

United States Fermented Drinks Market Report 2017

https://marketpublishers.com/r/U0D8ADA1476EN.html

Date: September 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U0D8ADA1476EN

Abstracts

In this report, the United States Fermented Drinks market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

Southwest
The Middle Atlantic

New England

The South

The West

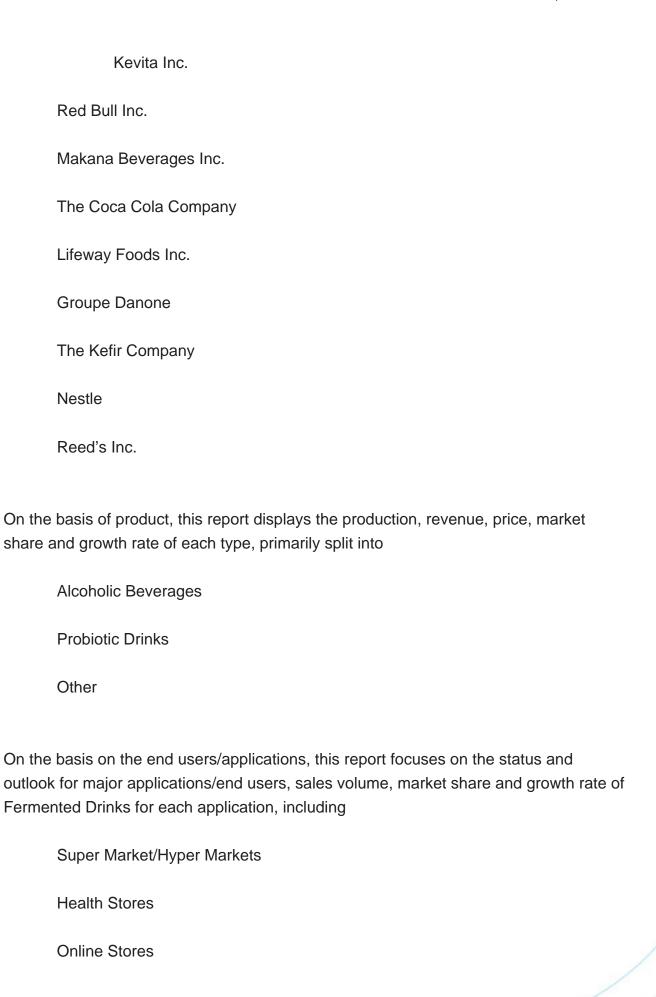
The Midwest

with sales (volume), revenue (value), market share and growth rate of Fermented Drinks in these regions, from 2012 to 2022 (forecast).

United States Fermented Drinks market competition by top manufacturers/players, with Fermented Drinks sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Hain Celestial Group







Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Fermented Drinks Market Report 2017

1 FERMENTED DRINKS OVERVIEW

- 1.1 Product Overview and Scope of Fermented Drinks
- 1.2 Classification of Fermented Drinks by Product Category
- 1.2.1 United States Fermented Drinks Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Fermented Drinks Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Alcoholic Beverages
 - 1.2.4 Probiotic Drinks
 - 1.2.5 Other
- 1.3 United States Fermented Drinks Market by Application/End Users
- 1.3.1 United States Fermented Drinks Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Super Market/Hyper Markets
 - 1.3.3 Health Stores
 - 1.3.4 Online Stores
 - 1.3.5 Others
- 1.4 United States Fermented Drinks Market by Region
- 1.4.1 United States Fermented Drinks Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Fermented Drinks Status and Prospect (2012-2022)
 - 1.4.3 Southwest Fermented Drinks Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Fermented Drinks Status and Prospect (2012-2022)
 - 1.4.5 New England Fermented Drinks Status and Prospect (2012-2022)
- 1.4.6 The South Fermented Drinks Status and Prospect (2012-2022)
- 1.4.7 The Midwest Fermented Drinks Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Fermented Drinks (2012-2022)
- 1.5.1 United States Fermented Drinks Sales and Growth Rate (2012-2022)
- 1.5.2 United States Fermented Drinks Revenue and Growth Rate (2012-2022)

2 UNITED STATES FERMENTED DRINKS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Fermented Drinks Sales and Market Share of Key Players/Suppliers



(2012-2017)

- 2.2 United States Fermented Drinks Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Fermented Drinks Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Fermented Drinks Market Competitive Situation and Trends
 - 2.4.1 United States Fermented Drinks Market Concentration Rate
- 2.4.2 United States Fermented Drinks Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Fermented Drinks Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FERMENTED DRINKS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Fermented Drinks Sales and Market Share by Region (2012-2017)
- 3.2 United States Fermented Drinks Revenue and Market Share by Region (2012-2017)
- 3.3 United States Fermented Drinks Price by Region (2012-2017)

