

United States Floor Cleaner Market Report 2017

<https://marketpublishers.com/r/U88D06C9FCCPEN.html>

Date: October 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U88D06C9FCCPEN

Abstracts

In this report, the United States Floor Cleaner market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Floor Cleaner in these regions, from 2012 to 2022 (forecast).

United States Floor Cleaner market competition by top manufacturers/players, with Floor Cleaner sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Reckitt & Benckiser

S. C. Johnson & Son

Unilever

Clorox Co.

Procter & Gamble Co.

Henkel KGAA

Kao Corporation

Church&Dwight

Robert McBride

Babyganics

Bluemoon

Fuzheshi

FOFILIT

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Green Cleaner

General Cleaner

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Floor Cleaner for each application, including

Wooden Floor

Ceramic Floor

Laminate Floor

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Floor Cleaner Market Report 2017

1 FLOOR CLEANER OVERVIEW

1.1 Product Overview and Scope of Floor Cleaner

1.2 Classification of Floor Cleaner by Product Category

1.2.1 United States Floor Cleaner Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Floor Cleaner Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Green Cleaner

1.2.4 General Cleaner

1.3 United States Floor Cleaner Market by Application/End Users

1.3.1 United States Floor Cleaner Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Wooden Floor

1.3.3 Ceramic Floor

1.3.4 Laminate Floor

1.4 United States Floor Cleaner Market by Region

1.4.1 United States Floor Cleaner Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Floor Cleaner Status and Prospect (2012-2022)

1.4.3 Southwest Floor Cleaner Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Floor Cleaner Status and Prospect (2012-2022)

1.4.5 New England Floor Cleaner Status and Prospect (2012-2022)

1.4.6 The South Floor Cleaner Status and Prospect (2012-2022)

1.4.7 The Midwest Floor Cleaner Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Floor Cleaner (2012-2022)

1.5.1 United States Floor Cleaner Sales and Growth Rate (2012-2022)

1.5.2 United States Floor Cleaner Revenue and Growth Rate (2012-2022)

2 UNITED STATES FLOOR CLEANER MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Floor Cleaner Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Floor Cleaner Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Floor Cleaner Average Price by Players/Suppliers (2012-2017)

2.4 United States Floor Cleaner Market Competitive Situation and Trends

2.4.1 United States Floor Cleaner Market Concentration Rate

2.4.2 United States Floor Cleaner Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Floor Cleaner Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FLOOR CLEANER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Floor Cleaner Sales and Market Share by Region (2012-2017)

3.2 United States Floor Cleaner Revenue and Market Share by Region (2012-2017)

3.3 United States Floor Cleaner Price by Region (2012-2017)

4 UNITED STATES FLOOR CLEANER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Floor Cleaner Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Floor Cleaner Revenue and Market Share by Type (2012-2017)

4.3 United States Floor Cleaner Price by Type (2012-2017)

4.4 United States Floor Cleaner Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FLOOR CLEANER SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Floor Cleaner Sales and Market Share by Application (2012-2017)

5.2 United States Floor Cleaner Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES FLOOR CLEANER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Reckitt & Benckiser

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Floor Cleaner Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Reckitt & Benckiser Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 S. C. Johnson & Son

6.2.2 Floor Cleaner Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 S. C. Johnson & Son Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Unilever

6.3.2 Floor Cleaner Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Unilever Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Clorox Co.

6.4.2 Floor Cleaner Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Clorox Co. Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Procter & Gamble Co.

6.5.2 Floor Cleaner Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Procter & Gamble Co. Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Henkel KGAA

6.6.2 Floor Cleaner Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Henkel KGAA Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Kao Corporation

6.7.2 Floor Cleaner Product Category, Application and Specification

6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 Kao Corporation Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Church&Dwight
 - 6.8.2 Floor Cleaner Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Church&Dwight Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Robert McBride
 - 6.9.2 Floor Cleaner Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Robert McBride Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Babyganics
 - 6.10.2 Floor Cleaner Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Babyganics Floor Cleaner Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Bluemoon
- 6.12 Fuzheshi
- 6.13 FOFILIT

7 FLOOR CLEANER MANUFACTURING COST ANALYSIS

- 7.1 Floor Cleaner Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Floor Cleaner

