

United States Food Coolers Market Report 2018

<https://marketpublishers.com/r/UD8618566ADEN.html>

Date: January 2018

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: UD8618566ADEN

Abstracts

In this report, the United States Food Coolers market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Food Coolers in these regions, from 2013 to 2025 (forecast).

United States Food Coolers market competition by top manufacturers/players, with Food Coolers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

YETI

Thermos

Pelican

Koolatron

Bison

Esky

Engel

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wheeled Type

Hand-held Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household Use

Commercial Use

Industrial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Food Coolers Market Report 2018

1 FOOD COOLERS OVERVIEW

- 1.1 Product Overview and Scope of Food Coolers
- 1.2 Classification of Food Coolers by Product Category
 - 1.2.1 United States Food Coolers Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Food Coolers Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Wheeled Type
 - 1.2.4 Hand-held Type
- 1.3 United States Food Coolers Market by Application/End Users
 - 1.3.1 United States Food Coolers Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Household Use
 - 1.3.3 Commercial Use
 - 1.3.4 Industrial Use
- 1.4 United States Food Coolers Market by Region
 - 1.4.1 United States Food Coolers Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Food Coolers Status and Prospect (2013-2025)
 - 1.4.3 Southwest Food Coolers Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Food Coolers Status and Prospect (2013-2025)
 - 1.4.5 New England Food Coolers Status and Prospect (2013-2025)
 - 1.4.6 The South Food Coolers Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Food Coolers Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Food Coolers (2013-2025)
 - 1.5.1 United States Food Coolers Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Food Coolers Revenue and Growth Rate (2013-2025)

2 UNITED STATES FOOD COOLERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Food Coolers Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Food Coolers Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Food Coolers Average Price by Players/Suppliers (2013-2018)

2.4 United States Food Coolers Market Competitive Situation and Trends

2.4.1 United States Food Coolers Market Concentration Rate

2.4.2 United States Food Coolers Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Food Coolers Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FOOD COOLERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Food Coolers Sales and Market Share by Region (2013-2018)

3.2 United States Food Coolers Revenue and Market Share by Region (2013-2018)

3.3 United States Food Coolers Price by Region (2013-2018)

4 UNITED STATES FOOD COOLERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Food Coolers Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Food Coolers Revenue and Market Share by Type (2013-2018)

4.3 United States Food Coolers Price by Type (2013-2018)

4.4 United States Food Coolers Sales Growth Rate by Type (2013-2018)

5 UNITED STATES FOOD COOLERS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Food Coolers Sales and Market Share by Application (2013-2018)

5.2 United States Food Coolers Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES FOOD COOLERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 YETI

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Food Coolers Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

- 6.1.3 YETI Food Coolers Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Thermos
 - 6.2.2 Food Coolers Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Thermos Food Coolers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Pelican
 - 6.3.2 Food Coolers Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Pelican Food Coolers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Koolatron
 - 6.4.2 Food Coolers Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Koolatron Food Coolers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Bison
 - 6.5.2 Food Coolers Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Bison Food Coolers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Esky
 - 6.6.2 Food Coolers Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Esky Food Coolers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Engel
 - 6.7.2 Food Coolers Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Engel Food Coolers Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview

7 FOOD COOLERS MANUFACTURING COST ANALYSIS

7.1 Food Coolers Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Food Coolers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Food Coolers Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Food Coolers Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES FOOD COOLERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Food Coolers Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Food Coolers Sales Volume Forecast by Type (2018-2025)

11.3 United States Food Coolers Sales Volume Forecast by Application (2018-2025)

11.4 United States Food Coolers Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Food Coolers

Figure United States Food Coolers Market Size (K Units) by Type (2013-2025)

Figure United States Food Coolers Sales Volume Market Share by Type (Product Category) in 2017

Figure Wheeled Type Product Picture

Figure Hand-held Type Product Picture

Figure United States Food Coolers Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Food Coolers by Application in 2017

Figure Household Use Examples

Table Key Downstream Customer in Household Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Industrial Use Examples

Table Key Downstream Customer in Industrial Use

Figure United States Food Coolers Market Size (Million USD) by Region (2013-2025)

Figure The West Food Coolers Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Food Coolers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Food Coolers Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Food Coolers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Food Coolers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Food Coolers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Food Coolers Sales (K Units) and Growth Rate (2013-2025)

Figure United States Food Coolers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Food Coolers Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Food Coolers Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Food Coolers Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Food Coolers Sales Share by Players/Suppliers

Figure 2017 United States Food Coolers Sales Share by Players/Suppliers

Figure United States Food Coolers Market Major Players Product Revenue (Million

USD) (2013-2018)

Table United States Food Coolers Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Food Coolers Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Food Coolers Revenue Share by Players/Suppliers