4 UNITED STATES FERMENTED DRINKS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Fermented Drinks Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Fermented Drinks Revenue and Market Share by Type (2012-2017)
- 4.3 United States Fermented Drinks Price by Type (2012-2017)
- 4.4 United States Fermented Drinks Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FERMENTED DRINKS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Fermented Drinks Sales and Market Share by Application (2012-2017)
- 5.2 United States Fermented Drinks Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FERMENTED DRINKS PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Hain Celestial Group
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Fermented Drinks Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Hain Celestial Group Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Kevita Inc.
 - 6.2.2 Fermented Drinks Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Kevita Inc. Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Red Bull Inc.
 - 6.3.2 Fermented Drinks Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Red Bull Inc. Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Makana Beverages Inc.
 - 6.4.2 Fermented Drinks Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Makana Beverages Inc. Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 The Coca Cola Company
 - 6.5.2 Fermented Drinks Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 The Coca Cola Company Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Lifeway Foods Inc.
- 6.6.2 Fermented Drinks Product Category, Application and Specification
 - 6.6.2.1 Product A



- 6.6.2.2 Product B
- 6.6.3 Lifeway Foods Inc. Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Groupe Danone
 - 6.7.2 Fermented Drinks Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Groupe Danone Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 The Kefir Company
 - 6.8.2 Fermented Drinks Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 The Kefir Company Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Nestle
 - 6.9.2 Fermented Drinks Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Nestle Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Reed's Inc.
 - 6.10.2 Fermented Drinks Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Reed's Inc. Fermented Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 FERMENTED DRINKS MANUFACTURING COST ANALYSIS

- 7.1 Fermented Drinks Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials



- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Fermented Drinks

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Fermented Drinks Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Fermented Drinks Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FERMENTED DRINKS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Fermented Drinks Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Fermented Drinks Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Fermented Drinks Sales Volume Forecast by Application



(2017-2022)

11.4 United States Fermented Drinks Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Fermented Drinks

Figure United States Fermented Drinks Market Size (K MT) by Type (2012-2022)

Figure United States Fermented Drinks Sales Volume Market Share by Type (Product Category) in 2016

Figure Alcoholic Beverages Product Picture

Figure Probiotic Drinks Product Picture

Figure Other Product Picture

Figure United States Fermented Drinks Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Fermented Drinks by Application in 2016

Figure Super Market/Hyper Markets Examples

Table Key Downstream Customer in Super Market/Hyper Markets

Figure Health Stores Examples

Table Key Downstream Customer in Health Stores

Figure Online Stores Examples

Table Key Downstream Customer in Online Stores

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Fermented Drinks Market Size (Million USD) by Region (2012-2022)

Figure The West Fermented Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Fermented Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Fermented Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Fermented Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Fermented Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Fermented Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Fermented Drinks Sales (K MT) and Growth Rate (2012-2022) Figure United States Fermented Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Fermented Drinks Market Major Players Product Sales Volume (K



MT) (2012-2017)

Table United States Fermented Drinks Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Fermented Drinks Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Fermented Drinks Sales Share by Players/Suppliers

Figure 2017 United States Fermented Drinks Sales Share by Players/Suppliers

Figure United States Fermented Drinks Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Fermented Drinks Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Fermented Drinks Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Fermented Drinks Revenue Share by Players/Suppliers Figure 2017 United States Fermented Drinks Revenue Share by Players/Suppliers Table United States Market Fermented Drinks Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Fermented Drinks Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Fermented Drinks Market Share of Top 3 Players/Suppliers Figure United States Fermented Drinks Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Fermented Drinks Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Fermented Drinks Product Category

Table United States Fermented Drinks Sales (K MT) by Region (2012-2017)

Table United States Fermented Drinks Sales Share by Region (2012-2017)

Figure United States Fermented Drinks Sales Share by Region (2012-2017)

Figure United States Fermented Drinks Sales Market Share by Region in 2016

Table United States Fermented Drinks Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Fermented Drinks Revenue Share by Region (2012-2017)

Figure United States Fermented Drinks Revenue Market Share by Region (2012-2017)

Figure United States Fermented Drinks Revenue Market Share by Region in 2016

Table United States Fermented Drinks Price (USD/MT) by Region (2012-2017)

Table United States Fermented Drinks Sales (K MT) by Type (2012-2017)

Table United States Fermented Drinks Sales Share by Type (2012-2017)

Figure United States Fermented Drinks Sales Share by Type (2012-2017)

Figure United States Fermented Drinks Sales Market Share by Type in 2016

Table United States Fermented Drinks Revenue (Million USD) and Market Share by Type (2012-2017)



Table United States Fermented Drinks Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Fermented Drinks by Type (2012-2017)

Figure Revenue Market Share of Fermented Drinks by Type in 2016

Table United States Fermented Drinks Price (USD/MT) by Types (2012-2017)

