

United States Field Hockey Market Report 2017

<https://marketpublishers.com/r/U6B96938FCCEN.html>

Date: January 2017

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U6B96938FCCEN

Abstracts

Notes:

Sales, means the sales volume of Field Hockey

Revenue, means the sales value of Field Hockey

This report studies sales (consumption) of Field Hockey in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Brine

CranBarry

Grays

Harrow

STX

Unbranded

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Grass Field Hockey

Ice Field Hockey

Split by applications, this report focuses on sales, market share and growth rate of Field Hockey in each application, can be divided into

Children

Adult

Contents

United States Field Hockey Market Report 2017

1 FIELD HOCKEY OVERVIEW

- 1.1 Product Overview and Scope of Field Hockey
- 1.2 Classification of Field Hockey
 - 1.2.1 Grass Field Hockey
 - 1.2.2 Ice Field Hockey
- 1.3 Application of Field Hockey
 - 1.3.1 Children
 - 1.3.2 Adult
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Field Hockey (2011-2021)
 - 1.4.1 United States Field Hockey Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Field Hockey Revenue and Growth Rate (2011-2021)

2 UNITED STATES FIELD HOCKEY COMPETITION BY MANUFACTURERS

- 2.1 United States Field Hockey Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Field Hockey Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Field Hockey Average Price by Manufactures (2015 and 2016)
- 2.4 Field Hockey Market Competitive Situation and Trends
 - 2.4.1 Field Hockey Market Concentration Rate
 - 2.4.2 Field Hockey Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES FIELD HOCKEY SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Field Hockey Sales and Market Share by States (2011-2016)
- 3.2 United States Field Hockey Revenue and Market Share by States (2011-2016)
- 3.3 United States Field Hockey Price by States (2011-2016)

4 UNITED STATES FIELD HOCKEY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Field Hockey Sales and Market Share by Type (2011-2016)
- 4.2 United States Field Hockey Revenue and Market Share by Type (2011-2016)
- 4.3 United States Field Hockey Price by Type (2011-2016)
- 4.4 United States Field Hockey Sales Growth Rate by Type (2011-2016)

5 UNITED STATES FIELD HOCKEY SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Field Hockey Sales and Market Share by Application (2011-2016)
- 5.2 United States Field Hockey Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FIELD HOCKEY MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Brine
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Field Hockey Product Type, Application and Specification
 - 6.1.2.1 Grass Field Hockey
 - 6.1.2.2 Ice Field Hockey
 - 6.1.3 Brine Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 CranBarry
 - 6.2.2 Field Hockey Product Type, Application and Specification
 - 6.2.2.1 Grass Field Hockey
 - 6.2.2.2 Ice Field Hockey
 - 6.2.3 CranBarry Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Grays
 - 6.3.2 Field Hockey Product Type, Application and Specification
 - 6.3.2.1 Grass Field Hockey
 - 6.3.2.2 Ice Field Hockey
 - 6.3.3 Grays Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Harrow
 - 6.4.2 Field Hockey Product Type, Application and Specification
 - 6.4.2.1 Grass Field Hockey
 - 6.4.2.2 Ice Field Hockey
 - 6.4.3 Harrow Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview

6.5 STX

6.5.2 Field Hockey Product Type, Application and Specification

6.5.2.1 Grass Field Hockey

6.5.2.2 Ice Field Hockey

6.5.3 STX Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 Unbranded

6.6.2 Field Hockey Product Type, Application and Specification

6.6.2.1 Grass Field Hockey

6.6.2.2 Ice Field Hockey

6.6.3 Unbranded Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

7 FIELD HOCKEY MANUFACTURING COST ANALYSIS

7.1 Field Hockey Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Field Hockey

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Field Hockey Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Field Hockey Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES FIELD HOCKEY MARKET FORECAST (2016-2021)