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Floor Cleaner Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Floor Cleaner Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FLOOR CLEANER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Floor Cleaner Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Floor Cleaner Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Floor Cleaner Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Floor Cleaner Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Floor Cleaner

Figure United States Floor Cleaner Market Size (K MT) by Type (2012-2022)

Figure United States Floor Cleaner Sales Volume Market Share by Type (Product Category) in 2016

Figure Green Cleaner Product Picture

Figure General Cleaner Product Picture

Figure United States Floor Cleaner Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Floor Cleaner by Application in 2016

Figure Wooden Floor Examples

Table Key Downstream Customer in Wooden Floor

Figure Ceramic Floor Examples

Table Key Downstream Customer in Ceramic Floor

Figure Laminate Floor Examples

Table Key Downstream Customer in Laminate Floor

Figure United States Floor Cleaner Market Size (Million USD) by Region (2012-2022)

Figure The West Floor Cleaner Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Floor Cleaner Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Floor Cleaner Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Floor Cleaner Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Floor Cleaner Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Floor Cleaner Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Floor Cleaner Sales (K MT) and Growth Rate (2012-2022)

Figure United States Floor Cleaner Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Floor Cleaner Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Floor Cleaner Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Floor Cleaner Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Floor Cleaner Sales Share by Players/Suppliers

Figure 2017 United States Floor Cleaner Sales Share by Players/Suppliers

Figure United States Floor Cleaner Market Major Players Product Revenue (Million

USD) (2012-2017)

Table United States Floor Cleaner Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Floor Cleaner Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Floor Cleaner Revenue Share by Players/Suppliers

Figure 2017 United States Floor Cleaner Revenue Share by Players/Suppliers

Table United States Market Floor Cleaner Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Floor Cleaner Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Floor Cleaner Market Share of Top 3 Players/Suppliers

Figure United States Floor Cleaner Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Floor Cleaner Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Floor Cleaner Product Category

Table United States Floor Cleaner Sales (K MT) by Region (2012-2017)

Table United States Floor Cleaner Sales Share by Region (2012-2017)

Figure United States Floor Cleaner Sales Share by Region (2012-2017)

Figure United States Floor Cleaner Sales Market Share by Region in 2016

Table United States Floor Cleaner Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Floor Cleaner Revenue Share by Region (2012-2017)

Figure United States Floor Cleaner Revenue Market Share by Region (2012-2017)

Figure United States Floor Cleaner Revenue Market Share by Region in 2016

Table United States Floor Cleaner Price (USD/MT) by Region (2012-2017)

Table United States Floor Cleaner Sales (K MT) by Type (2012-2017)

Table United States Floor Cleaner Sales Share by Type (2012-2017)

Figure United States Floor Cleaner Sales Share by Type (2012-2017)

Figure United States Floor Cleaner Sales Market Share by Type in 2016

Table United States Floor Cleaner Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Floor Cleaner Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Floor Cleaner by Type (2012-2017)

Figure Revenue Market Share of Floor Cleaner by Type in 2016

Table United States Floor Cleaner Price (USD/MT) by Types (2012-2017)

Figure United States Floor Cleaner Sales Growth Rate by Type (2012-2017)

Table United States Floor Cleaner Sales (K MT) by Application (2012-2017)

Table United States Floor Cleaner Sales Market Share by Application (2012-2017)

Figure United States Floor Cleaner Sales Market Share by Application (2012-2017)

