status and Prospect (2013-2025)
 - 1.4.3 Southwest Football Apparel Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Football Apparel Status and Prospect (2013-2025)
 - 1.4.5 New England Football Apparel Status and Prospect (2013-2025)
 - 1.4.6 The South Football Apparel Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Football Apparel Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Football Apparel (2013-2025)
 - 1.5.1 United States Football Apparel Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Football Apparel Revenue and Growth Rate (2013-2025)

2 UNITED STATES FOOTBALL APPAREL MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Football Apparel Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Football Apparel Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Football Apparel Average Price by Players/Suppliers (2013-2018)

2.4 United States Football Apparel Market Competitive Situation and Trends

2.4.1 United States Football Apparel Market Concentration Rate

2.4.2 United States Football Apparel Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Football Apparel Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FOOTBALL APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Football Apparel Sales and Market Share by Region (2013-2018)

3.2 United States Football Apparel Revenue and Market Share by Region (2013-2018)

3.3 United States Football Apparel Price by Region (2013-2018)

4 UNITED STATES FOOTBALL APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Football Apparel Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Football Apparel Revenue and Market Share by Type (2013-2018)

4.3 United States Football Apparel Price by Type (2013-2018)

4.4 United States Football Apparel Sales Growth Rate by Type (2013-2018)

5 UNITED STATES FOOTBALL APPAREL SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Football Apparel Sales and Market Share by Application (2013-2018)

5.2 United States Football Apparel Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES FOOTBALL APPAREL PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Adidas

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Football Apparel Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Adidas Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Nike
 - 6.2.2 Football Apparel Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Nike Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Puma
 - 6.3.2 Football Apparel Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Puma Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Under Armour
 - 6.4.2 Football Apparel Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Under Armour Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Umbro
 - 6.5.2 Football Apparel Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Umbro Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Amer Sports
 - 6.6.2 Football Apparel Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Amer Sports Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 ASICS
 - 6.7.2 Football Apparel Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B

- 6.7.3 ASICS Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Diadora
 - 6.8.2 Football Apparel Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Diadora Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Joma
 - 6.9.2 Football Apparel Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Joma Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Lotto
 - 6.10.2 Football Apparel Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Lotto Football Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Mizuno
- 6.12 New Balance Athletic Shoe
- 6.13 Select Sports
- 6.14 Slazenger

7 FOOTBALL APPAREL MANUFACTURING COST ANALYSIS

- 7.1 Football Apparel Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Football Apparel

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Football Apparel Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Football Apparel Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FOOTBALL APPAREL MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Football Apparel Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Football Apparel Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Football Apparel Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Football Apparel Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Football Apparel
Figure United States Football Apparel Market Size (K Units) by Type (2013-2025)
Figure United States Football Apparel Sales Volume Market Share by Type (Product Category) in 2017
Figure Football Shorts Product Picture
Figure Football Shirts Product Picture
Figure United States Football Apparel Market Size (K Units) by Application (2013-2025)
Figure United States Sales Market Share of Football Apparel by Application in 2017
Figure Professional Examples
Table Key Downstream Customer in Professional
Figure Amateur Examples
Table Key Downstream Customer in Amateur
Figure United States Football Apparel Market Size (Million USD) by Region (2013-2025)
Figure The West Football Apparel Revenue (Million USD) and Growth Rate (2013-2025)
Figure Southwest Football Apparel Revenue (Million USD) and Growth Rate (2013-2025)
Figure The Middle Atlantic Football Apparel Revenue (Million USD) and Growth Rate (2013-2025)
Figure New England Football Apparel Revenue (Million USD) and Growth Rate (2013-2025)
Figure The South of US Football Apparel Revenue (Million USD) and Growth Rate (2013-2025)
Figure The Midwest Football Apparel Revenue (Million USD) and Growth Rate (2013-2025)
Figure United States Football Apparel Sales (K Units) and Growth Rate (2013-2025)
Figure United States Football Apparel Revenue (Million USD) and Growth Rate (2013-2025)
Figure United States Football Apparel Market Major Players Product Sales Volume (K Units) (2013-2018)
Table United States Football Apparel Sales (K Units) of Key Players/Suppliers (2013-2018)
Table United States Football Apparel Sales Share by Players/Suppliers (2013-2018)
Figure 2017 United States Football Apparel Sales Share by Players/Suppliers
Figure 2017 United States Football Apparel Sales Share by Players/Suppliers
Figure United States Football Apparel Market Major Players Product Revenue (Million

USD) (2013-2018)

Table United States Football Apparel Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Football Apparel Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Football Apparel Revenue Share by Players/Suppliers

Figure 2017 United States Football Apparel Revenue Share by Players/Suppliers

Table United States Market Football Apparel Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Football Apparel Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Football Apparel Market Share of Top 3 Players/Suppliers

Figure United States Football Apparel Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Football Apparel Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Football Apparel Product Category

Table United States Football Apparel Sales (K Units) by Region (2013-2018)

Table United States Football Apparel Sales Share by Region (2013-2018)

Figure United States Football Apparel Sales Share by Region (2013-2018)

Figure United States Football Apparel Sales Market Share by Region in 2017

Table United States Football Apparel Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Football Apparel Revenue Share by Region (2013-2018)

