

# United States Flavoured Milk Market Report 2016

<https://marketpublishers.com/r/UD677BCBE6BEN.html>

Date: November 2016

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UD677BCBE6BEN

## Abstracts

### Notes:

Sales, means the sales volume of Flavoured Milk

Revenue, means the sales value of Flavoured Milk

This report studies sales (consumption) of Flavoured Milk in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nestlé

Danone

Lactalis

Fonterra

Dean Foods

Borden

Prairie Farms

Hiland

Creamland

## Purity

Darigold

LION

Amul

Paras

Mother Dairy

Lakeland Dairies Co-operative

Umang Dairies

Country Dairy

Globemilk

Almarai

Devondale

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Flavoured Milk in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Flavoured Milk Market Report 2016

#### **1 FLAVOURED MILK OVERVIEW**

##### 1.1 Product Overview and Scope of Flavoured Milk

##### 1.2 Classification of Flavoured Milk

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Flavoured Milk

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Flavoured Milk (2011-2021)

###### 1.4.1 United States Flavoured Milk Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Flavoured Milk Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES FLAVOURED MILK COMPETITION BY MANUFACTURERS**

##### 2.1 United States Flavoured Milk Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Flavoured Milk Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Flavoured Milk Average Price by Manufactures (2015 and 2016)

##### 2.4 Flavoured Milk Market Competitive Situation and Trends

###### 2.4.1 Flavoured Milk Market Concentration Rate

###### 2.4.2 Flavoured Milk Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES FLAVOURED MILK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Flavoured Milk Sales and Market Share by Type (2011-2016)

##### 3.2 United States Flavoured Milk Revenue and Market Share by Type (2011-2016)

##### 3.3 United States Flavoured Milk Price by Type (2011-2016)

##### 3.4 United States Flavoured Milk Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES FLAVOURED MILK SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Flavoured Milk Sales and Market Share by Application (2011-2016)
- 4.2 United States Flavoured Milk Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES FLAVOURED MILK MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Nestlé

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Flavoured Milk Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Nestlé Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 Danone

- 5.2.2 Flavoured Milk Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Danone Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Lactalis

- 5.3.2 Flavoured Milk Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Lactalis Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Fonterra

- 5.4.2 Flavoured Milk Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Fonterra Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 Dean Foods

- 5.5.2 Flavoured Milk Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Dean Foods Flavoured Milk Sales, Revenue, Price and Gross Margin

(2011-2016)

5.5.4 Main Business/Business Overview

5.6 Borden

5.6.2 Flavoured Milk Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Borden Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Prairie Farms

5.7.2 Flavoured Milk Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Prairie Farms Flavoured Milk Sales, Revenue, Price and Gross Margin

(2011-2016)

5.7.4 Main Business/Business Overview

5.8 Hiland

5.8.2 Flavoured Milk Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Hiland Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Creamland

5.9.2 Flavoured Milk Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Creamland Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Purity

5.10.2 Flavoured Milk Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Purity Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Darigold

5.12 LION

5.13 Amul

5.14 Paras

5.15 Mother Dairy

5.16 Lakeland Dairies Co-operative

- 5.17 Umang Dairies
- 5.18 Country Dairy
- 5.19 Globemilk
- 5.20 Almarai
- 5.21 Devondale

## **6 FLAVOURED MILK MANUFACTURING COST ANALYSIS**

- 6.1 Flavoured Milk Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Flavoured Milk

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Flavoured Milk Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Flavoured Milk Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES FLAVOURED MILK MARKET FORECAST (2016-2021)**

## 10.1 United States Flavoured Milk Sales, Revenue Forecast (2016-2021)

## 10.2 United States Flavoured Milk Sales Forecast by Type (2016-2021)

## 10.3 United States Flavoured Milk Sales Forecast by Application (2016-2021)

## 10.4 Flavoured Milk Price Forecast (2016-2021)

# **11 RESEARCH FINDINGS AND CONCLUSION**

# **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Flavoured Milk

Table Classification of Flavoured Milk

Figure United States Sales Market Share of Flavoured Milk by Type in 2015

Table Application of Flavoured Milk

Figure United States Sales Market Share of Flavoured Milk by Application in 2015

Figure United States Flavoured Milk Sales and Growth Rate (2011-2021)

Figure United States Flavoured Milk Revenue and Growth Rate (2011-2021)

Table United States Flavoured Milk Sales of Key Manufacturers (2015 and 2016)

Table United States Flavoured Milk Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Flavoured Milk Sales Share by Manufacturers

Figure 2016 Flavoured Milk Sales Share by Manufacturers

Table United States Flavoured Milk Revenue by Manufacturers (2015 and 2016)

Table United States Flavoured Milk Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Flavoured Milk Revenue Share by Manufacturers

