

# **United States Flat Bar Road Bikes Market Report 2017**

https://marketpublishers.com/r/U72F288FB10EN.html Date: February 2017 Pages: 116 Price: US\$ 3,800.00 (Single User License) ID: U72F288FB10EN

# Abstracts

Notes:

Sales, means the sales volume of Flat Bar Road Bikes

Revenue, means the sales value of Flat Bar Road Bikes

This report studies sales (consumption) of Flat Bar Road Bikes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Fuji

SE Racing

Marin Bicycles

Diamondback

Kestrel

Breezer

Charge

Schwinn

Market Segment by States, covering



California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Carbon Frame

Aluminium Frame

Others

Split by applications, this report focuses on sales, market share and growth rate of Flat Bar Road Bikes in each application, can be divided into

Home Use

Commercial

Others



# Contents

United States Flat Bar Road Bikes Market Report 2017

## 1 FLAT BAR ROAD BIKES OVERVIEW

- 1.1 Product Overview and Scope of Flat Bar Road Bikes
- 1.2 Classification of Flat Bar Road Bikes
- 1.2.1 Carbon Frame
- 1.2.2 Aluminium Frame
- 1.2.3 Others
- 1.3 Application of Flat Bar Road Bikes
  - 1.3.1 Home Use
  - 1.3.2 Commercial
- 1.3.3 Others

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Flat Bar Road Bikes (2012-2022)

1.4.1 United States Flat Bar Road Bikes Sales and Growth Rate (2012-2022)

1.4.2 United States Flat Bar Road Bikes Revenue and Growth Rate (2012-2022)

### **2 UNITED STATES FLAT BAR ROAD BIKES COMPETITION BY MANUFACTURERS**

2.1 United States Flat Bar Road Bikes Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Flat Bar Road Bikes Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Flat Bar Road Bikes Average Price by Manufactures (2015 and 2016)

- 2.4 Flat Bar Road Bikes Market Competitive Situation and Trends
- 2.4.1 Flat Bar Road Bikes Market Concentration Rate
- 2.4.2 Flat Bar Road Bikes Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES FLAT BAR ROAD BIKES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Flat Bar Road Bikes Sales and Market Share by States (2012-2017)

3.2 United States Flat Bar Road Bikes Revenue and Market Share by States (2012-2017)

3.3 United States Flat Bar Road Bikes Price by States (2012-2017)



# 4 UNITED STATES FLAT BAR ROAD BIKES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Flat Bar Road Bikes Sales and Market Share by Type (2012-2017)

4.2 United States Flat Bar Road Bikes Revenue and Market Share by Type (2012-2017)

4.3 United States Flat Bar Road Bikes Price by Type (2012-2017)

4.4 United States Flat Bar Road Bikes Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES FLAT BAR ROAD BIKES SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Flat Bar Road Bikes Sales and Market Share by Application (2012-2017)

5.2 United States Flat Bar Road Bikes Sales Growth Rate by Application (2012-2017)5.3 Market Drivers and Opportunities

## 6 UNITED STATES FLAT BAR ROAD BIKES MANUFACTURERS PROFILES/ANALYSIS

6.1 Fuji

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Flat Bar Road Bikes Product Type, Application and Specification
  - 6.1.2.1 Carbon Frame
  - 6.1.2.2 Aluminium Frame

6.1.3 Fuji Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 SE Racing

6.2.2 Flat Bar Road Bikes Product Type, Application and Specification

6.2.2.1 Carbon Frame

6.2.2.2 Aluminium Frame

6.2.3 SE Racing Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Marin Bicycles
  - 6.3.2 Flat Bar Road Bikes Product Type, Application and Specification
  - 6.3.2.1 Carbon Frame
  - 6.3.2.2 Aluminium Frame
  - 6.3.3 Marin Bicycles Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin



#### (2012-2017)

6.3.4 Main Business/Business Overview

- 6.4 Diamondback
  - 6.4.2 Flat Bar Road Bikes Product Type, Application and Specification
  - 6.4.2.1 Carbon Frame
  - 6.4.2.2 Aluminium Frame
- 6.4.3 Diamondback Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Kestrel
  - 6.5.2 Flat Bar Road Bikes Product Type, Application and Specification
  - 6.5.2.1 Carbon Frame
  - 6.5.2.2 Aluminium Frame
- 6.5.3 Kestrel Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Breezer
  - 6.6.2 Flat Bar Road Bikes Product Type, Application and Specification
  - 6.6.2.1 Carbon Frame
  - 6.6.2.2 Aluminium Frame
- 6.6.3 Breezer Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin
- (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Charge
  - 6.7.2 Flat Bar Road Bikes Product Type, Application and Specification
  - 6.7.2.1 Carbon Frame
  - 6.7.2.2 Aluminium Frame
- 6.7.3 Charge Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Schwinn
  - 6.8.2 Flat Bar Road Bikes Product Type, Application and Specification
    - 6.8.2.1 Carbon Frame
    - 6.8.2.2 Aluminium Frame
- 6.8.3 Schwinn Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview

### 7 FLAT BAR ROAD BIKES MANUFACTURING COST ANALYSIS



- 7.1 Flat Bar Road Bikes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Flat Bar Road Bikes

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Flat Bar Road Bikes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Flat Bar Road Bikes Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



