

United States Floor Tile Market Report 2017

https://marketpublishers.com/r/UFE8518A524EN.html

Date: December 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UFE8518A524EN

Abstracts

In this report, the United States Floor Tile market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Floor Tile in these regions, from 2012 to 2022 (forecast).

United States Floor Tile market competition by top manufacturers/players, with Floor Tile sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Armstrong



Mohawk Industries

Iris Ceramica
Crossville Inc
Florida Tile
Interceramic
Florim
Mannington Mills
Shaw Industries Group
Del Conca
Power Dekor
Yangzi Floor
KENTIER
ASSUN
LG
Dupont
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into
Ceramic Floor Tile

United States Floor Tile Market Report 2017

Artificial Stone Floor Tile

Wood Floor Tile



Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household Usage

Commercial Usage

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Floor Tile Market Report 2017

1 FLOOR TILE OVERVIEW

- 1.1 Product Overview and Scope of Floor Tile
- 1.2 Classification of Floor Tile by Product Category
- 1.2.1 United States Floor Tile Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Floor Tile Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Ceramic Floor Tile
 - 1.2.4 Wood Floor Tile
 - 1.2.5 Artificial Stone Floor Tile
 - 1.2.6 Other
- 1.3 United States Floor Tile Market by Application/End Users
- 1.3.1 United States Floor Tile Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Household Usage
 - 1.3.3 Commercial Usage
- 1.4 United States Floor Tile Market by Region
 - 1.4.1 United States Floor Tile Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Floor Tile Status and Prospect (2012-2022)
 - 1.4.3 Southwest Floor Tile Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Floor Tile Status and Prospect (2012-2022)
 - 1.4.5 New England Floor Tile Status and Prospect (2012-2022)
 - 1.4.6 The South Floor Tile Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Floor Tile Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Floor Tile (2012-2022)
 - 1.5.1 United States Floor Tile Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Floor Tile Revenue and Growth Rate (2012-2022)

2 UNITED STATES FLOOR TILE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Floor Tile Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Floor Tile Revenue and Share by Players/Suppliers (2012-2017)



- 2.3 United States Floor Tile Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Floor Tile Market Competitive Situation and Trends
 - 2.4.1 United States Floor Tile Market Concentration Rate
 - 2.4.2 United States Floor Tile Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Floor Tile Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FLOOR TILE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Floor Tile Sales and Market Share by Region (2012-2017)
- 3.2 United States Floor Tile Revenue and Market Share by Region (2012-2017)
- 3.3 United States Floor Tile Price by Region (2012-2017)

4 UNITED STATES FLOOR TILE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Floor Tile Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Floor Tile Revenue and Market Share by Type (2012-2017)
- 4.3 United States Floor Tile Price by Type (2012-2017)
- 4.4 United States Floor Tile Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FLOOR TILE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Floor Tile Sales and Market Share by Application (2012-2017)
- 5.2 United States Floor Tile Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FLOOR TILE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Armstrong
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Floor Tile Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Armstrong Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.1.4 Main Business/Business Overview
- 6.2 Mohawk Industries
 - 6.2.2 Floor Tile Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Mohawk Industries Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Iris Ceramica
 - 6.3.2 Floor Tile Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Iris Ceramica Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Crossville Inc
 - 6.4.2 Floor Tile Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Crossville Inc Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Florida Tile
 - 6.5.2 Floor Tile Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Florida Tile Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Interceramic
 - 6.6.2 Floor Tile Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Interceramic Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Florim
 - 6.7.2 Floor Tile Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Florim Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Mannington Mills



- 6.8.2 Floor Tile Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Mannington Mills Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Shaw Industries Group
 - 6.9.2 Floor Tile Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Shaw Industries Group Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Del Conca
 - 6.10.2 Floor Tile Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Del Conca Floor Tile Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Power Dekor
- 6.12 Yangzi Floor
- 6.13 KENTIER
- **6.14 ASSUN**
- 6.15 LG
- 6.16 Dupont

