

# United States Floor Coverings Market Report 2016

<https://marketpublishers.com/r/U6DA8A059CAEN.html>

Date: November 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U6DA8A059CAEN

## Abstracts

### Notes:

Sales, means the sales volume of Floor Coverings

Revenue, means the sales value of Floor Coverings

This report studies sales (consumption) of Floor Coverings in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

IKEA

Walmart

Bed Bath & Beyond

Macy's

Ahold

Aldi

Ashley Furniture

Carrefour

Continental China

## Crate & Barrel

Fred Meyer

Furniture Brands International

Future Group

Haworth

Herman Miller

Inditex

Kimball International

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Floor Coverings in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Floor Coverings Market Report 2016

## **1 FLOOR COVERINGS OVERVIEW**

### 1.1 Product Overview and Scope of Floor Coverings

### 1.2 Classification of Floor Coverings

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Floor Coverings

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Floor Coverings (2011-2021)

#### 1.4.1 United States Floor Coverings Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Floor Coverings Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES FLOOR COVERINGS COMPETITION BY MANUFACTURERS**

### 2.1 United States Floor Coverings Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Floor Coverings Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Floor Coverings Average Price by Manufactures (2015 and 2016)

### 2.4 Floor Coverings Market Competitive Situation and Trends

#### 2.4.1 Floor Coverings Market Concentration Rate

#### 2.4.2 Floor Coverings Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES FLOOR COVERINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 3.1 United States Floor Coverings Sales and Market Share by Type (2011-2016)

### 3.2 United States Floor Coverings Revenue and Market Share by Type (2011-2016)

### 3.3 United States Floor Coverings Price by Type (2011-2016)

### 3.4 United States Floor Coverings Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES FLOOR COVERINGS SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Floor Coverings Sales and Market Share by Application (2011-2016)
- 4.2 United States Floor Coverings Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES FLOOR COVERINGS MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 IKEA**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Floor Coverings Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 IKEA Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Walmart**

- 5.2.2 Floor Coverings Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Walmart Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Bed Bath & Beyond**

- 5.3.2 Floor Coverings Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Bed Bath & Beyond Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Macy's**

- 5.4.2 Floor Coverings Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Macy's Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Ahold**

- 5.5.2 Floor Coverings Product Type, Application and Specification
  - 5.5.2.1 Type I

- 5.5.2.2 Type II
- 5.5.3 Ahold Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Aldi
  - 5.6.2 Floor Coverings Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Aldi Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Ashley Furniture
  - 5.7.2 Floor Coverings Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Ashley Furniture Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Carrefour
  - 5.8.2 Floor Coverings Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Carrefour Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Continental China
  - 5.9.2 Floor Coverings Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Continental China Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Crate & Barrel
  - 5.10.2 Floor Coverings Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Crate & Barrel Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Fred Meyer
- 5.12 Furniture Brands International
- 5.13 Future Group

- 5.14 Haworth
- 5.15 Herman Miller
- 5.16 Inditex
- 5.17 Kimball International

## **6 FLOOR COVERINGS MANUFACTURING COST ANALYSIS**

- 6.1 Floor Coverings Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Floor Coverings

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Floor Coverings Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Floor Coverings Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES FLOOR COVERINGS MARKET FORECAST (2016-2021)**

## 10.1 United States Floor Coverings Sales, Revenue Forecast (2016-2021)

## 10.2 United States Floor Coverings Sales Forecast by Type (2016-2021)

## 10.3 United States Floor Coverings Sales Forecast by Application (2016-2021)

## 10.4 Floor Coverings Price Forecast (2016-2021)

# **11 RESEARCH FINDINGS AND CONCLUSION**

# **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Floor Coverings

Table Classification of Floor Coverings

Figure United States Sales Market Share of Floor Coverings by Type in 2015

Table Application of Floor Coverings

Figure United States Sales Market Share of Floor Coverings by Application in 2015

Figure United States Floor Coverings Sales and Growth Rate (2011-2021)

Figure United States Floor Coverings Revenue and Growth Rate (2011-2021)

Table United States Floor Coverings Sales of Key Manufacturers (2015 and 2016)

Table United States Floor Coverings Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Coverings Sales Share by Manufacturers

Figure 2016 Floor Coverings Sales Share by Manufacturers

Table United States Floor Coverings Revenue by Manufacturers (2015 and 2016)

