

United States Floor Fans Market Report 2017

<https://marketpublishers.com/r/UDF1771C428EN.html>

Date: January 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UDF1771C428EN

Abstracts

Notes:

Sales, means the sales volume of Floor Fans

Revenue, means the sales value of Floor Fans

This report studies sales (consumption) of Floor Fans in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Midea

Dyson

Airmate

Wahson

Singfun

TOSOT

AUCMA

CHIGO

LIAN

Haier

Vornado

Kingfortune

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mechanical

Remote control

AAP control

Split by applications, this report focuses on sales, market share and growth rate of Floor Fans in each application, can be divided into

Home use

Commerical use

Industrial use

Other

Contents

United States Floor Fans Market Report 2017

1 FLOOR FANS OVERVIEW

1.1 Product Overview and Scope of Floor Fans

1.2 Classification of Floor Fans

1.2.1 Mechanical

1.2.2 Remote control

1.2.3 AAP control

1.3 Application of Floor Fans

1.3.1 Home use

1.3.2 Commerical use

1.3.3 Industrial use

1.3.4 Other

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Floor Fans (2011-2021)

1.4.1 United States Floor Fans Sales and Growth Rate (2011-2021)

1.4.2 United States Floor Fans Revenue and Growth Rate (2011-2021)

2 UNITED STATES FLOOR FANS COMPETITION BY MANUFACTURERS

2.1 United States Floor Fans Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Floor Fans Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Floor Fans Average Price by Manufactures (2015 and 2016)

2.4 Floor Fans Market Competitive Situation and Trends

2.4.1 Floor Fans Market Concentration Rate

2.4.2 Floor Fans Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES FLOOR FANS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Floor Fans Sales and Market Share by States (2011-2016)

3.2 United States Floor Fans Revenue and Market Share by States (2011-2016)

3.3 United States Floor Fans Price by States (2011-2016)

4 UNITED STATES FLOOR FANS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Floor Fans Sales and Market Share by Type (2011-2016)
- 4.2 United States Floor Fans Revenue and Market Share by Type (2011-2016)
- 4.3 United States Floor Fans Price by Type (2011-2016)
- 4.4 United States Floor Fans Sales Growth Rate by Type (2011-2016)

5 UNITED STATES FLOOR FANS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Floor Fans Sales and Market Share by Application (2011-2016)
- 5.2 United States Floor Fans Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FLOOR FANS MANUFACTURERS PROFILES/ANALYSIS

6.1 Midea

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Floor Fans Product Type, Application and Specification
 - 6.1.2.1 Mechanical
 - 6.1.2.2 Remote control
- 6.1.3 Midea Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Dyson

- 6.2.2 Floor Fans Product Type, Application and Specification
 - 6.2.2.1 Mechanical
 - 6.2.2.2 Remote control
- 6.2.3 Dyson Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Airmate

- 6.3.2 Floor Fans Product Type, Application and Specification
 - 6.3.2.1 Mechanical
 - 6.3.2.2 Remote control
- 6.3.3 Airmate Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Wahson

- 6.4.2 Floor Fans Product Type, Application and Specification
 - 6.4.2.1 Mechanical
 - 6.4.2.2 Remote control

6.4.3 Wahson Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Singfun

6.5.2 Floor Fans Product Type, Application and Specification

6.5.2.1 Mechanical

6.5.2.2 Remote control

6.5.3 Singfun Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 TOSOT

6.6.2 Floor Fans Product Type, Application and Specification

6.6.2.1 Mechanical

6.6.2.2 Remote control

6.6.3 TOSOT Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

6.7 AUCMA

6.7.2 Floor Fans Product Type, Application and Specification

6.7.2.1 Mechanical

6.7.2.2 Remote control

6.7.3 AUCMA Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

6.8 CHIGO

6.8.2 Floor Fans Product Type, Application and Specification

6.8.2.1 Mechanical

6.8.2.2 Remote control

6.8.3 CHIGO Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

6.9 LIAN

6.9.2 Floor Fans Product Type, Application and Specification

6.9.2.1 Mechanical

6.9.2.2 Remote control

6.9.3 LIAN Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)

6.9.4 Main Business/Business Overview

6.10 Haier

6.10.2 Floor Fans Product Type, Application and Specification

6.10.2.1 Mechanical

6.10.2.2 Remote control

6.10.3 Haier Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)

6.10.4 Main Business/Business Overview

6.11 Vornado

6.12 Kingfortune

7 FLOOR FANS MANUFACTURING COST ANALYSIS

7.1 Floor Fans Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Floor Fans

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Floor Fans Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Floor Fans Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES FLOOR FANS MARKET FORECAST (2016-2021)