#### 11 UNITED STATES FLAT BAR ROAD BIKES MARKET FORECAST (2017-2022)

11.1 United States Flat Bar Road Bikes Sales, Revenue Forecast (2017-2022)

11.2 United States Flat Bar Road Bikes Sales Forecast by Type (2017-2022)

11.3 United States Flat Bar Road Bikes Sales Forecast by Application (2017-2022)

11.4 Flat Bar Road Bikes Price Forecast (2017-2022)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Flat Bar Road Bikes Table Classification of Flat Bar Road Bikes Figure United States Sales Market Share of Flat Bar Road Bikes by Type in 2015 Figure Carbon Frame Picture **Figure Aluminium Frame Picture Figure Others Picture** Table Application of Flat Bar Road Bikes Figure United States Sales Market Share of Flat Bar Road Bikes by Application in 2015 Figure Home Use Examples Figure Commercial Examples **Figure Others Examples** Figure United States Flat Bar Road Bikes Sales and Growth Rate (2012-2022) Figure United States Flat Bar Road Bikes Revenue and Growth Rate (2012-2022) Table United States Flat Bar Road Bikes Sales of Key Manufacturers (2015 and 2016) Table United States Flat Bar Road Bikes Sales Share by Manufacturers (2015 and 2016) Figure 2015 Flat Bar Road Bikes Sales Share by Manufacturers Figure 2016 Flat Bar Road Bikes Sales Share by Manufacturers Table United States Flat Bar Road Bikes Revenue by Manufacturers (2015 and 2016) Table United States Flat Bar Road Bikes Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Flat Bar Road Bikes Revenue Share by Manufacturers Table 2016 United States Flat Bar Road Bikes Revenue Share by Manufacturers Table United States Market Flat Bar Road Bikes Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Flat Bar Road Bikes Average Price of Key Manufacturers in 2015 Figure Flat Bar Road Bikes Market Share of Top 3 Manufacturers Figure Flat Bar Road Bikes Market Share of Top 5 Manufacturers Table United States Flat Bar Road Bikes Sales by States (2012-2017) Table United States Flat Bar Road Bikes Sales Share by States (2012-2017) Figure United States Flat Bar Road Bikes Sales Market Share by States in 2015 Table United States Flat Bar Road Bikes Revenue and Market Share by States (2012 - 2017)

Table United States Flat Bar Road Bikes Revenue Share by States (2012-2017)



Figure Revenue Market Share of Flat Bar Road Bikes by States (2012-2017) Table United States Flat Bar Road Bikes Price by States (2012-2017) Table United States Flat Bar Road Bikes Sales by Type (2012-2017) Table United States Flat Bar Road Bikes Sales Share by Type (2012-2017) Figure United States Flat Bar Road Bikes Sales Market Share by Type in 2015 Table United States Flat Bar Road Bikes Revenue and Market Share by Type (2012 - 2017)Table United States Flat Bar Road Bikes Revenue Share by Type (2012-2017) Figure Revenue Market Share of Flat Bar Road Bikes by Type (2012-2017) Table United States Flat Bar Road Bikes Price by Type (2012-2017) Figure United States Flat Bar Road Bikes Sales Growth Rate by Type (2012-2017) Table United States Flat Bar Road Bikes Sales by Application (2012-2017) Table United States Flat Bar Road Bikes Sales Market Share by Application (2012 - 2017)Figure United States Flat Bar Road Bikes Sales Market Share by Application in 2015 Table United States Flat Bar Road Bikes Sales Growth Rate by Application (2012-2017) Figure United States Flat Bar Road Bikes Sales Growth Rate by Application (2012 - 2017)Table Fuji Basic Information List Table Fuji Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017) Figure Fuji Flat Bar Road Bikes Sales Market Share (2012-2017) Table SE Racing Basic Information List Table SE Racing Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012 - 2017)Table SE Racing Flat Bar Road Bikes Sales Market Share (2012-2017) Table Marin Bicycles Basic Information List Table Marin Bicycles Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012 - 2017)Table Marin Bicycles Flat Bar Road Bikes Sales Market Share (2012-2017) Table Diamondback Basic Information List Table Diamondback Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012 - 2017)Table Diamondback Flat Bar Road Bikes Sales Market Share (2012-2017) Table Kestrel Basic Information List Table Kestrel Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012 - 2017)

Table Kestrel Flat Bar Road Bikes Sales Market Share (2012-2017)

Table Breezer Basic Information List

Table Breezer Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin



(2012-2017)

 Table Breezer Flat Bar Road Bikes Sales Market Share (2012-2017)

Table Charge Basic Information List

Table Charge Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Charge Flat Bar Road Bikes Sales Market Share (2012-2017)

Table Schwinn Basic Information List

Table Schwinn Flat Bar Road Bikes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Schwinn Flat Bar Road Bikes Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Flat Bar Road Bikes

Figure Manufacturing Process Analysis of Flat Bar Road Bikes

Figure Flat Bar Road Bikes Industrial Chain Analysis

Table Raw Materials Sources of Flat Bar Road Bikes Major Manufacturers in 2015

Table Major Buyers of Flat Bar Road Bikes

Table Distributors/Traders List

Figure United States Flat Bar Road Bikes Production and Growth Rate Forecast (2017-2022)

Figure United States Flat Bar Road Bikes Revenue and Growth Rate Forecast (2017-2022)

Table United States Flat Bar Road Bikes Production Forecast by Type (2017-2022) Table United States Flat Bar Road Bikes Consumption Forecast by Application (2017-2022)

Table United States Flat Bar Road Bikes Sales Forecast by States (2017-2022) Table United States Flat Bar Road Bikes Sales Share Forecast by States (2017-2022)



#### I would like to order

Product name: United States Flat Bar Road Bikes Market Report 2017 Product link: <u>https://marketpublishers.com/r/U72F288FB10EN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U72F288FB10EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970