7 FLOOR TILE MANUFACTURING COST ANALYSIS

- 7.1 Floor Tile Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Floor Tile



8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Floor Tile Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Floor Tile Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FLOOR TILE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Floor Tile Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Floor Tile Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Floor Tile Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Floor Tile Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX



- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Floor Tile

Figure United States Floor Tile Market Size (K Units) by Type (2012-2022)

Figure United States Floor Tile Sales Volume Market Share by Type (Product Category) in 2016

Figure Ceramic Floor Tile Product Picture

Figure Wood Floor Tile Product Picture

Figure Artificial Stone Floor Tile Product Picture

Figure Other Product Picture

Figure United States Floor Tile Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Floor Tile by Application in 2016

Figure Household Usage Examples

Table Key Downstream Customer in Household Usage

Figure Commercial Usage Examples

Table Key Downstream Customer in Commercial Usage

Figure United States Floor Tile Market Size (Million USD) by Region (2012-2022)

Figure The West Floor Tile Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Floor Tile Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Floor Tile Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Floor Tile Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Floor Tile Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Floor Tile Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Floor Tile Sales (K Units) and Growth Rate (2012-2022)

Figure United States Floor Tile Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Floor Tile Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Floor Tile Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Floor Tile Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Floor Tile Sales Share by Players/Suppliers

Figure 2017 United States Floor Tile Sales Share by Players/Suppliers

Figure United States Floor Tile Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Floor Tile Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Floor Tile Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Floor Tile Revenue Share by Players/Suppliers



Figure 2017 United States Floor Tile Revenue Share by Players/Suppliers Table United States Market Floor Tile Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Floor Tile Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Floor Tile Market Share of Top 3 Players/Suppliers

Figure United States Floor Tile Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Floor Tile Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Floor Tile Product Category

Table United States Floor Tile Sales (K Units) by Region (2012-2017)

Table United States Floor Tile Sales Share by Region (2012-2017)

Figure United States Floor Tile Sales Share by Region (2012-2017)

Figure United States Floor Tile Sales Market Share by Region in 2016

Table United States Floor Tile Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Floor Tile Revenue Share by Region (2012-2017)

Figure United States Floor Tile Revenue Market Share by Region (2012-2017)

Figure United States Floor Tile Revenue Market Share by Region in 2016

Table United States Floor Tile Price (USD/Unit) by Region (2012-2017)

Table United States Floor Tile Sales (K Units) by Type (2012-2017)

Table United States Floor Tile Sales Share by Type (2012-2017)

Figure United States Floor Tile Sales Share by Type (2012-2017)

Figure United States Floor Tile Sales Market Share by Type in 2016

Table United States Floor Tile Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Floor Tile Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Floor Tile by Type (2012-2017)

Figure Revenue Market Share of Floor Tile by Type in 2016

Table United States Floor Tile Price (USD/Unit) by Types (2012-2017)

Figure United States Floor Tile Sales Growth Rate by Type (2012-2017)

Table United States Floor Tile Sales (K Units) by Application (2012-2017)

Table United States Floor Tile Sales Market Share by Application (2012-2017)

Figure United States Floor Tile Sales Market Share by Application (2012-2017)

Figure United States Floor Tile Sales Market Share by Application in 2016

Table United States Floor Tile Sales Growth Rate by Application (2012-2017)

Figure United States Floor Tile Sales Growth Rate by Application (2012-2017)

Table Armstrong Basic Information List

Table Armstrong Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (2012-2017)

Figure Armstrong Floor Tile Sales Growth Rate (2012-2017)

Figure Armstrong Floor Tile Sales Market Share in United States (2012-2017)

Figure Armstrong Floor Tile Revenue Market Share in United States (2012-2017)

Table Mohawk Industries Basic Information List

Table Mohawk Industries Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mohawk Industries Floor Tile Sales Growth Rate (2012-2017)

