

United States Flexible Display Market Report 2017

https://marketpublishers.com/r/UC8DD244F15EN.html

Date: November 2017

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: UC8DD244F15EN

Abstracts

In this report, the United States Flexible Display market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Flexible Display in these regions, from 2012 to 2022 (forecast).

United States Flexible Display market competition by top manufacturers/players, with Flexible Display sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Corning Incorporated



Delta Electronics Inc.	
Plastic Logic Ltd	
Polymer Vision	
Flexible Display Center (Asu)	
Hewlett-Packard Company	
Kent Displays Inc.	
Atmel Corporation	
AU Optronics Corp.	
LG Display Co. Ltd.	
Materion Corporation	
Nanolumens Inc.	
Dupont Display	
E Ink Holdings, Inc.	
Nokia Corporation	
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into	
By Technology	

OLED

E-Paper Display

Quantum Dot LED



LED-Backlit LCD By Panel Size Up to 6' 6?20' 20 ?50' Above 50' On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including Smartphone Smartwatch Wearable TV Digital Signage **PC** Monitor E-reader Electronic Shelf Label Automotive

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Flexible Display Market Report 2017

1 FLEXIBLE DISPLAY OVERVIEW

- 1.1 Product Overview and Scope of Flexible Display
- 1.2 Classification of Flexible Display by Product Category
- 1.2.1 United States Flexible Display Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Flexible Display Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 OLED
 - 1.2.4 E-Paper Display
 - 1.2.5 Quantum Dot LED
 - 1.2.6 LED-Backlit LCD
- 1.3 United States Flexible Display Market by Application/End Users
- 1.3.1 United States Flexible Display Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Smartphone
 - 1.3.3 Smartwatch
 - 1.3.4 Wearable
 - 1.3.5 TV
 - 1.3.6 Digital Signage
 - 1.3.7 PC Monitor
 - 1.3.8 E-reader
 - 1.3.9 Electronic Shelf Label
 - 1.3.10 Automotive
- 1.4 United States Flexible Display Market by Region
- 1.4.1 United States Flexible Display Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Flexible Display Status and Prospect (2012-2022)
 - 1.4.3 Southwest Flexible Display Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Flexible Display Status and Prospect (2012-2022)
 - 1.4.5 New England Flexible Display Status and Prospect (2012-2022)
 - 1.4.6 The South Flexible Display Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Flexible Display Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Flexible Display (2012-2022)
- 1.5.1 United States Flexible Display Sales and Growth Rate (2012-2022)



1.5.2 United States Flexible Display Revenue and Growth Rate (2012-2022)

2 UNITED STATES FLEXIBLE DISPLAY MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Flexible Display Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Flexible Display Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Flexible Display Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Flexible Display Market Competitive Situation and Trends
 - 2.4.1 United States Flexible Display Market Concentration Rate
- 2.4.2 United States Flexible Display Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Flexible Display Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FLEXIBLE DISPLAY SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Flexible Display Sales and Market Share by Region (2012-2017)
- 3.2 United States Flexible Display Revenue and Market Share by Region (2012-2017)
- 3.3 United States Flexible Display Price by Region (2012-2017)

4 UNITED STATES FLEXIBLE DISPLAY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Flexible Display Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Flexible Display Revenue and Market Share by Type (2012-2017)
- 4.3 United States Flexible Display Price by Type (2012-2017)
- 4.4 United States Flexible Display Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FLEXIBLE DISPLAY SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Flexible Display Sales and Market Share by Application (2012-2017)
- 5.2 United States Flexible Display Sales Growth Rate by Application (2012-2017)



5.3 Market Drivers and Opportunities

6 UNITED STATES FLEXIBLE DISPLAY PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Corning Incorporated
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Flexible Display Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Corning Incorporated Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Delta Electronics Inc.
 - 6.2.2 Flexible Display Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Delta Electronics Inc. Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Plastic Logic Ltd
- 6.3.2 Flexible Display Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Plastic Logic Ltd Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Polymer Vision
 - 6.4.2 Flexible Display Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Polymer Vision Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Flexible Display Center (Asu)
 - 6.5.2 Flexible Display Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Flexible Display Center (Asu) Flexible Display Sales, Revenue, Price and Gross



Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Hewlett-Packard Company

6.6.2 Flexible Display Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Hewlett-Packard Company Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Kent Displays Inc.

6.7.2 Flexible Display Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Kent Displays Inc. Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Atmel Corporation

6.8.2 Flexible Display Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Atmel Corporation Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 AU Optronics Corp.

6.9.2 Flexible Display Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 AU Optronics Corp. Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 LG Display Co. Ltd.