Table United States Floor Coverings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Floor Coverings Revenue Share by Manufacturers

Table 2016 United States Floor Coverings Revenue Share by Manufacturers

Table United States Market Floor Coverings Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Floor Coverings Average Price of Key Manufacturers in 2015

Figure Floor Coverings Market Share of Top 3 Manufacturers

Figure Floor Coverings Market Share of Top 5 Manufacturers

Table United States Floor Coverings Sales by Type (2011-2016)

Table United States Floor Coverings Sales Share by Type (2011-2016)

Figure United States Floor Coverings Sales Market Share by Type in 2015

Table United States Floor Coverings Revenue and Market Share by Type (2011-2016)

Table United States Floor Coverings Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Floor Coverings by Type (2011-2016)

Table United States Floor Coverings Price by Type (2011-2016)

Figure United States Floor Coverings Sales Growth Rate by Type (2011-2016)

Table United States Floor Coverings Sales by Application (2011-2016)

Table United States Floor Coverings Sales Market Share by Application (2011-2016)

Figure United States Floor Coverings Sales Market Share by Application in 2015

Table United States Floor Coverings Sales Growth Rate by Application (2011-2016)

Figure United States Floor Coverings Sales Growth Rate by Application (2011-2016)

Table IKEA Basic Information List



Table IKEA Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Figure IKEA Floor Coverings Sales Market Share (2011-2016)

Table Walmart Basic Information List

Table Walmart Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Walmart Floor Coverings Sales Market Share (2011-2016)

Table Bed Bath & Beyond Basic Information List

Table Bed Bath & Beyond Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bed Bath & Beyond Floor Coverings Sales Market Share (2011-2016)

Table Macy's Basic Information List

Table Macy's Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Macy's Floor Coverings Sales Market Share (2011-2016)

Table Ahold Basic Information List

Table Ahold Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ahold Floor Coverings Sales Market Share (2011-2016)

Table Aldi Basic Information List

Table Aldi Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aldi Floor Coverings Sales Market Share (2011-2016)

Table Ashley Furniture Basic Information List

Table Ashley Furniture Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ashley Furniture Floor Coverings Sales Market Share (2011-2016)

Table Carrefour Basic Information List

Table Carrefour Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Carrefour Floor Coverings Sales Market Share (2011-2016)

Table Continental China Basic Information List

Table Continental China Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Continental China Floor Coverings Sales Market Share (2011-2016)

Table Crate & Barrel Basic Information List

Table Crate & Barrel Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Crate & Barrel Floor Coverings Sales Market Share (2011-2016)

Table Fred Meyer Basic Information List

Table Fred Meyer Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fred Meyer Floor Coverings Sales Market Share (2011-2016)

Table Furniture Brands International Basic Information List

Table Furniture Brands International Floor Coverings Sales, Revenue, Price and Gross

Margin (2011-2016)

Table Furniture Brands International Floor Coverings Sales Market Share (2011-2016)

Table Future Group Basic Information List

Table Future Group Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Future Group Floor Coverings Sales Market Share (2011-2016)

Table Haworth Basic Information List

Table Haworth Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Haworth Floor Coverings Sales Market Share (2011-2016)

Table Herman Miller Basic Information List

Table Herman Miller Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Herman Miller Floor Coverings Sales Market Share (2011-2016)

Table Inditex Basic Information List

Table Inditex Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Inditex Floor Coverings Sales Market Share (2011-2016)

Table Kimball International Basic Information List

Table Kimball International Floor Coverings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kimball International Floor Coverings Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Coverings

Figure Manufacturing Process Analysis of Floor Coverings

Figure Floor Coverings Industrial Chain Analysis

Table Raw Materials Sources of Floor Coverings Major Manufacturers in 2015

Table Major Buyers of Floor Coverings

Table Distributors/Traders List

Figure United States Floor Coverings Production and Growth Rate Forecast (2016-2021)

Figure United States Floor Coverings Revenue and Growth Rate Forecast (2016-2021)

Table United States Floor Coverings Production Forecast by Type (2016-2021)

Table United States Floor Coverings Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Floor Coverings Market Report 2016

Product link: <https://marketpublishers.com/r/U6DA8A059CAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6DA8A059CAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970