

United States Floriculture Market Report 2017

https://marketpublishers.com/r/UA4B317B406EN.html

Date: November 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UA4B317B406EN

Abstracts

In this report, the United States Floriculture market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Floriculture in these regions, from 2012 to 2022 (forecast).

United States Floriculture market competition by top manufacturers/players, with Floriculture sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Fides



Syngenta Flowers

	Finlays
	Beekenkamp
	Karuturi
	Oserian
	Selecta Group
	Dümmen
	Washington Bulb
	Arcangeli Giovanni & Figlio
	Carzan Flowers (K)
	Rosebud Ltd
	Kariki
	Multiflora
	Karen Roses Limited Group
	Harvest Limited
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into	
	Floriculture
	Potted Plants



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home Decoration

Conference & Activites

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Floriculture Market Report 2017

1 FLORICULTURE OVERVIEW

- 1.1 Product Overview and Scope of Floriculture
- 1.2 Classification of Floriculture by Product Category
- 1.2.1 United States Floriculture Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Floriculture Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Floriculture
 - 1.2.4 Potted Plants
- 1.3 United States Floriculture Market by Application/End Users
- 1.3.1 United States Floriculture Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Home Decoration
 - 1.3.3 Conference & Activites
 - 1.3.4 Others
- 1.4 United States Floriculture Market by Region
- 1.4.1 United States Floriculture Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Floriculture Status and Prospect (2012-2022)
 - 1.4.3 Southwest Floriculture Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Floriculture Status and Prospect (2012-2022)
 - 1.4.5 New England Floriculture Status and Prospect (2012-2022)
 - 1.4.6 The South Floriculture Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Floriculture Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Floriculture (2012-2022)
 - 1.5.1 United States Floriculture Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Floriculture Revenue and Growth Rate (2012-2022)

2 UNITED STATES FLORICULTURE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Floriculture Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Floriculture Revenue and Share by Players/Suppliers (2012-2017)



- 2.3 United States Floriculture Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Floriculture Market Competitive Situation and Trends
 - 2.4.1 United States Floriculture Market Concentration Rate
 - 2.4.2 United States Floriculture Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Floriculture Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FLORICULTURE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Floriculture Sales and Market Share by Region (2012-2017)
- 3.2 United States Floriculture Revenue and Market Share by Region (2012-2017)
- 3.3 United States Floriculture Price by Region (2012-2017)

4 UNITED STATES FLORICULTURE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Floriculture Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Floriculture Revenue and Market Share by Type (2012-2017)
- 4.3 United States Floriculture Price by Type (2012-2017)
- 4.4 United States Floriculture Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FLORICULTURE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Floriculture Sales and Market Share by Application (2012-2017)
- 5.2 United States Floriculture Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FLORICULTURE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Fides
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Floriculture Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B



- 6.1.3 Fides Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Syngenta Flowers
 - 6.2.2 Floriculture Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Syngenta Flowers Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Finlays
 - 6.3.2 Floriculture Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Finlays Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Beekenkamp
 - 6.4.2 Floriculture Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Beekenkamp Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Karuturi
 - 6.5.2 Floriculture Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Karuturi Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Oserian
 - 6.6.2 Floriculture Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Oserian Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Selecta Group
 - 6.7.2 Floriculture Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Selecta Group Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview



6.8 Dümmen

- 6.8.2 Floriculture Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Dümmen Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Washington Bulb
 - 6.9.2 Floriculture Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Washington Bulb Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Arcangeli Giovanni & Figlio
 - 6.10.2 Floriculture Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Arcangeli Giovanni & Figlio Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Carzan Flowers (K)
- 6.12 Rosebud Ltd
- 6.13 Kariki
- 6.14 Multiflora
- 6.15 Karen Roses Limited Group
- 6.16 Harvest Limited

7 FLORICULTURE MANUFACTURING COST ANALYSIS

- 7.1 Floriculture Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Floriculture



8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Floriculture Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Floriculture Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FLORICULTURE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Floriculture Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Floriculture Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Floriculture Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Floriculture Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX



- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Floriculture

Figure United States Floriculture Market Size (K Units) by Type (2012-2022)

Figure United States Floriculture Sales Volume Market Share by Type (Product

Category) in 2016

Figure Floriculture Product Picture

Figure Potted Plants Product Picture

Figure United States Floriculture Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Floriculture by Application in 2016

Figure Home Decoration Examples

Table Key Downstream Customer in Home Decoration

Figure Conference & Activites Examples

Table Key Downstream Customer in Conference & Activites

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Floriculture Market Size (Million USD) by Region (2012-2022)

Figure The West Floriculture Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Floriculture Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Floriculture Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Floriculture Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Floriculture Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Floriculture Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Floriculture Sales (K Units) and Growth Rate (2012-2022)

Figure United States Floriculture Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Floriculture Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Floriculture Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Floriculture Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Floriculture Sales Share by Players/Suppliers

Figure 2017 United States Floriculture Sales Share by Players/Suppliers

Figure United States Floriculture Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Floriculture Revenue (Million USD) by Players/Suppliers (2012-2017)



Table United States Floriculture Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Floriculture Revenue Share by Players/Suppliers

Figure 2017 United States Floriculture Revenue Share by Players/Suppliers

Table United States Market Floriculture Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Floriculture Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Floriculture Market Share of Top 3 Players/Suppliers

Figure United States Floriculture Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Floriculture Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Floriculture Product Category

Table United States Floriculture Sales (K Units) by Region (2012-2017)

Table United States Floriculture Sales Share by Region (2012-2017)

Figure United States Floriculture Sales Share by Region (2012-2017)

