

# **United States Flatwares Market Report 2016**

https://marketpublishers.com/r/UBA70B3A466EN.html Date: November 2016 Pages: 106 Price: US\$ 3,800.00 (Single User License) ID: UBA70B3A466EN

# Abstracts

#### Notes:

Sales, means the sales volume of Flatwares

Revenue, means the sales value of Flatwares

This report studies sales (consumption) of Flatwares in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BergHOFF Cambridge Silversmith Ginkgo Wallace Yamazaki Reed & Barton Elegance Farberware Gourmet Basics by Mikasa



#### KINDWER

Hampton Forge

Oneida

Mikasa

Red Vanilla

Dansk

International Silver

Gorham

WMF

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by applications, this report focuses on sales, market share and growth rate of Flatwares in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

United States Flatwares Market Report 2016

## 1 FLATWARES OVERVIEW

- 1.1 Product Overview and Scope of Flatwares
- 1.2 Classification of Flatwares
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Flatwares
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Flatwares (2011-2021)

1.4.1 United States Flatwares Sales and Growth Rate (2011-2021)

1.4.2 United States Flatwares Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES FLATWARES COMPETITION BY MANUFACTURERS**

2.1 United States Flatwares Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Flatwares Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Flatwares Average Price by Manufactures (2015 and 2016)
- 2.4 Flatwares Market Competitive Situation and Trends
- 2.4.1 Flatwares Market Concentration Rate
- 2.4.2 Flatwares Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES FLATWARES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Flatwares Sales and Market Share by Type (2011-2016)
- 3.2 United States Flatwares Revenue and Market Share by Type (2011-2016)
- 3.3 United States Flatwares Price by Type (2011-2016)
- 3.4 United States Flatwares Sales Growth Rate by Type (2011-2016)



### 4 UNITED STATES FLATWARES SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Flatwares Sales and Market Share by Application (2011-2016)
- 4.2 United States Flatwares Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### **5 UNITED STATES FLATWARES MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 BergHOFF
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Flatwares Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
  - 5.1.3 BergHOFF Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Cambridge Silversmith
- 5.2.2 Flatwares Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II

5.2.3 Cambridge Silversmith Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Ginkgo
  - 5.3.2 Flatwares Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
  - 5.3.3 Ginkgo Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Wallace
  - 5.4.2 Flatwares Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
  - 5.4.3 Wallace Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Yamazaki
  - 5.5.2 Flatwares Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
  - 5.5.3 Yamazaki Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.5.4 Main Business/Business Overview
- 5.6 Reed & Barton
  - 5.6.2 Flatwares Product Type, Application and Specification
  - 5.6.2.1 Type I
  - 5.6.2.2 Type II
  - 5.6.3 Reed & Barton Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Elegance
  - 5.7.2 Flatwares Product Type, Application and Specification
  - 5.7.2.1 Type I
  - 5.7.2.2 Type II
  - 5.7.3 Elegance Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Farberware
  - 5.8.2 Flatwares Product Type, Application and Specification
  - 5.8.2.1 Type I
  - 5.8.2.2 Type II
  - 5.8.3 Farberware Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Gourmet Basics by Mikasa

5.9.2 Flatwares Product Type, Application and Specification

- 5.9.2.1 Type I
- 5.9.2.2 Type II

5.9.3 Gourmet Basics by Mikasa Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.9.4 Main Business/Business Overview
- 5.10 KINDWER
  - 5.10.2 Flatwares Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II
  - 5.10.3 KINDWER Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Hampton Forge
- 5.12 Oneida
- 5.13 Mikasa
- 5.14 Red Vanilla
- 5.15 Dansk
- 5.16 International Silver
- 5.17 Gorham



#### 5.18 WMF

#### 6 FLATWARES MANUFACTURING COST ANALYSIS

- 6.1 Flatwares Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Flatwares

### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Flatwares Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Flatwares Major Manufacturers in 2015
- 7.4 Downstream Buyers

### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
- 8.1.1 Direct Marketing
- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry



- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES FLATWARES MARKET FORECAST (2016-2021)

- 10.1 United States Flatwares Sales, Revenue Forecast (2016-2021)
- 10.2 United States Flatwares Sales Forecast by Type (2016-2021)
- 10.3 United States Flatwares Sales Forecast by Application (2016-2021)
- 10.4 Flatwares Price Forecast (2016-2021)

### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.





# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Figure Picture of Flatwares** Table Classification of Flatwares Figure United States Sales Market Share of Flatwares by Type in 2015 Table Application of Flatwares Figure United States Sales Market Share of Flatwares by Application in 2015 Figure United States Flatwares Sales and Growth Rate (2011-2021) Figure United States Flatwares Revenue and Growth Rate (2011-2021) Table United States Flatwares Sales of Key Manufacturers (2015 and 2016) Table United States Flatwares Sales Share by Manufacturers (2015 and 2016) Figure 2015 Flatwares Sales Share by Manufacturers Figure 2016 Flatwares Sales Share by Manufacturers Table United States Flatwares Revenue by Manufacturers (2015 and 2016) Table United States Flatwares Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Flatwares Revenue Share by Manufacturers Table 2016 United States Flatwares Revenue Share by Manufacturers Table United States Market Flatwares Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Flatwares Average Price of Key Manufacturers in 2015 Figure Flatwares Market Share of Top 3 Manufacturers Figure Flatwares Market Share of Top 5 Manufacturers Table United States Flatwares Sales by Type (2011-2016) Table United States Flatwares Sales Share by Type (2011-2016) Figure United States Flatwares Sales Market Share by Type in 2015 Table United States Flatwares Revenue and Market Share by Type (2011-2016) Table United States Flatwares Revenue Share by Type (2011-2016) Figure Revenue Market Share of Flatwares by Type (2011-2016) Table United States Flatwares Price by Type (2011-2016) Figure United States Flatwares Sales Growth Rate by Type (2011-2016) Table United States Flatwares Sales by Application (2011-2016) Table United States Flatwares Sales Market Share by Application (2011-2016) Figure United States Flatwares Sales Market Share by Application in 2015 Table United States Flatwares Sales Growth Rate by Application (2011-2016) Figure United States Flatwares Sales Growth Rate by Application (2011-2016) Table BergHOFF Basic Information List Table BergHOFF Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)



Figure BergHOFF Flatwares Sales Market Share (2011-2016) Table Cambridge Silversmith Basic Information List Table Cambridge Silversmith Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Cambridge Silversmith Flatwares Sales Market Share (2011-2016) Table Ginkgo Basic Information List Table Ginkgo Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Ginkgo Flatwares Sales Market Share (2011-2016) Table Wallace Basic Information List Table Wallace Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Wallace Flatwares Sales Market Share (2011-2016) Table Yamazaki Basic Information List Table Yamazaki Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Yamazaki Flatwares Sales Market Share (2011-2016) Table Reed & Barton Basic Information List Table Reed & Barton Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Reed & Barton Flatwares Sales Market Share (2011-2016) **Table Elegance Basic Information List** Table Elegance Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Elegance Flatwares Sales Market Share (2011-2016) **Table Farberware Basic Information List** Table Farberware Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Farberware Flatwares Sales Market Share (2011-2016) Table Gourmet Basics by Mikasa Basic Information List Table Gourmet Basics by Mikasa Flatwares Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Gourmet Basics by Mikasa Flatwares Sales Market Share (2011-2016) Table KINDWER Basic Information List Table KINDWER Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table KINDWER Flatwares Sales Market Share (2011-2016) Table Hampton Forge Basic Information List Table Hampton Forge Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Hampton Forge Flatwares Sales Market Share (2011-2016) Table Oneida Basic Information List Table Oneida Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Oneida Flatwares Sales Market Share (2011-2016) Table Mikasa Basic Information List Table Mikasa Flatwares Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mikasa Flatwares Sales Market Share (2011-2016)



Table Red Vanilla Basic Information List Table Red Vanilla Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Red Vanilla Flatwares Sales Market Share (2011-2016) Table Dansk Basic Information List Table Dansk Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Dansk Flatwares Sales Market Share (2011-2016) Table International Silver Basic Information List Table International Silver Flatwares Sales, Revenue, Price and Gross Margin (2011 - 2016)Table International Silver Flatwares Sales Market Share (2011-2016) Table Gorham Basic Information List Table Gorham Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table Gorham Flatwares Sales Market Share (2011-2016) Table WMF Basic Information List Table WMF Flatwares Sales, Revenue, Price and Gross Margin (2011-2016) Table WMF Flatwares Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Flatwares Figure Manufacturing Process Analysis of Flatwares Figure Flatwares Industrial Chain Analysis Table Raw Materials Sources of Flatwares Major Manufacturers in 2015 Table Major Buyers of Flatwares Table Distributors/Traders List Figure United States Flatwares Production and Growth Rate Forecast (2016-2021) Figure United States Flatwares Revenue and Growth Rate Forecast (2016-2021) Table United States Flatwares Production Forecast by Type (2016-2021) Table United States Flatwares Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: United States Flatwares Market Report 2016

Product link: https://marketpublishers.com/r/UBA70B3A466EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UBA70B3A466EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970