

United States Floor Coverings Market Report 2017

https://marketpublishers.com/r/U9E9DFF8BEDEN.html Date: December 2017 Pages: 105 Price: US\$ 3,800.00 (Single User License) ID: U9E9DFF8BEDEN

Abstracts

In this report, the United States Floor Coverings market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Floor Coverings in these regions, from 2012 to 2022 (forecast).

United States Floor Coverings market competition by top manufacturers/players, with Floor Coverings sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

IKEA



Walmart

Bed Bath & Beyond

Macy's

Ahold

Aldi

Ashley Furniture

Carrefour

Continental China

Crate & Barrel

Fred Meyer

Furniture Brands International

Future Group

Haworth

Herman Miller

Inditex

Kimball International

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

PVC

Knit



Pearl cotton

other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Floor Coverings Market Report 2017

1 FLOOR COVERINGS OVERVIEW

1.1 Product Overview and Scope of Floor Coverings

1.2 Classification of Floor Coverings by Product Category

1.2.1 United States Floor Coverings Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Floor Coverings Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 PVC

1.2.4 Knit

1.2.5 Pearl cotton

1.2.6 other

1.3 United States Floor Coverings Market by Application/End Users

1.3.1 United States Floor Coverings Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Household

1.3.3 Commercial

1.4 United States Floor Coverings Market by Region

1.4.1 United States Floor Coverings Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Floor Coverings Status and Prospect (2012-2022)

- 1.4.3 Southwest Floor Coverings Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Floor Coverings Status and Prospect (2012-2022)
- 1.4.5 New England Floor Coverings Status and Prospect (2012-2022)

1.4.6 The South Floor Coverings Status and Prospect (2012-2022)

1.4.7 The Midwest Floor Coverings Status and Prospect (2012-2022)

- 1.5 United States Market Size (Value and Volume) of Floor Coverings (2012-2022)
- 1.5.1 United States Floor Coverings Sales and Growth Rate (2012-2022)

1.5.2 United States Floor Coverings Revenue and Growth Rate (2012-2022)

2 UNITED STATES FLOOR COVERINGS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Floor Coverings Sales and Market Share of Key Players/Suppliers (2012-2017)



2.2 United States Floor Coverings Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Floor Coverings Average Price by Players/Suppliers (2012-2017)

2.4 United States Floor Coverings Market Competitive Situation and Trends

2.4.1 United States Floor Coverings Market Concentration Rate

2.4.2 United States Floor Coverings Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Floor Coverings Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FLOOR COVERINGS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Floor Coverings Sales and Market Share by Region (2012-2017)

3.2 United States Floor Coverings Revenue and Market Share by Region (2012-2017)

3.3 United States Floor Coverings Price by Region (2012-2017)

4 UNITED STATES FLOOR COVERINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Floor Coverings Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Floor Coverings Revenue and Market Share by Type (2012-2017)

4.3 United States Floor Coverings Price by Type (2012-2017)

4.4 United States Floor Coverings Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FLOOR COVERINGS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Floor Coverings Sales and Market Share by Application (2012-2017)

5.2 United States Floor Coverings Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES FLOOR COVERINGS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 IKEA

6.1.1 Company Basic Information, Manufacturing Base and Competitors



6.1.2 Floor Coverings Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 IKEA Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Walmart

- 6.2.2 Floor Coverings Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Walmart Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Bed Bath & Beyond

6.3.2 Floor Coverings Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B
- 6.3.3 Bed Bath & Beyond Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Macy's
 - 6.4.2 Floor Coverings Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Macy's Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Ahold
 - 6.5.2 Floor Coverings Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Ahold Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Aldi
 - 6.6.2 Floor Coverings Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Aldi Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Ashley Furniture
 - 6.7.2 Floor Coverings Product Category, Application and Specification
 - 6.7.2.1 Product A



6.7.2.2 Product B

6.7.3 Ashley Furniture Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.7.4 Main Business/Business Overview
- 6.8 Carrefour

6.8.2 Floor Coverings Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Carrefour Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Continental China
 - 6.9.2 Floor Coverings Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B

6.9.3 Continental China Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.9.4 Main Business/Business Overview
- 6.10 Crate & Barrel
 - 6.10.2 Floor Coverings Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B

6.10.3 Crate & Barrel Floor Coverings Sales, Revenue, Price and Gross Margin

- (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Fred Meyer
- 6.12 Furniture Brands International
- 6.13 Future Group
- 6.14 Haworth
- 6.15 Herman Miller
- 6.16 Inditex
- 6.17 Kimball International