Figure United States Fermented Drinks Sales Growth Rate by Type (2012-2017)

Table United States Fermented Drinks Sales (K MT) by Application (2012-2017)

Table United States Fermented Drinks Sales Market Share by Application (2012-2017)

Figure United States Fermented Drinks Sales Market Share by Application (2012-2017)

Figure United States Fermented Drinks Sales Market Share by Application in 2016

Table United States Fermented Drinks Sales Growth Rate by Application (2012-2017)

Figure United States Fermented Drinks Sales Growth Rate by Application (2012-2017)

Table Hain Celestial Group Basic Information List

Table Hain Celestial Group Fermented Drinks Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (2012-2017)

Figure Hain Celestial Group Fermented Drinks Sales Growth Rate (2012-2017)

Figure Hain Celestial Group Fermented Drinks Sales Market Share in United States (2012-2017)

Figure Hain Celestial Group Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Kevita Inc. Basic Information List

Table Kevita Inc. Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kevita Inc. Fermented Drinks Sales Growth Rate (2012-2017)

Figure Kevita Inc. Fermented Drinks Sales Market Share in United States (2012-2017)

Figure Kevita Inc. Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Red Bull Inc. Basic Information List

Table Red Bull Inc. Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Red Bull Inc. Fermented Drinks Sales Growth Rate (2012-2017)

Figure Red Bull Inc. Fermented Drinks Sales Market Share in United States (2012-2017)

Figure Red Bull Inc. Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Makana Beverages Inc. Basic Information List

Table Makana Beverages Inc. Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Makana Beverages Inc. Fermented Drinks Sales Growth Rate (2012-2017)

Figure Makana Beverages Inc. Fermented Drinks Sales Market Share in United States



(2012-2017)

Figure Makana Beverages Inc. Fermented Drinks Revenue Market Share in United States (2012-2017)

Table The Coca Cola Company Basic Information List

Table The Coca Cola Company Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure The Coca Cola Company Fermented Drinks Sales Growth Rate (2012-2017)

Figure The Coca Cola Company Fermented Drinks Sales Market Share in United States (2012-2017)

Figure The Coca Cola Company Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Lifeway Foods Inc. Basic Information List

Table Lifeway Foods Inc. Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Lifeway Foods Inc. Fermented Drinks Sales Growth Rate (2012-2017)

Figure Lifeway Foods Inc. Fermented Drinks Sales Market Share in United States (2012-2017)

Figure Lifeway Foods Inc. Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Groupe Danone Basic Information List

Table Groupe Danone Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Groupe Danone Fermented Drinks Sales Growth Rate (2012-2017)

Figure Groupe Danone Fermented Drinks Sales Market Share in United States (2012-2017)

Figure Groupe Danone Fermented Drinks Revenue Market Share in United States (2012-2017)

Table The Kefir Company Basic Information List

Table The Kefir Company Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure The Kefir Company Fermented Drinks Sales Growth Rate (2012-2017)

Figure The Kefir Company Fermented Drinks Sales Market Share in United States (2012-2017)

Figure The Kefir Company Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Nestle Basic Information List

Table Nestle Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nestle Fermented Drinks Sales Growth Rate (2012-2017)



Figure Nestle Fermented Drinks Sales Market Share in United States (2012-2017)

Figure Nestle Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Reed's Inc. Basic Information List

Table Reed's Inc. Fermented Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Reed's Inc. Fermented Drinks Sales Growth Rate (2012-2017)

Figure Reed's Inc. Fermented Drinks Sales Market Share in United States (2012-2017)

Figure Reed's Inc. Fermented Drinks Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fermented Drinks

Figure Manufacturing Process Analysis of Fermented Drinks

Figure Fermented Drinks Industrial Chain Analysis

Table Raw Materials Sources of Fermented Drinks Major Players/Suppliers in 2016

Table Major Buyers of Fermented Drinks

Table Distributors/Traders List

Figure United States Fermented Drinks Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Fermented Drinks Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Fermented Drinks Price (USD/MT) Trend Forecast (2017-2022)

Table United States Fermented Drinks Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Fermented Drinks Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Fermented Drinks Sales Volume (K MT) Forecast by Type in 2022 Table United States Fermented Drinks Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Fermented Drinks Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Fermented Drinks Sales Volume (K MT) Forecast by Application in 2022

Table United States Fermented Drinks Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Fermented Drinks Sales Volume Share Forecast by Region (2017-2022)

Figure United States Fermented Drinks Sales Volume Share Forecast by Region



(2017-2022)

Figure United States Fermented Drinks Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Fermented Drinks Market Report 2017
Product link: https://marketpublishers.com/r/U0D8ADA1476EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U0D8ADA1476EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970