11.1 United States Field Hockey Sales, Revenue Forecast (2016-2021)

11.2 United States Field Hockey Sales Forecast by Type (2016-2021)

11.3 United States Field Hockey Sales Forecast by Application (2016-2021)

11.4 Field Hockey Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Field Hockey

Table Classification of Field Hockey

Figure United States Sales Market Share of Field Hockey by Type in 2015

Figure Grass Field Hockey Picture

Figure Ice Field Hockey Picture

Table Application of Field Hockey

Figure United States Sales Market Share of Field Hockey by Application in 2015

Figure Children Examples

Figure Adult Examples

Figure United States Field Hockey Sales and Growth Rate (2011-2021)

Figure United States Field Hockey Revenue and Growth Rate (2011-2021)

Table United States Field Hockey Sales of Key Manufacturers (2015 and 2016)

Table United States Field Hockey Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Field Hockey Sales Share by Manufacturers

Figure 2016 Field Hockey Sales Share by Manufacturers

Table United States Field Hockey Revenue by Manufacturers (2015 and 2016)

Table United States Field Hockey Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Field Hockey Revenue Share by Manufacturers

Table 2016 United States Field Hockey Revenue Share by Manufacturers

Table United States Market Field Hockey Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Field Hockey Average Price of Key Manufacturers in 2015

Figure Field Hockey Market Share of Top 3 Manufacturers

Figure Field Hockey Market Share of Top 5 Manufacturers

Table United States Field Hockey Sales by States (2011-2016)

Table United States Field Hockey Sales Share by States (2011-2016)

Figure United States Field Hockey Sales Market Share by States in 2015

Table United States Field Hockey Revenue and Market Share by States (2011-2016)

Table United States Field Hockey Revenue Share by States (2011-2016)

Figure Revenue Market Share of Field Hockey by States (2011-2016)

Table United States Field Hockey Price by States (2011-2016)

Table United States Field Hockey Sales by Type (2011-2016)

Table United States Field Hockey Sales Share by Type (2011-2016)

Figure United States Field Hockey Sales Market Share by Type in 2015

Table United States Field Hockey Revenue and Market Share by Type (2011-2016)

Table United States Field Hockey Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Field Hockey by Type (2011-2016)
Table United States Field Hockey Price by Type (2011-2016)
Figure United States Field Hockey Sales Growth Rate by Type (2011-2016)
Table United States Field Hockey Sales by Application (2011-2016)
Table United States Field Hockey Sales Market Share by Application (2011-2016)
Figure United States Field Hockey Sales Market Share by Application in 2015
Table United States Field Hockey Sales Growth Rate by Application (2011-2016)
Figure United States Field Hockey Sales Growth Rate by Application (2011-2016)
Table Brine Basic Information List
Table Brine Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Brine Field Hockey Sales Market Share (2011-2016)
Table CranBarry Basic Information List
Table CranBarry Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
Table CranBarry Field Hockey Sales Market Share (2011-2016)
Table Grays Basic Information List
Table Grays Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
Table Grays Field Hockey Sales Market Share (2011-2016)
Table Harrow Basic Information List
Table Harrow Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
Table Harrow Field Hockey Sales Market Share (2011-2016)
Table STX Basic Information List
Table STX Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
Table STX Field Hockey Sales Market Share (2011-2016)
Table Unbranded Basic Information List
Table Unbranded Field Hockey Sales, Revenue, Price and Gross Margin (2011-2016)
Table Unbranded Field Hockey Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Field Hockey
Figure Manufacturing Process Analysis of Field Hockey
Figure Field Hockey Industrial Chain Analysis
Table Raw Materials Sources of Field Hockey Major Manufacturers in 2015
Table Major Buyers of Field Hockey
Table Distributors/Traders List
Figure United States Field Hockey Production and Growth Rate Forecast (2016-2021)
Figure United States Field Hockey Revenue and Growth Rate Forecast (2016-2021)
Table United States Field Hockey Production Forecast by Type (2016-2021)

Table United States Field Hockey Consumption Forecast by Application (2016-2021)

Table United States Field Hockey Sales Forecast by States (2016-2021)

Table United States Field Hockey Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Field Hockey Market Report 2017

Product link: <https://marketpublishers.com/r/U6B96938FCCEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6B96938FCCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970