Table 2016 United States Flavoured Milk Revenue Share by Manufacturers

Table United States Market Flavoured Milk Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Flavoured Milk Average Price of Key Manufacturers in 2015

Figure Flavoured Milk Market Share of Top 3 Manufacturers

Figure Flavoured Milk Market Share of Top 5 Manufacturers

Table United States Flavoured Milk Sales by Type (2011-2016)

Table United States Flavoured Milk Sales Share by Type (2011-2016)

Figure United States Flavoured Milk Sales Market Share by Type in 2015

Table United States Flavoured Milk Revenue and Market Share by Type (2011-2016)

Table United States Flavoured Milk Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Flavoured Milk by Type (2011-2016)

Table United States Flavoured Milk Price by Type (2011-2016)

Figure United States Flavoured Milk Sales Growth Rate by Type (2011-2016)

Table United States Flavoured Milk Sales by Application (2011-2016)

Table United States Flavoured Milk Sales Market Share by Application (2011-2016)

Figure United States Flavoured Milk Sales Market Share by Application in 2015

Table United States Flavoured Milk Sales Growth Rate by Application (2011-2016)

Figure United States Flavoured Milk Sales Growth Rate by Application (2011-2016)

Table Nestlé Basic Information List

Table Nestlé Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Nestlé Flavoured Milk Sales Market Share (2011-2016)  
Table Danone Basic Information List  
Table Danone Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Danone Flavoured Milk Sales Market Share (2011-2016)  
Table Lactalis Basic Information List  
Table Lactalis Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Lactalis Flavoured Milk Sales Market Share (2011-2016)  
Table Fonterra Basic Information List  
Table Fonterra Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Fonterra Flavoured Milk Sales Market Share (2011-2016)  
Table Dean Foods Basic Information List  
Table Dean Foods Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Dean Foods Flavoured Milk Sales Market Share (2011-2016)  
Table Borden Basic Information List  
Table Borden Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Borden Flavoured Milk Sales Market Share (2011-2016)  
Table Prairie Farms Basic Information List  
Table Prairie Farms Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Prairie Farms Flavoured Milk Sales Market Share (2011-2016)  
Table Hiland Basic Information List  
Table Hiland Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Hiland Flavoured Milk Sales Market Share (2011-2016)  
Table Creamland Basic Information List  
Table Creamland Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Creamland Flavoured Milk Sales Market Share (2011-2016)  
Table Purity Basic Information List  
Table Purity Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Purity Flavoured Milk Sales Market Share (2011-2016)  
Table Darigold Basic Information List  
Table Darigold Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Darigold Flavoured Milk Sales Market Share (2011-2016)  
Table LION Basic Information List  
Table LION Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LION Flavoured Milk Sales Market Share (2011-2016)  
Table Amul Basic Information List  
Table Amul Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amul Flavoured Milk Sales Market Share (2011-2016)  
Table Paras Basic Information List  
Table Paras Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Paras Flavoured Milk Sales Market Share (2011-2016)  
Table Mother Dairy Basic Information List  
Table Mother Dairy Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Mother Dairy Flavoured Milk Sales Market Share (2011-2016)  
Table Lakeland Dairies Co-operative Basic Information List  
Table Lakeland Dairies Co-operative Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Lakeland Dairies Co-operative Flavoured Milk Sales Market Share (2011-2016)  
Table Umang Dairies Basic Information List  
Table Umang Dairies Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Umang Dairies Flavoured Milk Sales Market Share (2011-2016)  
Table Country Dairy Basic Information List  
Table Country Dairy Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Country Dairy Flavoured Milk Sales Market Share (2011-2016)  
Table Globemilk Basic Information List  
Table Globemilk Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Globemilk Flavoured Milk Sales Market Share (2011-2016)  
Table Almarai Basic Information List  
Table Almarai Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Almarai Flavoured Milk Sales Market Share (2011-2016)  
Table Devondale Basic Information List  
Table Devondale Flavoured Milk Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Devondale Flavoured Milk Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Flavoured Milk  
Figure Manufacturing Process Analysis of Flavoured Milk  
Figure Flavoured Milk Industrial Chain Analysis  
Table Raw Materials Sources of Flavoured Milk Major Manufacturers in 2015  
Table Major Buyers of Flavoured Milk  
Table Distributors/Traders List  
Figure United States Flavoured Milk Production and Growth Rate Forecast (2016-2021)

Figure United States Flavoured Milk Revenue and Growth Rate Forecast (2016-2021)

Table United States Flavoured Milk Production Forecast by Type (2016-2021)

Table United States Flavoured Milk Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Flavoured Milk Market Report 2016

Product link: <https://marketpublishers.com/r/UD677BCBE6BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD677BCBE6BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970