Figure United States Floor Cleaner Sales Market Share by Application in 2016
Table United States Floor Cleaner Sales Growth Rate by Application (2012-2017)
Figure United States Floor Cleaner Sales Growth Rate by Application (2012-2017)
Table Reckitt & Benckiser Basic Information List
Table Reckitt & Benckiser Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Reckitt & Benckiser Floor Cleaner Sales Growth Rate (2012-2017)
Figure Reckitt & Benckiser Floor Cleaner Sales Market Share in United States (2012-2017)
Figure Reckitt & Benckiser Floor Cleaner Revenue Market Share in United States (2012-2017)
Table S. C. Johnson & Son Basic Information List
Table S. C. Johnson & Son Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure S. C. Johnson & Son Floor Cleaner Sales Growth Rate (2012-2017)
Figure S. C. Johnson & Son Floor Cleaner Sales Market Share in United States (2012-2017)
Figure S. C. Johnson & Son Floor Cleaner Revenue Market Share in United States (2012-2017)
Table Unilever Basic Information List
Table Unilever Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Unilever Floor Cleaner Sales Growth Rate (2012-2017)
Figure Unilever Floor Cleaner Sales Market Share in United States (2012-2017)
Figure Unilever Floor Cleaner Revenue Market Share in United States (2012-2017)
Table Clorox Co. Basic Information List
Table Clorox Co. Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Clorox Co. Floor Cleaner Sales Growth Rate (2012-2017)
Figure Clorox Co. Floor Cleaner Sales Market Share in United States (2012-2017)
Figure Clorox Co. Floor Cleaner Revenue Market Share in United States (2012-2017)
Table Procter & Gamble Co. Basic Information List
Table Procter & Gamble Co. Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Procter & Gamble Co. Floor Cleaner Sales Growth Rate (2012-2017)
Figure Procter & Gamble Co. Floor Cleaner Sales Market Share in United States (2012-2017)
Figure Procter & Gamble Co. Floor Cleaner Revenue Market Share in United States (2012-2017)

Table Henkel KGAA Basic Information List

Table Henkel KGAA Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Henkel KGAA Floor Cleaner Sales Growth Rate (2012-2017)

Figure Henkel KGAA Floor Cleaner Sales Market Share in United States (2012-2017)

Figure Henkel KGAA Floor Cleaner Revenue Market Share in United States (2012-2017)

Table Kao Corporation Basic Information List

Table Kao Corporation Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kao Corporation Floor Cleaner Sales Growth Rate (2012-2017)

Figure Kao Corporation Floor Cleaner Sales Market Share in United States (2012-2017)

Figure Kao Corporation Floor Cleaner Revenue Market Share in United States (2012-2017)

Table Church&Dwight Basic Information List

Table Church&Dwight Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Church&Dwight Floor Cleaner Sales Growth Rate (2012-2017)

Figure Church&Dwight Floor Cleaner Sales Market Share in United States (2012-2017)

Figure Church&Dwight Floor Cleaner Revenue Market Share in United States (2012-2017)

Table Robert McBride Basic Information List

Table Robert McBride Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Robert McBride Floor Cleaner Sales Growth Rate (2012-2017)

Figure Robert McBride Floor Cleaner Sales Market Share in United States (2012-2017)

Figure Robert McBride Floor Cleaner Revenue Market Share in United States (2012-2017)

Table Babyganics Basic Information List

Table Babyganics Floor Cleaner Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Babyganics Floor Cleaner Sales Growth Rate (2012-2017)

Figure Babyganics Floor Cleaner Sales Market Share in United States (2012-2017)

Figure Babyganics Floor Cleaner Revenue Market Share in United States (2012-2017)

Table Bluemoon Basic Information List

Table Fuzheshi Basic Information List

Table FOFILIT Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Floor Cleaner
Figure Manufacturing Process Analysis of Floor Cleaner
Figure Floor Cleaner Industrial Chain Analysis
Table Raw Materials Sources of Floor Cleaner Major Players/Suppliers in 2016
Table Major Buyers of Floor Cleaner
Table Distributors/Traders List
Figure United States Floor Cleaner Sales Volume (K MT) and Growth Rate Forecast (2017-2022)
Figure United States Floor Cleaner Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Floor Cleaner Price (USD/MT) Trend Forecast (2017-2022)
Table United States Floor Cleaner Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Floor Cleaner Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Floor Cleaner Sales Volume (K MT) Forecast by Type in 2022
Table United States Floor Cleaner Sales Volume (K MT) Forecast by Application (2017-2022)
Figure United States Floor Cleaner Sales Volume (K MT) Forecast by Application (2017-2022)
Figure United States Floor Cleaner Sales Volume (K MT) Forecast by Application in 2022
Table United States Floor Cleaner Sales Volume (K MT) Forecast by Region (2017-2022)
Table United States Floor Cleaner Sales Volume Share Forecast by Region (2017-2022)
Figure United States Floor Cleaner Sales Volume Share Forecast by Region (2017-2022)
Figure United States Floor Cleaner Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Floor Cleaner Market Report 2017

Product link: <https://marketpublishers.com/r/U88D06C9FCCPEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U88D06C9FCCPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970