6.10.2 Flexible Display Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 LG Display Co. Ltd. Flexible Display Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Materion Corporation

6.12 Nanolumens Inc.



- 6.13 Dupont Display
- 6.14 E Ink Holdings, Inc.
- 6.15 Nokia Corporation

7 FLEXIBLE DISPLAY MANUFACTURING COST ANALYSIS

- 7.1 Flexible Display Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Flexible Display

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Flexible Display Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Flexible Display Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk



- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FLEXIBLE DISPLAY MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Flexible Display Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Flexible Display Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Flexible Display Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Flexible Display Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Flexible Display

Figure United States Flexible Display Market Size (K Units) by Type (2012-2022)

Figure United States Flexible Display Sales Volume Market Share by Type (Product

Category) in 2016

Figure OLED Product Picture

Figure E-Paper Display Product Picture

Figure Quantum Dot LED Product Picture

Figure LED-Backlit LCD Product Picture

Figure United States Flexible Display Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Flexible Display by Application in 2016

Figure Smartphone Examples

Table Key Downstream Customer in Smartphone

Figure Smartwatch Examples

Table Key Downstream Customer in Smartwatch

Figure Wearable Examples

Table Key Downstream Customer in Wearable

Figure TV Examples

Table Key Downstream Customer in TV

Figure Digital Signage Examples

Table Key Downstream Customer in Digital Signage

Figure PC Monitor Examples

Table Key Downstream Customer in PC Monitor

Figure E-reader Examples

Table Key Downstream Customer in E-reader

Figure Electronic Shelf Label Examples

Table Key Downstream Customer in Electronic Shelf Label

Figure Automotive Examples

Table Key Downstream Customer in Automotive

Figure United States Flexible Display Market Size (Million USD) by Region (2012-2022)

Figure The West Flexible Display Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Flexible Display Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Flexible Display Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Flexible Display Revenue (Million USD) and Growth Rate



(2012-2022)

Figure The South of US Flexible Display Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Flexible Display Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Flexible Display Sales (K Units) and Growth Rate (2012-2022) Figure United States Flexible Display Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Flexible Display Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Flexible Display Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Flexible Display Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Flexible Display Sales Share by Players/Suppliers
Figure 2017 United States Flexible Display Sales Share by Players/Suppliers
Figure United States Flexible Display Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Flexible Display Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Flexible Display Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Flexible Display Revenue Share by Players/Suppliers Figure 2017 United States Flexible Display Revenue Share by Players/Suppliers Table United States Market Flexible Display Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Flexible Display Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Flexible Display Market Share of Top 3 Players/Suppliers
Figure United States Flexible Display Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Flexible Display Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Flexible Display Product Category
Table United States Flexible Display Sales (K Units) by Region (2012-2017)
Table United States Flexible Display Sales Share by Region (2012-2017)
Figure United States Flexible Display Sales Share by Region (2012-2017)
Figure United States Flexible Display Sales Market Share by Region in 2016
Table United States Flexible Display Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Flexible Display Revenue Share by Region (2012-2017) Figure United States Flexible Display Revenue Market Share by Region (2012-2017)



Figure United States Flexible Display Revenue Market Share by Region in 2016

Table United States Flexible Display Price (USD/Unit) by Region (2012-2017)

Table United States Flexible Display Sales (K Units) by Type (2012-2017)

Table United States Flexible Display Sales Share by Type (2012-2017)

Figure United States Flexible Display Sales Share by Type (2012-2017)

Figure United States Flexible Display Sales Market Share by Type in 2016

Table United States Flexible Display Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Flexible Display Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Flexible Display by Type (2012-2017)

Figure Revenue Market Share of Flexible Display by Type in 2016

Table United States Flexible Display Price (USD/Unit) by Types (2012-2017)

Figure United States Flexible Display Sales Growth Rate by Type (2012-2017)

Table United States Flexible Display Sales (K Units) by Application (2012-2017)

Table United States Flexible Display Sales Market Share by Application (2012-2017)

Figure United States Flexible Display Sales Market Share by Application (2012-2017)

Figure United States Flexible Display Sales Market Share by Application in 2016

Table United States Flexible Display Sales Growth Rate by Application (2012-2017)

Figure United States Flexible Display Sales Growth Rate by Application (2012-2017)

Table Corning Incorporated Basic Information List

Table Corning Incorporated Flexible Display Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Corning Incorporated Flexible Display Sales Growth Rate (2012-2017)

Figure Corning Incorporated Flexible Display Sales Market Share in United States (2012-2017)

Figure Corning Incorporated Flexible Display Revenue Market Share in United States (2012-2017)