11.1 United States Floor Fans Sales, Revenue Forecast (2016-2021)

11.2 United States Floor Fans Sales Forecast by Type (2016-2021)

11.3 United States Floor Fans Sales Forecast by Application (2016-2021)

11.4 Floor Fans Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Floor Fans

Table Classification of Floor Fans

Figure United States Sales Market Share of Floor Fans by Type in 2015

Figure Mechanical Picture

Figure Remote control Picture

Figure AAP control Picture

Table Application of Floor Fans

Figure United States Sales Market Share of Floor Fans by Application in 2015

Figure Home use Examples

Figure Commerical use Examples

Figure Industrial use Examples

Figure Other Examples

Figure United States Floor Fans Sales and Growth Rate (2011-2021)

Figure United States Floor Fans Revenue and Growth Rate (2011-2021)

Table United States Floor Fans Sales of Key Manufacturers (2015 and 2016)

Table United States Floor Fans Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Fans Sales Share by Manufacturers

Figure 2016 Floor Fans Sales Share by Manufacturers

Table United States Floor Fans Revenue by Manufacturers (2015 and 2016)

Table United States Floor Fans Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Floor Fans Revenue Share by Manufacturers

Table 2016 United States Floor Fans Revenue Share by Manufacturers

Table United States Market Floor Fans Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Floor Fans Average Price of Key Manufacturers in 2015

Figure Floor Fans Market Share of Top 3 Manufacturers

Figure Floor Fans Market Share of Top 5 Manufacturers

Table United States Floor Fans Sales by States (2011-2016)

Table United States Floor Fans Sales Share by States (2011-2016)

Figure United States Floor Fans Sales Market Share by States in 2015

Table United States Floor Fans Revenue and Market Share by States (2011-2016)

Table United States Floor Fans Revenue Share by States (2011-2016)

Figure Revenue Market Share of Floor Fans by States (2011-2016)

Table United States Floor Fans Price by States (2011-2016)

Table United States Floor Fans Sales by Type (2011-2016)

Table United States Floor Fans Sales Share by Type (2011-2016)
Figure United States Floor Fans Sales Market Share by Type in 2015
Table United States Floor Fans Revenue and Market Share by Type (2011-2016)
Table United States Floor Fans Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Floor Fans by Type (2011-2016)
Table United States Floor Fans Price by Type (2011-2016)
Figure United States Floor Fans Sales Growth Rate by Type (2011-2016)
Table United States Floor Fans Sales by Application (2011-2016)
Table United States Floor Fans Sales Market Share by Application (2011-2016)
Figure United States Floor Fans Sales Market Share by Application in 2015
Table United States Floor Fans Sales Growth Rate by Application (2011-2016)
Figure United States Floor Fans Sales Growth Rate by Application (2011-2016)
Table Midea Basic Information List
Table Midea Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Midea Floor Fans Sales Market Share (2011-2016)
Table Dyson Basic Information List
Table Dyson Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Dyson Floor Fans Sales Market Share (2011-2016)
Table Airmate Basic Information List
Table Airmate Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Airmate Floor Fans Sales Market Share (2011-2016)
Table Wahson Basic Information List
Table Wahson Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wahson Floor Fans Sales Market Share (2011-2016)
Table Singfun Basic Information List
Table Singfun Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Singfun Floor Fans Sales Market Share (2011-2016)
Table TOSOT Basic Information List
Table TOSOT Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table TOSOT Floor Fans Sales Market Share (2011-2016)
Table AUCMA Basic Information List
Table AUCMA Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table AUCMA Floor Fans Sales Market Share (2011-2016)
Table CHIGO Basic Information List
Table CHIGO Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table CHIGO Floor Fans Sales Market Share (2011-2016)
Table LIAN Basic Information List
Table LIAN Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table LIAN Floor Fans Sales Market Share (2011-2016)

Table Haier Basic Information List
Table Haier Floor Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Haier Floor Fans Sales Market Share (2011-2016)
Table Vornado Basic Information List
Table Kingfortune Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Floor Fans
Figure Manufacturing Process Analysis of Floor Fans
Figure Floor Fans Industrial Chain Analysis
Table Raw Materials Sources of Floor Fans Major Manufacturers in 2015
Table Major Buyers of Floor Fans
Table Distributors/Traders List
Figure United States Floor Fans Production and Growth Rate Forecast (2016-2021)
Figure United States Floor Fans Revenue and Growth Rate Forecast (2016-2021)
Table United States Floor Fans Production Forecast by Type (2016-2021)
Table United States Floor Fans Consumption Forecast by Application (2016-2021)
Table United States Floor Fans Sales Forecast by States (2016-2021)
Table United States Floor Fans Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Floor Fans Market Report 2017

Product link: <https://marketpublishers.com/r/UDF1771C428EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDF1771C428EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970