7 FLOOR COVERINGS MANUFACTURING COST ANALYSIS

- 7.1 Floor Coverings Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials



7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Floor Coverings

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Floor Coverings Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Floor Coverings Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FLOOR COVERINGS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Floor Coverings Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Floor Coverings Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Floor Coverings Sales Volume Forecast by Application (2017-2022)



11.4 United States Floor Coverings Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Floor Coverings Figure United States Floor Coverings Market Size (K sqm) by Type (2012-2022) Figure United States Floor Coverings Sales Volume Market Share by Type (Product Category) in 2016 Figure PVC Product Picture **Figure Knit Product Picture** Figure Pearl cotton Product Picture Figure other Product Picture Figure United States Floor Coverings Market Size (K sqm) by Application (2012-2022) Figure United States Sales Market Share of Floor Coverings by Application in 2016 Figure Household Examples Table Key Downstream Customer in Household **Figure Commercial Examples** Table Key Downstream Customer in Commercial Figure United States Floor Coverings Market Size (Million USD) by Region (2012-2022) Figure The West Floor Coverings Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Floor Coverings Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Floor Coverings Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Floor Coverings Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Floor Coverings Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Floor Coverings Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Floor Coverings Sales (K sqm) and Growth Rate (2012-2022) Figure United States Floor Coverings Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Floor Coverings Market Major Players Product Sales Volume (K sqm) (2012-2017) Table United States Floor Coverings Sales (K sqm) of Key Players/Suppliers (2012 - 2017)Table United States Floor Coverings Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Floor Coverings Sales Share by Players/Suppliers



Figure 2017 United States Floor Coverings Sales Share by Players/Suppliers Figure United States Floor Coverings Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Floor Coverings Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Floor Coverings Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Floor Coverings Revenue Share by Players/Suppliers Figure 2017 United States Floor Coverings Revenue Share by Players/Suppliers Table United States Market Floor Coverings Average Price (USD/sqm) of Key Players/Suppliers (2012-2017)

Figure United States Market Floor Coverings Average Price (USD/sqm) of Key Players/Suppliers in 2016

Figure United States Floor Coverings Market Share of Top 3 Players/Suppliers Figure United States Floor Coverings Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Floor Coverings Manufacturing Base Distribution and Sales Area

 Table United States Players/Suppliers Floor Coverings Product Category

Table United States Floor Coverings Sales (K sqm) by Region (2012-2017)

Table United States Floor Coverings Sales Share by Region (2012-2017)

Figure United States Floor Coverings Sales Share by Region (2012-2017)

Figure United States Floor Coverings Sales Market Share by Region in 2016

Table United States Floor Coverings Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Floor Coverings Revenue Share by Region (2012-2017) Figure United States Floor Coverings Revenue Market Share by Region (2012-2017) Figure United States Floor Coverings Revenue Market Share by Region in 2016 Table United States Floor Coverings Price (USD/sqm) by Region (2012-2017) Table United States Floor Coverings Sales (K sqm) by Type (2012-2017) Table United States Floor Coverings Sales Share by Type (2012-2017) Figure United States Floor Coverings Sales Share by Type (2012-2017) Figure United States Floor Coverings Sales Share by Type (2012-2017) Figure United States Floor Coverings Sales Market Share by Type in 2016 Table United States Floor Coverings Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Floor Coverings Revenue Share by Type (2012-2017) Figure Revenue Market Share of Floor Coverings by Type (2012-2017) Figure Revenue Market Share of Floor Coverings by Type in 2016 Table United States Floor Coverings Price (USD/sqm) by Types (2012-2017) Figure United States Floor Coverings Sales Growth Rate by Type (2012-2017) Table United States Floor Coverings Sales (K sqm) by Application (2012-2017)



