

United States Fitness Bands Market Report 2016

<https://marketpublishers.com/r/UCE681B67BCEN.html>

Date: November 2016

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UCE681B67BCEN

Abstracts

Notes:

Sales, means the sales volume of Fitness Bands

Revenue, means the sales value of Fitness Bands

This report studies sales (consumption) of Fitness Bands in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Jawbone

Misfit

Fitbit

Garmin

TomTom

Microsoft

Withings

Moov

Nike

Basis (Intel)

Mio Alpha

Razer Nabu

Samsung

Sony

Apple

Xiaomi

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

All-Day Tracker Bands

Training Tracker Bands

Type III

Split by applications, this report focuses on sales, market share and growth rate of Fitness Bands in each application, can be divided into

General User

Athletes

Application 3

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