Figure 2017 United States Food Coolers Revenue Share by Players/Suppliers

Table United States Market Food Coolers Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Food Coolers Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Food Coolers Market Share of Top 3 Players/Suppliers

Figure United States Food Coolers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Food Coolers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Food Coolers Product Category

Table United States Food Coolers Sales (K Units) by Region (2013-2018)

Table United States Food Coolers Sales Share by Region (2013-2018)

Figure United States Food Coolers Sales Share by Region (2013-2018)

Figure United States Food Coolers Sales Market Share by Region in 2017

Table United States Food Coolers Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Food Coolers Revenue Share by Region (2013-2018)

Figure United States Food Coolers Revenue Market Share by Region (2013-2018)

Figure United States Food Coolers Revenue Market Share by Region in 2017

Table United States Food Coolers Price (USD/Unit) by Region (2013-2018)

Table United States Food Coolers Sales (K Units) by Type (2013-2018)

Table United States Food Coolers Sales Share by Type (2013-2018)

Figure United States Food Coolers Sales Share by Type (2013-2018)

Figure United States Food Coolers Sales Market Share by Type in 2017

Table United States Food Coolers Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Food Coolers Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Food Coolers by Type (2013-2018)

Figure Revenue Market Share of Food Coolers by Type in 2017

Table United States Food Coolers Price (USD/Unit) by Types (2013-2018)

Figure United States Food Coolers Sales Growth Rate by Type (2013-2018)

Table United States Food Coolers Sales (K Units) by Application (2013-2018)

Table United States Food Coolers Sales Market Share by Application (2013-2018)

Figure United States Food Coolers Sales Market Share by Application (2013-2018)

Figure United States Food Coolers Sales Market Share by Application in 2017
Table United States Food Coolers Sales Growth Rate by Application (2013-2018)
Figure United States Food Coolers Sales Growth Rate by Application (2013-2018)
Table YETI Basic Information List
Table YETI Food Coolers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure YETI Food Coolers Sales Growth Rate (2013-2018)
Figure YETI Food Coolers Sales Market Share in United States (2013-2018)
Figure YETI Food Coolers Revenue Market Share in United States (2013-2018)
Table Thermos Basic Information List
Table Thermos Food Coolers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Thermos Food Coolers Sales Growth Rate (2013-2018)
Figure Thermos Food Coolers Sales Market Share in United States (2013-2018)
Figure Thermos Food Coolers Revenue Market Share in United States (2013-2018)
Table Pelican Basic Information List
Table Pelican Food Coolers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Pelican Food Coolers Sales Growth Rate (2013-2018)
Figure Pelican Food Coolers Sales Market Share in United States (2013-2018)
Figure Pelican Food Coolers Revenue Market Share in United States (2013-2018)
Table Koolatron Basic Information List
Table Koolatron Food Coolers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Koolatron Food Coolers Sales Growth Rate (2013-2018)
Figure Koolatron Food Coolers Sales Market Share in United States (2013-2018)
Figure Koolatron Food Coolers Revenue Market Share in United States (2013-2018)
Table Bison Basic Information List
Table Bison Food Coolers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Bison Food Coolers Sales Growth Rate (2013-2018)
Figure Bison Food Coolers Sales Market Share in United States (2013-2018)
Figure Bison Food Coolers Revenue Market Share in United States (2013-2018)
Table Esky Basic Information List
Table Esky Food Coolers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Esky Food Coolers Sales Growth Rate (2013-2018)
Figure Esky Food Coolers Sales Market Share in United States (2013-2018)
Figure Esky Food Coolers Revenue Market Share in United States (2013-2018)

Table Engel Basic Information List
Table Engel Food Coolers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Engel Food Coolers Sales Growth Rate (2013-2018)
Figure Engel Food Coolers Sales Market Share in United States (2013-2018)
Figure Engel Food Coolers Revenue Market Share in United States (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Food Coolers
Figure Manufacturing Process Analysis of Food Coolers
Figure Food Coolers Industrial Chain Analysis
Table Raw Materials Sources of Food Coolers Major Players/Suppliers in 2017
Table Major Buyers of Food Coolers
Table Distributors/Traders List
Figure United States Food Coolers Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Food Coolers Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Food Coolers Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Food Coolers Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Food Coolers Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Food Coolers Sales Volume (K Units) Forecast by Type in 2025
Table United States Food Coolers Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Food Coolers Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Food Coolers Sales Volume (K Units) Forecast by Application in 2025
Table United States Food Coolers Sales Volume (K Units) Forecast by Region (2018-2025)
Table United States Food Coolers Sales Volume Share Forecast by Region (2018-2025)
Figure United States Food Coolers Sales Volume Share Forecast by Region (2018-2025)
Figure United States Food Coolers Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Food Coolers Market Report 2018

Product link: <https://marketpublishers.com/r/UD8618566ADEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD8618566ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970