

United States Floor Cleaners Market Report 2016

https://marketpublishers.com/r/UD64CD8D54FEN.html Date: November 2016 Pages: 114 Price: US\$ 3,800.00 (Single User License) ID: UD64CD8D54FEN

Abstracts

Notes:

Sales, means the sales volume of Floor Cleaners

Revenue, means the sales value of Floor Cleaners

This report studies sales (consumption) of Floor Cleaners in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Reckitt & Benckiser

S. C. Johnson & Son

Unilever

Clorox Co.

Procter & Gamble Co.

Henkel KGAA

Kao Corporation

Church&Dwight

Robert McBride



Babyganics

Bluemoon

Fuzheshi

FOFILIT

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Floor Cleaners in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Floor Cleaners Market Report 2016

1 FLOOR CLEANERS OVERVIEW

- 1.1 Product Overview and Scope of Floor Cleaners
- 1.2 Classification of Floor Cleaners
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Floor Cleaners
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Floor Cleaners (2011-2021)

1.4.1 United States Floor Cleaners Sales and Growth Rate (2011-2021)

1.4.2 United States Floor Cleaners Revenue and Growth Rate (2011-2021)

2 UNITED STATES FLOOR CLEANERS COMPETITION BY MANUFACTURERS

2.1 United States Floor Cleaners Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Floor Cleaners Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Floor Cleaners Average Price by Manufactures (2015 and 2016)
- 2.4 Floor Cleaners Market Competitive Situation and Trends
- 2.4.1 Floor Cleaners Market Concentration Rate
- 2.4.2 Floor Cleaners Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES FLOOR CLEANERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Floor Cleaners Sales and Market Share by Type (2011-2016)
- 3.2 United States Floor Cleaners Revenue and Market Share by Type (2011-2016)
- 3.3 United States Floor Cleaners Price by Type (2011-2016)
- 3.4 United States Floor Cleaners Sales Growth Rate by Type (2011-2016)



4 UNITED STATES FLOOR CLEANERS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Floor Cleaners Sales and Market Share by Application (2011-2016)

- 4.2 United States Floor Cleaners Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES FLOOR CLEANERS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Reckitt & Benckiser
- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Floor Cleaners Product Type, Application and Specification
- 5.1.2.1 Type I
- 5.1.2.2 Type II

5.1.3 Reckitt & Benckiser Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview
- 5.2 S. C. Johnson & Son

5.2.2 Floor Cleaners Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 S. C. Johnson & Son Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Unilever

5.3.2 Floor Cleaners Product Type, Application and Specification

- 5.3.2.1 Type I
- 5.3.2.2 Type II
- 5.3.3 Unilever Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Clorox Co.

5.4.2 Floor Cleaners Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II
- 5.4.3 Clorox Co. Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Procter & Gamble Co.
 - 5.5.2 Floor Cleaners Product Type, Application and Specification
 - 5.5.2.1 Type I



5.5.2.2 Type II

5.5.3 Procter & Gamble Co. Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Henkel KGAA

5.6.2 Floor Cleaners Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Henkel KGAA Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Kao Corporation

5.7.2 Floor Cleaners Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Kao Corporation Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Church&Dwight

5.8.2 Floor Cleaners Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Church&Dwight Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Robert McBride

5.9.2 Floor Cleaners Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Robert McBride Floor Cleaners Sales, Revenue, Price and Gross Margin

(2011-2016)

5.9.4 Main Business/Business Overview

5.10 Babyganics

5.10.2 Floor Cleaners Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Babyganics Floor Cleaners Sales, Revenue, Price and Gross Margin

(2011-2016)

5.10.4 Main Business/Business Overview



5.11 Bluemoon

- 5.12 Fuzheshi
- 5.13 FOFILIT

6 FLOOR CLEANERS MANUFACTURING COST ANALYSIS

- 6.1 Floor Cleaners Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Floor Cleaners

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Floor Cleaners Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Floor Cleaners Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk



- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES FLOOR CLEANERS MARKET FORECAST (2016-2021)