Table United States Floor Coverings Sales Market Share by Application (2012-2017) Figure United States Floor Coverings Sales Market Share by Application (2012-2017) Figure United States Floor Coverings Sales Market Share by Application in 2016 Table United States Floor Coverings Sales Growth Rate by Application (2012-2017) Figure United States Floor Coverings Sales Growth Rate by Application (2012-2017) Table IKEA Basic Information List Table IKEA Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure IKEA Floor Coverings Sales Growth Rate (2012-2017) Figure IKEA Floor Coverings Sales Market Share in United States (2012-2017) Figure IKEA Floor Coverings Revenue Market Share in United States (2012-2017) Table Walmart Basic Information List Table Walmart Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sgm) and Gross Margin (2012-2017) Figure Walmart Floor Coverings Sales Growth Rate (2012-2017) Figure Walmart Floor Coverings Sales Market Share in United States (2012-2017) Figure Walmart Floor Coverings Revenue Market Share in United States (2012-2017) Table Bed Bath & Beyond Basic Information List Table Bed Bath & Beyond Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure Bed Bath & Beyond Floor Coverings Sales Growth Rate (2012-2017) Figure Bed Bath & Beyond Floor Coverings Sales Market Share in United States (2012 - 2017)Figure Bed Bath & Beyond Floor Coverings Revenue Market Share in United States (2012 - 2017)Table Macy's Basic Information List Table Macy's Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure Macy's Floor Coverings Sales Growth Rate (2012-2017) Figure Macy's Floor Coverings Sales Market Share in United States (2012-2017) Figure Macy's Floor Coverings Revenue Market Share in United States (2012-2017) Table Ahold Basic Information List Table Ahold Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure Ahold Floor Coverings Sales Growth Rate (2012-2017) Figure Ahold Floor Coverings Sales Market Share in United States (2012-2017) Figure Ahold Floor Coverings Revenue Market Share in United States (2012-2017) Table Aldi Basic Information List

Table Aldi Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm)



and Gross Margin (2012-2017) Figure Aldi Floor Coverings Sales Growth Rate (2012-2017) Figure Aldi Floor Coverings Sales Market Share in United States (2012-2017) Figure Aldi Floor Coverings Revenue Market Share in United States (2012-2017) Table Ashley Furniture Basic Information List Table Ashley Furniture Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure Ashley Furniture Floor Coverings Sales Growth Rate (2012-2017) Figure Ashley Furniture Floor Coverings Sales Market Share in United States (2012 - 2017)Figure Ashley Furniture Floor Coverings Revenue Market Share in United States (2012 - 2017)Table Carrefour Basic Information List Table Carrefour Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure Carrefour Floor Coverings Sales Growth Rate (2012-2017) Figure Carrefour Floor Coverings Sales Market Share in United States (2012-2017) Figure Carrefour Floor Coverings Revenue Market Share in United States (2012-2017) Table Continental China Basic Information List Table Continental China Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure Continental China Floor Coverings Sales Growth Rate (2012-2017) Figure Continental China Floor Coverings Sales Market Share in United States (2012 - 2017)Figure Continental China Floor Coverings Revenue Market Share in United States (2012 - 2017)Table Crate & Barrel Basic Information List Table Crate & Barrel Floor Coverings Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017) Figure Crate & Barrel Floor Coverings Sales Growth Rate (2012-2017) Figure Crate & Barrel Floor Coverings Sales Market Share in United States (2012-2017) Figure Crate & Barrel Floor Coverings Revenue Market Share in United States (2012 - 2017)Table Fred Meyer Basic Information List Table Furniture Brands International Basic Information List Table Future Group Basic Information List Table Haworth Basic Information List Table Herman Miller Basic Information List Table Inditex Basic Information List



Table Kimball International Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Floor Coverings Figure Manufacturing Process Analysis of Floor Coverings Figure Floor Coverings Industrial Chain Analysis Table Raw Materials Sources of Floor Coverings Major Players/Suppliers in 2016 Table Major Buyers of Floor Coverings Table Distributors/Traders List Figure United States Floor Coverings Sales Volume (K sqm) and Growth Rate Forecast (2017 - 2022)Figure United States Floor Coverings Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)Figure United States Floor Coverings Price (USD/sqm) Trend Forecast (2017-2022) Table United States Floor Coverings Sales Volume (K sqm) Forecast by Type (2017 - 2022)Figure United States Floor Coverings Sales Volume (K sqm) Forecast by Type (2017 - 2022)Figure United States Floor Coverings Sales Volume (K sqm) Forecast by Type in 2022 Table United States Floor Coverings Sales Volume (K sqm) Forecast by Application (2017 - 2022)Figure United States Floor Coverings Sales Volume (K sqm) Forecast by Application (2017 - 2022)Figure United States Floor Coverings Sales Volume (K sqm) Forecast by Application in 2022 Table United States Floor Coverings Sales Volume (K sqm) Forecast by Region (2017 - 2022)Table United States Floor Coverings Sales Volume Share Forecast by Region (2017 - 2022)Figure United States Floor Coverings Sales Volume Share Forecast by Region (2017 - 2022)Figure United States Floor Coverings Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Floor Coverings Market Report 2017 Product link: https://marketpublishers.com/r/U9E9DFF8BEDEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U9E9DFF8BEDEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970