Figure United States Football Apparel Revenue Market Share by Region (2013-2018)

Figure United States Football Apparel Revenue Market Share by Region in 2017

Table United States Football Apparel Price (USD/Unit) by Region (2013-2018)

Table United States Football Apparel Sales (K Units) by Type (2013-2018)

Table United States Football Apparel Sales Share by Type (2013-2018)

Figure United States Football Apparel Sales Share by Type (2013-2018)

Figure United States Football Apparel Sales Market Share by Type in 2017

Table United States Football Apparel Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Football Apparel Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Football Apparel by Type (2013-2018)

Figure Revenue Market Share of Football Apparel by Type in 2017

Table United States Football Apparel Price (USD/Unit) by Types (2013-2018)

Figure United States Football Apparel Sales Growth Rate by Type (2013-2018)

Table United States Football Apparel Sales (K Units) by Application (2013-2018)

Table United States Football Apparel Sales Market Share by Application (2013-2018)

Figure United States Football Apparel Sales Market Share by Application (2013-2018)

Figure United States Football Apparel Sales Market Share by Application in 2017
Table United States Football Apparel Sales Growth Rate by Application (2013-2018)
Figure United States Football Apparel Sales Growth Rate by Application (2013-2018)
Table Adidas Basic Information List
Table Adidas Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Adidas Football Apparel Sales Growth Rate (2013-2018)
Figure Adidas Football Apparel Sales Market Share in United States (2013-2018)
Figure Adidas Football Apparel Revenue Market Share in United States (2013-2018)
Table Nike Basic Information List
Table Nike Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Nike Football Apparel Sales Growth Rate (2013-2018)
Figure Nike Football Apparel Sales Market Share in United States (2013-2018)
Figure Nike Football Apparel Revenue Market Share in United States (2013-2018)
Table Puma Basic Information List
Table Puma Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Puma Football Apparel Sales Growth Rate (2013-2018)
Figure Puma Football Apparel Sales Market Share in United States (2013-2018)
Figure Puma Football Apparel Revenue Market Share in United States (2013-2018)
Table Under Armour Basic Information List
Table Under Armour Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Under Armour Football Apparel Sales Growth Rate (2013-2018)
Figure Under Armour Football Apparel Sales Market Share in United States (2013-2018)
Figure Under Armour Football Apparel Revenue Market Share in United States (2013-2018)
Table Umbro Basic Information List
Table Umbro Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Umbro Football Apparel Sales Growth Rate (2013-2018)
Figure Umbro Football Apparel Sales Market Share in United States (2013-2018)
Figure Umbro Football Apparel Revenue Market Share in United States (2013-2018)
Table Amer Sports Basic Information List
Table Amer Sports Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Amer Sports Football Apparel Sales Growth Rate (2013-2018)

Figure Amer Sports Football Apparel Sales Market Share in United States (2013-2018)
Figure Amer Sports Football Apparel Revenue Market Share in United States (2013-2018)
Table ASICS Basic Information List
Table ASICS Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure ASICS Football Apparel Sales Growth Rate (2013-2018)
Figure ASICS Football Apparel Sales Market Share in United States (2013-2018)
Figure ASICS Football Apparel Revenue Market Share in United States (2013-2018)
Table Diadora Basic Information List
Table Diadora Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Diadora Football Apparel Sales Growth Rate (2013-2018)
Figure Diadora Football Apparel Sales Market Share in United States (2013-2018)
Figure Diadora Football Apparel Revenue Market Share in United States (2013-2018)
Table Joma Basic Information List
Table Joma Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Joma Football Apparel Sales Growth Rate (2013-2018)
Figure Joma Football Apparel Sales Market Share in United States (2013-2018)
Figure Joma Football Apparel Revenue Market Share in United States (2013-2018)
Table Lotto Basic Information List
Table Lotto Football Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Lotto Football Apparel Sales Growth Rate (2013-2018)
Figure Lotto Football Apparel Sales Market Share in United States (2013-2018)
Figure Lotto Football Apparel Revenue Market Share in United States (2013-2018)
Table Mizuno Basic Information List
Table New Balance Athletic Shoe Basic Information List
Table Select Sports Basic Information List
Table Slazenger Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Football Apparel
Figure Manufacturing Process Analysis of Football Apparel
Figure Football Apparel Industrial Chain Analysis
Table Raw Materials Sources of Football Apparel Major Players/Suppliers in 2017
Table Major Buyers of Football Apparel

Table Distributors/Traders List

Figure United States Football Apparel Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Football Apparel Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Football Apparel Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Football Apparel Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Football Apparel Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Football Apparel Sales Volume (K Units) Forecast by Type in 2025

Table United States Football Apparel Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Football Apparel Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Football Apparel Sales Volume (K Units) Forecast by Application in 2025

Table United States Football Apparel Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Football Apparel Sales Volume Share Forecast by Region (2018-2025)

Figure United States Football Apparel Sales Volume Share Forecast by Region (2018-2025)

Figure United States Football Apparel Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Football Apparel Market Report 2018

Product link: <https://marketpublishers.com/r/U28C77BB27CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U28C77BB27CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970