- 10.1 United States Floor Cleaners Sales, Revenue Forecast (2016-2021)
- 10.2 United States Floor Cleaners Sales Forecast by Type (2016-2021)
- 10.3 United States Floor Cleaners Sales Forecast by Application (2016-2021)
- 10.4 Floor Cleaners Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Floor Cleaners Table Classification of Floor Cleaners Figure United States Sales Market Share of Floor Cleaners by Type in 2015 Table Application of Floor Cleaners Figure United States Sales Market Share of Floor Cleaners by Application in 2015 Figure United States Floor Cleaners Sales and Growth Rate (2011-2021) Figure United States Floor Cleaners Revenue and Growth Rate (2011-2021) Table United States Floor Cleaners Sales of Key Manufacturers (2015 and 2016) Table United States Floor Cleaners Sales Share by Manufacturers (2015 and 2016) Figure 2015 Floor Cleaners Sales Share by Manufacturers Figure 2016 Floor Cleaners Sales Share by Manufacturers Table United States Floor Cleaners Revenue by Manufacturers (2015 and 2016) Table United States Floor Cleaners Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Floor Cleaners Revenue Share by Manufacturers Table 2016 United States Floor Cleaners Revenue Share by Manufacturers Table United States Market Floor Cleaners Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Floor Cleaners Average Price of Key Manufacturers in 2015 Figure Floor Cleaners Market Share of Top 3 Manufacturers Figure Floor Cleaners Market Share of Top 5 Manufacturers Table United States Floor Cleaners Sales by Type (2011-2016) Table United States Floor Cleaners Sales Share by Type (2011-2016) Figure United States Floor Cleaners Sales Market Share by Type in 2015 Table United States Floor Cleaners Revenue and Market Share by Type (2011-2016) Table United States Floor Cleaners Revenue Share by Type (2011-2016) Figure Revenue Market Share of Floor Cleaners by Type (2011-2016) Table United States Floor Cleaners Price by Type (2011-2016) Figure United States Floor Cleaners Sales Growth Rate by Type (2011-2016) Table United States Floor Cleaners Sales by Application (2011-2016) Table United States Floor Cleaners Sales Market Share by Application (2011-2016) Figure United States Floor Cleaners Sales Market Share by Application in 2015 Table United States Floor Cleaners Sales Growth Rate by Application (2011-2016) Figure United States Floor Cleaners Sales Growth Rate by Application (2011-2016) Table Reckitt & Benckiser Basic Information List



Table Reckitt & Benckiser Floor Cleaners Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Reckitt & Benckiser Floor Cleaners Sales Market Share (2011-2016) Table S. C. Johnson & Son Basic Information List Table S. C. Johnson & Son Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)Table S. C. Johnson & Son Floor Cleaners Sales Market Share (2011-2016) Table Unilever Basic Information List Table Unilever Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016) Table Unilever Floor Cleaners Sales Market Share (2011-2016) Table Clorox Co. Basic Information List Table Clorox Co. Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016) Table Clorox Co. Floor Cleaners Sales Market Share (2011-2016) Table Procter & Gamble Co. Basic Information List Table Procter & Gamble Co. Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)Table Procter & Gamble Co. Floor Cleaners Sales Market Share (2011-2016) Table Henkel KGAA Basic Information List Table Henkel KGAA Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)Table Henkel KGAA Floor Cleaners Sales Market Share (2011-2016) Table Kao Corporation Basic Information List Table Kao Corporation Floor Cleaners Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Kao Corporation Floor Cleaners Sales Market Share (2011-2016) Table Church&Dwight Basic Information List Table Church&Dwight Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)Table Church&Dwight Floor Cleaners Sales Market Share (2011-2016) Table Robert McBride Basic Information List Table Robert McBride Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016)Table Robert McBride Floor Cleaners Sales Market Share (2011-2016) Table Babyganics Basic Information List Table Babyganics Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016) Table Babyganics Floor Cleaners Sales Market Share (2011-2016) **Table Bluemoon Basic Information List** Table Bluemoon Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016) Table Bluemoon Floor Cleaners Sales Market Share (2011-2016)



Table Fuzheshi Basic Information List Table Fuzheshi Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016) Table Fuzheshi Floor Cleaners Sales Market Share (2011-2016) **Table FOFILIT Basic Information List** Table FOFILIT Floor Cleaners Sales, Revenue, Price and Gross Margin (2011-2016) Table FOFILIT Floor Cleaners Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Floor Cleaners Figure Manufacturing Process Analysis of Floor Cleaners Figure Floor Cleaners Industrial Chain Analysis Table Raw Materials Sources of Floor Cleaners Major Manufacturers in 2015 Table Major Buyers of Floor Cleaners Table Distributors/Traders List Figure United States Floor Cleaners Production and Growth Rate Forecast (2016-2021) Figure United States Floor Cleaners Revenue and Growth Rate Forecast (2016-2021) Table United States Floor Cleaners Production Forecast by Type (2016-2021) Table United States Floor Cleaners Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Floor Cleaners Market Report 2016 Product link: https://marketpublishers.com/r/UD64CD8D54FEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UD64CD8D54FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970