Figure United States Floriculture Sales Market Share by Region in 2016

Table United States Floriculture Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Floriculture Revenue Share by Region (2012-2017)

Figure United States Floriculture Revenue Market Share by Region (2012-2017)

Figure United States Floriculture Revenue Market Share by Region in 2016

Table United States Floriculture Price (USD/Unit) by Region (2012-2017)

Table United States Floriculture Sales (K Units) by Type (2012-2017)

Table United States Floriculture Sales Share by Type (2012-2017)

Figure United States Floriculture Sales Share by Type (2012-2017)

Figure United States Floriculture Sales Market Share by Type in 2016

Table United States Floriculture Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Floriculture Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Floriculture by Type (2012-2017)

Figure Revenue Market Share of Floriculture by Type in 2016

Table United States Floriculture Price (USD/Unit) by Types (2012-2017)

Figure United States Floriculture Sales Growth Rate by Type (2012-2017)

Table United States Floriculture Sales (K Units) by Application (2012-2017)

Table United States Floriculture Sales Market Share by Application (2012-2017)

Figure United States Floriculture Sales Market Share by Application (2012-2017)

Figure United States Floriculture Sales Market Share by Application in 2016

Table United States Floriculture Sales Growth Rate by Application (2012-2017)

Figure United States Floriculture Sales Growth Rate by Application (2012-2017)



Table Fides Basic Information List

Table Fides Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fides Floriculture Sales Growth Rate (2012-2017)

Figure Fides Floriculture Sales Market Share in United States (2012-2017)

Figure Fides Floriculture Revenue Market Share in United States (2012-2017)

Table Syngenta Flowers Basic Information List

Table Syngenta Flowers Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Syngenta Flowers Floriculture Sales Growth Rate (2012-2017)

Figure Syngenta Flowers Floriculture Sales Market Share in United States (2012-2017)

Figure Syngenta Flowers Floriculture Revenue Market Share in United States (2012-2017)

Table Finlays Basic Information List

Table Finlays Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Finlays Floriculture Sales Growth Rate (2012-2017)

Figure Finlays Floriculture Sales Market Share in United States (2012-2017)

Figure Finlays Floriculture Revenue Market Share in United States (2012-2017)

Table Beekenkamp Basic Information List

Table Beekenkamp Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beekenkamp Floriculture Sales Growth Rate (2012-2017)

Figure Beekenkamp Floriculture Sales Market Share in United States (2012-2017)

Figure Beekenkamp Floriculture Revenue Market Share in United States (2012-2017)

Table Karuturi Basic Information List

Table Karuturi Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Karuturi Floriculture Sales Growth Rate (2012-2017)

Figure Karuturi Floriculture Sales Market Share in United States (2012-2017)

Figure Karuturi Floriculture Revenue Market Share in United States (2012-2017)

Table Oserian Basic Information List

Table Oserian Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Oserian Floriculture Sales Growth Rate (2012-2017)

Figure Oserian Floriculture Sales Market Share in United States (2012-2017)

Figure Oserian Floriculture Revenue Market Share in United States (2012-2017)

Table Selecta Group Basic Information List

Table Selecta Group Floriculture Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2012-2017)

Figure Selecta Group Floriculture Sales Growth Rate (2012-2017)

Figure Selecta Group Floriculture Sales Market Share in United States (2012-2017)

Figure Selecta Group Floriculture Revenue Market Share in United States (2012-2017)

Table Dümmen Basic Information List

Table Dümmen Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Dümmen Floriculture Sales Growth Rate (2012-2017)

Figure Dümmen Floriculture Sales Market Share in United States (2012-2017)

Figure Dümmen Floriculture Revenue Market Share in United States (2012-2017)

Table Washington Bulb Basic Information List

Table Washington Bulb Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Washington Bulb Floriculture Sales Growth Rate (2012-2017)

Figure Washington Bulb Floriculture Sales Market Share in United States (2012-2017)

Figure Washington Bulb Floriculture Revenue Market Share in United States (2012-2017)

Table Arcangeli Giovanni & Figlio Basic Information List

Table Arcangeli Giovanni & Figlio Floriculture Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Arcangeli Giovanni & Figlio Floriculture Sales Growth Rate (2012-2017)

Figure Arcangeli Giovanni & Figlio Floriculture Sales Market Share in United States (2012-2017)

Figure Arcangeli Giovanni & Figlio Floriculture Revenue Market Share in United States (2012-2017)

Table Carzan Flowers (K) Basic Information List

Table Rosebud Ltd Basic Information List

Table Kariki Basic Information List

Table Multiflora Basic Information List

Table Karen Roses Limited Group Basic Information List

Table Harvest Limited Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floriculture

Figure Manufacturing Process Analysis of Floriculture

Figure Floriculture Industrial Chain Analysis

Table Raw Materials Sources of Floriculture Major Players/Suppliers in 2016

Table Major Buyers of Floriculture



Table Distributors/Traders List

Figure United States Floriculture Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Floriculture Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Floriculture Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Floriculture Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Floriculture Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Floriculture Sales Volume (K Units) Forecast by Type in 2022
Table United States Floriculture Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Floriculture Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Floriculture Sales Volume (K Units) Forecast by Application in 2022

Table United States Floriculture Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Floriculture Sales Volume Share Forecast by Region (2017-2022) Figure United States Floriculture Sales Volume Share Forecast by Region (2017-2022) Figure United States Floriculture Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Floriculture Market Report 2017

Product link: https://marketpublishers.com/r/UA4B317B406EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UA4B317B406EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970