Figure Mohawk Industries Floor Tile Sales Market Share in United States (2012-2017)

Figure Mohawk Industries Floor Tile Revenue Market Share in United States (2012-2017)

Table Iris Ceramica Basic Information List

Table Iris Ceramica Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Iris Ceramica Floor Tile Sales Growth Rate (2012-2017)

Figure Iris Ceramica Floor Tile Sales Market Share in United States (2012-2017)

Figure Iris Ceramica Floor Tile Revenue Market Share in United States (2012-2017)

Table Crossville Inc Basic Information List

Table Crossville Inc Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Crossville Inc Floor Tile Sales Growth Rate (2012-2017)

Figure Crossville Inc Floor Tile Sales Market Share in United States (2012-2017)

Figure Crossville Inc Floor Tile Revenue Market Share in United States (2012-2017)

Table Florida Tile Basic Information List

Table Florida Tile Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Florida Tile Floor Tile Sales Growth Rate (2012-2017)

Figure Florida Tile Floor Tile Sales Market Share in United States (2012-2017)

Figure Florida Tile Floor Tile Revenue Market Share in United States (2012-2017)

Table Interceramic Basic Information List

Table Interceramic Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Interceramic Floor Tile Sales Growth Rate (2012-2017)

Figure Interceramic Floor Tile Sales Market Share in United States (2012-2017)

Figure Interceramic Floor Tile Revenue Market Share in United States (2012-2017)

Table Florim Basic Information List

Table Florim Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Florim Floor Tile Sales Growth Rate (2012-2017)



Figure Florim Floor Tile Sales Market Share in United States (2012-2017)

Figure Florim Floor Tile Revenue Market Share in United States (2012-2017)

Table Mannington Mills Basic Information List

Table Mannington Mills Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mannington Mills Floor Tile Sales Growth Rate (2012-2017)

Figure Mannington Mills Floor Tile Sales Market Share in United States (2012-2017)

Figure Mannington Mills Floor Tile Revenue Market Share in United States (2012-2017)

Table Shaw Industries Group Basic Information List

Table Shaw Industries Group Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shaw Industries Group Floor Tile Sales Growth Rate (2012-2017)

Figure Shaw Industries Group Floor Tile Sales Market Share in United States (2012-2017)

Figure Shaw Industries Group Floor Tile Revenue Market Share in United States (2012-2017)

Table Del Conca Basic Information List

Table Del Conca Floor Tile Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Del Conca Floor Tile Sales Growth Rate (2012-2017)

Figure Del Conca Floor Tile Sales Market Share in United States (2012-2017)

Figure Del Conca Floor Tile Revenue Market Share in United States (2012-2017)

Table Power Dekor Basic Information List

Table Yangzi Floor Basic Information List

Table KENTIER Basic Information List

Table ASSUN Basic Information List

Table LG Basic Information List

Table Dupont Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Tile

Figure Manufacturing Process Analysis of Floor Tile

Figure Floor Tile Industrial Chain Analysis

Table Raw Materials Sources of Floor Tile Major Players/Suppliers in 2016

Table Major Buyers of Floor Tile

Table Distributors/Traders List

Figure United States Floor Tile Sales Volume (K Units) and Growth Rate Forecast (2017-2022)



Figure United States Floor Tile Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Floor Tile Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Floor Tile Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Floor Tile Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Floor Tile Sales Volume (K Units) Forecast by Type in 2022
Table United States Floor Tile Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Floor Tile Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Floor Tile Sales Volume (K Units) Forecast by Application in 2022
Table United States Floor Tile Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Floor Tile Sales Volume Share Forecast by Region (2017-2022)
Figure United States Floor Tile Sales Volume Share Forecast by Region (2017-2022)
Figure United States Floor Tile Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation

Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



I would like to order

Product name: United States Floor Tile Market Report 2017

Product link: https://marketpublishers.com/r/UFE8518A524EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UFE8518A524EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below.

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$