Table Delta Electronics Inc. Basic Information List

Table Delta Electronics Inc. Flexible Display Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Delta Electronics Inc. Flexible Display Sales Growth Rate (2012-2017)

Figure Delta Electronics Inc. Flexible Display Sales Market Share in United States (2012-2017)

Figure Delta Electronics Inc. Flexible Display Revenue Market Share in United States (2012-2017)

Table Plastic Logic Ltd Basic Information List

Table Plastic Logic Ltd Flexible Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Plastic Logic Ltd Flexible Display Sales Growth Rate (2012-2017)



Figure Plastic Logic Ltd Flexible Display Sales Market Share in United States (2012-2017)

Figure Plastic Logic Ltd Flexible Display Revenue Market Share in United States (2012-2017)

Table Polymer Vision Basic Information List

Table Polymer Vision Flexible Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Polymer Vision Flexible Display Sales Growth Rate (2012-2017)

Figure Polymer Vision Flexible Display Sales Market Share in United States (2012-2017)

Figure Polymer Vision Flexible Display Revenue Market Share in United States (2012-2017)

Table Flexible Display Center (Asu) Basic Information List

Table Flexible Display Center (Asu) Flexible Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Flexible Display Center (Asu) Flexible Display Sales Growth Rate (2012-2017)

Figure Flexible Display Center (Asu) Flexible Display Sales Market Share in United States (2012-2017)

Figure Flexible Display Center (Asu) Flexible Display Revenue Market Share in United States (2012-2017)

Table Hewlett-Packard Company Basic Information List

Table Hewlett-Packard Company Flexible Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hewlett-Packard Company Flexible Display Sales Growth Rate (2012-2017)

Figure Hewlett-Packard Company Flexible Display Sales Market Share in United States (2012-2017)

Figure Hewlett-Packard Company Flexible Display Revenue Market Share in United States (2012-2017)

Table Kent Displays Inc. Basic Information List

Table Kent Displays Inc. Flexible Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kent Displays Inc. Flexible Display Sales Growth Rate (2012-2017)

Figure Kent Displays Inc. Flexible Display Sales Market Share in United States (2012-2017)

Figure Kent Displays Inc. Flexible Display Revenue Market Share in United States (2012-2017)

Table Atmel Corporation Basic Information List

Table Atmel Corporation Flexible Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)



Figure Atmel Corporation Flexible Display Sales Growth Rate (2012-2017)

Figure Atmel Corporation Flexible Display Sales Market Share in United States (2012-2017)

Figure Atmel Corporation Flexible Display Revenue Market Share in United States (2012-2017)

Table AU Optronics Corp. Basic Information List

Table AU Optronics Corp. Flexible Display Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure AU Optronics Corp. Flexible Display Sales Growth Rate (2012-2017)

Figure AU Optronics Corp. Flexible Display Sales Market Share in United States (2012-2017)

Figure AU Optronics Corp. Flexible Display Revenue Market Share in United States (2012-2017)

Table LG Display Co. Ltd. Basic Information List

Table LG Display Co. Ltd. Flexible Display Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG Display Co. Ltd. Flexible Display Sales Growth Rate (2012-2017)

Figure LG Display Co. Ltd. Flexible Display Sales Market Share in United States (2012-2017)

Figure LG Display Co. Ltd. Flexible Display Revenue Market Share in United States (2012-2017)

Table Materion Corporation Basic Information List

Table Nanolumens Inc. Basic Information List

Table Dupont Display Basic Information List

Table E Ink Holdings, Inc. Basic Information List

Table Nokia Corporation Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Flexible Display

Figure Manufacturing Process Analysis of Flexible Display

Figure Flexible Display Industrial Chain Analysis

Table Raw Materials Sources of Flexible Display Major Players/Suppliers in 2016

Table Major Buyers of Flexible Display

Table Distributors/Traders List

Figure United States Flexible Display Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Flexible Display Revenue (Million USD) and Growth Rate Forecast (2017-2022)



Figure United States Flexible Display Price (USD/Unit) Trend Forecast (2017-2022) Table United States Flexible Display Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Flexible Display Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Flexible Display Sales Volume (K Units) Forecast by Type in 2022 Table United States Flexible Display Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Flexible Display Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Flexible Display Sales Volume (K Units) Forecast by Application in 2022

Table United States Flexible Display Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Flexible Display Sales Volume Share Forecast by Region (2017-2022)

Figure United States Flexible Display Sales Volume Share Forecast by Region (2017-2022)

Figure United States Flexible Display Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Flexible Display Market Report 2017

Product link: https://marketpublishers.com/r/UC8DD244F15EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UC8DD244F15EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970