

# United States Filled Cookies Market Report 2016

<https://marketpublishers.com/r/UA55298DFE9EN.html>

Date: November 2016

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: UA55298DFE9EN

## Abstracts

### Notes:

Sales, means the sales volume of Cookies

Revenue, means the sales value of Cookies

This report studies sales (consumption) of Cookies in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Owens-Illinois

Bemis

Crown

Amcor

Silgan

Sonoco

Graham Packaging

Solo

Graphic Packaging

Hood Packaging

Kraft Foods

MWV

Aptar

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Nestle

Kellogg's

United Biscuits

Bahlsen GmbH & Co. KG

Barilla Holding Societa per Azioni

Mondelez International, Inc.

Yildiz Holding

Split by applications, this report focuses on sales, market share and growth rate of Cookies in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Cookies Market Report 2016

#### **1 COOKIES OVERVIEW**

##### 1.1 Product Overview and Scope of Cookies

##### 1.2 Classification of Cookies

###### 1.2.1 Nestle

###### 1.2.2 Kellogg's

###### 1.2.3 United Biscuits

###### 1.2.4 Bahlsen GmbH & Co. KG

###### 1.2.5 Barilla Holding Societa per Azioni

###### 1.2.6 Mondelez International, Inc.

###### 1.2.7 Yildiz Holding

##### 1.3 Application of Cookies

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Cookies (2011-2021)

###### 1.4.1 United States Cookies Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Cookies Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES COOKIES COMPETITION BY MANUFACTURERS**

##### 2.1 United States Cookies Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Cookies Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Cookies Average Price by Manufactures (2015 and 2016)

##### 2.4 Cookies Market Competitive Situation and Trends

###### 2.4.1 Cookies Market Concentration Rate

###### 2.4.2 Cookies Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES COOKIES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Cookies Sales and Market Share by Type (2011-2016)

- 3.2 United States Cookies Revenue and Market Share by Type (2011-2016)
- 3.3 United States Cookies Price by Type (2011-2016)
- 3.4 United States Cookies Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES COOKIES SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Cookies Sales and Market Share by Application (2011-2016)
- 4.2 United States Cookies Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES COOKIES MANUFACTURERS PROFILES/ANALYSIS**

##### 5.1 Owens-Illinois

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Cookies Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Owens-Illinois Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

##### 5.2 Bemis

- 5.2.2 Cookies Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Bemis Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

##### 5.3 Crown

- 5.3.2 Cookies Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Crown Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

##### 5.4 Amcor

- 5.4.2 Cookies Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Amcor Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

##### 5.5 Silgan

- 5.5.2 Cookies Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 Silgan Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Sonoco
  - 5.6.2 Cookies Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Sonoco Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Graham Packaging
  - 5.7.2 Cookies Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Graham Packaging Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Solo
  - 5.8.2 Cookies Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Solo Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Graphic Packaging
  - 5.9.2 Cookies Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Graphic Packaging Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Hood Packaging
  - 5.10.2 Cookies Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Hood Packaging Cookies Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Kraft Foods
- 5.12 MWV
- 5.13 Aptar

## **6 COOKIES MANUFACTURING COST ANALYSIS**

- 6.1 Cookies Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Cookies

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Cookies Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Cookies Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES COOKIES MARKET FORECAST (2016-2021)**

10.1 United States Cookies Sales, Revenue Forecast (2016-2021)

10.2 United States Cookies Sales Forecast by Type (2016-2021)

10.3 United States Cookies Sales Forecast by Application (2016-2021)

10.4 Cookies Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Cookies

Table Classification of Cookies

Figure United States Sales Market Share of Cookies by Type in 2015

Figure Nestle Picture

Figure Kellogg's Picture

Figure United Biscuits Picture

Figure Bahlsen GmbH & Co. KG Picture

Figure Barilla Holding Societa per Azioni Picture

Figure Mondelez International, Inc. Picture

Figure Yildiz Holding Picture

Table Application of Cookies

Figure United States Sales Market Share of Cookies by Application in 2015

Figure United States Cookies Sales and Growth Rate (2011-2021)

Figure United States Cookies Revenue and Growth Rate (2011-2021)

Table United States Cookies Sales of Key Manufacturers (2015 and 2016)

Table United States Cookies Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cookies Sales Share by Manufacturers

Figure 2016 Cookies Sales Share by Manufacturers

Table United States Cookies Revenue by Manufacturers (2015 and 2016)

Table United States Cookies Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cookies Revenue Share by Manufacturers

Table 2016 United States Cookies Revenue Share by Manufacturers

Table United States Market Cookies Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cookies Average Price of Key Manufacturers in 2015

Figure Cookies Market Share of Top 3 Manufacturers

Figure Cookies Market Share of Top 5 Manufacturers

Table United States Cookies Sales by Type (2011-2016)

Table United States Cookies Sales Share by Type (2011-2016)

Figure United States Cookies Sales Market Share by Type in 2015

Table United States Cookies Revenue and Market Share by Type (2011-2016)

Table United States Cookies Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cookies by Type (2011-2016)

Table United States Cookies Price by Type (2011-2016)

Figure United States Cookies Sales Growth Rate by Type (2011-2016)



Table United States Cookies Sales by Application (2011-2016)  
Table United States Cookies Sales Market Share by Application (2011-2016)  
Figure United States Cookies Sales Market Share by Application in 2015  
Table United States Cookies Sales Growth Rate by Application (2011-2016)  
Figure United States Cookies Sales Growth Rate by Application (2011-2016)  
Table Owens-Illinois Basic Information List  
Table Owens-Illinois Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Owens-Illinois Cookies Sales Market Share (2011-2016)  
Table Bemis Basic Information List  
Table Bemis Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bemis Cookies Sales Market Share (2011-2016)  
Table Crown Basic Information List  
Table Crown Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Crown Cookies Sales Market Share (2011-2016)  
Table Amcor Basic Information List  
Table Amcor Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Amcor Cookies Sales Market Share (2011-2016)  
Table Silgan Basic Information List  
Table Sonoco Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sonoco Cookies Sales Market Share (2011-2016)  
Table Graham Packaging Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Graham Packaging Cookies Sales Market Share (2011-2016)  
Table Solo Basic Information List  
Table Solo Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Solo Cookies Sales Market Share (2011-2016)  
Table Graphic Packaging Basic Information List  
Table Graphic Packaging Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Graphic Packaging Cookies Sales Market Share (2011-2016)  
Table Hood Packaging Basic Information List  
Table Hood Packaging Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Hood Packaging Cookies Sales Market Share (2011-2016)  
Table Kraft Foods Basic Information List  
Table Kraft Foods Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kraft Foods Cookies Sales Market Share (2011-2016)  
Table MWV Basic Information List  
Table MWV Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table MWV Cookies Sales Market Share (2011-2016)

Table Aptar Basic Information List  
Table Aptar Cookies Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Aptar Cookies Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Cookies  
Figure Manufacturing Process Analysis of Cookies  
Figure Cookies Industrial Chain Analysis  
Table Raw Materials Sources of Cookies Major Manufacturers in 2015  
Table Major Buyers of Cookies  
Table Distributors/Traders List  
Figure United States Cookies Production and Growth Rate Forecast (2016-2021)  
Figure United States Cookies Revenue and Growth Rate Forecast (2016-2021)  
Table United States Cookies Production Forecast by Type (2016-2021)  
Table United States Cookies Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Filled Cookies Market Report 2016

Product link: <https://marketpublishers.com/r/UA55298DFE9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA55298DFE9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970